

FIFTH THIRD BANCORP  
Form 10-Q  
November 09, 2011  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended September 30, 2011

Commission File Number 001-33653

(Exact name of Registrant as specified in its charter)

**Ohio**  
(State or other jurisdiction  
of incorporation or organization)

**31-0854434**  
(I.R.S. Employer  
Identification Number)

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**Fifth Third Center**

**Cincinnati, Ohio 45263**

(Address of principal executive offices)

**Registrant's telephone number, including area code: (800) 972-3030**

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

There were 919,778,512 shares of the Registrant's common stock, without par value, outstanding as of September 30, 2011.

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This report may contain forward-looking statements about Fifth Third Bancorp and/or the company as combined acquired entities within the meaning of Section 27A of the Securities Act of 1933, as amended, and Rule 175 promulgated thereunder, and Section 21E of the Securities Exchange Act of 1934, as amended, and Rule 3b-6 promulgated thereunder, that involve inherent risks and uncertainties. This report may contain certain forward-looking statements with respect to the financial condition, results of operations, plans, objectives, future performance and business of Fifth Third Bancorp and/or the combined company including statements preceded by, followed by or that include the words or phrases such as will likely result, may, are expected to, is anticipated, estimate, forecast, projected, intends to, or may include other words or phrases such as believes, plans, trend, objective, continue, remain, or similar expressions, or future or conditional verbs such as would, should, could, might, can, or similar verbs. There are a number of important factors that could cause future results to differ materially from historical performance and these forward-looking statements. Factors that might cause such a difference include, but are not limited to: (1) general economic conditions and weakening in the economy, specifically the real estate market, either nationally or in the states in which Fifth Third, one or more acquired entities and/or the combined company do business, are less favorable than expected; (2) deteriorating credit quality; (3) political developments, wars or other hostilities may disrupt or increase volatility in securities markets or other economic conditions; (4) changes in the interest rate environment reduce interest margins; (5) prepayment speeds, loan origination and sale volumes, charge-offs and loan loss provisions; (6) Fifth Third's ability to maintain required capital levels and adequate sources of funding and liquidity; (7) maintaining capital requirements may limit Fifth Third's operations and potential growth; (8) changes and trends in capital markets; (9) problems encountered by larger or similar financial institutions may adversely affect the banking industry and/or Fifth Third; (10) competitive pressures among depository institutions increase significantly; (11) effects of critical accounting policies and judgments; (12) changes in accounting policies or

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procedures as may be required by the Financial Accounting Standards Board (FASB) or other regulatory agencies; (13) legislative or regulatory changes or actions, or significant litigation, adversely affect Fifth Third, one or more acquired entities and/or the combined company or the businesses in which Fifth Third, one or more acquired entities and/or the combined company are engaged, including the recently enacted Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank Act); (14) ability to maintain favorable ratings from rating agencies; (15) fluctuation of Fifth Third's stock price; (16) ability to attract and retain key personnel; (17) ability to receive dividends from its subsidiaries; (18) potentially dilutive effect of future acquisitions on current shareholders' ownership of Fifth Third; (19) effects of accounting or financial results of one or more acquired entities; (20) difficulties in separating Vantiv, LLC, formerly Fifth Third Processing Solutions, LLC from Fifth Third; (21) loss of income from any sale or potential sale of businesses that could have an adverse effect on Fifth Third's earnings and future growth; (22) ability to secure confidential information through the use of computer systems and telecommunications networks; and (23) the impact of reputational risk created by these developments on such matters as business generation and retention, funding and liquidity. Additional information concerning factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements is available in the Bancorp's Annual Report on Form 10-K for the year ended December 31, 2010, filed with the United States Securities and Exchange Commission (SEC). Copies of this filing are available at no cost on the SEC's Web site at [www.sec.gov](http://www.sec.gov) or on the Fifth Third Web site at [www.53.com](http://www.53.com). Fifth Third undertakes no obligation to release revisions to these forward-looking statements or reflect events or circumstances after the date of this report.

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**Glossary of Terms**

Fifth Third Bancorp provides the following list of acronyms as a tool for the reader. The acronyms identified below are used in Management's Discussion and Analysis of Financial Condition and Results of Operations, the Condensed Consolidated Financial Statements and in the Notes to Condensed Consolidated Financial Statements.

**ALCO:** Asset Liability Management Committee

**ALLL:** Allowance for Loan and Lease Losses

**ARM:** Adjustable Rate Mortgage

**ATM:** Automated Teller Machine

**BOLI:** Bank Owned Life Insurance

**bp:** Basis point(s)

**CDC:** Fifth Third Community Development Corporation

**C&I:** Commercial and Industrial

**CPP:** Capital Purchase Program

**DCF:** Discounted Cash Flow

**DDA:** Demand Deposit Account

**ERISA:** Employee Retirement Income Security Act

**ERM:** Enterprise Risk Management

**ERMC:** Enterprise Risk Management Committee

**EVE:** Economic Value of Equity

**FASB:** Financial Accounting Standards Board

**FDIC:** Federal Deposit Insurance Corporation

**FHLB:** Federal Home Loan Bank

**FHLMC:** Federal Home Loan Mortgage Corporation

**FICO:** Fair Isaac Corporation (credit rating)

**FNMA:** Federal National Mortgage Association

**GNMA:** Government National Mortgage Association

**GSE:** Government Sponsored Enterprise

**IFRS:** International Financial Reporting Standards

**IPO:** Initial Public Offering

**IRC:** Internal Revenue Code

**IRS:** Internal Revenue Service

**LIBOR:** London InterBank Offered Rate

**LTV:** Loan-to-Value

**MD&A:** Management's Discussion and Analysis of Financial Condition and Results of Operations

**MSR:** Mortgage Servicing Right

**NII:** Net Interest Income

**NM:** Not Meaningful

**OCI:** Other Comprehensive Income

**OREO:** Other Real Estate Owned

**OTTI:** Other-Than-Temporary Impairment

**PMI:** Private Mortgage Insurance

**SEC:** United States Securities and Exchange Commission

**SCAP:** Supervisory Capital Assessment Program

**TARP:** Troubled Asset Relief Program

**TBA:** To Be Announced

**TDR:** Troubled Debt Restructuring

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**FRB:** Federal Reserve Bank

**FTAM:** Fifth Third Asset Management, Inc.

**FTE:** Fully Taxable Equivalent

**FTP:** Funds Transfer Pricing

**FTPS:** Fifth Third Processing Solutions

**FTS:** Fifth Third Securities

**GAAP:** Generally Accepted Accounting Principles

**TLGP:** Temporary Liquidity Guarantee Program

**TSA:** Transition Service Agreement

**U.S. GAAP:** Accounting principles generally accepted in the United States of America

**VIE:** Variable Interest Entity

**VRDN:** Variable Rate Demand Note

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (Item 2)**

The following is MD&A of certain significant factors that have affected Fifth Third Bancorp's (the Bancorp or Fifth Third) financial condition and results of operations during the periods included in the Condensed Consolidated Financial Statements, which are a part of this filing. Reference to the Bancorp incorporates the parent holding company and all consolidated subsidiaries.

**TABLE 1: Selected Financial Data**

(\$ in millions, except per share data)	For the three months ended September 30,			For the nine months ended September 30,		
	2011	2010	% Change	2011	2010	% Change
<b>Income Statement Data</b>						
Net interest income <sup>(a)</sup>	\$ 902	916	(2)	\$ 2,655	2,703	(2)
Noninterest income	665	827	(20)	1,905	2,074	(8)
Total revenue <sup>(a)</sup>	1,567	1,743	(10)	4,560	4,777	(5)
Provision for loan and lease losses	87	457	(81)	368	1,372	(73)
Noninterest expense	946	979	(3)	2,765	2,869	(4)
Net income attributable to Bancorp	381	238	60	983	420	134
Net income available to common shareholders	373	175	112	789	233	239
<b>Common Share Data</b>						
Earnings per share, basic	\$ 0.41	0.22	86	\$ 0.87	0.29	200
Earnings per share, diluted	0.40	0.22	82	0.86	0.29	197
Cash dividends per common share	0.08	0.01	700	0.20	0.03	567
Book value per share	13.73	12.86	7	13.73	12.86	7
Market value per share	10.10	12.03	(16)	10.10	12.03	(16)
<b>Financial Ratios (%)</b>						
Return on assets	1.34	0.84	60	1.18	0.50	136
Return on average common equity	11.9	6.8	75	8.8	3.1	184
Return on average tangible common equity <sup>(b)</sup>	14.9	9.4	59	11.3	4.5	151
Average equity as a percent of average assets	11.33	12.38	(8)	11.41	12.12	(6)
Tangible common equity <sup>(b)</sup>	8.63	6.70	29	8.63	6.70	29
Net interest margin <sup>(a)</sup>	3.65	3.70	(1)	3.66	3.63	1
Efficiency <sup>(a)</sup>	60.4	56.2	7	60.6	60.1	1
<b>Credit Quality</b>						
Net losses charged off	\$ 262	956	(73)	\$ 933	1,972	(52)
Net losses charged off as a percent of average loans and leases	1.32	4.95	(73)	1.60	3.41	(53)
ALLL as a percent of loans and leases	3.08	4.20	(27)	3.08	4.20	(27)
Allowance for credit losses as a percent of loans and leases <sup>(c)</sup>	3.32	4.51	(26)	3.32	4.51	(26)
Nonperforming assets as a percent of loans, leases and other assets, including other real estate owned <sup>(d)</sup>	2.44	2.72	(10)	2.44	2.72	(10)
<b>Average Balances</b>						
Loans and leases, including held for sale	\$ 80,013	78,854	1	\$ 79,517	79,262	
Total securities and other short-term investments	18,142	19,309	(6)	17,545	20,248	(13)
Total assets	113,295	111,854	1	111,789	112,628	(1)
Transaction deposits <sup>(e)</sup>	72,214	64,941	11	71,302	64,887	10
Core deposits <sup>(f)</sup>	78,222	75,202	4	78,000	76,099	2
Wholesale funding <sup>(g)</sup>	17,932	19,236	(7)	16,936	19,473	(13)
Bancorp shareholders' equity	12,841	13,852	(7)	12,752	13,646	(7)

<b>Regulatory Capital Ratios (%)</b>						
Tier I capital	<b>11.96</b>	13.85	<b>(14)</b>	<b>11.96</b>	13.85	<b>(14)</b>
Total risk-based capital	<b>16.25</b>	18.28	<b>(11)</b>	<b>16.25</b>	18.28	<b>(11)</b>
Tier I leverage	<b>11.08</b>	12.54	<b>(12)</b>	<b>11.08</b>	12.54	<b>(12)</b>
Tier I common equity <sup>(b)</sup>	<b>9.33</b>	7.34	<b>27</b>	<b>9.33</b>	7.34	<b>27</b>

- (a) Amounts presented on an FTE basis. The FTE adjustment for the three months ended **September 30, 2011** and 2010 was **\$4** and for the nine months ended **September 30, 2011** and 2010 was **\$14** and \$13, respectively.
- (b) The return on average tangible common equity, tangible common equity and Tier I common equity ratios are non-GAAP measures. For further information, see the Non-GAAP Financial Measures section of the MD&A.
- (c) The allowance for credit losses is the sum of the ALLL and the reserve for unfunded commitments.
- (d) Excludes nonaccrual loans held for sale.
- (e) Includes demand, interest checking, savings, money market and foreign office deposits.
- (f) Includes transaction deposits plus other time deposits.
- (g) Includes certificates \$100,000 and over, other deposits, federal funds purchased, short-term borrowings and long-term debt.



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**Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

**OVERVIEW**

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. At September 30, 2011, the Bancorp had \$115 billion in assets, operated 15 affiliates with 1,314 full-service Banking Centers, including 103 Bank Mart® locations open seven days a week inside select grocery stores, and 2,437 Jeanie® ATMs in 12 states throughout the Midwestern and Southeastern regions of the United States. The Bancorp reports on four business segments: Commercial Banking, Branch Banking, Consumer Lending and Investment Advisors. The Bancorp also has a 49% interest in Vantiv, LLC, formerly Fifth Third Processing Solutions, LLC.

This overview of MD&A highlights selected information in the financial results of the Bancorp and may not contain all of the information that is important to you. For a more complete understanding of trends, events, commitments, uncertainties, liquidity, capital resources and critical accounting policies and estimates, you should carefully read this entire document. Each of these items could have an impact on the Bancorp's financial condition, results of operations and cash flows. In addition, see the Glossary of Terms on page 3 of this report for a list of acronyms included as a tool for the reader of this quarterly report on Form 10-Q. The acronyms identified therein are used throughout this MD&A, as well as the Condensed Consolidated Financial Statements and Notes to Condensed Consolidated Financial Statements.

The Bancorp believes that banking is first and foremost a relationship business where the strength of the competition and challenges for growth can vary in every market. The Bancorp believes its affiliate operating model provides a competitive advantage by emphasizing individual relationships. Through its affiliate operating model, individual managers at all levels within the affiliates are given the opportunity to tailor financial solutions for their customers.

The Bancorp's revenues are dependent on both net interest income and noninterest income. For the three months ended September 30, 2011, net interest income, on an FTE basis, and noninterest income provided 58% and 42% of total revenue, respectively. The Bancorp derives the majority of its revenues within the United States from customers domiciled in the United States. Revenue from foreign countries and external customers domiciled in foreign countries is immaterial to the Bancorp's Condensed Consolidated Financial Statements. Changes in interest rates, credit quality, economic trends and the capital markets are primary factors that drive the performance of the Bancorp. As discussed later in the Risk Management section, risk identification, measurement, monitoring, control and reporting are important to the management of risk and to the financial performance and capital strength of the Bancorp.

Net interest income is the difference between interest income earned on assets such as loans, leases and securities, and interest expense incurred on liabilities such as deposits, short-term borrowings and long-term debt. Net interest income is affected by the general level of interest rates, the relative level of short-term and long-term interest rates, changes in interest rates and changes in the amount and composition of interest-earning assets and interest-bearing liabilities. Generally, the rates of interest the Bancorp earns on its assets and pays on its liabilities are established for a period of time. The change in market interest rates over time exposes the Bancorp to interest rate risk through potential adverse changes to net interest income and financial position. The Bancorp manages this risk by continually analyzing and adjusting the composition of its assets and liabilities based on their payment streams and interest rates, the timing of their maturities and their sensitivity to changes in market interest rates. Additionally, in the ordinary course of business, the Bancorp enters into certain derivative transactions as part of its overall strategy to manage its interest rate and prepayment risks. The Bancorp is also exposed to the risk of losses on its loan and lease portfolio as a result of changing expected cash flows caused by loan defaults and inadequate collateral due to a weakened economy within the Bancorp's footprint.

Net interest income, net interest margin and the efficiency ratio are presented in MD&A on an FTE basis. The FTE basis adjusts for the tax-favored status of income from certain loans and securities held by the Bancorp that are not taxable for federal income tax purposes. The Bancorp believes this presentation to be the preferred industry measurement of net interest income as it provides a relevant comparison between taxable and non-taxable amounts.

Noninterest income is derived primarily from mortgage banking net revenue, service charges on deposits, corporate banking revenue, fiduciary and investment management fees and card and processing revenue. Noninterest expense is primarily driven by personnel costs and occupancy expenses, costs incurred in the origination of loans and leases and insurance premiums paid to the FDIC.

**Legislative Developments**

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On July 21, 2010, the Dodd-Frank Act was signed into law. This act implements changes to the financial services industry and affects the lending, deposit, investment, trading and operating activities of financial institutions and their holding companies. The legislation establishes a Bureau of Consumer Financial Protection responsible for implementing and enforcing compliance with consumer financial laws, changes the methodology for determining deposit insurance assessments, gives the Federal Reserve the ability to regulate and limit interchange rates charged to merchants for the use of debit cards, enacts new limitations on proprietary trading, broadens the scope of derivative instruments subject to regulation, requires on-going stress tests and the submission of annual capital plans for certain organizations and requires changes to regulatory capital ratios . This act also calls for federal regulatory agencies to conduct multiple studies over the next several years in order to implement its provisions. While the total impact of this legislation on Fifth Third is not currently known, the impact is expected to be substantial and may have an adverse impact on Fifth Third's financial performance and growth opportunities.

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**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****Earnings Summary**

The Bancorp's net income available to common shareholders for the third quarter of 2011 was \$373 million, net of \$8 million in preferred stock dividends or, \$0.40 per diluted share. For the third quarter of 2010, the Bancorp's net income available to common shareholders was \$175 million, net of \$63 million in preferred stock dividends, or \$0.22 per diluted share. The Bancorp's net income available to common shareholders for the nine months ended September 30, 2011 was \$789 million, net of \$194 million in preferred stock dividends, or \$0.86 per diluted share. The preferred stock dividends for the nine months ended September 30, 2011 included \$153 million in discount accretion resulting from the Bancorp's repurchase of Series F preferred stock. For the nine months ended September 30, 2010, the Bancorp's net income available to common shareholders was \$233 million, net of \$187 million in preferred stock dividends, or \$0.29 per diluted share.

Net interest income (FTE) decreased two percent in the third quarter of 2011 to \$902 million, compared to \$916 million in the same period last year. The decrease from the third quarter of 2010 was primarily due to a 37 bp decrease in the average yield on loans and leases from the third quarter of 2010 partially offset by a 27 bp decrease in the average rate paid on interest-bearing liabilities primarily driven by a continued mix shift from higher cost term deposits to lower cost core deposits, coupled with a three percent decrease in average interest-bearing liabilities. Net interest income (FTE) was \$2.7 billion for the nine months ended September 30, 2011 and 2010. Net interest income for the nine months ended September 30, 2011 compared to the same period in the prior year was impacted by a 20 bp decrease in average yield on average interest earning assets and a \$2.4 billion decrease in average interest bearing assets offset by 26 bp decrease in the average rate paid on interest bearing liabilities and a \$3.9 billion decrease in average interest bearing liabilities. Net interest margin was 3.65% and 3.66% for the three and nine months ended September 30, 2011, respectively, compared to 3.70% and 3.63% for the same periods in the prior year.

Noninterest income decreased 20% to \$665 million in the third quarter of 2011 compared to the same period last year. Noninterest income decreased eight percent to \$1.9 billion for the nine months ended September 30, 2011 compared to the same period in the prior year. The decrease from both periods in the prior year was primarily the result of \$152 million litigation settlement related to one of the Bancorp's BOLI policies during the third quarter of 2010. Additionally, mortgage banking net revenue decreased \$54 million from the third quarter of 2010 and \$56 million from the nine months ended September 30, 2010 due to a decrease in origination fees and gains on loan sales.

Noninterest expense decreased three percent to \$946 million in the third quarter of 2011 and decreased four percent to \$2.8 billion for the nine months ended September 30, 2011 compared to the same periods in the prior year. The decrease from the third quarter of 2010 and the nine months ended September 30, 2010 was primarily due to a decrease of \$25 million and \$58 million, respectively, in the provision for representation and warranty claims related to residential mortgage loans sold to third parties; a decrease of \$26 million and \$21 million, respectively, in professional services fees primarily driven by the litigation settlement related to the previously mentioned settlement of one of the Bancorp's BOLI policies during the third quarter of 2010 and a decrease of \$5 million and \$38 million, respectively, in FDIC insurance and other taxes. Partially offsetting this activity was \$27 million of expenses associated with the termination of two cash flow hedging transactions during the third quarter of 2011.

**Credit Summary**

The Bancorp does not originate subprime mortgage loans, does not hold credit default swaps and does not hold asset-backed securities backed by subprime mortgage loans in its securities portfolio. However, the Bancorp has exposure to disruptions in the capital markets and weakened economic conditions. Throughout 2010 and into 2011, the Bancorp continued to be affected by high unemployment rates, weakened housing markets, particularly in the upper Midwest and Florida, and a challenging credit environment. Credit trends, however, continued to show signs of moderation and, as a result, the provision for loan and lease losses decreased 81% to \$87 million and 73% to \$368 million for the three and nine months ended September 30, 2011 compared to \$457 million and \$1.4 billion, respectively, for the same periods in 2010. In addition, net charge-offs as a percent of average loans and leases decreased to 1.32% during the third quarter of 2011 compared to 4.95% during the third quarter of 2010 and decreased to 1.60% for the nine months ended September 30, 2011 compared to 3.41% for the same period in the prior year. At September 30, 2011, nonperforming assets as a percent of loans, leases and other assets, including OREO (excluding nonaccrual loans held for sale) decreased to 2.44%, compared to 2.79% at December 31, 2010 and 2.72% at September 30, 2010. For further discussion on credit quality, see the Credit Risk Management section.

**Capital Summary**

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The Bancorp's capital ratios exceed the well-capitalized guidelines as defined by the Board of Governors of the Federal Reserve System. As of September 30, 2011, the Tier I capital ratio was 11.96%, the Tier I leverage ratio was 11.08% and the total risk-based capital ratio was 16.25%. For additional information on the Bancorp's capital ratios, see the Capital Management section.

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**Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

**NON-GAAP FINANCIAL MEASURES**

The Bancorp considers various measures when evaluating capital utilization and adequacy, including the return on average tangible common equity ratio, tangible equity ratio, tangible common equity ratio and Tier I common equity ratio, in addition to capital ratios defined by banking regulators. These calculations are intended to complement the capital ratios defined by banking regulators for both absolute and comparative purposes. Because U.S. GAAP does not include capital ratio measures, the Bancorp believes there are no comparable U.S. GAAP financial measures to these ratios. These ratios are not formally defined by U.S. GAAP or codified in the federal banking regulations and, therefore, are considered to be a non-GAAP financial measure. Since analysts and banking regulators may assess the Bancorp's capital adequacy using these ratios, the Bancorp believes they are useful to provide investors the ability to assess its capital adequacy on the same basis.

The Bancorp believes these non-GAAP measures are important because they reflect the level of capital available to withstand unexpected market conditions. Additionally, presentation of these measures allows readers to compare certain aspects of the Bancorp's capitalization to other organizations. However, because there are no standardized definitions for these ratios, the Bancorp's calculations may not be comparable with other organizations, and the usefulness of these measures to investors may be limited. As a result, the Bancorp encourages readers to consider its Condensed Consolidated Financial Statements in their entirety and not to rely on any single financial measure.

