

Adams Jesse
Form 4
April 04, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Adams Jesse

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
04/02/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Vice Chairman

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

SAN JOSE, CA 95110

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock, par value \$0.01 per share	04/02/2007		M	1,250 A \$ 3.05	75,459	D	
Common Stock, par value \$0.01 per share	04/02/2007		M	11,354 A \$ 10	86,813	D	
	04/02/2007		S ⁽¹⁾	44 D \$ 36.18	86,769	D	

Edgar Filing: Adams Jesse - Form 4

Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	221	D	\$ 36.19	86,548	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	620	D	\$ 36.2	85,928	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	487	D	\$ 36.22	85,441	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.225	85,219	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.23	84,997	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	222	D	\$ 36.24	84,775	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	310	D	\$ 36.245	84,465	D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	2,788	D	\$ 36.25	81,677	D
	04/02/2007	<u>S(1)</u>	310	D		81,367	D

Edgar Filing: Adams Jesse - Form 4

Common Stock, par value \$0.01 per share					\$			
					36.255			
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	1,460	D	\$ 36.26	79,907		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	88	D	\$ 36.265	79,819		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	841	D	\$ 36.27	78,978		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	44	D	\$ 36.28	78,934		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	1,283	D	\$ 36.3	77,651		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	442	D	\$ 36.31	77,209		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.32	77,032		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	128	D	\$ 36.33	76,904		D
	04/02/2007	<u>S(1)</u>	49	D		76,855		D

Edgar Filing: Adams Jesse - Form 4

Common Stock, par value \$0.01 per share					\$			
					36.345			
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.35	76,678		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	88	D	\$ 36.355	76,590		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	398	D	\$ 36.36	76,192		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	310	D	\$ 36.37	75,882		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	621	D	\$ 36.38	75,261		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	442	D	\$ 36.39	74,819		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	221	D	\$ 36.4	74,598		D
Common Stock, par value \$0.01 per share	04/02/2007	<u>S(1)</u>	177	D	\$ 36.42	74,421		D

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of January 3, 2007.
- (2) 20% of this stock option became exercisable on July 1, 2003, and an additional 5% of this stock option becomes exercisable at the end of each subsequent three month period.
- (3) 25% of the stock option became exercisable on May 1, 2006. The remaining portion of the stock portions vests pro rata quarterly over the three years thereafter (with such vesting to occur on August 1, November 1, February 1 and May 1 of each year).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.