Craig J Duchossois Revocable Trust

Form 3

November 04, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * 2. Date of Event 3. Issuer Name and Ticker or Trading Symbol Requiring Statement Craig J Duchossois Revocable Primo Water Corp [PRMW] (Month/Day/Year) Trust 11/04/2010 (Last) (Middle) (First) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 104 CAMBRIDGE PLAZA (Check all applicable) DRIVE (Street) 6. Individual or Joint/Group Director _X__ 10% Owner Filing(Check Applicable Line) Officer Other _X_ Form filed by One Reporting (give title below) (specify below) Person WINSTON-SALEM, NCÂ 27104 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security 2. Amount of Securities 4. Nature of Indirect Beneficial (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) Form: Direct (D) or Indirect (I) (Instr. 5) Â Common Stock 35,936 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|--|--|--|---------------------------|----------------------|--|
| | | (Instr. 4) | Price of | Derivative | (Instr. 5) |
| | | Title | Derivative | Security: | |
| | | | Security | Direct (D) | |

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| | Date Exercisable | Expiration Date | | Amount or Number of Shares | | or Indirect (I) (Instr. 5) | |
|-------------------------------------|---------------------|--------------------|-----------------|----------------------------------|---------------|----------------------------|---|
| Series A Preferred Stock | (1) | (1) | Common Stock | 2,500,000 | \$ <u>(1)</u> | D | Â |
| Series C Preferred Stock | (2) | (2) | Common Stock | 833,333 | \$ <u>(2)</u> | D | Â |
| Common Stock Warrant (right to buy) | 04/28/2006 | 04/28/2016 | Common Stock | 28,785 | \$ 13.04 | D | Â |
| Common Stock Warrant (right to buy) | 12/14/2007 | 12/14/2017 | Common Stock | 7,986 | \$ 20.66 | D | Â |
| Common Stock Warrant (right to buy) | 12/30/2009 | 12/30/2019 | Common Stock | 7,312 | \$ <u>(3)</u> | D | Â |
| Common Stock Warrant (right to buy) | 10/05/2010 | 10/05/2020 | Common Stock | 2,449 | \$ (3) | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--|---------------|-----------|---------|------|--|--|
| | Director | 10% Owner | Officer | Othe | | |
| Craig J Duchossois Revocable Trust 104 CAMBRIDGE PLAZA DRIVE WINSTON-SALEM. NC 27104 | Â | ÂX | Â | Â | | |

Signatures

Craig J. Duchossois Revocable Trust by: Craig J. Duchossois,
Trustee 11/04/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Series A Convertible Preferred Stock is convertible, at any time at the holders election, into the Issuer's common stock at a ratio of approximately 1:0.0958 and has no expiration date.
- (2) The Series C Convertible Preferred Stock is convertible, at any time at the holders election, into the Issuer's common stock at a ratio of approximately 1:0.184 and has no expiration date.
- (3) The exercise price of these warrants is \$13.04 or, after an initial public offering of the Issuer resulting in aggregate proceeds to the Issuer of an amount greater than \$30.0 million, 80% of the initial public offering price per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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