

SVB FINANCIAL GROUP  
Form 4  
February 03, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Descheneaux Michael

(Last) (First) (Middle)

SVB FINANCIAL GROUP, 3005  
TASMAN DRIVE

(Street)

SANTA CLARA, CA 95054

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SVB FINANCIAL GROUP [SIVB]

3. Date of Earliest Transaction (Month/Day/Year)

01/30/2015

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Financial Officer

6. Individual or Joint/Group Filing (Check Applicable Line)

\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	01/30/2015		M		1,500 A \$ 27.84	10,311	D
Common Stock	01/30/2015		M		1,500 A \$ 45.19	11,811	D
Common Stock	01/30/2015		M		2,000 A \$ 60.37	13,811	D
Common Stock	01/30/2015		M		2,000 A \$ 64.37	15,811	D
Common Stock	01/30/2015		M		2,000 A \$ 71.11	17,811	D

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Common Stock	01/30/2015	S	1,410	D	\$ 114.151	16,401	D	
Common Stock	01/30/2015	S	90	D	\$ 114.15	16,311	D	
Common Stock	01/30/2015	S	100	D	\$ 113.171	16,211	D	
Common Stock	01/30/2015	S	100	D	\$ 113.17	16,111	D	
Common Stock	01/30/2015	S	400	D	\$ 113.1601	15,711	D	
Common Stock	01/30/2015	S	300	D	\$ 113.1	15,411	D	
Common Stock	01/30/2015	S	200	D	\$ 113.101	15,211	D	
Common Stock	01/30/2015	S	900	D	\$ 113.06	14,311	D	
Common Stock	01/30/2015	S	230	D	\$ 113.561	14,081	D	
Common Stock	01/30/2015	S	1,400	D	\$ 113.5601	12,681	D	
Common Stock	01/30/2015	S	370	D	\$ 113.48	12,311	D	
Common Stock	01/30/2015	S	2,000	D	\$ 113.6824 <u>(1)</u>	10,311	D	
Common Stock	01/30/2015	S	100	D	\$ 114.1901	10,211	D	
Common Stock	01/30/2015	S	100	D	\$ 114.1851	10,111	D	
Common Stock	01/30/2015	S	300	D	\$ 114.131	9,811	D	
Common Stock	01/30/2015	S	400	D	\$ 114.1301	9,411	D	
Common Stock	01/30/2015	S	600	D	\$ 113.98	8,811	D	
Common Stock						230	I	By 401(k)/ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 71.11	01/30/2015		M	2,000	04/30/2014 04/30/2020	Common Stock	2,000
Stock Option	\$ 64.37	01/30/2015		M	2,000	05/01/2013 05/01/2019	Common Stock	2,000
Stock Option	\$ 60.37	01/30/2015		M	2,000	04/27/2012 04/27/2018	Common Stock	2,000
Stock Option	\$ 45.19	01/30/2015		M	1,500	07/27/2011 07/27/2017	Common Stock	1,500
Stock Option	\$ 27.84	01/30/2015		M	1,500	05/12/2010 05/12/2016	Common Stock	1,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Descheneaux Michael SVB FINANCIAL GROUP 3005 TASMAN DRIVE SANTA CLARA, CA 95054			Chief Financial Officer	

## Signatures

Denise West, Attorney-in-Fact for Michael  
Descheneaux

02/03/2015

\_\_\_\_\_  
\*\*Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

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The 2,000 shares were sold through separate trades, with the sale prices ranging from \$113.66 to \$113.751 and at a weighted average sale price of \$113.6824.

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