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Towers Watson & Co.
Form 425
November 27, 2015

Filed by Towers Watson & Co.

Pursuant to Rule 425 under the
Securities Act of 1933, as amended,
and deemed filed pursuant to Rule 14a-6(b)
of the Securities Exchange Act of 1934, as amended

Subject Company:

Towers Watson & Co. (Commission File No. 001-34594)

The following is a slide presentation made available on November 25, 2015 by Towers Watson & Co. (Towers Watson) regarding the proposed merger of Towers Watson and Willis Group Holdings plc.

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Investor Presentation Update:
Revised Terms for Merger with Willis Group Holdings
November 25, 2015

2

Overview of the Enhanced Towers Watson + Willis Transaction Terms

On November 19, 2015, Towers Watson and Willis announced revised terms for the merger transaction, providing enhanced liquidity and value to Towers Watson shareholders

Towers Watson shareholders will receive a special dividend of \$10.00 per share (up from \$4.87 per share)

Towers Watson shareholders will continue to receive 2.649 Willis ordinary shares per TW share

This materially improves the consideration provided to Towers Watson shareholders

Cash consideration is increased by \$357MM in the aggregate, over 100% more than original terms

Total implied consideration has increased by \$10.48 per share

1

, or +8.6%, based on the revised terms

Towers Watson shareholders continue to receive upside in the form of 49.9% of the equity in the combined company

The
benefits
to
Towers
Watson
shareholders
continue

to
be
clear:

This
merger
is
the
right
deal
with
the

right partner at the right time to drive significant shareholder value

Unique opportunity to accelerate TW's long-term growth strategy

Clear, compelling synergies expected to generate \$4.7 billion of total incremental value

Significant cash net income accretion of approximately 42% for TW shareholders by 2018

Right management team in place to execute on the integration and strategic plan

Result of extensive evaluation and negotiation by an engaged, independent board

Exchange ratio is favorable to TW shareholders, with enhanced value through additional cash consideration

We urge shareholders to vote FOR

the revised transaction at our meeting on December 11, 2015

(1)

Based on implied consideration at close of 11/24/15 of \$132.68 (2.649 shares of WSH at \$46.31 + \$10.00 cash) and at close of

3
\$125.21
\$122.19
\$132.68
\$5.13
\$5.35
\$110
\$120
\$130
\$140
TW Stock Price

11/17/2015

Value of Consideration

11/17/2015

Value of

Increase in

Special Dividend

Value of

WSH Stock

Appreciation

Value of Consideration

11/24/2015

Revised Terms Have Generated Significant Value for TW Shareholders

The revised terms provide incremental cash value to TW shareholders and have reduced deal uncertainty, which has likely contributed to WSH stock price appreciation

Implied Merger Consideration of Revised Terms

+8.6% increase

vs. original terms

+6.0% increase

vs. stock price

(Immediately prior to adjournment)

Implied returns to TW (based on the value of consideration under the revised terms) materially exceed
peer
1
performance
post-announcement
(6/30
to
present),
offsetting
the
initial

stock
price
reaction
on
a

relative basis

We believe that this outperformance has been driven by increased understanding of the strategic fit and value creation potential of the transaction

If TW had traded in-line with average of peers since before announcement, TW stock would be valued at \$130.24 per share, vs. \$132.68 per share of consideration offered

In addition to providing attractive near-term value, this transaction will provide TW shareholders with exposure to significant upside over the long-term

TW shareholders will hold 49.9% of the combined company, including exposure to \$4.7 billion of expected total value creation from cost savings, revenue synergies and tax benefits

We urge shareholders to not focus solely on trading at announcement

for instance, there was an ~8% decline in stock

price upon announcement of the Towers Perrin / Watson Wyatt transaction, which subsequently generated TW returns over 40% in excess of peers post-transaction to date

TW Has Outperformed Its Peers Since Announcement

(1)

Peers include Accenture, Advisory Board Company, Aon, The Corporate Executive Board, FTI, Huron Consulting, and MMC

(2)

Based
on
deal
consideration

of
\$132.68

as
of
market
close

on
11/24/15

vs.
TW
stock

price
on
6/29/15

and
6/30/15

(3)

Market data per FactSet; represents stock price performance from indicated start date through November 24, 2015
Day Prior to Announcement

(6/29
to Present)

(3)
Day of Announcement to Present
(6/30

to Present)

(3)

Average

Return of TW Peers

(1)

(5.6%)

(5.9%)

Median

Return of TW Peers

(1)

(5.3%)

