Bergeron Douglas Form 4 March 19, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

obligations

Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * Bergeron Douglas (Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

2. Issuer Name and Ticker or Trading Symbol

VeriFone Holdings, Inc. [PAY]

(Month/Day/Year)

3. Date of Earliest Transaction 03/15/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_X__ Director 10% Owner X_ Officer (give title Other (specify below)

Chairman and CEO

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SAN JOSE, CA 95110

(City)	(State)	(Zip) Tal	ole I - Non	-Derivativ	e Secu	ırities Acqui	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit our Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	03/15/2007		S <u>(1)</u>	28,805	D	\$ 35.83	972,882	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007		S <u>(1)</u>	8,100	D	\$ 35.8303	964,782	I	By Family Trusts (2)
	03/15/2007		S(1)	5,500	D		959,282	I	

Common Stock, par value \$0.01 per share					\$ 35.8314			By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,100	D	\$ 35.8373	958,182	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	755	D	\$ 35.838	957,427	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	3,800	D	\$ 35.84	953,627	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	5,400	D	\$ 35.85	948,227	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	3,000	D	\$ 35.8503	945,227	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,540	D	\$ 35.8526	943,687	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	587	D	\$ 35.8551	943,100	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	400	D	\$ 35.86	942,700	I	By Family Trusts (2)
	03/15/2007	S <u>(1)</u>	1,100	D		941,600	I	

Common Stock, par value \$0.01 per share					\$ 35.8609			By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	4,100	D	\$ 35.87	937,500	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,600	D	\$ 35.88	935,900	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	900	D	\$ 35.8844	935,000	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,400	D	\$ 35.8888	932,600	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	3,700	D	\$ 35.89	928,900	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	800	D	\$ 35.8913	928,100	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S(1)	500	D	\$ 35.892	927,600	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	400	D	\$ 35.895	927,200	I	By Family Trusts (2)
	03/15/2007	S(1)	300	D		926,900	I	

Common Stock, par value \$0.01 per share					\$ 35.8967			By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	27,100	D	\$ 35.9	899,800	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	1,800	D	\$ 35.9011	898,000	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	900	D	\$ 35.9033	897,100	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	400	D	\$ 35.905	896,700	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	300	D	\$ 35.9067	896,400	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,700	D	\$ 35.91	893,700	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	600	D	\$ 35.9133	893,100	I	By Family Trusts (2)
Common Stock, par value \$0.01 per share	03/15/2007	S <u>(1)</u>	2,100	D	\$ 35.9157	891,100	I	By Family Trusts (2)
						1,946,452	I	

 $\begin{array}{c} \text{Common} & \text{By} \\ \text{Stock, par} & \text{Children?s} \\ \text{value} & \text{Trust} \ \underline{^{(3)}} \\ \$0.01 \ \text{per} & \end{array}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title Derivat Security (Instr. 3	ive Con y or E 3) Price	version xercise e of vative	3. Transaction Date (Month/Day/Year)	4. Transa Code (Instr.	(8) I	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exerc Expiration Da (Month/Day/	ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr
				Code	V ((A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Bergeron Douglas VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110	X		Chairman and CEO				

Signatures

share

/s/ Janelle Del Rosso, by Power of Attorney 03/19/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of December 10, 2006.

Reporting Owners 5

- These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person and/or the reporting person's spouse is a trustee of each of such trusts. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.
- These securities are held in a trust for the benefit of the reporting person's children. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purpose of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.