### **DOLLAR GENERAL CORP**

Form 4 March 19, 2013

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and ATEHLE DA	ing Person *	2. Issue Symbol	r Name <b>and</b>	I Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer			
(T. ) (E. )					ERAL CORP [DG]	(Check all applicable)		
(Last)	(First)	(Middle)		f Earliest Ti Day/Year)	ransaction	Director	10%	Owner
100 MISSIO	ON RIDGE		03/18/2	013		_X_ Officer (give below) EVP & Ch	e titleOther below) nief Financial O	
	(Street)		4. If Ame	ndment, Da	ate Original	6. Individual or Jo	oint/Group Filin	g(Check
			Filed(Mon	nth/Day/Year	r)	Applicable Line) _X_ Form filed by 0	One Reporting Pe	rson
GOODLET	TSVILLE, TN	N 37072				Form filed by M Person	More than One Re	porting
(City)	(State)	(Zip)	Tabl	le I - Non-I	Derivative Securities Acq	quired, Disposed of	f, or Beneficial	ly Owned
1.Title of	2. Transaction 1			3.	4. Securities Acquired		6. Ownership	

(- 3)	()	1 abi	e 1 - Non-D	erivative	Secur	nues Acq	uirea, Disposea o	i, or Beneficial	y Ownea
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(msu. 1)	(msu. 1)
Common Stock	03/18/2013		A	6,518 (1)	A	\$ 0	84,529	D	
Common Stock	03/18/2013		A	6,443 (2)	A	\$ 0	90,972	D	
Common Stock	03/18/2013		F	579	D	\$ 48.11	90,393	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration E (Month/Day	ate	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 48.11	03/18/2013		A	27,492	(3)	03/18/2023	Common Stock	27,492

# **Reporting Owners**

Reporting Owner Name / Address	Relationships
Reporting Owner Name / Address	

Director 10% Owner Officer Other

TEHLE DAVID M 100 MISSION RIDGE GOODLETTSVILLE, TN 37072 EVP & Chief Financial Officer

# **Signatures**

/s/ David M. Tehle

\*\*Signature of Date Reporting Person

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

03/19/2013

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units which represent the right to receive shares of common stock upon vesting. The restricted stock units vest in three annual installments of 33 1/3% beginning on March 18, 2014.
  - Performance share units earned by the reporting person from a March 20, 2012 grant, as certified by the Issuer's Compensation, Nominating and Governance Committee (the "Committee") on March 18, 2013. Each performance share unit represents the right to one share of the Issuer's common stock. The amount reported includes (i) 2,149 performance share units that were settled and paid in
- (2) unrestricted shares of the Issuer's common stock (prior to reduction for shares withheld in satisfaction of tax withholding obligations) immediately following the Committee's certification and (ii) 4,294 performance share units that have been earned by the reporting person but remain subject to time-based vesting requirements (2,147 each until March 20, 2014 and March 20, 2015), and once vested are payable solely in unrestricted shares of the Issuer's common stock.
- (3) The option vests in four annual installments of 25% beginning on March 18, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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