(4.9%)

TW Returns Based on Deal Consideration

(2)

(3.8%)

5.5%

vs. Peer Average

+1.8%

+11.4%

vs. Median Average

+1.5%

+10.4%

4

5

TW Board evaluated precedent MoE transactions to determine the range of reasonable premiums and discounts

-

In MoE transactions, target and acquiror generally reflect legal or structural, not substantive, elements

-

Following the merger, TW shareholders will have the majority of the economics (51.9%)

including the amended pre-merger dividend)

-

While Willis is the structural acquiror, there are aspects of the transaction where TW is gaining more than Willis (and accordingly is more akin to the acquiror in precedent deals), and therefore it is appropriate and consistent with such deals for Willis to receive a modest premium

-

The primary focus should be the absolute value of the premium provided to one partner and, conversely, the discount received by the other

Precedent merger transactions resulted in average partner discount of 4.1%

-

Focusing solely on deals where nominal targets received a discount would be arbitrary and under inclusive

MoEs Typically Involve a Moderate Premium/Discount to Partners

(1)

Calculated as combined unaffected market capitalization multiplied by ownership percentage divided by standalone pre-announcement Market Cap. Method

(1)

Ann.

1-Day Premium

Ownership Split

Date

Partner A

Partner B

Partner A

Partner B

Partner A

Partner B

09/15/15

Sirona Dental Systems

Dentsply International

(0.6%)

0.4%

42.0%

58.0%

08/11/15

Terex

Konecranes

9.3%

(11.3%)

60.0%

40.0%

06/14/15

Ryland Group
Standard Pacific
6.7%
(4.2%)
41.0%
59.0%
01/26/15
MeadWestvaco
RockTenn Company
8.9%
(7.6%)
50.1%
49.9%
12/01/14
Spancion Inc.
Cypress Semiconductor
8.8%
(7.4%)
50.0%
50.0%
10/27/14
Wright Medical
Tornier N.V.
10.8%
(9.5%)
52.0%
48.0%
05/15/14
Dixons Retail plc
Carphone Warehouse
2.3%
(2.2%)
50.0%
50.0%
04/07/14
Lafarge S.A
Holcim
1.5%
(1.3%)
47.0%
53.0%
02/24/14
TriQuint Semiconductor
RFD Micro Devices
5.4%
(4.8%)
50.0%
50.0%
02/20/13
OfficeMax

Office Depot

8.3%

(5.9%)

45.0%

55.0%

08/21/12

SuperMedia Inc.

Dex One Corp

3.0%

(1.9%)

40.0%

60.0%

02/22/11

Frontier Oil Corp.

Holly Corp.

(1.8%)

1.8%

49.0%

51.0%

10/18/10

NSTAR

Northeast Utilities

2.1%

(1.6%)

44.0%

56.0%

05/03/10

Continental Airlines

UAL Corp.

(1.2%)

1.0%

45.0%

55.0%

03/23/10

FNX Mining Co.

Quadra Mining Ltd.

(2.5%)

2.5%

48.0%

52.0%

02/10/09

Ticketmaster

Live Nation

5.7%

(5.2%)

50.1%

49.9%

06/13/08

Allied Waste Industries

Republic Services

2.3%
(2.4%)
52.0%
48.0%
02/19/07
XM Satellite Radio
SIRIUS Satellite Radio
10.9%
(8.9%)
50.0%
50.0%
11/01/06
Caremark
CVS
1.3%
(1.1%)
45.5%
54.5%
03/09/05
Great Lakes Chemical
Crompton Corp.
3.1%
(2.8%)
49.0%
51.0%
07/22/04
Coors
Molson
(3.2%)
2.8%
45.0%
55.0%
01/22/04
Union Planters
Regions Financial
(1.5%)
1.1%
40.7%
59.3%
Premium
Discount
Maximum
10.9%
(11.3%)
Mean
4.6%
(4.1%)
Median
2.9%
(2.7%)

Minimum

0.4%

(0.6%)

Premium/discount materially reduced under revised terms

The Board reviewed the calculation of the premium/discount on a market capitalization basis

-

Calculating the discount using the pre-deal Willis stock price does not reflect the total value received by TW shareholders through their 49.9% ownership in the combined entity

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Announcement

TW

Market

Value

(1)

\$9,663

Plus:

WSH

Market

Value

(2)

8,372

Combined Market Value

\$18,035

Less: Dividend to TW

(694)

Total Market Cap (Ex-Dividend)

\$17,341

Implied Market Value to TW (49.9%)

