

CONAGRA FOODS INC /DE/  
Form DEFA14A  
August 08, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 14A**

**(Rule 14a-101)**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of**  
**the Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

**Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-12

**ConAgra Foods, Inc.**

**(Name of Registrant as Specified In Its Charter)**

**[NOT APPLICABLE]**

**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.  
[Not Applicable]
  
- Fee paid previously with preliminary materials.
  
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.  
[Not Applicable]

**\*\*\* Exercise Your *Right* to Vote \*\*\***

**Important Notice Regarding the Availability of Proxy Materials for the  
Stockholder Meeting to Be Held on September 19, 2014.**

**CONAGRA FOODS, INC.**

*CONAGRA FOODS, INC.*

*ONE CONAGRA DRIVE*

*OMAHA, NE 68102-5001*

**Meeting Information**

**Meeting Type:** Annual Meeting

**For holders as of:** July 28, 2014

**Date:** September 19, 2014 **Time:** 8:30 a.m., CT

**Location:** Witherspoon Concert Hall  
Joslyn Art Museum  
2200 Dodge Street  
Omaha, Nebraska 68102

**Directions:** Information on how to obtain directions to attend the meeting and vote in person is available by writing to us at Corporate Secretary, ConAgra Foods, Inc., One ConAgra Drive, Omaha, Nebraska 68102

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side).

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We encourage you to access and review all of the important information contained in the proxy materials before voting.

## **Before You Vote**

How to Access the Proxy Materials

**Proxy Materials Available to VIEW or RECEIVE:**

ANNUAL REPORT                      NOTICE AND PROXY STATEMENT

**How to View Online:**

Have the information that is printed in the box marked by the arrow ® (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

**How to Request and Receive a PAPER or E-MAIL Copy:**

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) *BY INTERNET:*            [www.proxyvote.com](http://www.proxyvote.com)
- 2) *BY TELEPHONE:*        1-800-579-1639
- 3) *BY E-MAIL\*:*            [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow ® (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before September 5, 2014 to facilitate timely delivery.

## How To Vote

Please Choose One of the Following Voting Methods

**Vote In Person:** Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow ® (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Voting Items**

**COMPANY PROPOSALS**

**The Board of Directors recommends a vote FOR the following nominees:**

1. Election of Directors

- |                         |                         |
|-------------------------|-------------------------|
| 01) Mogens C. Bay       | 07) W.G. Jurgensen      |
| 02) Thomas K. Brown     | 08) Richard H. Lenny    |
| 03) Stephen G. Butler   | 09) Ruth Ann Marshall   |
| 04) Steven F. Goldstone | 10) Gary M. Rodkin      |
| 05) Joie A. Gregor      | 11) Andrew J. Schindler |
| 06) Rajive Johri        | 12) Kenneth E. Stinson  |

**The Board of Directors recommends a vote FOR the following proposal:**

2. Approval of the ConAgra Foods, Inc. 2014 Stock Plan

**The Board of Directors recommends a vote FOR the following proposal:**

3. Approval of the ConAgra Foods, Inc. 2014 Executive Incentive Plan

**The Board of Directors recommends a vote FOR the following proposal:**

4. Ratification of the appointment of Independent Auditor

**The Board of Directors recommends a vote FOR the following proposal:**

5. Advisory vote to approve named executive officer compensation

**STOCKHOLDER PROPOSAL**

**The Board of Directors recommends a vote AGAINST the following proposal:**

6. Stockholder proposal regarding bylaw change in regard to vote-counting

