

LoopNet, Inc.  
Form 4  
August 17, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Boyle Richard J Jr

(Last) (First) (Middle)

C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000

(Street)

SAN FRANCISCO, CA 94107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

3. Date of Earliest Transaction (Month/Day/Year)  
08/15/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Code V Amount Price                                    |   |  |                                   |
| Common Stock                    | 08/15/2007                           |  | S <sup>(1)</sup>               | 427 D \$ 18.97  | 1,328,592   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/15/2007                           |  | S <sup>(1)</sup>               | 284 D \$ 18.98  | 1,328,308   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/15/2007                           |  | S <sup>(1)</sup>               | 427 D \$ 19   | 1,327,881   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/15/2007                           |  | S <sup>(1)</sup>               | 213 D \$ 19.03  | 1,327,668   | I  | The Boyle Family                  |

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|              |            |                        |     |   |          |           |   |                                 |
|--------------|------------|------------------------|-----|---|----------|-----------|---|---------------------------------|
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 71  | D | \$ 19.05 | 1,327,597 | I | Trust<br>The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 759 | D | \$ 19.07 | 1,326,838 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 427 | D | \$ 19.09 | 1,326,411 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 71  | D | \$ 19.11 | 1,326,340 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 355 | D | \$ 19.13 | 1,325,985 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 355 | D | \$ 19.14 | 1,325,630 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 853 | D | \$ 19.15 | 1,324,777 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 142 | D | \$ 19.16 | 1,324,635 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 142 | D | \$ 19.17 | 1,324,493 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 71  | D | \$ 19.18 | 1,324,422 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 356 | D | \$ 19.19 | 1,324,066 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 307 | D | \$ 19.2  | 1,323,759 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 213 | D | \$ 19.21 | 1,323,546 | I | The Boyle Family Trust          |
| Common Stock | 08/15/2007 | <u>S<sup>(1)</sup></u> | 355 | D | \$ 19.22 | 1,323,191 | I | The Boyle Family Trust          |

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|              |            |              |     |   |          |           |   |                        |
|--------------|------------|--------------|-----|---|----------|-----------|---|------------------------|
| Common Stock | 08/15/2007 | <u>S</u> (1) | 284 | D | \$ 19.23 | 1,322,907 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 142 | D | \$ 19.26 | 1,322,765 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 569 | D | \$ 19.27 | 1,322,196 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 71  | D | \$ 19.28 | 1,322,125 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 284 | D | \$ 19.3  | 1,321,841 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 213 | D | \$ 19.31 | 1,321,628 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 71  | D | \$ 19.32 | 1,321,557 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 498 | D | \$ 19.33 | 1,321,059 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 71  | D | \$ 19.34 | 1,320,988 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 498 | D | \$ 19.35 | 1,320,490 | I | The Boyle Family Trust |
| Common Stock | 08/15/2007 | <u>S</u> (1) | 71  | D | \$ 19.36 | 1,320,419 | I | The Boyle Family Trust |
| Common Stock |            |              |     |   |          | 133,638   | D |                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| Boyle Richard J Jr<br>C/O LOOPNET, INC.<br>185 BERRY STREET, SUITE 4000<br>SAN FRANCISCO, CA 94107 | X             |           | Chief Executive Officer |       |

## Signatures

/s/ Maria Valles as  
Attorney-in-Fact  
08/17/2007  
\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

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