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The following table reconciles non-GAAP financial measures to U.S. GAAP as of or for the three months ended:

**TABLE 2: Non-GAAP Financial Measures**

As of (\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
<b>Net income available to common shareholders (U.S. GAAP)</b>	<b>\$ 373</b>	270	175
Add: Intangible amortization, net of tax	3	7	7
Tangible net income available to common shareholders	376	277	182
Tangible net income available to common shareholders (annualized) (1)	1,492	1,099	722
<b>Average Bancorp shareholders' equity (U.S. GAAP)</b>	<b>12,841</b>	14,007	13,852
Less: Average preferred stock	(398)	(3,648)	(3,637)
Average goodwill	(2,417)	(2,417)	(2,417)
Average intangible assets	(47)	(67)	(78)
Average tangible common equity (2)	9,979	7,875	7,720
<b>Total Bancorp shareholders' equity (U.S. GAAP)</b>	<b>\$ 13,029</b>	14,051	13,884
Less: Preferred stock	(398)	(3,654)	(3,642)
Goodwill	(2,417)	(2,417)	(2,417)
Intangible assets	(45)	(62)	(72)
Tangible common equity, including unrealized gains / losses	10,169	7,918	7,753
Less: Accumulated other comprehensive income	(542)	(314)	(432)
Tangible common equity, excluding unrealized gains / losses (3)	9,627	7,604	7,321
Add: Preferred stock	398	3,654	3,642
Tangible equity (4)	10,025	11,258	10,963
<b>Total assets (U.S. GAAP)</b>	<b>\$ 114,905</b>	111,007	112,322
Less: Goodwill	(2,417)	(2,417)	(2,417)
Intangible assets	(45)	(62)	(72)
Accumulated other comprehensive income, before tax	(834)	(483)	(665)
Tangible assets, excluding unrealized gains / losses (5)	\$ 111,609	108,045	109,168
<b>Total Bancorp shareholders' equity (U.S. GAAP)</b>	<b>\$ 13,029</b>	14,051	13,884
Less: Goodwill and certain other intangibles	(2,514)	(2,546)	(2,525)
Accumulated other comprehensive income	(542)	(314)	(432)
Add: Qualifying trust preferred securities	2,273	2,763	2,763
Other	20	11	8

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Tier I capital	<b>12,266</b>	13,965	13,698
Less: Preferred stock	<b>(398)</b>	(3,654)	(3,642)
Qualifying trust preferred securities	<b>(2,273)</b>	(2,763)	(2,763)
Qualified noncontrolling interest in consolidated subsidiaries	<b>(30)</b>	(30)	(30)
Tier I common equity (6)	<b>\$ 9,565</b>	7,518	7,263
Risk-weighted assets (7) <sup>(a)</sup>	<b>\$ 102,562</b>	100,561	98,904
<b>Ratios:</b>			
Return on average tangible common equity (1) / (2)	<b>14.95%</b>	13.95	9.35
Tangible equity (4) / (5)	<b>8.98%</b>	10.42	10.04
Tangible common equity (3) / (5)	<b>8.63%</b>	7.04	6.70
Tier I common equity (6) / (7)	<b>9.33%</b>	7.48	7.34

(a) Under the banking agencies' risk-based capital guidelines, assets and credit equivalent amounts of derivatives and off-balance sheet exposures are assigned to broad risk categories. The aggregate dollar amount in each risk category is multiplied by the associated risk weight of the category. The resulting weighted values are added together, along with the measure for market risk, resulting in the Bancorp's total risk-weighted assets.

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**Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

**RECENT ACCOUNTING STANDARDS**

Note 3 of the Notes to Condensed Consolidated Financial Statements provides a complete discussion of the significant new accounting standards recently adopted by the Bancorp and the expected impact of significant accounting standards issued, but not yet required to be adopted.

**CRITICAL ACCOUNTING POLICIES**

The Bancorp's Condensed Consolidated Financial Statements are prepared in accordance with U.S. GAAP. Certain accounting policies require management to exercise judgment in determining methodologies, economic assumptions and estimates that may materially affect the value of the Bancorp's assets or liabilities and results of operations and cash flows. The Bancorp's critical accounting policies include the accounting for the ALLL, reserve for unfunded commitments, income taxes, valuation of servicing rights, fair value measurements and goodwill. These accounting policies are discussed in detail in Management's Discussion and Analysis - Critical Accounting Policies in the Bancorp's Annual Report on Form 10-K for the year ended December 31, 2010. No material changes have been made to the valuation techniques or models during the nine months ended September 30, 2011.



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**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****STATEMENTS OF INCOME ANALYSIS****Net Interest Income**

Net interest income is the interest earned on securities, loans and leases (including yield-related fees) and other interest-earning assets less the interest paid for core deposits (includes transaction deposits and other time deposits) and wholesale funding (includes certificates of deposit \$100,000 and over, other deposits, federal funds purchased, short-term borrowings and long-term debt). The net interest margin is calculated by dividing net interest income by average interest-earning assets. Net interest rate spread is the difference between the average rate earned on interest-earning assets and the average rate paid on interest-bearing liabilities. Net interest margin is typically greater than net interest rate spread due to the interest income earned on those assets that are funded by noninterest-bearing liabilities, or free funding, such as demand deposits or shareholders' equity.

Tables 3 and 4 present the components of net interest income, net interest margin and net interest rate spread for the three and nine months ended September 30, 2011 and 2010. Nonaccrual loans and leases and loans held for sale have been included in the average loan and lease balances. Average outstanding securities balances are based on amortized cost with any unrealized gains or losses on available-for-sale securities included in other assets.

Net interest income was \$902 million for the third quarter of 2011, a decrease of \$14 million from the third quarter of 2010. Net interest income was \$2.7 billion for the nine months ended September 30, 2011 a decrease of \$48 million from the nine months ended September 30, 2010. Included within net interest income are amounts related to the accretion of discounts on acquired loans and deposits, primarily as a result of the second quarter 2008 acquisition of First Charter Corporation, which increased net interest income \$9 million and \$32 million during the three and nine months ended September 30, 2011, respectively, compared to \$14 million and \$52 million during the three and nine months ended September 30, 2010, respectively. The original purchase accounting discount reflected the high discount rate in the market at the time of the acquisition; the total loan discounts are being accreted into net interest income over the remaining period to maturity of the loans acquired. Based upon the remaining period to maturity, and excluding the impact of prepayments, the Bancorp anticipates recognizing approximately \$5 million in additional net interest income during the remainder of 2011 as a result of the amortization and accretion of premiums and discounts on acquired loans and deposits. Exclusive of the impact of these items, net interest income decreased \$9 million compared to the third quarter of 2010 and \$28 million from the nine months ended September 30, 2010.

For the three and nine months ended September 30, 2011, net interest income was adversely impacted by lower yields on both the commercial and consumer loan portfolios partially offset by an increase in average consumer loans and a decrease in interest expense compared to the three and nine months ended September 30, 2010, respectively. Yields on the commercial and consumer loan portfolio have decreased throughout 2011 as the result of low interest rates during the year. Average consumer loans increased primarily as the result of increases in average residential mortgage loans and automobile loans partially offset by a decrease in home equity loans compared to the three and nine months ended September 30, 2010. The decreases in interest expense was primarily the result of a \$2.6 billion and \$3.9 billion decrease in average interest bearing liabilities from the three and nine months ended September 30, 2010, respectively, coupled with a continued mix shift to lower cost core deposits as well as the benefit of lower rates offered on savings account balances and other time deposits. The decrease in average interest bearing liabilities was the result of migration from certificates of deposit into demand accounts due to low interest rates during 2011. For the three months ended September 30, 2011, the net interest rate spread decreased to 3.42% from 3.44% primarily due to a 29 bp decrease on the yields on average total assets partially offset by a 27 bp decrease on the rates for average interest bearing liabilities. For the nine months ended September 30, 2011, the net interest rate spread increased to 3.41% from 3.35% primarily due to a 26 bp decrease in rates on interest bearing liabilities partially offset by a 20 bp decrease in yield on average interest earnings assets.

Net interest margin decreased to 3.65% for the third quarter of 2011 from 3.70% for the third quarter of 2010. Net interest margin increased to 3.66% for the nine months ended September 30, 2011 compared to 3.63% for the nine months ended September 30, 2010. Net interest margin was impacted by the amortization and accretion of premiums and discounts on acquired loans and deposits that resulted in a increases of 3 bp and 4 bp during the three and nine months ended September 30, 2011, respectively, compared to a 5 bp and 6 bp increase during the three and nine months ended September 30, 2010, respectively. Exclusive of these amounts, net interest margin decreased 3 bp for the third quarter of 2011 and increased 5 bp for the nine months ended September 30, 2011 compared to the same periods in the prior year. The decrease from the third quarter of 2010 was primarily the result of the previously mentioned decrease on the yield of average total loans and leases partially offset

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by the mix shift to lower cost core deposits and an increase in free funding balances. The increase from the nine months ended September 30, 2010 was primarily the result of the mix shift to lower cost core deposits during 2011, an increase in free funding balances and a decrease in average interest earnings assets partially offset by the previously mentioned decrease on the yield of average loans and leases.

Total average interest-earning assets for the third quarter of 2011 were relatively flat compared to the third quarter of 2010 as a \$1.2 billion decrease in other short-term investments was offset by a \$1.2 billion increase in average loans and leases. Total average interest-earning assets decreased two percent for the nine months ended September 30, 2011 compared to the same period in the prior year primarily as the result of a 13% decrease in the average investment portfolio and a two percent decrease in average commercial loans; partially offset by a three percent increase in average consumer loans.

Interest income from loans and leases decreased \$62 million, or six percent, compared to the third quarter of 2010 and \$169 million, or six percent, compared to the nine months ended September 30, 2010. The decrease from the third quarter of 2010 and nine months ended September 30, 2010 was primarily the result of a 37 bp and 30 bp decrease, respectively, in average loan yields partially offset by increases

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**Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

of nine percent and seven percent, respectively, in commercial and industrial loans and a three percent increase in average consumer loans compared to both periods. Yields across much of the loan and lease portfolio decreased as the result of lower interest rates on newly originated loans and a decline in interest rates on automobile loans due to increased competition. Exclusive of the amortization and accretion of premiums and discounts on acquired loans, interest income from loans and leases decreased \$57 million and \$149 million compared to the three and nine months ended September 30, 2010, respectively. Interest income from investment securities and short-term investments decreased \$9 million, or five percent, compared to the third quarter of 2010 and \$55 million, or 11%, compared to the nine months ended September 30, 2010. The decrease from the third quarter of 2010 was primarily due to an 18 bp decrease in the yield on taxable securities and a six percent decrease in the average balance of investment securities. The decrease from the nine months ended September 30, 2010 was primarily due to a six percent decrease in the average balance of taxable securities and a 16 bp decrease in the yield on those securities.

Average core deposits increased \$3.0 billion, or four percent, compared to the third quarter of 2010 and increased \$1.9 billion, or two percent, compared to the nine months ended September 30, 2010. The increase from both periods was primarily due to an increase in average demand deposits and average savings deposits partially offset by a decrease in average time deposits; the third quarter of 2011 also had an increase in average interest checking deposits compared to the third quarter of 2010. The cost of average core deposits decreased to 33 bp and 39 bp for the three and nine months ended September 30, 2011, respectively, from 59 bp and 66 bp from the same respective periods in the prior year. This decrease was primarily the result of a mix shift to lower cost core deposits combined with a 23 bp and 24 bp decrease in rates on average savings deposits and a 30 bp and 35 bp decrease in rates on average time deposits compared to the three and nine months ended September 30, 2010, respectively.

Interest expense on wholesale funding for the third quarter of 2011 decreased \$12 million, or 12%, compared to the third quarter of 2010, primarily as a result of a \$1.3 billion decrease in the average balance and an 11 bp decrease in the rate. During the nine months ended September 30, 2011, interest expense on wholesale funding decreased \$31 million, or 10%, compared to the nine months ended September 30, 2010 primarily as the result of a \$2.5 billion decrease in the average balance partially offset by a 9 bp increase in rate. Refer to the Borrowings section of MD&A for additional information on the Bancorp's change in average long-term debt. During the three and nine months ended September 30, 2011, wholesale funding represented 25% and 23%, respectively, of interest-bearing liabilities compared to 26% during the three and nine months ended September 30, 2010. For more information on the Bancorp's interest rate risk management, including estimated earnings sensitivity to changes in market interest rates, see the Market Risk Management section of MD&A.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 3: Condensed Average Balance Sheets and Analysis of Net Interest Income**

For the three months ended (\$ in millions)	September 30, 2011			September 30, 2010			Attribution of Change in Net Interest Income (a)		
	Average Balance	Revenue/ Cost	Average Yield Rate	Average Balance	Revenue/ Cost	Average Yield Rate	Volume	Yield/Rate	Total
<b>Assets</b>									
Interest-earning assets:									
Loans and leases: <sup>(b)</sup>									
Commercial and industrial loans	\$ 28,824	\$ 312	4.29%	\$ 26,348	\$ 319	4.81%	\$ 29	(36)	(7)
Commercial mortgage	10,140	101	3.94	11,462	115	3.97	(13)	(1)	(14)
Commercial construction	1,777	14	3.02	2,955	23	3.06	(9)		(9)
Commercial leases	3,300	32	3.87	3,257	35	4.34	1	(4)	(3)
Subtotal commercial	44,041	459	4.13	44,022	492	4.44	8	(41)	(33)
Residential mortgage loans	11,224	126	4.47	9,897	120	4.81	15	(9)	6
Home equity	10,985	108	3.89	11,897	120	3.99	(9)	(3)	(12)
Automobile loans	11,445	131	4.52	10,517	151	5.71	14	(34)	(20)
Credit card	1,864	45	9.49	1,838	50	10.70	1	(6)	(5)
Other consumer loans/leases	454	34	30.76	683	32	18.59	(14)	16	2
Subtotal consumer	35,972	444	4.90	34,832	473	5.38	7	(36)	(29)
Total loans and leases	80,013	903	4.48	78,854	965	4.85	15	(77)	(62)
Securities:									
Taxable	15,790	154	3.88	15,580	159	4.06	2	(7)	(5)
Exempt from income taxes <sup>(b)</sup>	64	1	5.84	273	3	4.05	(3)	1	(2)
Other short-term investments	2,288	1	0.25	3,456	3	0.36	(1)	(1)	(2)
Total interest-earning assets	98,155	1,059	4.28	98,163	1,130	4.57	13	(84)	(71)
Cash and due from banks	2,362			2,283					
Other assets	15,381			15,088					
Allowance for loan and lease losses	(2,603)			(3,680)					
Total assets	\$ 113,295			\$ 111,854					
<b>Liabilities and Equity</b>									
Interest-bearing liabilities:									
Interest checking	\$ 18,322	\$ 12	0.25%	\$ 17,142	\$ 12	0.29%	\$ 1	(1)	
Savings	21,747	14	0.25	19,905	24	0.48	2	(12)	(10)
Money market	5,213	4	0.27	4,940	5	0.39		(1)	(1)
Foreign office deposits	3,255	2	0.26	3,592	3	0.38		(1)	(1)
Other time deposits	6,008	34	2.27	10,261	67	2.57	(26)	(7)	(33)
Certificates - \$100,000 and over	3,376	18	2.09	6,096	30	1.95	(14)	2	(12)
Other deposits	7		0.03	4		0.09			
Federal funds purchased	376		0.10	302		0.17			
Other short-term borrowings	4,033	1	0.10	1,880	1	0.21	1	(1)	

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Long-term debt	<b>10,136</b>	<b>72</b>	<b>2.85</b>	10,954	72	2.61	(6)	6
Total interest-bearing liabilities	<b>72,473</b>	<b>157</b>	<b>0.86</b>	75,076	214	1.13	(42)	(15) (57)
Demand deposits	<b>23,677</b>			19,362				
Other liabilities	<b>4,275</b>			3,544				
Total liabilities	<b>100,425</b>			97,982				
Total equity	<b>12,870</b>			13,872				
Total liabilities and equity	<b>\$ 113,295</b>			\$ 111,854				
Net interest income	<b>\$ 902</b>			\$ 916		\$ 55	(69)	(14)
Net interest margin		<b>3.65%</b>				3.70%		
Net interest rate spread		<b>3.42</b>				3.44		
Interest-bearing liabilities to interest-earning assets		<b>73.83</b>				76.48		

- (a) Changes in interest not solely due to volume or yield/rate are allocated in proportion to the absolute dollar amount of change in volume and yield/rate.
- (b) The FTE adjustments included in the above table are \$4 for the three months ended **September 30, 2011** and 2010.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 4: Condensed Average Balance Sheets and Analysis of Net Interest Income**

For the nine months ended (\$ in millions)	September 30, 2011			September 30, 2010			Attribution of Change in Net Interest Income (a)		
	Average Balance	Revenue/ Cost	Average Yield Rate	Average Balance	Revenue/ Cost	Average Yield Rate	Volume	Yield/Rate	Total
<b>Assets</b>									
Interest-earning assets:									
Loans and leases: <sup>(b)</sup>									
Commercial and industrial loans	\$ 28,071	\$ 916	4.36%	\$ 26,276	\$ 928	4.72%	\$ 61	(73)	(12)
Commercial mortgage	10,480	315	4.02	11,689	358	4.09	(37)	(6)	(43)
Commercial construction	1,936	44	3.06	3,328	76	3.04	(32)		(32)
Commercial leases	3,337	101	4.04	3,353	112	4.46	(1)	(10)	(11)
Subtotal commercial	43,824	1,376	4.20	44,646	1,474	4.41	(9)	(89)	(98)
Residential mortgage loans	10,873	371	4.56	9,590	352	4.92	45	(26)	19
Home equity	11,167	327	3.92	12,111	363	4.01	(27)	(9)	(36)
Automobile loans	11,236	404	4.80	10,292	460	5.98	40	(96)	(56)
Credit card	1,850	137	9.94	1,879	152	10.79	(2)	(13)	(15)
Other consumer loans/leases	567	98	23.01	744	81	14.54	(22)	39	17
Subtotal consumer	35,693	1,337	5.01	34,616	1,408	5.44	34	(105)	(71)
Total loans and leases	79,517	2,713	4.56	79,262	2,882	4.86	25	(194)	(169)
Securities:									
Taxable	15,356	452	3.94	16,285	500	4.10	(29)	(19)	(48)
Exempt from income taxes <sup>(b)</sup>	119	5	5.41	333	10	3.82	(7)	2	(5)
Other short-term investments	2,070	4	0.25	3,630	6	0.25	(2)		(2)
Total interest-earning assets	97,062	3,174	4.37	99,510	3,398	4.57	(13)	(211)	(224)
Cash and due from banks	2,329			2,231					
Other assets	15,194			14,636					
Allowance for loan and lease losses	(2,796)			(3,749)					
Total assets	\$ 111,789			\$ 112,628					
<b>Liabilities and Equity</b>									
Interest-bearing liabilities:									
Interest checking	\$ 18,520	\$ 37	0.27%	\$ 18,433	\$ 40	0.29%	\$	(3)	(3)
Savings	21,631	54	0.34	19,279	84	0.58	8	(38)	(30)
Money market	5,120	11	0.29	4,748	15	0.42	1	(5)	(4)
Foreign office deposits	3,546	8	0.29	3,228	9	0.36	1	(2)	(1)
Other time deposits	6,698	118	2.35	11,212	225	2.68	(82)	(25)	(107)
Certificates - \$100,000 and over	3,849	59	2.04	6,496	101	2.08	(40)	(2)	(42)
Other deposits	3		0.03	6		0.06			
Federal funds purchased	344		0.12	262		0.16			
Other short-term borrowings	2,434	2	0.14	1,604	3	0.22	1	(2)	(1)

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Long-term debt	<b>10,304</b>	<b>230</b>	<b>2.98</b>	11,105	218	2.63	(16)	28	12
Total interest-bearing liabilities	<b>72,449</b>	<b>519</b>	<b>0.96</b>	76,373	695	1.22	(127)	(49)	(176)
Demand deposits	<b>22,485</b>			19,199					
Other liabilities	<b>4,074</b>			3,404					
Total liabilities	<b>99,008</b>			98,976					
Total equity	<b>12,781</b>			13,652					
Total liabilities and equity	<b>\$ 111,789</b>			\$ 112,628					
Net interest income	<b>\$ 2,655</b>			\$ 2,703			\$ 114	(162)	(48)
Net interest margin			<b>3.66%</b>				3.63%		
Net interest rate spread			<b>3.41</b>				3.35		
Interest-bearing liabilities to interest-earning assets			<b>74.64</b>				76.75		

- (a) Changes in interest not solely due to volume or yield/rate are allocated in proportion to the absolute dollar amount of change in volume and yield/rate.
- (b) The FTE adjustments included in the above table are \$14 for the nine months ended **September 30, 2011** and \$13 for the nine months ended September 30, 2010.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****Provision for Loan and Lease Losses**

The Bancorp provides as an expense an amount for probable loan and lease losses within the loan and lease portfolio that is based on factors discussed in the Critical Accounting Policies section of the Bancorp's Annual Report on Form 10-K for the year ended December 31, 2010. The provision is recorded to bring the ALLL to a level deemed appropriate by the Bancorp to cover losses inherent in the portfolio. Actual credit losses on loans and leases are charged against the ALLL. The amount of loans actually removed from the Condensed Consolidated Balance Sheets is referred to as charge-offs. Net charge-offs include current period charge-offs less recoveries on previously charged-off loans and leases.

The provision for loan and lease losses was \$87 million and \$368 million for the three and nine months ended September 30, 2011, respectively, compared to \$457 million and \$1.4 billion during the comparable periods in 2010. The decrease in provision expense compared to the same prior year periods was due to decreases in nonperforming loans and leases, improved delinquency metrics in commercial and consumer loans and leases, and improvement in underlying loss trends. As of September 30, 2011, the ALLL as a percent of loans and leases decreased to 3.08%, from 4.20% at September 30, 2010.

Refer to the Credit Risk Management section as well as Note 6 of the Notes to Condensed Consolidated Financial Statements for more detailed information on the provision for loan and lease losses, including an analysis of loan portfolio composition, nonperforming assets, net charge-offs, and other factors considered by the Bancorp in assessing the credit quality of the loan and lease portfolio and the ALLL.

**Noninterest Income**

Noninterest income decreased \$162 million, or 20%, for the third quarter of 2011 compared to the third quarter of 2010 and decreased \$169 million, or eight percent, for the nine months ended September 30, 2011 compared to the same period in the prior year. The components of noninterest income for the three and nine months ended September 30, 2011 and 2010 are as follows:

**TABLE 5: Noninterest Income**

(\$ in millions)	For the three months ended September 30,			For the nine months ended September 30,		
	2011	2010	Percent Change	2011	2010	Percent Change
Mortgage banking net revenue	\$ 178	232	(23)	\$ 442	498	(11)
Service charges on deposits	134	143	(6)	384	435	(12)
Investment advisory revenue	92	90	2	285	267	7
Corporate banking revenue	87	86	1	268	260	3
Card and processing revenue	78	77	2	248	235	6
Other noninterest income	64	195	(67)	226	354	(36)
Securities gains, net	26	4	550	40	25	60
Securities gains, net, non-qualifying hedges on mortgage servicing rights	6		NM	12		NM
<b>Total noninterest income</b>	<b>\$ 665</b>	<b>827</b>	<b>(20)</b>	<b>\$ 1,905</b>	<b>2,074</b>	<b>(8)</b>

*NM: Not meaningful*

Mortgage banking net revenue decreased \$54 million during the third quarter of 2011 compared to third quarter of 2010 and decreased \$56 million during the nine months ended September 30, 2011 compared to the nine months ended September 30, 2010. The components of mortgage banking net revenue are as follows:

**TABLE 6: Components of Mortgage Banking Net Revenue**



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(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Origination fees and gains on loan sales	\$ 119	173	\$ 245	332
Net servicing revenue:				
Servicing fees	59	56	175	163
Servicing rights amortization	(34)	(43)	(88)	(91)
Net valuation adjustments on servicing rights and free-standing derivatives entered into to economically hedge MSR	34	46	110	94
Net servicing revenue	59	59	197	166
Mortgage banking net revenue	\$ 178	232	\$ 442	498

Origination fees and gains on loan sales decreased \$54 million and \$87 million for the three and nine months ended September 30, 2011 compared to the three and nine months ended September 30, 2010. The decrease from both periods in the prior year was primarily the result of a 21% and 34% decrease in margins on sold residential mortgage loans due to a decrease in interest rates and a 20% and nine percent decrease in residential mortgage loan originations compared to the three and nine months ended September 30, 2010, respectively. Residential mortgage loan originations decreased to \$4.5 billion during the third quarter of 2011 compared to \$5.6 billion during the third quarter of 2010 and decreased to \$11.6 billion during the nine months ended September 30, 2011 from \$12.8 billion during the nine months

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

ended September 30, 2010. The decrease in originations from both periods is primarily due to a decrease in refinancing activity as many customers have taken advantage of the low interest rate environment in prior periods.

