

Bazaarvoice Inc  
Form 15-12B  
February 12, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 15

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CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION  
UNDER SECTION 12(G) OF THE SECURITIES EXCHANGE ACT OF 1934  
OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934.  
Commission File Number 001-35433

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BAZAARVOICE, INC.

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(Exact name of registrant as specified in its charter)

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10901 Stonelake Blvd.  
Austin, Texas 78759  
(512) 551-6000

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(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)  
Common Stock, \$0.0001 par value

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(Title of each class of securities covered by this Form)  
None

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(Titles of all other classes of securities for which a duty to file reports under section 13(a) or 15(d) remains)

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Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1)    x  
Rule 12g-4(a)(2)    ..  
Rule 12h-3(b)(1)(i) x  
Rule 12h-3(b)(1)(ii) ..  
Rule 15d-6            ..  
Rule 15d-22(b)        ..

Approximate number of holders of record as of the certification or notice date: One  
Pursuant to the requirements of the Securities Exchange Act of 1934, Bazaarvoice, Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

Date: February 12, 2018 By:    /s/ Kin Gill  
Name: Kin Gill  
Title: Chief Legal Officer, General Counsel and Secretary