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FRIEDMAN	ADENA T										
Form 4											
January 31, 2	2019										
FORM		статро	GECUI	TTIES A	ND EV(TT A	NCEC	OMMISSION		PROVAL	
	UNITED	SIAIES		shington,			NGE U	OMMISSION	OMB Number:	3235-0287	
Check the if no long										January 31, 2005	
subject to STATEMENT OF CF Section 16. Form 4 or				SECUR	ITIES				Estimated average burden hours per response 0		
Form 5 obligation may cont <i>See</i> Instru 1(b).	ns Section 17(a) of the	Public U		ling Com	ipany	Act of	e Act of 1934, 1935 or Sectior 0	1		
(Print or Type I	Responses)										
			2. Issuer Name and Ticker or Trading Symbol NASDAQ, INC. [NDAQ]				ıg	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Chec				(Check	c all applicable)		
(1			(Month/Day/Year) 01/29/2019					_X_ Director10% Owner _X_ Officer (give title Other (specify below) below) President and CEO			
	(Street)			ndment, Da hth/Day/Year	-			6. Individual or Jos Applicable Line) _X_ Form filed by O			
NEW YOR	K, NY 10006							Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative S	Securi	ities Acqu	uired, Disposed of,	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deen Execution any (Month/E			Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Stock, par value \$0.01 per share	01/29/2019			A <u>(1)</u>	71,215	А	\$ 0	288,684	D		
Common Stock, par value \$0.01 per share	01/29/2019			F <u>(2)</u>	33,589	D	\$ 85.81	255,095 <u>(3)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	Derivative Expiration Date Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 66.68	01/29/2019		А	89,606	<u>(4)</u>	01/03/2027	Common Stock	89,606

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
FRIEDMAN ADENA T ONE LIBERTY PLAZA NEW YORK, NY 10006	Х		President and CEO					
Signatures								

/s/ Edward S. Knight, by power of attorney

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

01/31/2019

Date

Represents the settlement of performance share units (PSUs) that were previously granted under Nasdaq's Equity Incentive Plan. The (1) ultimate amount of shares to be received under the grant depended upon the achievement of performance goals during a three-year performance period from January 1, 2016 through December 31, 2018.

(2) Represents the surrender of shares to pay withholding taxes in connection with the settlement of PSUs, as described above.

Represents (i) 81,584 shares of vested restricted stock, (ii) 139,060 vested shares underlying PSUs and (iii) 34,451 shares granted under (3) Nasdaq's Equity Incentive Plan or acquired under Nasdaq's Employee Stock Purchase Plan when Ms. Friedman was previously an

employee of Nasdaq. (4) Options exercisable.

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On January 3, 2017, Ms. Friedman received a grant of 268,817 performance-based options that vests in one-third annual installments based on Nasdaq's satisfaction of certain performance goals for each of the fiscal years ending December 31, 2017, 2018 and 2019. On

(5) based on Nasdaq's satisfaction of certain performance goals for each of the fiscal years ending December 31, 2017, 2018 and 2019. On January 29, 2019, Nasdaq's Management Compensation Committee and Board of Directors determined that the performance goal for 2018 was met, resulting in the settlement of the second one-third of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.