

Dr Pepper Snapple Group, Inc.  
Form 4  
March 04, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Baldwin James L. JR

2. Issuer Name and Ticker or Trading Symbol  
Dr Pepper Snapple Group, Inc.  
[DPS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
5301 LEGACY DRIVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/02/2015

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Executive Vice President

PLANO, TX 75024

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(D)	Price		
Common Stock	03/02/2015		J <sup>(1)</sup>		11,142	A	\$ 0	97,538	D
Common Stock	03/02/2015		J <sup>(2)</sup>		1,060	A	\$ 0	98,598	D
Common Stock	03/04/2015		M		8,482	A	\$ 37.8	107,080	D
Common Stock	03/04/2015		M		7,514	A	\$ 43.82	114,594	D
Common Stock	03/04/2015		M		9,196	A	\$ 51.68	123,790	D

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Common Stock      03/04/2015      S      25,192      D      \$ 78.0878      98,598      D  
(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
Restricted Stock Unit	\$ 0 <sup>(4)</sup>	03/02/2015		J <sup>(1)</sup>	11,142	<sup>(1)</sup> <sup>(5)</sup>	Common Stock	11,142
Employee Stock Option (Right to Buy)	\$ 79.2	03/02/2015		A	20,629	<sup>(6)</sup> 03/02/2025	Common Stock	20,629
Restricted Stock Unit	\$ 0 <sup>(4)</sup>	03/02/2015		A	3,602	<sup>(5)</sup> <sup>(5)</sup>	Common Stock	3,602
Employee Stock Option (Right to Buy)	\$ 37.8	03/04/2015		M	8,482	<sup>(7)</sup> 03/02/2022	Common Stock	8,482
Employee Stock Option (Right to Buy)	\$ 43.82	03/04/2015		M	7,514	<sup>(8)</sup> 03/04/2023	Common Stock	7,514
Employee Stock Option (Right to Buy)	\$ 51.68	03/04/2015		M	9,196	<sup>(9)</sup> 03/03/2024	Common Stock	9,196

