

GOLD FIELDS LTD

Form 6-K

August 16, 2012

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of August 2012

Commission File Number 1-31318

Gold Fields Limited

(Translation of registrant's name into English)

150 Helen Rd.

Sandown, Sandton 2196

South Africa

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F...x... Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..x...

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

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Directors: M A Ramphela (Chair), N J Holland † ** (Chief Executive Officer), P A Schmidt** (Chief Financial Officer), K Ansah # , C A Carolus, R Dañino*, A R Hill ≠,
D L Lazaro^, R P Menell, M S Moloko, D N Murray, D M J Ncube, R L Pennant-Rea † , G M Wilson
† British, ≠ Canadian, # Ghanaian, *Peruvian, ^Filipino, ** Executive Director

Corporate Secretary: C Farrel

Gold Fields Limited
Reg. 1968/004880/06
150 Helen Road,
Sandown, Sandton,
2196

Postnet Suite 252
Private Bag X30500
Houghton, 2041
South Africa

Tel +27 11 562-9700
Fax +27 11 562-9838
www.goldfields.co.za

Investor Enquiries

Willie Jacobsz
Tel +27 11 562 9775
Mobile +27 82 971 9238 (SA)
Mobile +1 857 241 7127 (USA)
email Willie.Jacobsz@
goldfields.co.za

Media Enquiries

Sven Lunsche
Tel +27 11 562 9763
Mobile +27 83 260 9279
email Sven.Lunsche@
goldfields.co.za

MEDIA RELEASE

GOLD FIELDS TO RELEASE RESULTS FOR THE QUARTER ENDED 30 JUNE 2012 TIME CHANGE TO LIVE RESULTS PRESENTATION AND SIMULTANEOUS AUDIO AND VIDEO WEBCAST

Our results presentation has been brought forward from 10:00 to
09:30 at the venue listed below:

Date:

Thursday, 23 August 2012

Time:

09:15

for

09:30

Venue:

Summer Place

69 Melville Road, Hyde Park

RSVP:

Kindly confirm attendance with Francie Whitley via
reply email or tel: +27 11 562-9712.

A simultaneous audio and video webcast will be available on the
Gold Fields website

www.goldfields.co.za

at 09:30am (SA time) on

23 August 2012.

SUMMIT TV

A simultaneous Live Results broadcast will be available to Southern
African viewers via Summit, DStv Channel 412.

TELECONFERENCE

A global teleconference will be held on the same day (23 August
2012) at 16:00 South African time (United States: 10am Eastern
time). An invitation with full details is attached.

**CONFERENCE CALL
GOLD FIELDS LIMITED**

Results for the quarter 30 June 2012

23 August 2012

Johannesburg: 16:00 hours (GMT +2)

For United Kingdom: 15:00 hours (GMT)

For North America: 10:00 hours, (Eastern time)

A telephone conference call has been scheduled at the times indicated above. Details are as follows:

DIAL IN NUMBERS

Country

Toll Number

Toll-free Number

South Africa

011 535-3600

0 800 200-648

USA

1 412 858-4600

1 800 860-2442

Australia

1 800 350-100

United Kingdom

0 800 917-7042

Canada

1 866 605 3852

Ask for Gold Fields call

A simultaneous audio webcast will be available on our website. The digital replay will be available one hour after the call. Playback details are as follows:

Playback code: 2541#

(Available for seven days)

South Africa & Other: + 27 11 305 2030

USA: +1 412 317 0088

United Kingdom: 0808 234 6771

Australia: +1 800 091 250

Investor contacts:

Willie Jacobsz

Phone: RSA +27 82 971 9238

USA: +1 857 241 7127

willie.jacobsz@goldfields.co.za

Francie Whitley

Phone: +27 82 321-7344

franciew@goldfields.co.za

Media contact:

Sven Lunsche

Phone: +27 83 260-9279

sven.lunsche@goldfields.co.za

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 16 August 2012

GOLD FIELDS LIMITED

By:

Name: Mr W J Jacobsz

Title: Senior Vice President: Investor
Relations and Corporate Affairs