

Goldstein Albert  
Form 4  
March 08, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Goldstein Albert

2. Issuer Name and Ticker or Trading Symbol  
CASH AMERICA  
INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
640 N. LASALLE DR., SUITE 638  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
03/05/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

CHICAGO, IL 60654

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock, par value \$.10	03/05/2010		S		25,000	D	Limited Liability Companies
					\$ 40.4229 <sup>(1)</sup>		
Common Stock, par value \$.10					622 <sup>(3)</sup>	D	
Common Stock, par value \$.10					997.5961 <sup>(4)</sup>	I	IRA Account
					<sup>(5)</sup>		
Restricted Stock					2,746	D	



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The price reported is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$40.26 to \$40.52.

- (1) Upon request, the reporting person will provide the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission full information regarding the number of shares sold at each price within the ranges set forth in this footnote.
- (2) This amount includes (a) 15,000 shares held by ALG International, LLC in which Mr. Goldstein has a 33.3% interest and (b) 25,000 shares held by ALG Holdings, LLC in which Mr. Goldstein has a 99% interest.
- (3) Includes 131 shares previously held in Mr. Goldstein's Non-qualified Savings Plan account that were distributed to Mr. Goldstein and are now held directly.
- (4) Includes 66.3242 shares allocated to Mr. Goldstein's account in December 2009, effective as of March 10, 2009, by the issuer's third-party record keeper for its employee benefit plans to correct an administrative error.
- (5) Reflects an adjustment for dividends paid to the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.