HAHL WILLIAM R

Form 4

October 01, 2009

FORM 4

Check this box

if no longer

Section 16.

Form 4 or

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HAHL WILLIAM R

2. Issuer Name and Ticker or Trading

Issuer

below)

Symbol

SEACOAST BANKING CORP OF FLORIDA [SBCF]

(Check all applicable)

Exec. VP & CFO

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year)

Director 10% Owner X_ Officer (give title _ Other (specify

5. Relationship of Reporting Person(s) to

SEACOAST BANKING CORP. OF

(Street)

FLORIDA, P.O. BOX 9012

09/04/2009

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

STUART, FL 34995

(City)	(State)	Zip) Table	e I - No	n-De	erivative S	Securi	ties Ac	quired, Disposed	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code		4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	,	
Common Stock	05/19/2009		J <u>(1)</u>	V	506	D	\$ 0 (1)	4,396 (2)	D (2)	
Common Stock	05/19/2009		<u>J(1)</u>	V	506	A	\$ 0 (1)	42,695 (3)	D (3)	
Common Stock	09/04/2009		<u>J(4)</u>	V	8,888	D	\$ 0 (4)	0	D	
Common Stock	09/04/2009		J(4)	V	8,888	A	\$ 0 (4)	51,583 (3)	D	
Common Stock								373.0181 <u>(5)</u>	D (5)	

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Common Stock	220 (6)	D (6)
Common Stock	1,100 (7)	D (7)
Common Stock	3,245 (8)	D (8)
Common Stock	45,763.3368 (9)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shar
Stock-settled Stock Appreciation Rights (10)	\$ 22.22					04/02/2009(11)	04/02/2017	Common Stock	19,54
Stock-settled Stock Appreciation Rights (10)	\$ 26.72					05/16/2008(11)	05/16/2016	Common Stock	7,350
Common Stock Right to Buy (10)	\$ 22.4					12/21/2005(12)	12/21/2014	Common Stock	5,000
Common Stock Right to Buy (10)	\$ 17.08					11/17/2004(12)	11/17/2013	Common Stock	13,00

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HAHL WILLIAM R SEACOAST BANKING CORP. OF FLORIDA P.O. BOX 9012 STUART, FL 34995

Exec. VP & CFO

Signatures

Sharon Mehl as Power of Attorney for William R. Hahl

10/01/2009

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock awards that vested and were transferred into joint account with spouse. No change in beneficial ownership.
- Represents unvested time-based restricted stock awards granted under Seacoast's 2000 Long-Term Incentive Plan which vest in 25% increments beginning on the second anniversary of the date of grant, and each of the three anniversaries thereafter, subject to continued employment.
- (3) Held jointly with spouse
- (4) Shares purchased in a common stock offering on August 14, 2009 were transferred into joint account with spouse. No change in beneficial ownership.
- (5) Held as custodian for granddaughters
- Represents unvested shares in a time-based restricted stock award granted on 12/21/2004 under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment on 12/21/09
 - Represents a restricted stock award granted under Seacoast's 2000 Long-Term Incentive Plan which shall vest, subject to continued employment, over 5-year performance period beginning January 1, 2005. Restricted stock awards vest based on achievement of EPS
- targets compared to the prior fiscal year. 38% EPS growth = 25% vesting; growth = 50% vesting' 75% EPS growth = 75% vesting; 85% EPS growth = 100% vesting. Notwithstanding the above schedule, 100% of the performance based awards shall vest on the fifth anniversary of the grant date if the Company achieves an ROE of at least 16.5% for 3 consecutive quarters during the performance period, regardless of whether the EPS targets are met.
- (8) Held in IRA
- (9) Represents shares held in the Company's Retirement Savings Plan
- (10) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (11) Vests over five years in 25% increments beginning on the second anniversary of the date of grant (date indicated) and each of the following three anniversaries thereafter, subject to continued employment.
- (12) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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