Net servicing revenue is comprised of gross servicing fees and related servicing rights amortization as well as valuation adjustments on MSR's and mark-to-market adjustments on both settled and outstanding free-standing derivative financial instruments. Net servicing revenue was flat for the third quarter of 2011 compared to the third quarter of 2010 as an increase in servicing fees and a decrease in servicing rights amortization was offset by a decrease in net valuation adjustments. Net servicing revenue increased \$31 million for the nine months ended September 30, 2011 compared to the same period in 2010 driven primarily by an increase in servicing fees and an increase in net valuation adjustments. Servicing fees increased \$3 million from third quarter of 2010 and \$12 million from the nine months ended September 30, 2010 as a result of an increase in the size of the Bancorp's servicing portfolio. The Bancorp's total residential loans serviced as of September 30, 2011, December 31, 2010, and September 30, 2010 was \$68.4 billion, \$63.2 billion, and \$62.4 billion, respectively, with \$56.5 billion, \$54.2 billion, and \$52.4 billion, respectively, of residential mortgage loans serviced for others. The net valuation adjustment of \$34 million during the third quarter of 2011 included \$235 million in gains from derivatives economically hedging the MSR's partially offset by \$201 million in temporary impairment on the MSR portfolio. The net valuation adjustment of \$110 million for the nine months ended September 30, 2011 included \$338 million in gains from derivatives economically hedging the MSR portfolio partially offset by \$228 million of temporary impairment on the MSR portfolio. The gain in the net valuation adjustment is reflective of refinancing activity in recent years that has contributed to prepayments being less sensitive to lower mortgage rates due to customers taking advantage of lower rates in those earlier periods as well as the impact of tighter underwriting standards. Additionally, the net MSR/hedge position has benefited from the positive carry of the hedge and the widening spread between mortgage and swap rates.

Servicing rights are deemed impaired when a borrower's loan rate is distinctly higher than prevailing rates. Impairment on servicing rights is reversed when the prevailing rates return to a level commensurate with the borrower's loan rate. Further detail on the valuation of MSR's can be found in Note 10 of the Notes to Condensed Consolidated Financial Statements. The Bancorp maintains a non-qualifying hedging strategy to manage a portion of the risk associated with changes in the valuation on the MSR portfolio. See Note 11 of the Notes to Condensed Consolidated Financial Statements for more information on the free-standing derivatives used to economically hedge the MSR portfolio.

In addition to the derivative positions used to economically hedge the MSR portfolio, the Bancorp acquires various securities as a component of its non-qualifying hedging strategy. Net gains on sales of these securities were \$6 million and \$12 million for the three and nine months ended September 30, 2011. There were no sales of securities related to the Bancorp's non-qualifying hedging strategy during the three and nine months ended September 30, 2010.

Service charges on deposits decreased \$9 million and \$51 million for the three and nine months ended September 30, 2011 compared to the three and nine months ended September 30, 2010. Consumer deposit revenue decreased \$10 million and \$55 million for the three and nine months ended September 30, 2011, respectively, compared to the same periods in the prior year primarily due to the impact of Regulation E and new overdraft policies that resulted in a decrease in overdraft occurrences. Regulation E became effective on July 1, 2010 for new accounts and August 15, 2010 for existing accounts. Regulation E is a FRB rule that prohibits financial institutions from charging consumers fees for paying overdrafts on ATMs and one-time debit card transactions unless a consumer consents, or opts in, to the overdraft service for those types of transactions. Commercial deposit revenue increased \$1 million and \$4 million for the three and nine months ended September 30, 2011, respectively, compared to the same periods in the prior year. The increase from both periods in the prior year was primarily due to an increase in commercial account relationships and a decrease in earnings credits paid on customer balances as the result of a decrease in the crediting rate applied to balances. Commercial customers receive earnings credits to offset the fees charged for banking services on their deposit accounts such as account maintenance, lockbox, ACH transactions, wire transfers and other ancillary corporate treasury management services. Earnings credits are based on the customer's average balance in qualifying deposits multiplied by the crediting rate. Qualifying deposits include demand deposits and interest-bearing checking accounts. The Bancorp has a standard crediting rate that is adjusted as necessary based on the competitive market conditions and changes in short-term interest rates.

Investment advisory revenue increased \$2 million and \$18 million for the three and nine months ended September 30, 2011 compared to the three and nine months ended September 30, 2010. The increases from both periods in the prior year were primarily due to improved market performance and sales force expansion that resulted in increased brokerage activity; the nine months ended September 30, 2011 also benefited from an increase in assets under care. As of September 30, 2011, the Bancorp had approximately \$273 billion in total assets under care and managed \$23 billion in assets for individuals, corporations and not-for-profit organizations.

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Corporate banking revenue was relatively flat for the third quarter of 2011 compared to the third quarter of 2010 and increased \$8 million for the nine months ended September 30, 2011 compared to the nine months ended September 30, 2010. The increase compared to the nine months ended September 30, 2010 was primarily the result of increases in business lending fees, derivative sales, lease remarketing fees and syndication fees partially offset by decreases in institutional sales and international income.

Card and processing revenue for the third quarter of 2011 was relatively flat compared to the third quarter of 2010 and increased \$13 million for the nine months ended September 30, 2011 compared to nine months ended September 30, 2010. Both comparative periods benefitted from an increase in revenue as the result of an increase in transaction volumes on debit and credit cards. This benefit was partially offset by an increase in costs associated with an increase in the redemption of points for cash based rewards.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

The major components of other noninterest income are as follows:

**TABLE 7: Components of Other Noninterest Income**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Operating lease income	\$ 14	15	\$ 44	46
Cardholder fees	11	8	29	27
BOLI income	9	165	30	188
Consumer loan and lease fees	8	9	23	24
Banking center income	7	6	21	16
Insurance income	7	10	20	26
TSA revenue	3	13	19	38
Net gain (loss) on loan sales	3	(1)	28	30
Net loss on sale of OREO	(21)	(29)	(49)	(59)
Other	23	(1)	61	18
<b>Total other noninterest income</b>	<b>\$ 64</b>	<b>195</b>	<b>\$ 226</b>	<b>354</b>

Other noninterest income decreased \$131 million in the third quarter of 2011 compared to the third quarter of 2010 and decreased \$128 million, for the nine months ended September 30, 2011 compared to the same period in the prior year. The decrease compared to both periods was primarily due to a \$152 million litigation settlement related to one of the Bancorp's BOLI policies in the third quarter of 2010. Excluding the impact of the litigation settlement, other noninterest income increased \$21 million in the third quarter of 2011 and \$24 million for the nine months ended September 30, 2011 compared to the same periods in the prior year. The increase from the third quarter in the prior year was primarily due to a \$24 million increase in the other caption partially offset by a \$10 million decrease in TSA revenue. The increase in the other caption included: a \$10 million increase in equity method income from the Bancorp's ownership interest in Vantiv, LLC; a \$10 million increase in the valuation of warrants and put options issued as part of the Processing Business sale in 2009; a \$9 million increase from venture capital investments partially offset by a \$12 million increase in losses on the swap associated with the sale of Visa, Inc. Class B shares. The increase from the nine months ended September 30, 2010 was primarily due to a \$43 million increase in the other caption partially offset by a \$19 million decrease in revenue from TSA revenue. The increase in the other caption included: a \$31 million increase in the previously mentioned valuation of warrants and put options, a \$14 million increase from venture capital investments and a \$14 million increase in equity method income from the Bancorp's ownership interest in Vantiv, LLC partially offset by a \$16 million increase in losses recognized on the swap associated with the sale of Visa, Inc. Class B shares.

As part of the Processing Business Sale in 2009, the Bancorp entered into a TSA. Servicing agreements with Vantiv, LLC resulted in the Bancorp recognizing approximately \$3 million and \$19 million in revenue during the three and nine months ended September 30, 2011, respectively, that were offset with expense from the servicing agreements recorded in noninterest expense.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****Noninterest Expense**

Total noninterest expense decreased \$33 million, or three percent for the third quarter of 2011 compared to the third quarter of 2010 and decreased \$104 million, or four percent, for the nine months ended September 30, 2011 compared to the nine months ended September 30, 2010. The decrease from both periods in the prior year was primarily due to a decrease in other noninterest expense partially offset by an increase in card and processing expense. For the nine months ended September 30, 2011 this decrease was partially offset by an increase in total personnel costs. The major components of noninterest expense are detailed in the following table:

**TABLE 8: Noninterest Expense**

(\$ in millions)	For the three months ended September 30,			For the nine months ended September 30,		
	2011	2010	Percent Change	2011	2010	Percent Change
Salaries, wages and incentives	\$ 369	360	3	\$ 1,085	1,046	4
Employee benefits	70	82	(15)	246	241	2
Net occupancy expense	75	72	3	226	222	2
Technology and communications	48	48		140	138	2
Card and processing expense	34	26	33	92	82	12
Equipment expense	28	30	(6)	85	91	(6)
Other noninterest expense	322	361	(11)	891	1,049	(15)
Total noninterest expense	\$ 946	979	(3)	\$ 2,765	2,869	(4)

Total personnel costs (salaries, wages and incentives plus employee benefits) were relatively flat for the third quarter of 2011 compared to the third quarter of 2010 and increased three percent for the nine months ended September 30, 2011, compared to the same period last year due to an increase in base and incentive compensation driven by investments in the sales force beginning in mid-2010. Full time equivalent employees totalled 21,172 at September 30, 2011 compared to 20,667 at September 30, 2010.

Card and processing expense increased \$8 million and \$10 million from the third quarter of 2010 and nine months ended September 30, 2010, respectively. The increase from both periods in the prior year was primarily the result of growth in debit and credit card transaction volumes and an increase in debit and credit card reward redemptions.

The major components of other noninterest expense are as follows:

**TABLE 9: Components of Other Noninterest Expense**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
FDIC insurance and other taxes	\$ 50	55	\$ 152	190
Loan and lease	49	57	143	152
Losses and adjustments	38	66	89	160
Marketing	32	27	85	75
Affordable housing investments impairment	16	25	66	72
Travel	13	14	39	38

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Professional service fees	12	38	39	60
Postal and courier	12	12	37	36
Operating lease	10	9	31	31
OREO	7	9	25	23
Recruitment and education	7	8	22	23
Insurance	6	6	18	31
Intangible asset amortization	5	10	18	33
Provision for unfunded commitments and letters of credit	(10)	(23)	(40)	(20)
Other	75	48	167	145
Total other noninterest expense	\$ 322	361	\$ 891	1,049

Total other noninterest expense decreased \$39 million and \$158 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year. The decrease from both periods in the prior year was primarily due to decreases in the provision for representation and warranty claims, recorded in losses and adjustments; professional service fees and FDIC insurance and other taxes partially offset by expenses recorded in the other caption associated with the termination of two cash flow hedging transactions during the third quarter of 2011.

The provision for representation and warranty claims decreased \$25 million and \$58 million for the three and nine months ended September 30, 2011 compared to the same periods in the prior year primarily due to a decrease in demand requests during 2011. The decrease in professional service fees of \$26 million and \$21 million for the three and nine months ended September 30, 2011 compared to the same periods in the prior year was primarily the result of legal expenses incurred from the litigation settlement related to one of the Bancorp's BOLI policies during the third quarter of 2010. FDIC insurance and other taxes decreased \$5 million and \$38 million, respectively, for the

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

three and nine months ended September 30, 2011 compared to the same periods in the prior year due primarily to the FDIC's implementation of amended regulations that revised the Federal Deposit Insurance Act effective April 1, 2011. The amended regulations modified the definition of an institution's deposit insurance assessment base from domestic deposits to quarterly average total assets less quarterly average tangible equity as well as modified the assessment rate calculation; additionally, the nine months ended September 30, 2010 included expenses due to the Bancorp's participation in the FDIC's TLGP transaction account guarantee program, which was exited during the first quarter of 2010. During the third quarter of 2011 the Bancorp incurred approximately \$27 million of expenses on two cash flow hedge transactions that were terminated during the quarter. See Note 11 of the Notes to Condensed Consolidated Financial Statements for more information on the Bancorp's hedging activity.

The provision for unfunded commitments and letters of credit was a benefit of \$10 million and \$40 million for the three and nine months ended September 30, 2011, respectively, and a benefit of \$23 million and \$20 million for the three and nine months ended September 30, 2010, respectively. The benefit recorded in each period reflects lower estimates of inherent losses resulting from a decrease in delinquent loans as credit trends showed signs of moderation during 2011.

TSA related expenses decreased to approximately \$3 million and \$19 million, respectively, for the three and nine months ended September 30, 2011 compared to \$13 million and \$38 million in the same periods in the prior year due to Vantiv's transition to their own supporting systems.

The Bancorp continues to focus on efficiency initiatives as part of its core emphasis on operating leverage and expense control. The efficiency ratio (noninterest expense divided by the sum of net interest income (FTE) and noninterest income) was 60.4% and 60.6% for the three and nine months ended September 30, 2011 compared to 56.2% and 60.1% for the three and nine months ended September 30, 2010, respectively.

**Applicable Income Taxes**

The Bancorp's income before income taxes, applicable income tax expense and effective tax rate are as follows:

**TABLE 10: Applicable Income Taxes**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Income before income taxes	\$ 530	303	1,413	523
Applicable income tax expense	149	65	429	103
Effective tax rate	27.9%	21.5%	30.3%	19.7%

Applicable income tax expense for all periods includes the tax benefit from tax-exempt income, tax-advantaged investments and general business tax credits, partially offset by the effect of certain nondeductible expenses. The tax credits are associated with the Low-Income Housing Tax Credit program established under Section 42 of the IRC, the New Markets Tax Credit program established under Section 45D of the IRC, the Rehabilitation Investment Tax Credit program established under Section 47 of the IRC, and the Qualified Zone Academy Bond program established under Section 1397E of the IRC. The increase in the effective tax rate for the three and nine months ended September 30, 2011 from the three and nine months ended September 30, 2010 was primarily due to higher actual and forecasted pre-tax income in 2011. The effective tax rate for the nine months ended September 30, 2010 included a \$24 million tax benefit resulting from the settlement of certain uncertain tax positions with the IRS during the first quarter of 2010.

**Deductibility of Executive Compensation**

Certain sections of the IRC limit the deductibility of compensation paid to or earned by certain executive officers of a public company. This has historically limited the deductibility of certain executive compensation to \$1 million per executive officer, and the Bancorp's compensation philosophy has been to position pay to ensure deductibility. However, both the amount of the executive compensation that is deductible for certain executive officers and the allowable compensation vehicles changed as a result of the Bancorp's participation in TARP. In particular, the

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Bancorp was not permitted to deduct compensation earned by certain executive officers in excess of \$500,000 per executive officer as a result of the Bancorp's participation in TARP. Therefore, a portion of the compensation earned by certain executive officers was not deductible by the Bancorp for the period in which the Bancorp participated in TARP. Subsequent to ending its participation in TARP, certain limitations on the deductibility of executive compensation will continue to apply to some forms of compensation earned while under TARP. The Bancorp's Compensation Committee determined that the underlying executive compensation programs are appropriate and necessary to attract, retain and motivate senior executives, and that failing to meet these objectives creates more risk for the Bancorp and its value than the financial impact of losing the tax deduction. For the year ended 2010, the total tax impact for non-deductible compensation was \$6 million.



**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****BALANCE SHEET ANALYSIS****Loans and Leases**

The Bancorp classifies its loans and leases based upon the primary purpose of the loan. Table 11 summarizes end of period loans and leases, including loans held for sale and Table 12 summarizes average total loans and leases, including loans held for sale.

**TABLE 11: Components of Total Loans and Leases (includes held for sale)**

(\$ in millions)	September 30, 2011		December 31, 2010		September 30, 2010	
	Balance	% of Total	Balance	% of Total	Balance	% of Total
<b>Commercial:</b>						
Commercial and industrial loans	\$ 29,324	36	\$ 27,275	34	\$ 26,502	34
Commercial mortgage loans	10,435	13	10,992	14	11,333	14
Commercial construction loans	1,239	2	2,111	3	2,500	3
Commercial leases	3,368	4	3,378	4	3,304	4
Subtotal commercial	44,366	55	43,756	55	43,639	55
<b>Consumer:</b>						
Residential mortgage loans	11,878	15	10,857	14	9,989	13
Home equity	10,920	13	11,513	14	11,774	15
Automobile loans	11,593	14	10,983	14	10,738	14
Credit card	1,878	2	1,896	2	1,832	2
Other consumer loans and leases	421	1	702	1	770	1
Subtotal consumer	36,690	45	35,951	45	35,103	45
Total loans and leases	\$ 81,056	100	\$ 79,707	100	\$ 78,742	100
Total portfolio loans and leases (excludes loans held for sale)	\$ 79,216		\$ 77,491		\$ 76,009	

Total loans and leases, including loans held for sale, increased \$1.3 billion, or two percent, from December 31, 2010, and increased \$2.3 billion, or three percent, from September 30, 2010. The increase in total loans and leases from December 31, 2010 was the result of a \$610 million increase in commercial loans and a \$739 million increase in consumer loans. The increase in total loans and leases from September 30, 2010 was the result of a \$727 million increase in commercial loans and a \$1.6 billion increase in consumer loans.

Total commercial loans and leases increased \$610 million, or one percent, from December 31, 2010. The increase in commercial loans and leases was primarily due to an increase in commercial and industrial loans partially offset by decreases in commercial mortgage loans and commercial construction loans. Commercial and industrial loans increased \$2.0 billion, or eight percent, driven by an increase in new loan origination activity. Commercial mortgage loans decreased \$557 million, or five percent, and commercial construction loans decreased \$872 million, or 41% from December 31, 2010 as the Bancorp experienced continued run-off in these loan categories. The decrease is primarily due to management's decision to suspend new homebuilder and developer lending in 2007 and non-owner occupied real estate lending in 2008 combined with reduced customer demand for owner-occupied commercial mortgage loans.

Total commercial loans and leases increased \$727 million, or two percent, compared to September 30, 2010. The increase in commercial loans and leases was primarily due to an increase in commercial and industrial loans partially offset by a decrease in commercial mortgage loans and

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commercial construction loans. Commercial and industrial loans increased \$2.8 billion, or 11%, compared to September 30, 2010, driven by an increase in new loan origination activity, partially offset by an \$845 million decrease in loans originally issued to Vantiv, LLC, in conjunction with the Processing Business Sale. Vantiv, LLC, refinanced the original loan balance of \$1.25 billion into a larger syndicated structure in connection with an acquisition in the fourth quarter of 2010. Commercial mortgage loans decreased \$898 million, or eight percent, compared to September 30, 2010, due to continued tighter underwriting standards on commercial real estate loans implemented in an effort to limit exposure to commercial real estate. Commercial construction loans decreased \$1.3 billion, or 50%, compared to September 30, 2010, primarily due to management's strategy to suspend new lending on commercial non-owner occupied real estate beginning in 2008.

Total consumer loans and leases increased \$739 million, or two percent, from December 31, 2010 primarily due to an increase in residential mortgage loans and automobile loans partially offset by a decrease in home equity loans and other consumer loans and leases. Residential mortgage loans increased \$1.0 billion, or nine percent, compared to December 31, 2010, primarily due to management's decision in the third quarter of 2010 to retain certain shorter term residential mortgage loans originated through the Bancorp's retail branches. Automobile loans increased \$610 million, or six percent, compared to December 31, 2010, due to strong loan origination volumes through consistent and competitive pricing, enhanced customer service with our dealership network and disciplined sales execution. Home equity loans decreased \$593 million, or five percent, due to tighter underwriting standards implemented in prior quarters and decreased customer demand. Other consumer loans and leases, primarily made up of automobile leases as well as student loans designated as held for sale, decreased \$281 million, or 40%, compared to December 31, 2010 due to a decline in new originations driven by tighter underwriting standards implemented in prior quarters. Credit card loans remained relatively flat from December 31, 2010.

Total consumer loans and leases increased \$1.6 billion, or five percent, compared to September 30, 2010 primarily due to increases in residential mortgage loans and automobile loans, partially offset by decreases in home equity loans and other consumer loans and leases.

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Residential mortgage loans increased \$1.9 billion, or 19%, from September 30, 2010, primarily due to management's decision in the third quarter of 2010 to retain certain shorter term residential mortgage loans originated through the Bancorp's retail branches. Automobile loans increased \$855 million, or eight percent, from September 30, 2010, due to the previously mentioned strategic focus on increasing automobile lending during 2010 and throughout 2011. Home equity loans decreased \$854 million, or seven percent, compared to September 30, 2010 as a result of tighter underwriting standards and decreased customer demand. Other consumer loans and leases decreased \$349 million, or 45%, compared to September 30, 2010 due to a decline in new originations driven by tighter underwriting standards.

**TABLE 12: Components of Average Total Loans and Leases (includes held for sale)**

(\$ in millions)	September 30, 2011		December 31, 2010		September 30, 2010	
	Balance	% of Total	Balance	% of Total	Balance	% of Total
<b>Commercial:</b>						
Commercial and industrial loans	\$ 28,824	36	\$ 26,509	34	\$ 26,348	33
Commercial mortgage loans	10,140	13	11,276	14	11,462	15
Commercial construction loans	1,777	2	2,289	3	2,955	4
Commercial leases	3,300	4	3,314	4	3,257	4
Subtotal commercial	44,041	55	43,388	55	44,022	56
<b>Consumer:</b>						
Residential mortgage loans	11,224	14	10,693	13	9,897	13
Home equity	10,985	14	11,655	15	11,897	15
Automobile loans	11,445	14	10,825	14	10,517	13
Credit card	1,864	2	1,844	2	1,838	2
Other consumer loans and leases	454	1	743	1	683	1
Subtotal consumer	35,972	45	35,760	45	34,832	44
Total average loans and leases	\$ 80,013	100	\$ 79,148	100	\$ 78,854	100
Total portfolio loans and leases (excludes loans held for sale)	\$ 78,620		\$ 76,236		\$ 76,617	

Average total commercial loans and leases increased \$653 million, or two percent, compared to December 31, 2010 and remained flat compared to September 30, 2010. The increase in average total commercial loans and leases from December 31, 2010 was driven by an increase in commercial and industrial loans, partially offset by a decrease in commercial mortgage loans and commercial construction loans. Commercial and industrial loans increased \$2.3 billion, or nine percent, commercial mortgage loans decreased \$1.1 billion, or 10%, and commercial construction loans decreased \$512 million, or 22% due to the reasons previously discussed.

