

NU SKIN ENTERPRISES INC

Form 4

June 02, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Schwerdt Scott E

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
05/31/2005

____ Director ____ 10% Owner
____X____ Officer (give title ____X____ Other (specify
below) below)
Regional Vice President- / North America

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

PROVO, UT 84601

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	05/31/2005		M		5,000	A	\$ 8.19 7,464 ⁽¹⁾
Class A Common Stock	05/31/2005		S ⁽²⁾		100	D	\$ 22.23 7,364
Class A Common Stock	05/31/2005		S ⁽²⁾		4,900	D	\$ 22.2 2,464 ⁽³⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 13.91					08/21/1999 ⁽⁵⁾ 08/21/2008	Class A Common Stock 18,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 20.8					07/13/2006 ⁽⁵⁾ 07/13/2009	Class A Common Stock 75,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 12.94					08/31/2000 ⁽⁵⁾ 08/31/2009	Class A Common Stock 20,000
Employee Stock Option (right to buy)	\$ 8.19	05/31/2005		M	5,000	02/07/2001 ⁽⁵⁾ 02/07/2010	Class A Common Stock 5,000
Employee Stock Option (right to buy) ⁽⁴⁾	\$ 6.56					08/31/2001 ⁽⁵⁾ 08/31/2010	Class A Common Stock 7,500
Employee Stock Option	\$ 6.56					08/31/2001 ⁽⁵⁾ 08/31/2010	Class A Common Stock 5,000

(right to
buy) (4)Employee
Stock

Option \$ 8.2

(right to
buy) (4)Employee
Stock

Option \$ 6.85

(right to
buy) (4)Employee
Stock

Option \$ 8.99

(right to
buy) (4)Employee
Stock

Option \$ 12

(right to
buy) (4)Employee
Stock

Option \$ 9.04

(right to
buy) (4)Employee
Stock

Option \$ 11.5

(right to
buy) (4)Employee
Stock

Option \$ 19.15

(right to
buy) (4)Employee
Stock

Option \$ 26.13

(right to
buy) (4)Employee
Stock

Option \$ 22.33

(right to

02/28/2002⁽⁵⁾

02/28/2011

Class A
Common
Stock

10,000

08/31/2002⁽⁵⁾

08/31/2011

Class A
Common
Stock

10,000

03/01/2003⁽⁵⁾

03/01/2012

Class A
Common
Stock

7,500

09/03/2003⁽⁵⁾

09/03/2012

Class A
Common
Stock

7,500

03/10/2004⁽⁵⁾

03/10/2013

Class A
Common
Stock

12,500

09/02/2004⁽⁵⁾

09/02/2013

Class A
Common
Stock

12,500

02/27/2005⁽⁵⁾

02/27/2005

Class A
Common
Stock

12,500

09/01/2005⁽⁵⁾

09/01/2014

Class A
Common
Stock

12,500

02/28/2006⁽⁵⁾

02/28/2015

Class A
Common
Stock

12,500

buy) ⁽⁴⁾

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Regional Vice President-	North America

Signatures

D. Matthew Dorny as Attorney-in-Fact for Scott E. Schwerdt	06/02/2005
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 **Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Updated to reflect shares acquired under the company's Employee Stock Purchase Plan which are exempt from filing.
- (2) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (3) Represents number of shares beneficially owned as of May 31, 2005.
- (4) Previously reported.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (6) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.