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TATA MOTORS LTD/FI Form 6-K August 02, 2013 Table of Contents

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

**Report of Foreign Issuer** 

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For the Month of August 2013

Commission File Number: 001-32294

# TATA MOTORS LIMITED

(Translation of registrant s name into English)

**BOMBAY HOUSE** 

# Edgar Filing: TATA MOTORS LTD/FI - Form 6-K 24, HOMI MODY STREET,

#### MUMBAI 400 001, MAHARASHTRA, INDIA

#### Telephone # 91 22 6665 8282 Fax # 91 22 6665 7799

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

| Form   | 120-F x       | Form 40-F "  |
|--|---------------|--|
| Indicate by check mark if the registrant is submitting the For   | m 6-K in pape | r as permitted by Regulation S-T Rule 101(b)(1):                                     |
|  | Yes "         | No x   |
| Indicate by check mark if the registrant is submitting the Forn  | m 6-K in pape | r as permitted by Regulation S-T Rule 101(b)(7):                                     |
|  | Yes "         | No x   |
| Indicate by check mark whether by furnishing the informatio the Commission pursuant to Rule 12g3-2(b) under the Securi |               | this Form, the Registrant is also thereby furnishing the information to Act of 1934: |
|  | Yes "         | No x   |
|  |               |  |

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g 3-2(b): Not Applicable

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Item 1: Form 6-K dated August 2, 2013 along with the Press Release.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

Tata Motors Limited

By: /s/ Hoshang K Sethna Name: Hoshang K Sethna Title: Company Secretary Dated: August 2, 2013

Item 1

#### **Tata Motors Limited**

Bombay House

24, Homi Mody Street,

Mumbai 400 001 Maharashtra India

News Release - 1

Re: Tata Motors Report for July 2013

August 2, 2013

**Mumbai, August 2, 2013:** Enclosed herewith is the information on production, sales and exports of the Company, released to the Society of Indian Automobile Manufactures (SIAM) which is self explanatory. This is for the information of the exchange and the members.

Monthly Report on Production, Domestic sales & Export for JULY 2013

|           |   | Production       |                  | Domestic Sales   |                  | Exports          |                  |
|-----------|---|------------------|------------------|------------------|------------------|------------------|------------------|
| Category  | Vehicle Model   | <b>JULY 2012</b> | <b>JULY 2013</b> | <b>JULY 2012</b> | <b>JULY 2013</b> | <b>JULY 2012</b> | <b>JULY 2013</b> |
| Micro     | NANO  | 5003             | 2303             | 5485             | 2052             | 0                | 55               |
| Compact   | INDICA,INDICA VISTA, INDIGO CS  | 8744             | 7460             | 14895            | 6274             | 462              | 536              |
| Mid-Size  | INDIGO, INDIGO MARINA, INDIGO XL,   |                  |                  |                  |                  |                  |                  |
|           | MANZA   | 717              | 324              | 773              | 220              | 113              | 33               |
| UV1       | SUMO  | 1528             | 989              | 3802             | 1041             | 56               | 62               |
| UV2       | SAFARI, SUMO GRANDE   | 861              | 656              | 956              | 601              | 15               | 9                |
| UV3       | ARIA, XENON   | 282              | 73               | 70               | 29               | 17               | 3                |
| V1        | VENTURE   | 201              | 617              | 259              | 607              | 0                | 0                |
| V2        | ACE MAGIC, MAGIC IRIS   | 5717             | 7299             | 6490             | 7230             | 41               | 8                |
| N1- A1    | ACE, ACE EX, ACE Zip  | 16118            | 11230            | 15896            | 11659            | 1677             | 1239             |
| N1- A2    | Super ACE, TATA207, XENON, Winger DV  | 3320             | 4337             | 2564             | 4180             | 822              | 639              |
| M2- A1    | Winger 13 seats, Winger Platinum, Winger 10   |                  |                  |                  |                  |                  |                  |
|           | seats   | 533              | 205              | 374              | 180              | 0                | 7                |
| M2- A2    | Winger 14 seats, SFC407, CityRide   | 517              | 369              | 604              | 392              | 14               | 26               |
| N2- A1    | SFC407, LPT407  | 1449             | 1040             | 1830             | 1453             | 128              | 45               |
| N2- A2    | SFC709, LPT709  | 1080             | 1004             | 438              | 354              | 583              | 290              |
| N2- A3    | LPT9109   | 870              | 679              | 494              | 299              | 241              | 129              |
| N2- A4    | LPT1109   | 277              | 419              | 1628             | 1543             | 52               | 49               |
| M3- A2    | LP709, SFC410, LP410  | 1627             | 1233             | 1405             | 1161             | 76               | 58               |
| M3- B2    | LP1112, LP912, Starbus, Starbus Ultra   | 623              | 649              | 701              | 717              | 7                | 29               |
| M3- C2    | LPO1512, LPO1612, Starbus, Divo   | 1080             | 862              | 1070             | 650              | 57               | 103              |
| N3- A1    | LPT1613, LPK1616, SK1613  | 3469             | 3555             | 2409             | 1853             | 318              | 681              |
| N3- B1(a) | LPT2518, LPK2518  | 3022             | 2419             | 2751             | 2208             | 158              | 204              |
| N3- B1(b) | LPT3118   | 2624             | 2241             | 2452             | 1891             | 2                | 38               |
| N3- B2(b) | LPS3518. LPS3015, LPS3516   | 399              | 100              | 392              | 173              | 0                | 0                |
| N3- B2(d) | LPS4018, LPS4023  | 750              | 440              | 841              | 390              | 17               | 27               |
| N3- B2(e) | LPS4928   | 128              | 43               | 48               | 34               | 3                | 7                |
| TATA-JLR  | Jaguar XJ, Jaguar XF, Jaguar XKR,<br>Freelander 2, Range Rover Evoque,<br>Discovery 4, Range Rover Sport, Range |                  |                  |                  |                  |                  |                  |
| N. 601 1  | Rover   | 146              | 199              | 183              | 257              | 0                | 0                |

Note: The above figures have not been independantly verified and audited. As such, the final figures after Audit may vary.

#### **About Tata Motors**

Tata Motors is India s largest automobile company, with consolidated revenues of Rs. 1,88,818 crores (\$34.7 billion) in 2012-13. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, Spain, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 7.5 million Tata vehicles plying in India, Tata Motors is the country s market leader in commercial vehicles and among the top in passenger vehicles. It is also the world s fourth largest truck and bus manufacturer. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia and South America, CIS and Russia.

(www.tatamotors.com; also follow us on Twitter: https://twitter.com/TataMotors)

Safe Harbor: Statements included herein may constitute forward-looking statements . Forward-looking statements are based on expectations, forecasts and assumptions by management and involve risks, uncertainties, and other factors that may cause our actual results, performance or achievements to materially differ from those stated. We cannot be certain that any expectation, forecast or assumption made by management in preparing these forward-looking statements will prove accurate, or that any projection will be realized. More detailed information about these and other factors that could affect future results is contained in our annual reports and filings with the Securities and Exchange Commission. Our forward-looking statements pertain to the date of their initial issuance, and we do not undertake to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.