Average total consumer loans and leases were relatively flat compared to December 31, 2010 and increased \$1.1 billion, or three percent, compared to September 30, 2010. The increase in average total consumer loans and leases from September 30, 2010 was driven by increases in average residential mortgage loans and average automobile loans, partially offset by decreases in average home equity loans and average other consumer loans and leases. Average residential mortgage loans increased \$1.3 billion, or 13%, average automobile loan balances increased \$928 million, or nine percent, average home equity loans decreased \$912 million, or eight percent, and average other consumer loans and leases decreased \$229 million, or 34%, from September 30, 2010 due to the reasons previously discussed.

**Investment Securities**

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The Bancorp uses investment securities as a means of managing interest rate risk, providing liquidity support and providing collateral for pledging purposes. As of September 30, 2011, total investment securities were \$16.8 billion, compared to \$16.1 billion at December 31, 2010 and \$16.6 billion at September 30, 2010.

Securities are classified as trading when bought and held principally for the purpose of selling them in the near term. Securities are classified as available-for-sale when, in management's judgment, they may be sold in response to, or in anticipation of, changes in market conditions. Securities that management has the intent and ability to hold to maturity are classified as held-to-maturity and reported at amortized cost. The Bancorp's management has evaluated the securities in an unrealized loss position in the available-for-sale and held-to-maturity portfolios for OTTI. See Note 4 of the Notes to Condensed Consolidated Financial Statements for further information on OTTI.

For all periods presented, the Bancorp's investment portfolio consisted primarily of AAA-rated agency mortgage-backed securities, and did not hold asset-backed securities backed by subprime mortgage loans in its investment portfolio. Additionally, there was approximately \$136 million of securities classified as below investment grade as of September 30, 2011, compared to \$137 million as of December 31, 2010 and \$140 million as of September 30, 2010.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 13: Components of Investment Securities**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
<b>Available-for-sale and other: (amortized cost basis)</b>			
U.S. Treasury and Government agencies	\$ 201	225	300
U.S. Government sponsored agencies	1,808	1,564	1,691
Obligations of states and political subdivisions	101	170	191
Agency mortgage-backed securities	10,413	10,570	10,878
Other bonds, notes and debentures	1,567	1,338	995
Other securities	1,337	1,052	1,253
<b>Total available-for-sale and other securities</b>	<b>\$ 15,427</b>	<b>14,919</b>	<b>15,308</b>
<b>Held-to-maturity: (amortized cost basis)</b>			
Obligations of states and political subdivisions	\$ 335	348	349
Other bonds, notes and debentures	2	5	5
<b>Total held-to-maturity</b>	<b>\$ 337</b>	<b>353</b>	<b>354</b>
<b>Trading: (fair value)</b>			
Variable rate demand notes	\$ 2	106	114
Other securities	187	188	206
<b>Total trading</b>	<b>\$ 189</b>	<b>294</b>	<b>320</b>

Available-for-sale securities on an amortized basis increased \$508 million, or three percent, from December 31, 2010 due to an increase in U.S. Government sponsored agencies, other bonds, notes and debentures, and other securities partially offset by a decrease in agency mortgage-backed securities. Available-for-sale securities increased \$119 million, or one percent, from September 30, 2010 due to an increase in other bonds, notes and debentures and U.S. Government sponsored agencies partially offset by a decrease in agency mortgage backed securities.

At September 30, 2011 and 2010, available-for-sale securities were 16% of total interest-earning assets compared to 15% at December 31, 2010. The estimated weighted-average life of the debt securities in the available-for-sale portfolio was 3.6 years at September 30, 2011, compared to 4.4 years at December 31, 2010 and 3.4 years at September 30, 2010. In addition, at September 30, 2011, the fixed-rate securities within the available-for-sale securities portfolio had a weighted-average yield of 4.05%, compared to 4.24% at December 31, 2010 and 4.32% at September 30, 2010.

Information presented in Table 14 is on a weighted-average life basis, anticipating future prepayments. Yield information is presented on an FTE basis and is computed using historical cost balances. Maturity and yield calculations for the total available-for-sale portfolio exclude equity securities that have no stated yield or maturity. Market rates declined slightly in the third quarter of 2011 from the third and fourth quarters of 2010, resulting in an increase in net unrealized gains on agency mortgage-backed securities to \$604 million at September 30, 2011, compared to \$403 million in December 31, 2010 and \$469 million at September 30, 2010. Total net unrealized gains on the available-for-sale securities portfolio were \$800 million at September 30, 2011, compared to \$495 million at December 31, 2010 and \$667 million at September 30, 2010.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 14: Characteristics of Available-for-Sale and Other Securities**

As of September 30, 2011 (\$ in millions)	Amortized Cost	Fair Value	Weighted-Average Life (in years)	Weighted-Average Yield
<b>U.S. Treasury and Government agencies:</b>				
Average life of one year or less	\$ 200	201	0.5	0.25%
Average life 5 - 10 years	1	1	7.4	1.51
<b>Total</b>	<b>201</b>	<b>202</b>	<b>0.5</b>	<b>0.26</b>
<b>U.S. Government sponsored agencies:</b>				
Average life of one year or less	50	51	1.0	1.54
Average life 1 - 5 years	715	767	4.2	3.03
Average life 5 - 10 years	1,043	1,172	5.5	3.91
<b>Total</b>	<b>1,808</b>	<b>1,990</b>	<b>4.8</b>	<b>3.50</b>
<b>Obligations of states and political subdivisions:<sup>(a)</sup></b>				
Average life of one year or less	11	12	0.2	7.41
Average life 1 - 5 years	53	53	3.4	0.14
Average life 5 - 10 years	26	28	8.6	6.01
Average life greater than 10 years	11	12	10.7	5.02
<b>Total</b>	<b>101</b>	<b>105</b>	<b>5.2</b>	<b>2.99</b>
<b>Agency mortgage-backed securities:</b>				
Average life of one year or less	418	430	0.6	4.83
Average life 1 - 5 years	9,608	10,168	3.4	4.33
Average life 5 - 10 years	387	419	7.3	4.03
<b>Total</b>	<b>10,413</b>	<b>11,017</b>	<b>3.5</b>	<b>4.34</b>
<b>Other bonds, notes and debentures:<sup>(b)</sup></b>				
Average life of one year or less	219	224	0.5	5.11
Average life 1 - 5 years	1,011	1,011	3.3	2.90
Average life 5 - 10 years	311	315	6.2	3.18
Average life greater than 10 years	26	23	16.4	4.84
<b>Total</b>	<b>1,567</b>	<b>1,573</b>	<b>3.7</b>	<b>3.30</b>
<b>Other securities<sup>(c)</sup></b>	<b>1,337</b>	<b>1,340</b>		
<b>Total available-for-sale and other securities</b>	<b>\$ 15,427</b>	<b>16,227</b>	<b>3.6</b>	<b>4.05%</b>

(a) Taxable-equivalent yield adjustments included in the above table are 2.56%, 0.05%, 2.08%, 1.74% and 1.05% for securities with an average life of one year or less, 1-5 years, 5-10 years, greater than 10 years and in total, respectively.

(b) Other bonds, notes, and debentures consist of non-agency mortgage backed securities, certain other asset backed securities (primarily automobile and commercial loan backed securities) and corporate bond securities.

(c) Other securities consist of FHLB and FRB restricted stock holdings that are carried at par, FHLMC and FNMA preferred stock holdings and certain mutual fund holdings and equity security holdings.

Trading securities decreased \$105 million, or 36%, compared to December 31, 2010 and decreased \$131 million, or 41%, compared to September 30, 2010. The decreases from December 31, 2010 and September 30, 2010 were driven by the sale of VRDNs during the first quarter

of 2011, which were held by the Bancorp in its trading securities portfolio. These securities were purchased from the market through FTS who was also the remarketing agent. Rates on these securities declined in 2010 and, as a result, the Bancorp continued to sell the VRDNs, replacing them with higher-yielding agency mortgage-backed securities classified as available-for-sale. For more information on VRDNs, see Note 13 of the Notes to Condensed Consolidated Financial Statements.

### **Deposits**

The Bancorp's deposit balances represent an important source of funding and revenue growth opportunity. The Bancorp is continuing to focus on core deposit growth in its retail and commercial franchises by improving customer satisfaction, building full relationships and offering competitive rates. Core deposits represented 69%, 70% and 68% of the Bancorp's asset funding base at September 30, 2011, December 31, 2010 and September 30, 2009, respectively.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 15: Deposits**

(\$ in millions)	September 30, 2011		December 31, 2010		September 30, 2010	
	Balance	% of Total	Balance	% of Total	Balance	% of Total
Demand	\$ 24,547	30	21,413	26	20,109	25
Interest checking	18,616	23	18,560	23	17,225	21
Savings	21,673	26	20,903	26	20,260	25
Money market	5,448	7	5,035	6	5,064	6
Foreign office	3,139	3	3,721	5	3,807	5
Transaction deposits	73,423	89	69,632	86	66,465	82
Other time	5,439	7	7,728	9	9,379	12
Core deposits	78,862	96	77,360	95	75,844	94
Certificates - \$100,000 and over	3,092	4	4,287	5	5,515	6
Other	93		1		3	
<b>Total deposits</b>	<b>\$ 82,047</b>	<b>100</b>	<b>81,648</b>	<b>100</b>	<b>81,362</b>	<b>100</b>

Core deposits increased \$1.5 billion, or two percent, compared to December 31, 2010, driven by an increase in transaction deposits, partially offset by a decrease in other time deposits. Transaction deposits increased \$3.8 billion, or five percent, driven by increases in demand deposits and saving deposits. Demand deposits increased \$3.1 billion, or 15%, from December 31, 2010 due to an increase in new accounts, growth from maturing certificate of deposits, and commercial customers opting to hold money in demand deposit accounts rather than investing excess cash given current market conditions. Saving deposits increased \$770 million, or four percent, from December 31, 2010 primarily due to growth from maturing certificate of deposits and the relationship savings program which offers customers double-interest bonus payments every month when an active checking account is held. Other time deposits decreased \$2.3 billion, or 30%, compared to December 31, 2010, primarily as a result of continued runoff of CDs due to the low interest rate environment as customers have opted to maintain balances in more liquid transaction accounts.

Core deposits increased \$3.0 billion, or four percent, compared to September 30, 2010, driven by an increase in transaction deposits partially offset by a decrease in other time deposits. Transaction deposits increased \$7.0 billion, or 10%, driven by increases in demand deposits, saving deposits, and interest checking deposits. Demand deposits increased \$4.4 billion, or 22%, from September 30, 2010 due to an increase in new accounts and growth from maturing certificate of deposits. Saving deposits increased \$1.4 billion, or seven percent, primarily due to growth from the relationship savings program, an increase in new accounts in the Bancorp's growth markets due to competitive interest rates, and growth due to maturing certificate of deposit accounts. Interest checking accounts increased \$1.4 billion, or eight percent, from September 30, 2010 primarily due to an increase in new accounts and growth due to maturing certificate of deposit accounts. The increase in transaction deposits was offset by a decrease of \$3.9 billion, or 42%, in other time deposits, as customers maintained their balances in more liquid accounts as interest rates remained near historical lows.

Included in core deposits are foreign office deposits, which are primarily Eurodollar sweep accounts from the Bancorp's commercial customers. These accounts bear interest rates at slightly higher than money market accounts and unlike repurchase agreements the Bancorp does not have to pledge collateral. Foreign office deposits decreased \$582 million, or 16%, from December 31, 2010 and \$668 million, or 18%, from September 30, 2010 due to a reduction in sweep activity to foreign office deposits.

The Bancorp uses certificates of deposit \$100,000 and over, as a method to fund earning asset growth. At September 30, 2011, certificates \$100,000 and over decreased \$1.2 billion, or 28%, compared to December 31, 2010, and decreased \$2.4 billion, or 44%, compared to



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September 30, 2010, due to continued runoff from the low rate environment.

The following table presents average deposits for the three months ending September 30, 2011, December 31, 2010, and September 30, 2010.

**TABLE 16: Average Deposits**

(\$ in millions)	September 30, 2011		December 31, 2010		September 30, 2010	
	Balance	% of Total	Balance	% of Total	Balance	% of Total
Demand	\$ 23,677	29	21,066	26	19,362	24
Interest checking	18,322	23	17,578	22	17,142	21
Savings	21,747	27	20,602	25	19,905	25
Money market	5,213	6	4,985	6	4,940	6
Foreign office	3,255	4	3,733	5	3,592	4
Transaction deposits	72,214	89	67,964	84	64,941	80
Other time	6,008	7	8,490	10	10,261	13
Core deposits	78,222	96	76,454	94	75,202	93
Certificates - \$100,000 and over	3,376	4	4,858	6	6,096	7
Other	7		9		4	
<b>Total average deposits</b>	<b>\$ 81,605</b>	<b>100</b>	<b>81,321</b>	<b>100</b>	<b>81,302</b>	<b>100</b>

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

On an average basis, core deposits increased \$1.8 billion, or two percent, compared to December 31, 2010 and increased \$3.0 billion, or four percent, compared to September 30, 2010 due to the migration of certificates of deposits greater than \$100K into transaction accounts, due to the impact of historically low rates and excess customer liquidity.

**Borrowings**

Total borrowings increased approximately \$3.7 billion, or 33%, from December 31, 2010 and increased \$2.0 billion, or 15%, compared to September 30, 2010. The increase in total borrowings from December 31, 2010 and September 30, 2010 was primarily due to an increase in other short-term borrowings, the increase from September 30, 2010 was partially offset by a decrease in long-term debt. As of September 30, 2011, total borrowings as a percentage of interest-bearing liabilities was 21% compared to 16% at December 31, 2010 and 18% at September 30, 2010.

**TABLE 17: Borrowings**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Federal funds purchased	\$ 427	279	368
Other short-term borrowings	4,894	1,574	1,775
Long-term debt	9,800	9,558	10,953
Total borrowings	\$ 15,121	11,411	13,096

Short-term borrowings include securities sold under repurchase agreements which are accounted for as collateralized financing transactions and recorded at the amounts at which the securities were sold plus accrued interest. Other short-term borrowings increased \$3.3 billion, or 211%, from December 31, 2010 driven by an increase of \$2.9 billion in short-term FHLB borrowings. Long-term debt increased \$242 million, or three percent from December 31, 2010 due to the issuance of \$1.0 billion in senior notes during the first quarter of 2011 and a \$375 million increase in structured repurchase agreements partially offset by the redemption of \$492 million of certain trust preferred securities during the first nine months of 2011, and the redemption of a \$500 million long-term FHLB advance during the third quarter of 2011.

Other short-term borrowings increased \$3.1 billion, or 176%, from September 30, 2010 driven by the previously mentioned increase in FHLB borrowings. Long-term debt decreased \$1.2 billion, or 11%, compared to September 30, 2010 due to the \$1.0 billion repayment of long-term debt during the fourth quarter of 2010 and the previously mentioned issuances and redemptions above.

The following table presents average borrowings for the three months ending September 30, 2011, December 31, 2010, and September 30, 2010.

**TABLE 18: Average Borrowings**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Federal funds purchased	\$ 376	376	302
Other short-term borrowings	4,033	1,728	1,880
Long-term debt	10,136	10,298	10,954
Total average borrowings	\$ 14,545	12,402	13,136

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Average total borrowings increased \$2.1 billion, or 17%, compared to December 31, 2010, primarily due to the previously mentioned \$2.9 billion increase in short-term borrowings. Average total borrowings increased \$1.4 billion, or 11%, compared to September 30, 2010 due to the previously mentioned increase in other short-term borrowings, partially offset by a decline in long term debt.

Information on the average rates paid on borrowings is discussed in the net interest income section of the MD&A. In addition, refer to the Liquidity Risk Management section for a discussion on the role of borrowings in the Bancorp's liquidity management.

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****BUSINESS SEGMENT REVIEW**

The Bancorp reports on four business segments: Commercial Banking, Branch Banking, Consumer Lending and Investment Advisors. Additional detailed financial information on each business segment is included in Note 21 of the Notes to Condensed Consolidated Financial Statements.

Results of the Bancorp's business segments are presented based on its management structure and management accounting practices. The structure and accounting practices are specific to the Bancorp; therefore, the financial results of the Bancorp's business segments are not necessarily comparable with similar information for other financial institutions. The Bancorp refines its methodologies from time to time as management accounting practices are improved and businesses change.

The Bancorp manages interest rate risk centrally at the corporate level by employing a FTP methodology. This methodology insulates the business segments from interest rate volatility, enabling them to focus on serving customers through loan originations and deposit taking. The FTP system assigns charge rates and credit rates to classes of assets and liabilities, respectively, based on expected duration and the LIBOR swap curve. Matching duration allocates interest income and interest expense to each segment so its resulting net interest income is insulated from interest rate risk. In a rising rate environment, the Bancorp benefits from the widening spread between deposit costs and wholesale funding costs. However, the Bancorp's FTP system credits this benefit to deposit-providing businesses, such as Branch Banking and Investment Advisors, on a duration-adjusted basis. The net impact of the FTP methodology is captured in General Corporate and Other.

The Bancorp adjusts the FTP charge and credit rates as dictated by changes in interest rates for various interest-earning assets and liabilities. The credit rate provided for DDA's is reviewed annually based upon the account type, its estimated duration and the corresponding fed funds, LIBOR or swap rate. The credit rates for DDA's were reset January 1, 2011 to reflect the current market rates. These rates were significantly lower than those in place during the first nine months of 2010, thus net interest income for deposit providing businesses was negatively impacted during the first nine months of 2011.

The business segments are charged provision expense based on the actual net charge-offs experienced by the loans owned by each segment. Provision expense attributable to loan growth and changes in factors in the ALLL are captured in General Corporate and Other. The financial results of the business segments include allocations for shared services and headquarters expenses. Even with these allocations, the financial results are not necessarily indicative of the business segments' financial condition and results of operations as if they existed as independent entities. Additionally, the business segments form synergies by taking advantage of cross-sell opportunities and when funding operations, by accessing the capital markets as a collective unit. Net income by business segment is summarized in the following table.

**TABLE 19: Business Segment Results**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Commercial Banking	\$ 128	(145)	\$ 302	23
Branch Banking	57	39	128	139
Consumer Lending	41	(27)	46	(37)
Investment Advisors		7	18	29
General Corporate & Other	155	364	490	266
Net income	381	238	984	420
Less: Net income attributable to noncontrolling interest			1	
Net income attributable to Bancorp	381	238	983	420

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Dividends on preferred stock	<b>8</b>	63	<b>194</b>	187
Net income available to common shareholders	<b>\$ 373</b>	175	<b>\$ 789</b>	233

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****Commercial Banking**

Commercial Banking offers credit intermediation, cash management and financial services to large and middle-market businesses and government and professional customers. In addition to the traditional lending and depository offerings, Commercial Banking products and services include global cash management, foreign exchange and international trade finance, derivatives and capital markets services, asset-based lending, real estate finance, public finance, commercial leasing and syndicated finance. The following table contains selected financial data for the Commercial Banking segment.

**TABLE 20: Commercial Banking**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>Income Statement Data</b>				
Net interest income (FTE) <sup>(a)</sup>	\$ 345	389	\$ 1,015	1,156
Provision for loan and lease losses	104	559	402	1,025
Noninterest income:				
Corporate banking revenue	82	81	254	248
Service charges on deposits	53	50	154	145
Other noninterest income	24	8	89	72
Noninterest expense:				
Salaries, incentives and benefits	69	59	205	185
Other noninterest expense	193	187	610	540
Income (loss) before taxes	138	(277)	295	(129)
Applicable income tax expense (benefit) <sup>(b)</sup>	10	(132)	(7)	(152)
Net income (loss)	\$ 128	(145)	\$ 302	23
<b>Average Balance Sheet Data</b>				
Commercial loans	\$ 38,304	38,057	\$ 38,126	38,565
Demand deposits	13,319	10,550	12,460	10,628
Interest checking	7,477	7,458	7,911	8,700
Savings and money market	2,804	2,967	2,815	2,812
Certificates over \$100,000	1,509	3,094	1,789	3,107
Foreign office deposits	1,246	2,252	1,674	1,929

(a) Includes FTE adjustments of \$4 for the three months ended September 30, 2011 and 2010 and \$12 and \$10 for the nine months ended September 30, 2011 and 2010, respectively.

(b) Applicable income tax expense (benefit) for all periods includes the tax benefit from tax-exempt income and business tax credits, partially offset by the effect of certain nondeductible expenses. Refer to the Applicable Income Taxes section of MD&A for additional information.

Net income was \$128 million for the three months ended September 30, 2011, compared to a net loss of \$145 million for the three months ended September 30, 2010. For the nine months ended September 30, 2011, net income was \$302 million compared to \$23 million for the same period of the prior year. The increases in net income were driven by a decrease in the provision for loan and lease losses and an increase in noninterest income, partially offset by lower net interest income and higher noninterest expense.

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Net interest income decreased \$44 million and \$141 million for the three and nine months ended September 30, 2011, respectively, compared to the same periods of the prior year. The decreases in net interest income were primarily driven by declines in the FTP credits for DDA accounts and decreases in interest income. The decreases in interest income were driven primarily by declines in yields of 29 bp and 15 bp, respectively, on average loans.

Provision for loan and lease losses decreased \$455 million and \$623 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year as a result of improved credit trends across all commercial loan types. Net charge-offs as a percent of average loans and leases decreased to 108 bp for the three months ended September 30, 2011 compared to 584 bp for the same period of the prior year and decreased to 142 bp for the nine months ended September 30, 2011 compared to 357 bp for the same period of the prior year, largely due to net charge-offs on commercial loans moved to held for sale during the third quarter of 2010.

Noninterest income increased \$20 million compared to the third quarter of 2010, primarily due to an increase in other noninterest income due to an increase in gains on the sale of OREO of \$7 million and a \$9 million increase in venture capital gains. For the nine months ended September 30, 2011, noninterest income increased \$32 million compared to the same period of the prior year due to increases in corporate banking revenue, service charges on deposits, and other noninterest income. The increase in corporate banking revenue of \$6 million was primarily driven by increased business lending fees, partially offset by decreases in international income and institutional sales. The increase in service charges on deposits of \$9 million was primarily driven by a decrease in earnings credits paid on customer balances. The increase in other noninterest income is primarily due to a \$14 million increase in venture capital gains.