\$8,653

Plus: Dividend

694

Implied Value to TW

\$9,347

Implied Value to WSH (50.1%)

\$8,688

TW Implied Premium/(Discount) to Trading

Value

(3.3%)

WSH Implied Premium/(Discount) to Trading

Value

3.8%

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Revised Terms Were the Result of Extensive Shareholder Outreach and
Negotiation Between the Parties

Since announcement of the transaction, management and independent directors have had extensive, constructive discussions with our shareholders

While shareholders have been supportive of the strategic rationale and long-term value creation potential of the transaction, some shareholders indicated concerns regarding the value of consideration to be received in the transaction

Given feedback from our shareholders, TW entered into negotiations with Willis to enhance the value received by TW shareholders in the transaction:

The

companies
had
multiple
discussions
leading
up
to
the
revised
terms
on
November
19

TW advocated for additional value through an increase to the special dividend and/or enhancements to the exchange ratio

Final increase of special dividend to \$10.00 per share was the result of extensive negotiation and dialogue

The TW Board considered a range of factors and considerations, including the value to be received by TW shareholders, the negotiation process resulting in the revised terms, and the concerns that a further dividend increase could begin to jeopardize full realization of the merger tax benefits

The Board of TW unanimously approved the revised merger terms, and believe that these terms both enhance near-term value, as well as maintain the full long-term benefits of the transaction

Towers Watson does not expect any further increase in the pre-merger special dividend and Willis has stated it will not agree to any further amendments

th

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Where You Can Find Additional Information

In connection with the proposed merger of Towers Watson and Willis Group, Willis Group filed a registration statement on Form S-4 with the Securities and Exchange Commission (the Commission) that contains a joint proxy statement/prospectus and other relevant information concerning the proposed transaction. The registration statement on Form S-4 was declared effective by the Commission on October 1, 2015. Each of Towers Watson and Willis Group mailed the joint proxy statement/prospectus to its respective shareholders on or around October 1, 2015. **YOU ARE URGED TO READ THE JOINT PROXY STATEMENT/PROSPECTUS AND THE OTHER RELEVANT INFORMATION THAT WILL BE FILED WITH THE COMMISSION AS THEY BECOME AVAILABLE BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TOWERS WATSON, WILLIS GROUP AND THE PROPOSED TRANSACTION.** You may obtain the joint proxy statement/prospectus and other documents filed with the Commission free of charge at the Commission's website, www.sec.gov. In addition, you may obtain a copy of the joint proxy statement/prospectus and the other documents filed by Towers Watson and Willis Group with the Commission at the following address:

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them in writing from Towers Watson, 901 N. Glebe Road, Arlington, VA 22203, Attention: Investor Relations, or by telephone or from Willis Group, Brookfield Place, 200 Liberty Street, 7th Floor, New York, NY 10281-1003, Attention: Matt Rohrman, by telephone at (212) 915-8084.

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Forward Looking Statements

This document contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We identify these statements and other forward-looking statements in this document by words such as may, will, would, anticipate, believe, estimate, plan, intend, continue, or similar words, expressions or the negative of such terms and comparable terminology. These statements include, but are not limited to, the benefits of the business combination transaction between Towers Watson and Willis Group, including the combined company's future financial and operating results, plans, objectives, intentions and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of Towers Watson's and Willis Group's management and are subject to significant risks and uncertainties. Actual results may differ from the forward-looking statements.

The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements

obtain governmental approvals of the transaction on the proposed terms and schedule; the failure of Towers Watson shareholders to approve the transaction; the failure of the transaction to close for any reason; the risk that the businesses integrated successfully; the risk that anticipated cost savings and any other synergies from the transaction may not be fully realized; the risk that anticipated cost savings and any other synergies from the transaction may not be fully realized longer to realize than expected; the potential impact of the announcement or consummation of the proposed transaction on relationships with employees, suppliers, customers and competitors; changes in general economic, business and political conditions; changes in the financial markets; significant competition; compliance with extensive government regulation; the combined cost of making acquisitions and its ability to integrate or manage such acquired businesses. Additional risks and factors are identified in Towers Watson's Annual Report on Form 10-K filed on August 14, 2015, which is on file with the Commission, and under the joint proxy statement/prospectus.

You should not rely upon forward-looking statements as predictions of future events because these statements are based on assumptions that may not come true and are speculative by their nature. Neither Towers Watson or Willis Group undertakes an obligation to update forward-looking information included in this document, whether as a result of new information, future events, changed expectations or otherwise.