

Mondelez International, Inc.
Form DEFA14A
May 05, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(RULE 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

Mondelez International, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

**AN IMPORTANT REMINDER TO VOTE YOUR
MONDELÉZ INTERNATIONAL, INC. SHARES**

May 5, 2015

Dear Mondelēz International, Inc. Shareholder:

Our records indicate that we have not received your vote for the Mondelēz International, Inc. 2015 Annual Meeting of Shareholders. We believe that it is important for shareholders to have a voice in determining the outcome of the matters to be considered at the Annual Meeting of Shareholders, which is scheduled to be held on May 20, 2015 at 9:00 a.m. CDT. *Please take a moment right now to vote so your shares are represented at this important meeting.*

At the Annual Meeting of Shareholders, shareholders will vote on these important matters:

- 1) elect 12 directors;
- 2) approve on an advisory basis the compensation of our named executive officers;
- 3) ratify the selection of PricewaterhouseCoopers LLP as our independent registered public accountants for 2015; and
- 4) consider a shareholder proposal regarding a report on packaging if properly presented at the meeting.

Our Board of Directors unanimously recommends that you vote **FOR** all of the nominees for director; **FOR** Proposals 2 and 3; and **AGAINST** Proposal 4 for the reasons we state in the proxy statement, which we filed with the Securities and Exchange Commission on March 27, 2015.

In order to ensure that you have an opportunity to vote, we are enclosing another copy of our proxy card that will allow you to exercise your rights as a shareholder.

YOUR VOTE IS VERY IMPORTANT NO MATTER HOW MANY SHARES YOU OWN. PLEASE VOTE TODAY BY TELEPHONE OR INTERNET OR BY SIGNING AND MAILING THE ENCLOSED PROXY CARD IN THE ENVELOPE PROVIDED.

Remember every share and every vote counts!

If you have any questions, please call our proxy solicitor, MacKenzie Partners, Inc., toll-free at (800) 322-2885 or collect at (212) 929-5500.

We appreciate your support and thank you in advance for voting promptly.