Noninterest expense increased \$16 million and \$90 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year as a result of increases in salaries, incentives and benefits and FDIC insurance expense, which is recorded in other noninterest expense. The increases in salaries, incentives and benefits of \$10 million and \$20 million, respectively, for the

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three and nine months ended September 30, 2011 compared to the same periods of the prior year was the result of increased incentive compensation due to higher corporate banking net revenue, as well as additions to the sales force. FDIC insurance expense increased \$4 million and \$10 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year due to a change in the methodology in determining FDIC insurance premiums to one based on total assets as opposed to the previous method that was based on domestic deposits.

Average commercial loans increased \$247 million and decreased \$439 million for the three and nine months ended September 30, 2011, respectively, compared to the same periods of the prior year. Average commercial mortgage loans decreased \$1.2 billion and \$1.1 billion, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year as a result of tighter underwriting standards implemented in prior quarters in an effort to limit exposure to commercial real estate. Average commercial construction loans decreased \$1.1 billion and \$1.3 billion, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, due to runoff as management suspended new lending on non-owner occupied real estate in 2008. The decreases in average commercial mortgage and construction loans were offset by growth in average commercial and industrial loans, which increased \$2.7 billion and \$2.1 billion, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year as a result of an increase in new loan origination activity.

Average core deposits increased \$1.6 billion and \$780 million for the three and nine months ended September 30, 2011 compared to the same periods of 2010. The increases for both comparative periods were primarily driven by strong growth in demand deposit accounts, which increased \$2.8 billion and \$1.8 billion, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. The increase in demand deposit accounts was partially offset by decreases in interest bearing deposits of \$1.2 billion and \$1.1 billion for the three and nine months ended September 30, 2011, respectively, compared to the same periods of the prior year, as customers opted to maintain their balances in more liquid accounts due to interest rates remaining near historical lows.

**Branch Banking**

Branch Banking provides a full range of deposit and loan and lease products to individuals and small businesses through 1,314 full-service banking centers. Branch Banking offers depository and loan products, such as checking and savings accounts, home equity loans and lines of credit, credit cards and loans for automobiles and other personal financing needs, as well as products designed to meet the specific needs of small businesses, including cash management services. The following table contains selected financial data for the Branch Banking segment.

**TABLE 21: Branch Banking**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>Income Statement Data</b>				
Net interest income	\$ 359	384	\$ 1,057	1,155
Provision for loan and lease losses	87	153	300	436
Noninterest income:				
Service charges on deposits	81	92	228	285
Card and processing revenue	78	73	241	220
Investment advisory revenue	30	27	89	78
Other noninterest income	26	30	74	83
Noninterest expense:				
Salaries, incentives and benefits	146	137	444	415
Net occupancy and equipment expense	59	55	176	167
Card and processing expense	33	26	88	80
Other noninterest expense	161	171	484	501



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Income before taxes	<b>88</b>	64	<b>197</b>	222
Applicable income tax expense	<b>31</b>	25	<b>69</b>	83

Net income	<b>\$ 57</b>	39	<b>\$ 128</b>	139
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**Average Balance Sheet Data**

Consumer loans	<b>\$ 14,223</b>	12,958	<b>\$ 13,981</b>	13,051
Commercial loans	<b>4,663</b>	4,770	<b>4,627</b>	4,880
Demand deposits	<b>8,503</b>	7,035	<b>8,241</b>	6,866
Interest checking	<b>8,157</b>	7,353	<b>7,924</b>	7,482
Savings and money market	<b>22,378</b>	20,315	<b>22,173</b>	19,625
Other time	<b>5,910</b>	10,076	<b>6,584</b>	11,000

Net income was \$57 million for the three months ended September 30, 2011, compared to net income of \$39 million for the three months ended September 30, 2010. For the nine months ended September 30, 2011, net income was \$128 million compared to \$139 million for the same period of the prior year. The increase for the three month period was driven by a decrease in the provision for loan and leases losses, partially offset by a decline in net interest income. The decrease for the nine month period was driven by a decrease in net interest income and noninterest income, partially offset by a decline in the provision for loan and lease losses.

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Net interest income decreased \$25 million and \$98 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year due to decreases in the FTP credits for DDA accounts. In addition, the decline was driven by a decline in average commercial loan balances as well as lower yields on average commercial and consumer loans. These declines were partially offset by a favorable shift in the segment's deposit mix towards lower cost transaction deposits, resulting in declines in interest expense of \$46 million and \$148 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year.

Provision for loan and lease losses for the three months ended September 30, 2011 decreased \$66 million compared to the third quarter of 2010, and declined \$136 million for the nine months ended September 30, 2011 compared to the same period of the prior year. The decline in the provision for both periods was the result of improved credit trends across all consumer and commercial loan types. Net charge-offs as a percent of average loans and leases decreased to 183 bp for the three months ended September 30, 2011 compared to 340 bp for the same period of the prior year and decreased to 154 bp for the nine months ended September 30, 2011 compared to 320 bp for the same period of the prior year.

Noninterest income decreased \$7 million and \$34 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. These decreases were primarily driven by lower service charges on deposits, which declined \$11 million and \$57 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, due to the implementation of Regulation E in the third quarter of 2010. For both periods, these decreases were partially offset by increased card and processing revenue caused by higher debit and credit card transaction volumes, along with increased investment advisory revenue attributable to improved market performance and sales force expansion.

Noninterest expense increased \$10 million and \$29 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year. These increases were primarily driven by increases in salaries, incentives and benefits expense and card and processing expense partially offset by a decline in other noninterest expense. Salaries, incentives and benefits expenses increased \$9 million and \$29 million for the three and nine months ended September 30, 2011, respectively, compared to the same periods in the prior year primarily due to an increase in base and incentive compensation driven by investments in the sales force, as well as additional branch personnel. Other noninterest expense declined \$10 million and \$17 million for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, primarily due to a decrease in FDIC insurance expense. Card and processing expense increased by \$7 million and \$8 million in the comparative periods due to increased costs associated with an increase in the redemption of points for debit and credit card rewards.

Average consumer loans increased \$1.3 billion for the third quarter of 2011 and \$930 million for the nine months ended September 30, 2011 compared to the same periods in the prior year. These increases were primarily driven by increases in average residential mortgage loans of \$1.7 billion and \$1.4 billion, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year due to management's decision in the third quarter of 2010 to retain certain mortgage loans. The increases in average residential mortgage loans were partially offset by decreases in average home equity loans of \$405 million and \$443 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, due to decreased customer demand and continued tighter underwriting standards. For the three and nine months ended September 30, 2011, average commercial loans decreased \$107 million and \$253 million, respectively, compared to the same prior year periods primarily due to declines in commercial and industrial loans resulting from lower customer demand for new originations and continued tighter underwriting standards applied to both originations and renewals.

Average core deposits remained relatively flat for the three and nine months ended September 30, 2011, compared to the same periods in the prior year as runoff of higher priced certificates of deposit was offset by growth in transaction accounts due to excess customer liquidity and historically low interest rates.

**Consumer Lending**

Consumer Lending includes the Bancorp's mortgage, home equity, automobile and other indirect lending activities. Mortgage and home equity lending activities include the origination, retention and servicing of mortgage and home equity loans or lines of credit, sales and securitizations of those loans, pools of loans or lines of credit, and all associated hedging activities. Indirect lending activities include loans to consumers through mortgage brokers and automobile dealers. The following table contains selected financial data for the Consumer Lending segment.



**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)****TABLE 22: Consumer Lending**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>Income Statement Data</b>				
Net interest income	\$ 85	102	\$ 256	299
Provision for loan and lease losses	55	232	205	478
Noninterest income:				
Mortgage banking net revenue	175	224	435	479
Other noninterest income	16	6	38	26
Noninterest expense:				
Salaries, incentives and benefits	45	51	127	135
Other noninterest expense	113	94	327	256
Income (loss) before taxes	63	(45)	70	(65)
Applicable income tax expense (benefit)	22	(18)	24	(28)
Net income (loss)	\$ 41	(27)	\$ 46	(37)
<b>Average Balance Sheet Data</b>				
Residential mortgage loans	\$ 9,159	9,507	\$ 9,112	9,269
Home equity	714	835	742	866
Automobile loans	10,755	9,808	10,551	9,575
Consumer leases	122	354	183	413

Net income was \$41 million and \$46 million for the three and nine months ended September 30, 2011 compared to a net loss of \$27 million and \$37 million, respectively, for the same periods in the prior year. For both comparative periods, the increases in net income were driven by a decline in the provision for loan and lease losses, partially offset by decreases in noninterest income and net interest income and an increase in noninterest expense.

Net interest income decreased \$17 million and \$43 million, respectively, for the three and nine months ended September 30, 2011 compared to the three and nine months ended September 30, 2010. These decreases were primarily driven by a decline in average loan balances for residential mortgage, home equity, and consumer leases as well as lower yields on average residential mortgage and automobile loans, partially offset by favorable decreases in the FTP charge applied to the segment.

Provision for loan and lease losses decreased \$177 million and \$273 million, respectively, for the three and nine months ended September 30, 2011, compared to the same periods of the prior year, as delinquency metrics and underlying loss trends improved across all consumer loan types. Additionally, improvements were realized as a result of \$123 million in charge-offs taken on \$228 million of portfolio loans which were sold during the third quarter of 2010. Net charge-offs as a percent of average loans and leases decreased to 111 bp for the three months ended September 30, 2011 compared to 494 bp for the same period of the prior year and decreased to 141 bp for the nine months ended September 30, 2011 compared to 344 bp for the same period of the prior year.

Noninterest income decreased \$39 million and \$32 million for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. The decrease from both periods in the prior year was primarily due to decreases in mortgage banking net revenue of \$49 million and \$44 million, respectively, for the three and nine months ended September 30, 2011. The decrease from the third quarter of 2010 was primarily the result of a \$48 million decrease in revenue associated with residential mortgage origination activity due to lower origination volume and due to decreased margins. The decrease from the nine months ended September 30, 2011 was driven by declines in origination fees and gains on loan sales due to decreased margins and lower origination volume partially offset by positive net valuation adjustments on

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mortgage servicing rights and free-standing derivatives used to economically hedge mortgage servicing rights. Residential mortgage originations totaled \$3.9 billion and \$10.3 billion, respectively, for the three and nine months ended September 30, 2011, compared to \$4.9 billion and \$11.5 billion for the same periods of the prior year.

Noninterest expense increased \$13 million and \$63 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. For both periods, the increases were driven in part by increased FDIC insurance expense, as the methodology used to determine FDIC insurance premiums changed from one based on domestic deposits to one based on total assets. Additional changes were due to the increase of \$6 million and \$36 million, respectively, in the representation and warranty expense related to residential mortgage loans sold to third parties.

Average consumer loans and leases increased \$242 million and \$454 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. Average automobile loans increased \$947 million and \$976 million, respectively, compared to the three and nine months ended September 30, 2011 due to a strategic focus to increase automobile lending throughout 2010 and into 2011 through consistent and competitive pricing, disciplined sales execution, and enhanced customer service with our dealership network. This increase was partially offset by declines across all other types of consumer loans. Average residential mortgage loans decreased \$348 million and \$157 million, respectively, from the three and nine months ended September 30, 2011, compared to the same periods of the prior year as a result of the lower originations discussed previously. Average home equity loans decreased \$121 million and \$124 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year due to

**Table of Contents****Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

continued runoff in the discontinued brokered home equity product. Average consumer leases decreased \$232 million and \$230 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods in the prior year due to runoff as the Bancorp discontinued this product in the fourth quarter of 2008.

**Investment Advisors**

Investment Advisors provides a full range of investment alternatives for individuals, companies and not-for-profit organizations. Investment Advisors is made up of four main businesses: FTS, an indirect wholly-owned subsidiary of the Bancorp; FTAM, an indirect wholly-owned subsidiary of the Bancorp; Fifth Third Private Bank; and Fifth Third Institutional Services. FTS offers full service retail brokerage services to individual clients and broker dealer services to the institutional marketplace. FTAM provides asset management services and also advises the Bancorp's proprietary family of mutual funds. Fifth Third Private Banking offers holistic strategies to affluent clients in wealth planning, investing, insurance and wealth protection. Fifth Third Institutional Services provide advisory services for institutional clients including states and municipalities. The following table contains selected financial data for the Investment Advisors segment.

**TABLE 23: Investment Advisors**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>Income Statement Data</b>				
Net interest income	\$ 29	35	\$ 85	109
Provision for loan and lease losses	16	12	25	33
Noninterest income:				
Investment advisory revenue	89	85	275	256
Other noninterest income	3	3	9	10
Noninterest expense:				
Salaries, incentives and benefits	40	38	125	114
Other noninterest expense	65	62	191	183
Income before taxes		11	28	45
Applicable income tax expense		4	10	16
Net income	\$	7	\$ 18	29
<b>Average Balance Sheet Data</b>				
Loans and leases	\$ 2,004	2,476	\$ 2,065	2,600
Core deposits	6,867	5,810	6,691	5,797

Net income decreased \$7 million for the three months ended September 30, 2011 compared to the third quarter of 2010 primarily due to a decline in net interest income. Net income decreased \$11 million for the nine months ended September 30, 2011 compared to the same period of the prior year as a decline in net interest income was partially offset by higher investment advisory revenue.

Net interest income decreased \$6 million and \$24 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year. The decreases were driven by a decline in average loan and lease balances as well as declines in yields of 36 bp and 89 bp, respectively compared to the three and nine months ended September 30, 2010.

Provision for loan and leases losses increased \$4 million for the three months ended September 30, 2011 and decreased \$8 million for the nine months ended September 30, 2011 compared to the same periods of the prior year. Net charge-offs as a percent of average loans and leases increased to 316 bps for the three months ended September 30, 2011 compared to 189 bps for the same period of the prior year and decreased to

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86 bps for the nine months ended September 30, 2011 compared to 163 bps for the same period of the prior year.

Noninterest income increased \$4 million and \$18 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, due primarily to increases in investment advisory revenue. Private Bank income increased \$1 million for the three months ended September 30, 2011 compared to the same period of the prior year, and \$9 million for the nine months ended September 30, 2011 compared to the same period of the prior year, primarily due to market performance. Securities and broker income increased \$3 million and \$7 million, respectively, for the three months and nine months ended September 30, 2011 compared to the same periods of the prior year, due to continued expansion of the sales force and market performance.

Noninterest expense increased \$5 million and \$19 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year, due to increases in salaries, incentives and benefit expense resulting from the expansion of the sales force and compensation related to improved performance in investment advisory revenue related fees.

Average loans and leases decreased \$472 million and \$535 million, respectively, for the three and nine months ended September 30, 2011, compared to the same periods of the prior year. These decreases were primarily driven by declines in home equity loans of \$379 million and \$378 million, respectively, for the three and nine months ended September 30, 2011 due to tighter underwriting standards. Average core deposits increased \$1.1 billion and \$894 million, respectively, for the three and nine months ended September 30, 2011 compared to the same periods of the prior year due to growth in interest checking and foreign deposits as customers have opted to maintain excess funds in liquid transaction accounts as a result of interest rates remaining near historic lows.

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**Management's Discussion and Analysis of Financial Condition and Results of Operations (continued)**

**General Corporate and Other**

General Corporate and Other includes the unallocated portion of the investment securities portfolio, securities gains and losses, certain non-core deposit funding, unassigned equity, provision expense in excess of net charge-offs or a benefit from the reduction of the ALLL, the payment of preferred stock dividends and certain support activities and other items not attributed to the business segments.

Results for the three and nine months ended September 30, 2011 were impacted by a benefit of \$175 million and \$564 million, respectively, due to reductions in the ALLL. The decrease in provision expense was due to a decrease in nonperforming assets and improvement in credit trends. The results for the three and nine months ended September 30, 2011 were also impacted by dividends on preferred stock of \$8 million and \$194 million, respectively, and net interest income of \$84 million and \$242 million, respectively. For the three and nine months ended September 30, 2010, results were impacted by income of \$499 million and \$600 million, respectively, due to reductions in the ALLL, dividends on preferred stock of \$63 million and \$187 million, respectively, and net interest income of \$6 million and a net interest income loss of \$16 million, respectively. For the three and nine months ended September 30, 2011 and 2010, benefits to provision expense resulting from reductions in the ALLL were driven by general improvements in credit quality and declines in net charge-offs. The nine months ended September 30, 2011 included \$153 million in preferred stock dividends as a result of the accelerated accretion of the remaining issuance discount on the Series F Preferred Stock that was repaid in the first quarter of 2011. The three and nine months ended September 30, 2011 included increased net interest income compared to the same periods of the prior year due to a benefit in the FTP rate. The change in net income for the three and nine months ended September 30, 2011 compared to the same periods in the prior year was impacted by a \$127 million pre-tax benefit, net of expenses, from the settlement of litigation associated with one of the Bancorp's BOLI policies that was recorded in the third quarter of 2010.



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**Quantitative and Qualitative Disclosures About Market Risk (Item 3)**

**RISK MANAGEMENT OVERVIEW**

Managing risk is an essential component of successfully operating a financial services company. The Bancorp's risk management approach includes processes for identifying, assessing, managing, monitoring and reporting risks. The ERM division, led by the Bancorp's Chief Risk Officer, ensures the consistency and adequacy of the Bancorp's risk management approach within the structure of the Bancorp's affiliate operating model. In addition, the Internal Audit division provides an independent assessment of the Bancorp's internal control structure and related systems and processes.

The assumption of risk requires robust and active risk management practices that comprise an integrated and comprehensive set of activities, measures and strategies that apply to the entire organization. The Bancorp has established a Risk Appetite Framework that provides the foundations of corporate risk capacity, risk appetite and risk tolerances. The Bancorp's risk capacity is represented by its available financial resources. Risk capacity sets an absolute limit on risk-assumption in the Bancorp's annual and strategic plans. The Bancorp understands that not all financial resources may persist as viable loss buffers over time. Further, consideration must be given to planned or foreseeable events that would reduce risk capacity. Those factors take the form of capacity adjustments to arrive at an Operating Risk Capacity. Operating Risk Capacity represents the operating risk level the Bancorp can assume while maintaining its solvency standard. The Bancorp's policy currently discounts its Operating Risk Capacity by a minimum of five percent to provide a buffer; as a result, the Bancorp's risk appetite is limited by policy to, at most, 95% of its Operating Risk Capacity.

Economic capital is the amount of unencumbered financial resources necessary to support the Bancorp's risks. The Bancorp measures economic capital under the assumption that it expects to maintain debt ratings at strong investment grade levels over time. The Bancorp's capital policies require that the economic capital necessary in its business not exceed its Operating Risk Capacity less the aforementioned buffer.

Risk appetite is the aggregate amount of risk the Bancorp is willing to accept in pursuit of its strategic and financial objectives. By establishing boundaries around risk taking and business decisions, and by incorporating the needs and goals of its shareholders, regulators, rating agencies and customers, the Bancorp's risk appetite is aligned with its priorities and goals. Risk tolerance is the maximum amount of risk applicable to each of the eight specific risk categories included in its Enterprise Risk Management Framework. This is expressed primarily in qualitative terms. The Bancorp's risk appetite and risk tolerances are supported by risk targets and risk limits. Those limits are used to monitor the amount of risk assumed at a granular level.

The risks faced by the Bancorp include, but are not limited to, credit, market, liquidity, operational, regulatory compliance, legal, reputational and strategic. Each of these risks is managed through the Bancorp's risk program. ERM includes the following key functions:

Enterprise Risk Management Programs is responsible for developing and overseeing the implementation of risk programs and reporting that facilitate a broad integrated view of risk. The department also leads the continual fostering of a strong risk management culture and the framework, policies and committees that support effective risk governance, including the oversight of Sarbanes-Oxley compliance;

Commercial Credit Risk Management provides safety and soundness within an independent portfolio management framework that supports the Bancorp's commercial loan growth strategies and underwriting practices, ensuring portfolio optimization and appropriate risk controls;

Risk Strategies and Reporting is responsible for quantitative analysis needed to support the commercial dual rating methodology, ALLL methodology and analytics needed to assess credit risk and develop mitigation strategies related to that risk. The department also provides oversight, reporting and monitoring of commercial underwriting and credit administration processes. The Risk Strategies and Reporting department is also responsible for the economic capital program;

Consumer Credit Risk Management provides safety and soundness within an independent management framework that supports the Bancorp's consumer loan growth strategies, ensuring portfolio optimization, appropriate risk controls and oversight, reporting, and monitoring of underwriting and credit administration processes;

Operational Risk Management works with affiliates and lines of business to maintain processes to monitor and manage all aspects of operational risk, including ensuring consistency in application of operational risk programs;

Bank Protection oversees and manages fraud prevention and detection and provides investigative and recovery services for the Bancorp;

Capital Markets Risk Management is responsible for instituting, monitoring, and reporting appropriate trading limits, monitoring liquidity, interest rate risk and risk tolerances within Treasury, Mortgage, and Capital Markets groups and utilizing a value at risk model for Bancorp market risk exposure;

Regulatory Compliance Risk Management ensures that processes are in place to monitor and comply with federal and state banking regulations, including fiduciary compliance processes. The function also has the responsibility for maintenance of an enterprise-wide compliance framework; and

The ERM division creates and maintains other functions, committees or processes as are necessary to effectively manage risk throughout the Bancorp.

Risk management oversight and governance is provided by the Risk and Compliance Committee of the Board of Directors and through multiple management committees whose membership includes a broad cross-section of line-of-business, affiliate and support representatives. The Risk and Compliance Committee of the Board of Directors consists of four outside directors and has the responsibility for the oversight of risk management for the Bancorp, as well as for the Bancorp's overall aggregate risk profile. The Risk and Compliance

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

Committee of the Board of Directors has approved the formation of key management governance committees that are responsible for evaluating risks and controls. The primary committee responsible for the oversight of risk management is the ERMC. Committees accountable to the ERMC, which support the core risk programs, are the Corporate Credit Committee, the Operational Risk Committee, the Management Compliance Committee, the Asset/Liability Committee and the Enterprise Marketing Committee. Other committees accountable to the ERMC oversee the ALLL, capital and community reinvestment act/fair lending functions. There are also new products and initiatives processes applicable to every line of business to ensure an appropriate standard readiness assessment is performed before launching a new product or initiative. Significant risk policies approved by the management governance committees are also reviewed and approved by the Risk and Compliance Committee of the Board of Directors.

Finally, Credit Risk Review is an independent function responsible for evaluating the sufficiency of underwriting, documentation and approval processes for consumer and commercial credits, the accuracy of risk grades assigned to commercial credit exposure, appropriate accounting for charge-offs, and nonaccrual status and specific reserves. Credit Risk Review reports directly to the Risk and Compliance Committee of the Board of Directors and administratively to the Director of Internal Audit.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****CREDIT RISK MANAGEMENT**

The objective of the Bancorp's credit risk management strategy is to quantify and manage credit risk on an aggregate portfolio basis, as well as to limit the risk of loss resulting from an individual customer default. The Bancorp's credit risk management strategy is based on three core principles: conservatism, diversification and monitoring. The Bancorp believes that effective credit risk management begins with conservative lending practices. These practices include conservative exposure and counterparty limits and conservative underwriting, documentation and collection standards. The Bancorp's credit risk management strategy also emphasizes diversification on a geographic, industry and customer level as well as regular credit examinations and monthly management reviews of large credit exposures and credits experiencing deterioration of credit quality. Lending officers with the authority to extend credit are delegated specific authority amounts, the utilization of which is closely monitored. Underwriting activities are centrally managed, and ERM manages the policy and the authority delegation process directly. The Credit Risk Review function, which reports to the Risk and Compliance Committee of the Board of Directors, provides objective assessments of the quality of underwriting and documentation, the accuracy of risk grades and the charge-off, nonaccrual and reserve analysis process. The Bancorp's credit review process and overall assessment of the adequacy of the allowance for credit losses is based on quarterly assessments of the probable estimated losses inherent in the loan and lease portfolio. The Bancorp uses these assessments to promptly identify potential problem loans or leases within the portfolio, maintain an adequate reserve and take any necessary charge-offs. Fifth Third defines potential problem loans as those rated substandard that do not meet the definition of a nonperforming asset or a restructured loan. See Note 6 of the Notes to the Condensed Consolidated Financial Statements for further information on the Bancorp's credit grade categories, which are derived from standard regulatory rating definitions. The following table provides a summary of potential problem loans as of September 30, 2011:

**TABLE 24: Potential Problem Loans**

(\$ in millions)	Carrying Value	Unpaid Principal Balance	Exposure
Commercial and industrial	\$ 1,497	1,499	1,812
Commercial mortgage	1,286	1,287	1,293
Commercial construction	274	274	307
Commercial leases	11	11	11
<b>Total</b>	<b>\$ 3,068</b>	<b>3,071</b>	<b>3,423</b>

In addition to the individual review of larger commercial loans that exhibit probable or observed credit weaknesses, the commercial credit review process includes the use of two risk grading systems. The risk grading system currently utilized for reserve analysis purposes encompasses ten categories. The Bancorp also maintains a dual risk rating system that provides for thirteen probabilities of default grade categories and an additional six grade categories for estimating losses given an event of default. The probability of default and loss given default evaluations are not separated in the ten-grade risk rating system. The Bancorp has completed significant validation and testing of the dual risk rating system and will make a decision on the implementation of the dual risk rating model for purposes of determining the Bancorp's ALLL once the FASB has issued a final standard regarding previously proposed methodology changes to the determination of credit impairment as outlined in the Accounting for Financial Instruments and Revisions to the Accounting for Derivative Instruments and Hedging Activities Exposure Draft and Supplementary Document dated May 2010 and January 2011, respectively. Scoring systems, various analytical tools and delinquency monitoring are used to assess the credit risk in the Bancorp's homogenous consumer and small business loan portfolios.

**Overview**

General economic conditions started to improve during 2010 and have been mixed in 2011. Geographically, the Bancorp continues to experience the most stress in Michigan and Florida due to the decline in real estate values. Real estate value deterioration, as measured by the Home Price Index, was most prevalent in Florida due to past real estate price appreciation and related over-development, and in Michigan due in part to cutbacks in automobile manufacturing and the state's economic downturn. Among commercial portfolios, the homebuilder, residential developer

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and portions of the remaining non-owner occupied commercial real estate portfolios continue to remain under stress.

Among consumer portfolios, residential mortgage and brokered home equity portfolios exhibited the most stress. Management suspended homebuilder and developer lending in the fourth quarter of 2007 and new commercial non-owner occupied real estate lending in the second quarter of 2008, discontinued the origination of brokered home equity products at the end of 2007 and tightened underwriting standards across both the commercial and consumer loan product offerings. Since the fourth quarter of 2008, in an effort to reduce loan exposure to the real estate and construction industries, the Bancorp has sold certain consumer loans and sold or transferred to held for sale certain commercial loans. Throughout 2010 and 2011, the Bancorp continued to aggressively engage in other loss mitigation strategies such as reducing credit commitments, restructuring certain commercial and consumer loans, tightening underwriting standards on commercial loans and across the consumer loan portfolio, as well as utilizing expanded commercial and consumer loan workout teams. In the financial services industry, there has been heightened focus on foreclosure activity and processes. Fifth Third actively works with borrowers experiencing difficulties and has regularly modified or provided forbearance to borrowers where a workable solution could be found. Foreclosure is a last resort, and the

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

Bancorp undertakes foreclosures only when it believes they are necessary and appropriate and are careful to ensure that customer and loan data are accurate. Reviews of the Bancorp's foreclosure process and procedures conducted last year did not reveal any material deficiencies. These reviews have been expanded and extended in 2011 to improve our processes as additional aspects of the industry's foreclosure practices have come under intensified scrutiny and criticism. These reviews are completed and the Bancorp may determine to amend its processes and procedures as a result of these reviews. While any impact to the Bancorp that ultimately results from continued reviews cannot yet be determined, management currently believes that such impact will not materially adversely affect the Bancorp's results of operations, liquidity or capital resources. Additionally, banking regulatory agencies and other federal and state governmental authorities have continued to review the foreclosure process of mortgage servicers such as Fifth Third beyond the initial examinations of the largest mortgage servicers they conducted last year and earlier this year. These ongoing reviews could subject Fifth Third and other mortgage servicers to sanctions, civil money penalties and/or requirements to undertake remedial measures.

**Commercial Portfolio**

The Bancorp's credit risk management strategy includes minimizing concentrations of risk through diversification. The Bancorp has commercial loan concentration limits based on industry, lines of business within the commercial segment, geography and credit product type.

The risk within the commercial loan and lease portfolio is managed and monitored through an underwriting process utilizing detailed origination policies, continuous loan level reviews, monitoring of industry concentration and product type limits and continuous portfolio risk management reporting. The origination policies for commercial real estate outline the risks and underwriting requirements for owner and non-owner occupied and construction lending. Included in the policies are maturity and amortization terms, maximum LTVs, minimum debt service coverage ratios, construction loan monitoring procedures, appraisal requirements, pre-leasing requirements (as applicable) and sensitivity and pro-forma analysis requirements. The Bancorp requires a valuation of real estate collateral, which may include third-party appraisals, be performed at the time of origination and renewal in accordance with regulatory requirements and on an as needed basis when market conditions justify. Although the Bancorp does not back test these collateral value assumptions, the Bancorp maintains an appraisal review department to order and review third-party appraisals in accordance with regulatory requirements. Collateral values on criticized assets with relationships exceeding \$1 million are reviewed quarterly to assess the appropriateness of the value ascribed in the assessment of charge-offs and specific reserves. In addition, the Bancorp applies incremental valuation haircuts to older appraisals that relate to collateral dependent loans, which can currently be up to 30% of the appraised value. Trends in collateral values are monitored in order to determine whether adjustments to the appraisal haircuts are warranted.

The following table provides detail on commercial loan and leases by industry classification (as defined by the North American Industry Classification System), by loan size and by state, illustrating the diversity and granularity of the Bancorp's commercial loans and leases.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 25: Commercial Loan and Lease Portfolio (excluding loans held for sale)**

As of September 30 (\$ in millions)	Outstanding	2011 Exposure	Nonaccrual	Outstanding	2010 Exposure	Nonaccrual
By industry:						
Manufacturing	\$ 8,256	15,944	131	\$ 7,180	14,492	138
Real estate	6,567	7,262	338	8,632	10,045	435
Financial services and insurance	4,194	8,913	56	4,315	8,675	80
Wholesale trade	3,614	6,778	49	2,669	5,275	13
Business services	3,613	5,733	71	2,896	4,980	49
Healthcare	3,335	5,023	18	3,098	4,944	37
Retail trade	2,616	5,588	43	2,506	5,346	52
Construction	2,428	3,591	206	2,937	4,322	256
Transportation and warehousing	2,259	3,060	18	2,038	2,495	26
Mining	1,139	1,909		760	1,420	20
Accommodation and food	1,108	1,617	55	899	1,443	28
Communication and information	1,092	2,003	4	820	1,560	7
Other services	1,049	1,488	45	1,062	1,509	30
Entertainment and recreation	838	1,197	19	743	981	5
Public administration	596	836		595	881	9
Utilities	539	1,601		532	1,517	
Agribusiness	475	607	81	532	677	61
Individuals	443	488	21	701	854	12
Other	8	8		25	134	3
<b>Total</b>	<b>\$ 44,169</b>	<b>73,646</b>	<b>1,155</b>	<b>\$ 42,940</b>	<b>71,550</b>	<b>1,261</b>
By loan size:						
Less than \$200,000	2%	2	7	3%	2	8
\$200,000 to \$1 million	9	7	22	10	8	25
\$1 million to \$5 million	19	15	31	23	18	33
\$5 million to \$10 million	13	11	12	13	11	11
\$10 million to \$25 million	27	26	20	24	25	21
Greater than \$25 million	30	39	8	27	36	2
<b>Total</b>	<b>100%</b>	<b>100</b>	<b>100</b>	<b>100%</b>	<b>100</b>	<b>100</b>
By state:						
Ohio	25%	28	15	27%	30	16
Michigan	14	12	18	16	13	24
Florida	8	7	18	8	7	19
Illinois	7	8	13	8	9	9
Indiana	6	5	10	6	6	4
Kentucky	4	4	4	5	4	5
North Carolina	3	3	3	3	3	1
Tennessee	3	3	2	3	3	1
Pennsylvania	2	2	1	2	2	1
All other states	28	28	16	22	23	20

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Total	100%	100	100	100%	100	100
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The Bancorp has identified certain categories of loans which it believes represent a higher level of risk compared to the rest of the Bancorp's loan portfolio, due to economic or market conditions within the Bancorp's key lending areas. The following tables provide analysis of each of the categories of loans (excluding loans held for sale) by state as of and for the three and nine months ended September 30, 2011 and 2010.



**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 26: Non-Owner Occupied Commercial Real Estate**

As of September 30, 2011 (\$ in millions)		Net Charge-offs for September 30, 2011				
By State:	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Three Months Ended	Nine Months Ended
Ohio	\$ 1,980	2,096	42	72	23	53
Michigan	1,524	1,561	8	70	4	23
Florida	749	774		92	14	44
Illinois	436	497		59	19	30
Indiana	344	353		14	1	4
North Carolina	331	353		33	4	11
All other states	597	623		40	3	14
<b>Total</b>	<b>\$ 5,961</b>	<b>6,257</b>	<b>50</b>	<b>380</b>	<b>68</b>	<b>179</b>

**TABLE 27: Non-Owner Occupied Commercial Real Estate**

As of September 30, 2010 (\$ in millions)		Net Charge-offs for September 30, 2010				
By State:	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Three Months Ended	Nine Months Ended
Ohio	\$ 2,536	2,729	10	82	68	104
Michigan	1,835	1,905	2	98	23	95
Florida	1,103	1,146	8	158	113	170
Illinois	609	686	1	53	39	59
Indiana	422	438	1	9	17	29
North Carolina	430	461	1	52	29	53
All other states	816	872	2	37	22	47
<b>Total</b>	<b>\$ 7,751</b>	<b>8,237</b>	<b>25</b>	<b>489</b>	<b>311</b>	<b>557</b>

**TABLE 28: Home Builder and Developer (a)**

As of September 30, 2011 (\$ in millions)		Net Charge-offs for September 30, 2011				
By State:	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Three Months Ended	Nine Months Ended
Ohio	\$ 180	252		18	6	21
Michigan	125	151	3	10	1	6
Florida	83	91		34	5	13
North Carolina	56	61		14	3	6
Indiana	52	62		10	1	2
Illinois	21	32		12	2	4
All other states	63	75		13		1

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Total \$ 580 724 3 111 18 53

(a) Home Builder and Developer loans, exclusive of commercial and industrial loans with an outstanding balance of \$151 and a total exposure of \$236 are also included in Table 26: Non-Owner Occupied Commercial Real Estate.

**TABLE 29: Home Builder and Developer (a)**

By State:	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2010	
					Three Months Ended	Nine Months Ended
Ohio	\$ 239	434	2	23	26	36
Michigan	165	243		25	12	58
Florida	137	154	1	73	48	75
North Carolina	92	103		16	14	31
Indiana	67	87			5	12
Illinois	35	66		11	11	17
All other states	89	115		11	11	27
<b>Total</b>	<b>\$ 824</b>	<b>1,202</b>	<b>3</b>	<b>159</b>	<b>127</b>	<b>256</b>

(a) Home Builder and Developer loans, exclusive of commercial and industrial loans with an outstanding balance of \$165 and a total exposure of \$436 are also included in Table 27: Non-Owner Occupied Commercial Real Estate.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****Consumer Portfolio**

The Bancorp's consumer portfolio is materially comprised of three categories of loans: residential mortgage, home equity, and automobile. The Bancorp has identified certain categories within these loan types which it believes represent a higher level of risk compared to the rest of the consumer loan portfolio due to high loan amount to collateral value. The Bancorp does not update LTV ratios for the consumer portfolio subsequent to origination except as part of the charge-off process for real estate secured loans.

**Residential Mortgage Portfolio**

The Bancorp manages credit risk in the mortgage portfolio through conservative underwriting and documentation standards and geographic and product diversification. The Bancorp may also package and sell loans in the portfolio or may purchase mortgage insurance for the loans sold in order to mitigate credit risk.

The Bancorp does not originate mortgage loans that permit customers to defer principal payments or make payments that are less than the accruing interest. The Bancorp originates both fixed and adjustable rate residential mortgage loans. Resets of rates on adjustable rate mortgages are not expected to have a material impact on credit costs in the current interest rate environment, as approximately \$1.2 billion of adjustable rate residential mortgage loans will have rate resets during the next 12 months, with less than one percent of those resets expected to experience an increase in monthly payments in comparison to the monthly payment at the time of origination.

Certain residential mortgage products have contractual features that may increase credit exposure to the Bancorp in the event of a decline in housing values. These types of mortgage products offered by the Bancorp include loans with high LTV ratios, multiple loans on the same collateral that when combined result in an LTV greater than 80% and interest-only loans. The Bancorp monitors residential mortgage loans with greater than 80% LTV ratio and no mortgage insurance as it believes these loans represent a higher level of risk. The following table provides an analysis of the residential mortgage loans outstanding by LTV at origination:

**TABLE 30: Residential Mortgage Loans Outstanding by LTV at Origination**

(\$ in millions)	September 30, 2011	Weighted Average LTV s	December 31, 2010	Weighted Average LTV s	September 30, 2010	Weighted Average LTV s
LTV ≤ 80%	\$ 7,566	67.0%	6,419	68.0%	5,451	69.7%
LTV > 80%, with mortgage insurance	951	93.2	871	93.0	777	93.6
LTV > 80%, no mortgage insurance	1,732	95.7	1,666	95.4	1,747	95.4
Total	\$ 10,249	74.2%	8,956	75.5%	7,975	77.6%

The following tables provide analysis of the residential mortgage loans outstanding with a greater than 80% LTV ratio and no mortgage insurance as of and for the three and nine months ended September 30, 2011 and 2010:

**TABLE 31: Residential Mortgage Loans Outstanding, LTV Greater than 80%, No Mortgage Insurance**

As of September 30, 2011 (\$ in millions)	Outstanding	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2011	
By State:				Three Months Ended	Nine Months Ended
Ohio	\$ 595	5	27	4	11

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Michigan	299	1	15	3	10
Florida	284	2	25	6	23
North Carolina	122	1	5	5	6
Indiana	112	1	4		2
Illinois	106	1	3		1
Kentucky	83	1	2		1
All other states	131	1	5	3	5
Total	\$ 1,732	13	86	21	59

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 32: Residential Mortgage Loans Outstanding, LTV Greater than 80%, No Mortgage Insurance**

By State:	Outstanding	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2010	
				Three Months Ended	Nine Months Ended
Ohio	\$ 608	5	17	11	19
Michigan	319	4	8	7	18
Florida	310	5	28	23	49
North Carolina	125	2	4		10
Indiana	124	1	3	3	5
Kentucky	82	1	1	1	2
Illinois	55	1	1	1	3
All other states	124	1	5	4	7
<b>Total</b>	<b>\$ 1,747</b>	<b>20</b>	<b>67</b>	<b>50</b>	<b>113</b>

**Home Equity Portfolio**

The Bancorp's home equity portfolio is primarily comprised of home equity lines of credit. The home equity line of credit offered by the Bancorp is a revolving facility with a 20-year term and does not require amortization. The home equity portfolio is managed in two primary categories: loans outstanding with a LTV greater than 80% and those loans with a LTV 80% or less based upon appraisals at origination. The carrying value of the greater than 80% LTV home equity loans and 80% or less LTV home equity loans were \$4.1 billion and \$6.8 billion, respectively, as of September 30, 2011. Of the total \$10.9 billion of outstanding home equity loans:

82% reside within the Bancorp's Midwest footprint of Ohio, Michigan, Kentucky, Indiana and Illinois

31% are in first lien positions and 69% are in second lien positions at September 30, 2011

For approximately 1/3 of the home equity portfolio in a second lien position, the first lien is either owned or serviced by the Bancorp

Over 80% of non-delinquent borrowers made at least one payment greater than the minimum payment during the three months ended September 30, 2011

The portfolio has an average refreshed FICO score of 734 at September 30, 2011 compared to 734 at September 30, 2010. The Bancorp actively manages lines of credit and makes reductions in lending limits when it believes it is necessary based on FICO score deterioration and property devaluation. The Bancorp does not routinely obtain appraisals on performing loans to update LTV ratios after origination. However, the Bancorp monitors the local housing markets by reviewing various home price indices and incorporates the impact of the changing market conditions in its on-going credit monitoring processes.

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The Bancorp believes that home equity loans with a greater than 80% combined LTV ratio present a higher level of risk. The following table provides an analysis of the home equity loans outstanding by LTV at origination:

**TABLE 33: Home Equity Loans Outstanding by LTV at Origination**

(\$ in millions)	September 30, 2011	Weighted Average LTV s	December 31, 2010	Weighted Average LTV s	September 30, 2010	Weighted Average LTV s
LTV ≤ 80%	\$ 6,763	61.2%	6,947	61.3%	7,095	61.4%
LTV > 80%	4,157	91.5	4,566	91.7	4,679	91.8
<b>Total</b>	<b>\$ 10,920</b>	<b>73.0%</b>	<b>11,513</b>	<b>73.4%</b>	<b>11,774</b>	<b>73.5%</b>

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

The following tables provide analysis of these loans as of and for the three and nine months ended September 30, 2011 and 2010.

**TABLE 34: Home Equity Loans Outstanding with LTV Greater than 80%**

As of September 30, 2011 (\$ in millions)	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2011	
					Three Months Ended	Nine Months Ended
By State:						
Ohio	\$ 1,436	2,131	10	7	8	25
Michigan	910	1,228	10	5	8	27
Illinois	455	636	6	2	5	13
Indiana	405	590	3	3	1	7
Kentucky	378	567	4	2	2	5
Florida	152	197	6	3	4	14
All other states	421	528	5	3	5	16
Total	\$ 4,157	5,877	44	25	33	107

**TABLE 35: Home Equity Loans Outstanding with LTV Greater than 80%**

As of September 30, 2010 (\$ in millions)	Outstanding	Exposure	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2010	
					Three Months Ended	Nine Months Ended
By State:						
Ohio	\$ 1,609	2,316	10	7	8	27
Michigan	1,022	1,342	10	6	13	39
Illinois	492	670	7	2	6	15
Indiana	465	650	3	2	2	8
Kentucky	437	482	6	4	2	7
Florida	176	276	7	4	7	16
All other states	478	675	3	2	5	20
Total	\$ 4,679	6,411	46	27	43	132

**Automobile Portfolio**

The automobile portfolio is characterized by direct and indirect lending products to consumers. As of September 30, 2011, 49% of the automobile loan portfolio is comprised of new automobiles. It is a common practice to advance on automobile loans an amount in excess of the automobile value due to the inclusion of taxes, title, and other fees paid at closing. The Bancorp monitors its exposure to these higher risk loans. The following table provides an analysis of automobile loans outstanding by LTV at origination:

**TABLE 36: Automobile Loans Outstanding by LTV at Origination**

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(\$ in millions)	September 30, 2011	Weighted Average LTV s	December 31, 2010	Weighted Average LTV s	September 30, 2010	Weighted Average LTV s
LTV ≤ 100%	\$ 7,568	81.8%	6,853	81.8%	6,582	81.8%
LTV > 100%	4,025	111.7	4,130	112.8	4,156	113.1
<b>Total</b>	<b>\$ 11,593</b>	<b>92.5%</b>	<b>10,983</b>	<b>93.8%</b>	<b>10,738</b>	<b>94.2%</b>



**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

The following tables provide analysis of the Bancorp's automobile loans with a LTV at origination greater than 100% as of September 30, 2011 and 2010, respectively.

**TABLE 37: Automobile Loans Outstanding with LTV Greater than 100%**

As of September 30, 2011 (\$ in millions)	Outstanding	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2011	
				Three Months Ended	Nine Months Ended
By State:					
Ohio	\$ 429	1			2
Illinois	311	1		1	2
Michigan	251			1	2
Indiana	186				1
Florida	189			1	3
Kentucky	164				1
All other states	2,495	3	2	5	15
Total	\$ 4,025	5	2	8	26

**TABLE 38: Automobile Loans Outstanding with LTV Greater than 100%**

As of September 30, 2010 (\$ in millions)	Outstanding	90 Days Past Due	Nonaccrual	Net Charge-offs for September 30, 2010	
				Three Months Ended	Nine Months Ended
By State:					
Ohio	\$ 454	1		1	4
Illinois	391	1		1	4
Michigan	273			1	3
Indiana	217			1	3
Florida	200	1		1	5
Kentucky	189			1	3
All other states	2,432	4	2	6	24
Total	\$ 4,156	7	2	12	46

**Analysis of Nonperforming Assets**

Nonperforming assets include nonaccrual loans and leases for which ultimate collectability of the full amount of the principal and/or interest is uncertain; restructured commercial and credit card loans which have not yet met the requirements to be classified as a performing asset; restructured consumer loans which are 90 days past due based on the restructured terms unless the loan is both well-secured and in the process of collection; and certain other assets, including OREO and other repossessed property. A summary of nonperforming assets is included in Table 40. Residential mortgage loans are typically placed on nonaccrual status when principal and interest payments have become past due 150 days unless such loans are both well secured and in the process of collection. Typically, home equity loans and leases are reported on nonaccrual status if principal or interest has been in default for 180 days or more unless the loan is both well secured and in the process of collection. Automobile and other consumer loans and leases that have become past due 120 days are classified as nonaccrual unless such loans are both well secured and in the process of collection. Credit card loans that have been modified in a TDR are classified as nonaccrual unless such loans have a sustained repayment performance of six months or greater and the Bancorp is reasonably assured of repayment in accordance with the

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restructured terms. When a loan is placed on nonaccrual status, the accrual of interest, amortization of loan premiums, accretion of loan discounts and amortization or accretion of deferred net loan fees or costs are discontinued and previously accrued, but unpaid interest is reversed. Commercial loans on nonaccrual status are reviewed for impairment at least quarterly. If the principal or a portion of the principal is deemed a loss, the loss amount is charged off to the ALLL.

Total nonperforming assets, including loans held for sale, were \$2.1 billion at September 30, 2011, compared to \$2.5 billion at December 31, 2010 and \$2.8 billion at September 30, 2010. At September 30, 2011, \$197 million of nonaccrual loans, consisting primarily of real estate secured loans, were held for sale, compared to \$294 million and \$699 million at December 31, 2010 and September 30, 2010, respectively.

Nonperforming assets as a percentage of total loans, leases and other assets, including OREO and nonaccrual loans held for sale as of September 30, 2011 was 2.64%, compared to 3.08% as of December 31, 2010 and 3.51% as of September 30, 2010. Excluding nonaccrual loans held for sale, nonperforming assets as a percentage of total loans, leases and other assets, including OREO was 2.44% as of September 30, 2011, compared to 2.79% as of December 31, 2010 and 2.72% as of September 30, 2010. The composition of nonaccrual loans and leases continues to be concentrated in real estate as 67% of nonaccrual loans and leases were secured by real estate as of September 30, 2011 compared to 66% as of December 31, 2010 and 70% as of September 30, 2010.

Commercial nonperforming loans and leases were \$1.4 billion at September 30, 2011, a decrease of \$156 million from December 31, 2010 and a decrease of \$608 million from September 30, 2010, due to the impact of loss mitigation actions and moderation in general economic conditions. Excluding commercial nonperforming loans and leases held for sale, commercial nonperforming loans and leases at September 30, 2011 decreased \$59 million compared to December 31, 2010, and decreased \$106 million compared to September 30, 2010. The decrease from December 31, 2010 and September 30, 2010 was due to the impact of commercial nonperforming loans that were transferred to held for

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

sale during the third quarter of 2010. The Bancorp transferred commercial loans with a carrying balance of \$961 million, prior to transfer, to held for sale during the third quarter of 2010, of which \$694 million were nonperforming. At September 30, 2011, the remaining carrying balance of these loans was \$106 million.

Consumer nonperforming loans and leases were \$383 million at September 30, 2011, a decrease of \$83 million from December 31, 2010 and an increase of \$60 million from September 30, 2010. The decrease compared to December 31, 2010 was primarily due to a \$83 million decrease in other consumer loans and leases due primarily to charge-offs taken on certain consumer loans, acquired during the fourth quarter of 2010 as the result of a foreclosure on a commercial loan collateralized by individual consumer loans. These loans were fully charged off as of September 30, 2011. The increase in consumer nonperforming loans and leases compared to September 30, 2010 was primarily the result of a \$51 million increase in nonperforming residential mortgage loans due to increased TDR activity. Home equity nonaccrual levels remain modest as the Bancorp continues to fully charge-off a high proportion of the severely delinquent loans at 180 days past due. Geography continues to be a large driver of nonaccrual activity as Florida properties represent approximately 17% and 8% of residential mortgage and home equity balances, respectively, but represent 46% and 14% of nonaccrual loans for each category. Consumer restructured loans on accrual status totaled \$1.6 billion at September 30, 2011 and December 31, 2010 and \$1.5 billion at September 30, 2010. As of September 30, 2011, redefault rates on restructured residential mortgage, home equity loans and credit card loans were 27%, 16% and 18%, respectively.

OREO and other repossessed property was \$406 million at September 30, 2011, compared to \$494 million at December 31, 2010 and \$498 million at September 30, 2010. The decrease from December 31, 2010 and September 30, 2010 was due to the sale of large OREO properties and improvements in general economic conditions during the first nine months of 2011. Properties in Michigan and Florida accounted for 42% of foreclosed real estate at September 30, 2011, compared to 49% at December 31, 2010 and 44% at September 30, 2010.

For the three and nine months ended September 30, 2011, interest income of \$31 million and \$97 million, respectively, would have been recorded if the nonaccrual and renegotiated loans and leases on nonaccrual status had been current in accordance with their original terms. For the three and nine months ended September 30, 2010, interest income of \$49 million and \$157 million, respectively, would have been recorded. Although these values help demonstrate the costs of carrying nonaccrual credits, the Bancorp does not expect to recover the full amount of interest as nonaccrual loans and leases are generally carried below their principal balance.

The following table provides a rollforward of portfolio nonperforming loans and leases, by portfolio segment:

**TABLE 39: Rollforward of Portfolio Nonperforming Loans and Leases****For the nine months ended September 30, 2011**

(\$ in millions)	Commercial	Residential Mortgage	Consumer	Total
Beginning Balance - January 1, 2011	\$ 1,214	268	198	1,680
Transfers to nonperforming	886	295	352	1,533
Transfers to performing	(23)	(36)	(67)	(126)
Transfers to performing (restructured)	(1)	(62)	(68)	(131)
Transfers to held for sale	(89)			(89)
Loans sold from portfolio	(36)	(1)	(21)	(58)
Loan paydowns/payoffs	(275)	(61)	(11)	(347)
Transfers to other real estate owned	(96)	(49)		(145)
Charge-offs	(441)	(79)	(282)	(802)
Draws/other extensions of credit	16	1	6	23
Ending Balance - September 30, 2011	\$ 1,155	276	107	1,538

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For the nine months ended September 30, 2010

(\$ in millions)

Beginning Balance - January 1, 2010	\$ 2,392	412	143	2,947
Transfers to nonperforming	1,396	471	339	2,206
Transfers to performing	(29)	(55)	(22)	(106)
Transfers to performing (restructured)	(10)	(61)	(44)	(115)
Transfers to held for sale	(385)	(205)		(590)
Loans sold from portfolio	(39)			(39)
Loan paydowns/payoffs	(659)	(78)	(36)	(773)
Transfers to other real estate owned	(243)	(144)		(387)
Charge-offs	(1,198)	(133)	(272)	(1,603)
Draws/other extensions of credit	36		8	44
Ending Balance - September 30, 2010	\$ 1,261	207	116	1,584

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 40: Summary of Nonperforming Assets and Delinquent Loans**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
<b>Nonaccrual loans and leases:</b>			
Commercial and industrial loans	\$ 449	473	525
Commercial mortgage loans	354	407	464
Commercial construction loans	150	182	211
Commercial leases	13	11	30
Residential mortgage loans	142	152	124
Home equity	25	23	23
Automobile loans		1	1
Other consumer loans and leases	1	84	
<b>Restructured loans and leases:</b>			
Commercial and industrial loans	113	95	31
Commercial mortgage loans	53	28	
Commercial construction loans	18	10	
Commercial leases	5	8	
Residential mortgage loans	134	116	83
Home equity	33	33	32
Automobile loans	2	2	2
Credit card	46	55	58
<b>Total nonperforming loans and leases</b>	<b>1,538</b>	<b>1,680</b>	<b>1,584</b>
OREO and other repossessed property	406	494	498
<b>Total nonperforming assets</b>	<b>1,944</b>	<b>2,174</b>	<b>2,082</b>
Nonaccrual loans held for sale	197	294	699
<b>Total nonperforming assets including loans held for sale</b>	<b>\$ 2,141</b>	<b>2,468</b>	<b>2,781</b>
<b>Loans and leases 90 days past due and accruing</b>			
Commercial and industrial loans	\$ 9	16	29
Commercial mortgage loans	9	11	29
Commercial construction loans	44	3	5
Commercial leases	1		1
Residential mortgage loans <sup>(b)</sup>	91	100	111
Home equity	83	89	87
Automobile loans	9	13	13
Credit card and other	28	42	42
<b>Total loans and leases 90 days past due and accruing</b>	<b>\$ 274</b>	<b>274</b>	<b>317</b>
<b>Nonperforming assets as a percent of portfolio loans, leases and other assets, including OREO<sup>(a)</sup></b>	<b>2.44%</b>	<b>2.79</b>	<b>2.72</b>
<b>Allowance for loan and lease losses as a percent of nonperforming assets<sup>(a)</sup></b>	<b>125</b>	<b>138</b>	<b>153</b>

- (a) *Excludes nonaccrual loans held for sale.*
- (b) *Information for all periods presented excludes advances made pursuant to servicing agreements to GNMA mortgage loan pools whose repayments are insured by the Federal Housing Administration or guaranteed by the Department of Veterans Affairs. As of **September 30, 2011**, December 31, 2010 and September 30, 2010, these advances were **\$291**, \$284, and \$215, respectively. The Bancorp recognized immaterial credit losses for the three and nine months ended September 30, 2011 and credit losses of \$1 million and \$2 million for the three and nine months ended September 30, 2010, respectively, due to claim denials and curtailments associated with these advances.*

**Troubled Debt Restructurings**

If a borrower is experiencing financial difficulty, the Bancorp may consider, in certain circumstances, modifying the terms of their loan to maximize collection of amounts due. Typically, these modifications reduce the loan interest rate, extend the loan term, or in limited circumstances, reduce the principal balance of the loan. These modifications are classified as TDRs.

At the time of modification, the Bancorp maintains certain consumer loan TDRs (including residential mortgage loans, home equity loans, and other consumer loans) on accrual status, provided there is reasonable assurance of repayment and performance according to the modified terms based upon a current, well-documented credit evaluation. Commercial loan TDRs and credit card TDRs are classified as nonaccrual loans and are typically returned to accrual status upon a six month period of sustained performance under the restructured terms. These approaches are consistent with published guidance from regulatory agencies. The following table summarizes TDRs by loan type and delinquency status.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 41: Performing and Nonperforming TDRs**

As of September 30, 2011 (\$ in millions)	Current	Performing 30-89 Days Past Due	90 Days or More Past Due	Nonaccrual	Total
Commercial	\$ 347			189	\$ 536
Residential mortgages <sup>(a)</sup>	979	67	57	134	1,237
Home equity	375	39		33	447
Credit card	44			46	90
Other consumer	39	3		2	44
Total	\$ 1,784	109	57	404	\$ 2,354

(a) Information includes advances made pursuant to servicing agreements for GNMA mortgage pools whose repayments are insured by the Federal Housing Administration or guaranteed by the Department of Veterans Affairs. As of September 30, 2011, these advances represented \$56 of current loans, \$13 of 30-89 days past due loans and \$33 of 90 days or more past due loans.

**Analysis of Net Loan Charge-offs**

Net charge-offs were 132 bp and 160 bp of average loans and leases for the three and nine months ended September 30, 2011, respectively, compared to 495 and 341 bp for the same prior year periods. Table 42 provides a summary of credit loss experience and net charge-offs as a percentage of average loans and leases outstanding by loan category.

The ratio of commercial loan and lease net charge-offs to average commercial loans and leases decreased to 130 bp and 141 bp during the three and nine months ended September 30, 2011, respectively, compared to 566 bp and 359 bp during the three and nine months ended September 30, 2010, respectively, as the result of decreases in net charge-offs of \$491 million and \$751 million, respectively, compared to the three and nine months ended September 30, 2010. Decreases in net charge-offs were realized across all commercial loan types and were primarily due to improvements in general economic conditions and previous actions taken by the Bancorp to address problem loans. Actions taken by the Bancorp include suspending homebuilder and developer lending in 2007 and non-owner occupied commercial real estate lending in 2008 and tightened underwriting standards across all commercial loan product offerings. In addition, the Bancorp implemented other loss mitigation strategies that included the previously mentioned sale of troubled loans during the third quarter of 2010. Net charge-offs for the three and nine months ended September 30, 2011 included \$68 million and \$179 million, respectively, related to non-owner occupied commercial real estate, compared to \$311 million and \$557 million, respectively, during the three and nine months ended September 30, 2010. Net charge-offs related to non-owner occupied commercial real estate are recorded in the commercial mortgage loans and commercial construction loans captions in Table 42. Net charge-offs on these loans represented 50% of total commercial loan and lease net charge-offs during the three months ended September 30, 2011 and 2010. Net charge-offs on these loans represented 41% and 47%, respectively, of total commercial loan and lease net charge-offs during the nine months ended September 30, 2011 and 2010.

The ratio of consumer loan and lease net charge-offs to average consumer loans and leases decreased to 189 bp and 216 bp during the three and nine months ended September 30, 2011, respectively, compared to 400 bp and 317 bp during the three and nine months ended September 30, 2010, respectively, primarily as the result of decreases in net charge offs of \$203 million and \$288 million, respectively, compared to the three and nine months ended September 30, 2010. Residential mortgage loan net charge-offs decreased \$168 million and \$241 million, respectively, from three and nine months ended September 30, 2010 as a result of \$123 million in net charge-offs that were recorded on residential mortgage portfolio loans sold during the third quarter of 2010. Additionally, the decrease in residential mortgage loan net charge-offs is due to improvements in delinquencies and a decrease in the average loss recorded per charge-off. The Bancorp's Florida and Michigan markets accounted for 66% and 62% of net charge-offs on residential mortgage loans in the portfolio during the third quarter of 2011 and 2010, respectively. Fifth Third expects the composition of the residential mortgage portfolio to improve as it continues to retain high quality, shorter duration residential mortgage loans that are originated through its branch network as a low-cost, refinance product of conforming residential mortgage loans.

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Home equity net charge-offs decreased \$13 million and \$32 million, respectively, compared to the three and nine months ended September 30, 2010, primarily due to decreases in net charge-offs in the Michigan market and reduced net charge-offs of brokered home equity products. Management responded to the performance of the brokered home equity portfolio by eliminating this channel of origination in 2007. In addition, management actively manages lines of credit and makes reductions in lending limits when it believes it is necessary based on FICO score deterioration and property devaluation.

Automobile loan net charge-offs decreased \$5 million and \$30 million, respectively, compared to the three and nine months ended September 30, 2010, due to the origination of high credit quality loans as a result of tighter underwriting standards and higher resale on automobiles sold at auction.

Credit card net charge-offs decreased \$18 million and \$46 million, respectively, compared to the three and nine months ended September 30, 2010, reflecting improving delinquency trends, aggressive line management, and stabilization in unemployment levels. The Bancorp utilizes a risk-adjusted pricing methodology to ensure adequate compensation is received for those products that have higher credit costs.

Other consumer loan net charge-offs increased \$1 million and \$61 million, respectively, compared to the three and nine months ended September 30, 2010 due to charge-offs associated with certain consumer loans that were acquired during the fourth quarter of 2010 when the



**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

Bancorp foreclosed on a commercial loan that was collateralized by individual consumer loans. These loans were fully charged off as of September 30, 2011.

**TABLE 42: Summary of Credit Loss Experience**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Losses charged off:				
Commercial and industrial loans	\$ (62)	(247)	(238)	(533)
Commercial mortgage loans	(49)	(271)	(158)	(458)
Commercial construction loans	(35)	(126)	(83)	(251)
Commercial leases		(1)	(1)	(5)
Residential mortgage loans	(38)	(205)	(142)	(379)
Home equity	(56)	(69)	(179)	(208)
Automobile loans	(19)	(27)	(65)	(104)
Credit card	(26)	(38)	(89)	(129)
Other consumer loans and leases	(9)	(8)	(79)	(19)
<b>Total losses</b>	<b>(294)</b>	<b>(992)</b>	<b>(1,034)</b>	<b>(2,086)</b>
Recoveries of losses previously charged off:				
Commercial and industrial loans	7	10	23	31
Commercial mortgage loans	2	3	10	14
Commercial construction loans		5	3	9
Commercial leases	1		3	1
Residential mortgage loans	2	1	5	1
Home equity	3	3	11	8
Automobile loans	7	10	25	34
Credit card	8	2	13	7
Other consumer loans and leases	2	2	8	9
<b>Total recoveries</b>	<b>32</b>	<b>36</b>	<b>101</b>	<b>114</b>
Net losses charged off:				
Commercial and industrial loans	(55)	(237)	(215)	(502)
Commercial mortgage loans	(47)	(268)	(148)	(444)
Commercial construction loans	(35)	(121)	(80)	(242)
Commercial leases	1	(1)	2	(4)
Residential mortgage loans	(36)	(204)	(137)	(378)
Home equity	(53)	(66)	(168)	(200)
Automobile loans	(12)	(17)	(40)	(70)
Credit card	(18)	(36)	(76)	(122)
Other consumer loans and leases	(7)	(6)	(71)	(10)
<b>Total net losses charged off</b>	<b>\$ (262)</b>	<b>(956)</b>	<b>(933)</b>	<b>(1,972)</b>
Net charge-offs as a percent of average loans and leases (excluding held for sale):				
Commercial and industrial loans	<b>0.76%</b>	3.57	<b>1.02%</b>	2.55

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Commercial mortgage loans	<b>1.86</b>	9.34	<b>1.91</b>	5.13
Commercial construction loans	<b>7.90</b>	16.58	<b>5.68</b>	9.96
Commercial leases	<b>(0.12)</b>	0.10	<b>(0.11)</b>	0.18
<b>Total commercial loans</b>	<b>1.30</b>	5.66	<b>1.41</b>	3.59
Residential mortgage loans	<b>1.41</b>	10.37	<b>1.89</b>	6.41
Home equity	<b>1.89</b>	2.19	<b>2.02</b>	2.20
Automobile loans	<b>0.41</b>	0.65	<b>0.48</b>	0.90
Credit card	<b>3.86</b>	7.68	<b>5.50</b>	8.66
Other consumer loans and leases	<b>6.67</b>	3.88	<b>17.42</b>	2.06
<b>Total consumer loans and leases</b>	<b>1.89</b>	4.00	<b>2.16</b>	3.17
Total net losses charged off	<b>1.32%</b>	4.95	<b>1.60%</b>	3.41

**Allowance for Credit Losses**

The allowance for credit losses is comprised of the ALLL and the reserve for unfunded commitments. The ALLL provides coverage for probable and estimable losses in the loan and lease portfolio. The Bancorp evaluates the ALLL each quarter to determine its adequacy to cover inherent losses. Several factors are taken into consideration in the determination of the overall ALLL, including an unallocated component. These factors include, but are not limited to, the overall risk profile of the loan and lease portfolios, net charge-off experience, the

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

extent of impaired loans and leases, the level of nonaccrual loans and leases, the level of 90 days past due loans and leases and the overall percentage level of the ALLL. The Bancorp also considers overall asset quality trends, credit administration and portfolio management practices, risk identification practices, credit policy and underwriting practices, overall portfolio growth, portfolio concentrations and current national and local economic conditions that might impact the portfolio. The Bancorp's ALLL methodology includes quarterly quantitative adjustments to historical loss factors for real estate backed loans to reflect changes in the Bancorp's portfolio mix, trends in origination LTV ratios for residential mortgage and home equity loans and changes in real estate prices. The Bancorp also considers the volatility of collateral valuation trends when determining the unallocated component of the ALLL. More information on the ALLL can be found in Management's Discussion and Analysis - Critical Accounting Policies in the Bancorp's Annual Report on Form 10-K for the year ended December 31, 2010.

**TABLE 43: Changes in Allowance for Credit Losses**

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>ALLL:</b>				
Balance, beginning of period	\$ 2,614	3,693	3,004	3,749
Impact of change in accounting principle				45
Losses charged off	(294)	(992)	(1,034)	(2,086)
Recoveries of losses previously charged off	32	36	101	114
Provision for loan and lease losses	87	457	368	1,372
<b>Balance, end of period</b>	<b>\$ 2,439</b>	<b>3,194</b>	<b>2,439</b>	<b>3,194</b>
<b>Reserve for unfunded commitments:</b>				
Balance, beginning of period	\$ 197	254	227	294
Impact of change in accounting principle				(43)
Provision for loan and lease losses	(10)	(23)	(40)	(20)
<b>Balance, end of period</b>	<b>\$ 187</b>	<b>231</b>	<b>187</b>	<b>231</b>

In 2011, the Bancorp did not substantively change any material aspect of its overall approach in the determination of the ALLL and there have been no material changes in assumptions or estimation techniques as compared to prior periods that impacted the determination of the current period allowance. In addition to the ALLL, the Bancorp maintains a reserve for unfunded commitments recorded in other liabilities in the Condensed Consolidated Balance Sheets. The methodology used to determine the adequacy of this reserve is similar to the Bancorp's methodology for determining the ALLL. The provision for unfunded commitments is included in other noninterest expense in the Condensed Consolidated Statements of Income.

Certain inherent, but unconfirmed losses are probable within the loan and lease portfolio. The Bancorp's current methodology for determining the level of losses is based on historical loss rates, current credit grades, specific allocation on impaired commercial credits above specified thresholds and other qualitative adjustments. Due to the heavy reliance on realized historical losses and the credit grade rating process, the model-derived required reserves tend to slightly lag behind the deterioration in the portfolio, in a stable or deteriorating credit environment, and tend not to be as responsive when improved conditions have presented themselves. Given these model limitations, the qualitative adjustment factors may be incremental or decremental to the quantitative model results.

An unallocated component to the ALLL is maintained to recognize the imprecision in estimating and measuring loss. The unallocated allowance as a percent of total portfolio loans and leases at September 30, 2011 and December 31, 2010 was 0.19% compared to 0.21% as of September 30, 2010. The unallocated allowance increased from five percent at December 31, 2010 and September 30, 2010 to six percent of the total allowance for September 30, 2011. The increase in the unallocated allowance as a percentage of the total allowance was driven by

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additional sustained market volatility in the U.S. markets that has provided indications that loss events may be occurring at a rate greater than the rate captured within the Bancorp's model.

As shown in Table 44, the ALLL as a percent of the total loan and lease portfolio was 3.08% at September 30, 2011, compared to 3.88% at December 31, 2010 and 4.20% at September 30, 2010. The ALLL was \$2.4 billion as of September 30, 2011, compared to \$3.0 billion at December 31, 2010 and \$3.2 billion at September 30, 2010. The decrease is reflective of a number of factors including decreases in net charge-offs, nonperforming loans and leases and signs of moderation in general economic conditions during 2010 and into 2011.

The Bancorp's determination of the ALLL for commercial loans is sensitive to the risk grades it assigns to these loans. In the event that 10% of commercial loans in each risk category would experience a downgrade of one risk category, the allowance for commercial loans would increase by approximately \$138 million at September 30, 2011. In addition, the Bancorp's determination of the allowance for residential and consumer loans is sensitive to changes in estimated loss rates. In the event that estimated loss rates would increase by 10%, the allowance for residential and consumer loans would increase by approximately \$63 million at September 30, 2011. As several qualitative and quantitative factors are considered in determining the ALLL, these sensitivity analyses do not necessarily reflect the nature and extent of future changes in the ALLL. They are intended to provide insights into the impact of adverse changes to risk grades and estimated loss rates and do not imply

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

any expectation of future deterioration in the risk ratings or loss rates. Given current processes employed by the Bancorp, management believes the risk grades and estimated loss rates currently assigned are appropriate.

The Bancorp continually reviews its credit administration and loan and lease portfolio and makes changes based on the performance of its products. As previously discussed, management discontinued the origination of brokered home equity products at the end of 2007, suspended homebuilder lending in 2007 and new commercial non-owner occupied real estate lending in 2008, and tightened underwriting standards across both the commercial and consumer loan product offerings.

**TABLE 44: Attribution of Allowance for Loan and Lease Losses to Portfolio Loans and Leases**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Allowance attributed to:			
Commercial and industrial loans	\$ 1,013	1,123	1,222
Commercial mortgage loans	473	597	657
Commercial construction loans	79	158	218
Commercial leases	84	111	106
Residential mortgage loans	233	310	296
Home equity	209	265	261
Automobile loans	57	73	84
Credit card	119	158	168
Other consumer loans and leases	23	59	21
Unallocated	149	150	161
<b>Total ALLL</b>	<b>\$ 2,439</b>	<b>3,004</b>	<b>3,194</b>
Portfolio loans and leases:			
Commercial and industrial loans	\$ 29,258	27,191	26,302
Commercial mortgage loans	10,330	10,845	10,985
Commercial construction loans	1,213	2,048	2,349
Commercial leases	3,368	3,378	3,304
Residential mortgage loans	10,249	8,956	7,975
Home equity	10,920	11,513	11,774
Automobile loans	11,593	10,983	10,738
Credit card	1,878	1,896	1,832
Other consumer loans and leases	407	681	750
<b>Total portfolio loans and leases</b>	<b>\$ 79,216</b>	<b>77,491</b>	<b>76,009</b>
Attributed allowance as a percent of respective portfolio loans and leases:			
Commercial and industrial loans	3.46%	4.13	4.65
Commercial mortgage loans	4.58	5.50	5.98
Commercial construction loans	6.51	7.71	9.28
Commercial leases	2.49	3.29	3.21
Residential mortgage loans	2.27	3.35	3.71
Home equity	1.91	2.30	2.22
Automobile loans	0.49	0.66	0.78
Credit card	6.34	8.33	9.17
Other consumer loans and leases	5.65	8.66	2.80

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Unallocated (as a percent of total portfolio loans and leases)	<b>0.19</b>	0.19	0.21
Total portfolio loans and leases	<b>3.08%</b>	3.88	4.20

### MARKET RISK MANAGEMENT

Market risk arises from the potential for market fluctuations in interest rates, foreign exchange rates and equity prices that may result in potential reductions in net income. Interest rate risk, a component of market risk, is the exposure to adverse changes in net interest income or financial position due to changes in interest rates. Management considers interest rate risk a prominent market risk in terms of its potential impact on earnings. Interest rate risk can occur for any one or more of the following reasons:

Assets and liabilities may mature or reprice at different times;

Short-term and long-term market interest rates may change by different amounts; or

The expected maturity of various assets or liabilities may shorten or lengthen as interest rates change.

In addition to the direct impact of interest rate changes on net interest income, interest rates can indirectly impact earnings through their effect on loan demand, credit losses, mortgage originations, the value of servicing rights and other sources of the Bancorp's earnings. Stability of

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

the Bancorp's net income is largely dependent upon the effective management of interest rate risk. Management continually reviews the Bancorp's balance sheet composition and earnings flows and models the interest rate risk, and possible actions to reduce this risk, given numerous possible future interest rate scenarios.

**Net Interest Income Simulation Model**

The Bancorp utilizes a variety of measurement techniques to identify and manage its interest rate risk, including the use of an NII simulation model to analyze the sensitivity of net interest income to changing interest rates. The model is based on contractual and assumed cash flows and repricing characteristics for all of the Bancorp's financial instruments and incorporates market-based assumptions regarding the effect of changing interest rates on the prepayment rates of certain assets and liabilities. The model also includes senior management's projections of the future volume and pricing of each of the product lines offered by the Bancorp as well as other pertinent assumptions. Actual results may differ from these simulated results due to timing, magnitude and frequency of interest rate changes as well as changes in market conditions and management strategies.

The Bancorp's Executive ALCO, which includes senior management representatives and is accountable to the Enterprise Risk Management Committee, monitors and manages interest rate risk within Board approved policy limits. In addition to the risk management activities of ALCO, the Bancorp has a Market Risk Management function as part of ERM that provides independent oversight of market risk activities. The Bancorp's interest rate risk exposure is currently evaluated by measuring the anticipated change in net interest income over 12-month and 24-month horizons assuming a 100 bp parallel ramped increase and a 200 bp parallel ramped increase in interest rates. The Fed Funds interest rate, targeted by the Federal Reserve at a range of 0% to 0.25%, is currently set at a level that would be negative in parallel ramped decrease scenarios; therefore, those scenarios were omitted from the interest rate risk analyses at September 30, 2011. In accordance with the current policy, the rate movements are assumed to occur over one year and are sustained thereafter.

At September 30, 2011, the Bancorp's interest rate risk profile reflects slight asset sensitivity in year one with increased asset sensitivity in year two. Table 45 shows the Bancorp's estimated net interest income sensitivity profile and ALCO policy limits as of September 30, 2011:

**TABLE 45: Estimated NII Sensitivity Profile**

Change in Interest Rates (bp)	Percent Change in NII (FTE)		ALCO Policy Limits	
	12	13 to 24	12	13 to 24
	Months	Months	Months	Months
+200	0.34%	5.97	(5.00)	(7.00)
+100	0.07	2.78		

**Economic Value of Equity**

The Bancorp also utilizes EVE as a measurement tool in managing interest rate risk. Whereas the net interest income simulation model highlights exposures over a relatively short time horizon, the EVE analysis incorporates all cash flows over the estimated remaining life of all balance sheet and derivative positions. The EVE of the balance sheet, at a point in time, is defined as the discounted present value of asset and net derivative cash flows less the discounted value of liability cash flows. The sensitivity of EVE to changes in the level of interest rates is a measure of longer-term interest rate risk. EVE values only the current balance sheet and does not incorporate the growth assumptions used in the earnings simulation model. As with the earnings simulation model, assumptions about the timing and variability of existing balance sheet cash flows are critical in the EVE analysis. Particularly important are assumptions driving prepayments and the expected changes in balances and pricing of transaction deposit portfolios.

The following table shows the Bancorp's EVE sensitivity profile as of September 30, 2011:



**TABLE 46: Estimated EVE Sensitivity Profile**

Change in Interest Rates (bp)	Change in EVE	ALCO Policy Limits
+200	0.42%	(15.00)
+100	0.65	
+25	0.21	
-25	(0.31)	

The EVE at risk profile suggests slight asset sensitivity from market rate increases through the +200 bp scenario. While an instantaneous shift in interest rates is used in this analysis to provide an estimate of exposure, the Bancorp believes that a gradual shift in interest rates would have a much more modest impact. Since EVE measures the discounted present value of cash flows over the estimated lives of instruments, the change in EVE does not directly correlate to the degree that earnings would be impacted over a shorter time horizon (e.g., the current fiscal year). Further, EVE does not take into account factors such as future balance sheet growth, changes in product mix, changes in yield curve relationships and changing product spreads that could mitigate the adverse impact of changes in interest rates. The NII simulation and EVE analyses do not necessarily include certain actions that management may undertake to manage this risk in response to anticipated changes in interest rates.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)**

The Bancorp regularly evaluates its exposures to LIBOR and Prime basis risks, nonparallel shifts in the yield curve and embedded options risk. In addition, the impact on NII and EVE of extreme changes in interest rates is modeled, wherein the Bancorp employs the use of yield curve shocks and environment-specific scenarios.

**Use of Derivatives to Manage Interest Rate Risk**

An integral component of the Bancorp's interest rate risk management strategy is its use of derivative instruments to minimize significant fluctuations in earnings caused by changes in market interest rates. Examples of derivative instruments that the Bancorp may use as part of its interest rate risk management strategy include interest rate swaps, interest rate floors, interest rate caps, forward contracts, principal only swaps, options, swaptions and TBA's.

As part of its overall risk management strategy relative to its mortgage banking activity, the Bancorp enters into forward contracts accounted for as free-standing derivatives to economically hedge interest rate lock commitments that are also considered free-standing derivatives. Additionally, the Bancorp economically hedges its exposure to mortgage loans held for sale through the use of forward contracts and mortgage options.

The Bancorp also establishes derivative contracts with major financial institutions to economically hedge significant exposures assumed in commercial customer accommodation derivative contracts. Generally, these contracts have similar terms in order to protect the Bancorp from market volatility. Credit risk arises from the possible inability of counterparties to meet the terms of their contracts, which the Bancorp minimizes through collateral arrangements, approvals, limits and monitoring procedures. For further information including the notional amount and fair values of these derivatives, see Note 11 of the Notes to Condensed Consolidated Financial Statements.

**Portfolio Loans and Leases and Interest Rate Risk**

Although the Bancorp's portfolio loans and leases contain both fixed and floating/adjustable rate products, the rates of interest earned by the Bancorp on the outstanding balances are generally established for a period of time. The interest rate sensitivity of loans and leases is directly related to the length of time the rate earned is established. Table 47 summarizes the expected principal cash flows of the Bancorp's portfolio loans and leases as of September 30, 2011. Additionally, Table 48 displays a summary of expected principal cash flows occurring after one year for both fixed and floating/adjustable rate loans, as of September 30, 2011.

**TABLE 47: Portfolio Loan and Lease Contractual Maturities**

(\$ in millions)	Less than 1 year	1-5 years	Over 5 years	Total
Commercial and industrial loans	\$ 9,036	17,465	2,757	29,258
Commercial mortgage loans	4,702	4,952	676	10,330
Commercial construction loans	744	265	204	1,213
Commercial leases	513	1,371	1,484	3,368
<b>Subtotal - commercial loans and leases</b>	<b>14,995</b>	<b>24,053</b>	<b>5,121</b>	<b>44,169</b>
Residential mortgage loans	2,613	5,066	2,570	10,249
Home equity	1,853	4,140	4,927	10,920
Automobile loans	4,791	6,533	269	11,593
Credit card	525	1,353		1,878
Other consumer loans and leases	298	104	5	407
<b>Subtotal - consumer loans and leases</b>	<b>10,080</b>	<b>17,196</b>	<b>7,771</b>	<b>35,047</b>

Total \$ 25,075 41,249 12,892 79,216

**TABLE 48: Portfolio Loan and Lease Principal Cash Flows Occurring After One Year**

(\$ in millions)	Interest Rate	
	Fixed	Floating or Adjustable
Commercial and industrial loans	\$ 3,422	16,800
Commercial mortgage loans	1,502	4,126
Commercial construction loans	198	271
Commercial leases	2,855	
<b>Subtotal - commercial loans and leases</b>	<b>7,977</b>	<b>21,197</b>
Residential mortgage loans	5,547	2,089
Home equity	1,086	7,981
Automobile loans	6,744	58
Credit card	624	729
Other consumer loans and leases	43	66
<b>Subtotal - consumer loans and leases</b>	<b>14,044</b>	<b>10,923</b>
<b>Total</b>	<b>\$ 22,021</b>	<b>32,120</b>

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

**Residential Mortgage Servicing Rights and Interest Rate Risk**

The net carrying amount of the residential MSR portfolio was \$662 million, \$822 million and \$599 million as of September 30, 2011, December 31, 2010 and September 30, 2010, respectively. The value of servicing rights can fluctuate sharply depending on changes in interest rates and other factors. Generally, as interest rates decline and loans are prepaid to take advantage of refinancing, the total value of existing servicing rights declines because no further servicing fees are collected on repaid loans. The Bancorp maintains a non-qualifying hedging strategy relative to its mortgage banking activity in order to manage a portion of the risk associated with changes in the value of its MSR portfolio as a result of changing interest rates.

Mortgage rates decreased during the third quarter of both 2011 and 2010. These decreases caused modeled prepayment speeds to increase, which led to \$201 million in temporary impairment on servicing rights during the three months ended September 30, 2011, compared to \$83 million in temporary impairment during the three months ended September 30, 2010. Servicing rights are deemed temporarily impaired when a borrower's loan rate is distinctly higher than prevailing rates. Temporary impairment on servicing rights is reversed when the prevailing rates return to a level commensurate with the borrower's loan rate. Offsetting the mortgage servicing rights valuation, the Bancorp recognized net gains of \$235 million on its non-qualifying hedging strategy for the three months ended September 30, 2011, compared to net gains of \$129 million for the three months ended September 30, 2010. Net gains on the sale of securities related to the Bancorp's non-qualifying hedging strategy were \$6 million during the third quarter of 2011 and were immaterial during the third quarter of 2010. During the fourth quarter of 2011, the Bancorp assessed the composition of its MSR portfolio, the cost of hedging and the anticipated effectiveness of the hedges given the economic environment. Based on this review, the Bancorp adjusted its MSR hedging strategy to exclude the hedging of MSRs related to certain mortgage loans originated in 2008 and prior, representing approximately 29% of the carrying value of the MSR portfolio as of September 30, 2011. The prepayment behavior of these loans is expected to be less sensitive to changes in interest rates as borrower credit characteristics and home price values have a greater impact based on changes in the market and underwriting environment. Thus, the predictive power of traditional prepayment models on these loans may not be reliable, which reduces the effectiveness of interest rate based hedge strategies. The Bancorp is exposed to prepayment risk on these loans in the event borrowers refinance at higher than expected levels due to government intervention or other factors. The Bancorp continues to monitor the performance of these MSRs and may decide to hedge this portion of the MSR portfolio in future periods. See Note 10 of the Notes to Condensed Consolidated Financial Statements for further discussion on servicing rights and the instruments used to hedge interest rate risk on MSRs.

**Foreign Currency Risk**

The Bancorp may enter into foreign exchange derivative contracts to economically hedge certain foreign denominated loans. The derivatives are classified as free-standing instruments with the revaluation gain or loss being recorded in other noninterest income in the Condensed Consolidated Statements of Income. The balance of the Bancorp's foreign denominated loans at September 30, 2011, December 31, 2010 and September 30, 2010 was \$392 million, \$283 million and \$332 million, respectively. The Bancorp also enters into foreign exchange contracts for the benefit of commercial customers involved in international trade to hedge their exposure to foreign currency fluctuations. The Bancorp has internal controls in place to help ensure excessive risk is not being taken in providing this service to customers. These controls include an independent determination of currency volatility and credit equivalent exposure on these contracts, counterparty credit approvals and country limits.

**LIQUIDITY RISK MANAGEMENT**

The goal of liquidity management is to provide adequate funds to meet changes in loan and lease demand, unexpected levels of deposit withdrawals and other contractual obligations. Mitigating liquidity risk is accomplished by maintaining liquid assets in the form of investment securities, maintaining sufficient unused borrowing capacity in the debt markets and delivering consistent growth in core deposits. A summary of certain obligations and commitments to make future payments under contracts is included in Note 13 of the Notes to Condensed Consolidated Financial Statements.

The Bancorp maintains a contingency funding plan that assesses the liquidity needs under various scenarios of market conditions, asset growth and credit rating downgrades. The plan includes liquidity stress testing which measures various sources and uses of funds under the different scenarios. The contingency plan provides for ongoing monitoring of unused borrowing capacity and available sources of contingent liquidity to

prepare for unexpected liquidity needs and to cover unanticipated events that could affect liquidity.

**Sources of Funds**

The Bancorp's primary sources of funds relate to cash flows from loan and lease repayments, payments from securities related to sales and maturities, the sale or securitization of loans and leases and funds generated by core deposits, in addition to the use of public and private debt offerings.

Projected contractual maturities from loan and lease repayments are included in Table 47 of the Market Risk Management section of MD&A. Of the \$16.2 billion of securities in the Bancorp's available-for-sale portfolio at September 30, 2011, \$4.8 billion in principal and interest is expected to be received in the next 12 months and an additional \$3.0 billion is expected to be received in the next 13 to 24 months. For further information on the Bancorp's securities portfolio, see the Investment Securities section of MD&A.

Asset-driven liquidity is provided by the Bancorp's ability to sell or securitize loan and lease assets. In order to reduce the exposure to interest rate fluctuations and to manage liquidity, the Bancorp has developed securitization and sale procedures for several types of interest-sensitive assets. A majority of the long-term, fixed-rate single-family residential mortgage loans underwritten according to FHLMC or

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

FNMA guidelines are sold for cash upon origination. Additional assets such as jumbo fixed-rate residential mortgages, certain commercial loans, home equity loans, automobile loans and other consumer loans are also capable of being securitized or sold. The Bancorp sold loans totaling \$3.3 billion and \$10.0 billion, respectively, for the three and nine months ended September 30, 2011. During the three and nine months ended September 30, 2010, the Bancorp sold loans totaling \$4.7 billion and \$12.1 billion, respectively. For further information on the transfer of financial assets, see Note 10 of the Notes to Condensed Consolidated Financial Statements.

Core deposits have historically provided the Bancorp with a sizeable source of relatively stable and low cost funds. The Bancorp's average core deposits and shareholders' equity funded 80% of its average total assets for the third quarter of 2011 compared to 81% for the fourth quarter of 2010 and 80% for the third quarter of 2010. In addition to core deposit funding, the Bancorp also accesses a variety of other short-term and long-term funding sources, which include the use of the FHLB system. Certificates of deposit carrying a balance of \$100,000 or more and deposits in the Bancorp's foreign branch located in the Cayman Islands are wholesale funding tools utilized to fund asset growth. Management does not rely on any one source of liquidity and manages availability in response to changing balance sheet needs.

The Bancorp has a shelf registration in place with the SEC permitting ready access to the public debt markets and qualifies as a well-known seasoned issuer under SEC rules. As of September 30, 2011, \$6.1 billion of debt or other securities were available for issuance from this shelf registration under the current Bancorp's Board of Directors' authorizations; however, access to these markets may depend on market conditions. The Bancorp also has \$19.0 billion of funding available for issuance through private offerings of debt securities pursuant to its bank note program and currently has approximately \$27.5 billion of borrowing capacity available through secured borrowing sources including the FHLB and FRB.

On January 25, 2011, the Bancorp raised \$1.7 billion in new common equity through the issuance of 121,428,572 shares of common stock in an underwritten offering at an initial price of \$14.00 per share. Additionally, on January 25, 2011, the Bancorp sold \$1.0 billion in aggregate principal amount of 3.625% Senior Notes due January 25, 2016. Notes 12 and 18 of the Notes to Condensed Consolidated Financial Statements provide additional information regarding the Senior Notes and common equity offerings, respectively.

**Credit Ratings**

The cost and availability of financing to the Bancorp are impacted by its credit ratings. A downgrade to the Bancorp's credit ratings could affect its ability to access the credit markets and increase its borrowing costs, thereby adversely impacting the Bancorp's financial condition and liquidity. Key factors in maintaining high credit ratings include a stable and diverse earnings stream, strong credit quality, strong capital ratios and diverse funding sources, in addition to disciplined liquidity monitoring procedures.

As of November 9, 2011, the Bancorp had senior debt credit ratings of Baa1 with Moody's, BBB with Standard & Poor's, A- with Fitch Ratings and A (low) with DBRS, Ltd. These ratings reflect the ratings agencies' view on the Bancorp's capacity to meet financial commitments. \* Additional information on senior debt credit ratings is as follows:

Moody's Baa1 rating is considered a medium-grade obligation and is the fourth highest ranking within its overall classification system;

Standard & Poor's BBB rating indicates the obligor's capacity to meet its financial commitment is adequate and is the fourth highest ranking within its overall classification system;

Fitch Ratings A- rating is considered high credit quality and is the third highest ranking within its overall classification system; and

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DBRS Ltd. s A (low) rating is considered satisfactory credit quality and is the third highest ranking within its overall classification system.

\* As an investor, you should be aware that a security rating is not a recommendation to buy, sell or hold securities, that it may be subject to revision or withdrawal at any time by the assigning rating organization and that each rating should be evaluated independently of any other rating.

### **CAPITAL MANAGEMENT**

Management regularly reviews the Bancorp s capital position to help ensure it is appropriately positioned under various operating environments. The Bancorp has established a Capital Committee, which is responsible for all capital related decisions. The Capital Committee makes recommendations to management involving capital actions. These recommendations are reviewed and approved by the Enterprise Risk Management Committee.

### **2011 Capital Actions**

On January 25, 2011, the Bancorp raised \$1.7 billion in new common equity through the issuance of 121,428,572 shares of common stock in an underwritten offering at an initial price of \$14.00 per share. On January 24, 2011, the underwriters exercised their option to purchase an additional 12,142,857 shares at the offering price of \$14.00 per share. In connection with this exercise, the Bancorp elected that all such additional shares be sold and the Bancorp entered into a forward sale agreement which resulted in a final net payment of 959,821 shares on February 4, 2011.

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

On February 2, 2011, the Bancorp redeemed all 136,320 shares of its Series F Preferred Stock held by the U.S. Treasury totaling \$3.4 billion. The Bancorp used the net proceeds from the common stock and senior notes offerings previously discussed and other funds to redeem the Series F Preferred Stock. In connection with the redemption of the Series F Preferred Stock, the Bancorp accelerated the accretion of the remaining issuance discount on the Series F Preferred Stock and recorded a corresponding reduction in retained earnings of \$153 million. In addition, dividends of \$15 million were paid on February 2, 2011 when the Series F Preferred Stock was redeemed.

On March 16, 2011, the Bancorp repurchased the warrant issued to the U.S. Treasury under the CPP for \$280 million, which was recorded as a reduction to capital surplus in the Bancorp's Condensed Consolidated Financial Statements.

On March 18, 2011, the Bancorp announced that the Federal Reserve Board did not object to the Bancorp's capital plan submitted under the Federal Reserve's Comprehensive Capital Analysis and Review. Pursuant to this plan, during June of 2011, the Bancorp redeemed certain trust preferred securities. The trust preferred securities redeemed related to the Fifth Third Capital Trust VII redeemed on June 15, 2011 with a principal balance of \$400 million, First National Bankshares Statutory Trust I redeemed on June 30, 2011 with a principal balance of \$40 million and R&G Capital Trust II, LLT redeemed on June 26, 2011 with a principal balance of \$10 million. The trust preferred securities were a component of Tier I capital; however, these securities are being phased out of Tier I capital by the Dodd-Frank Act as discussed below.

Pursuant to the Bancorp's capital plan discussed above, the Bancorp redeemed certain trust preferred securities on September 19, 2011, totaling \$40 million, which related to the R&G Crown Cap Trust IV and First National Bankshares Statutory Trust II.

**Capital Ratios**

The U.S. banking agencies established quantitative measures that assign risk weightings to assets and off-balance sheet items and also define and set minimum regulatory capital requirements. The U.S. banking agencies define "well-capitalized" ratios for Tier I and total risk-based capital as 6% and 10%, respectively. The Bancorp exceeded these "well-capitalized" ratios for all periods presented.

The Basel II advanced approach framework was finalized by U.S. banking agencies in 2007. Core banks, defined as those with consolidated total assets in excess of \$250 billion or on balance sheet foreign exposures of \$10 billion were required to adopt the advanced approach effective April 1, 2008. The Bancorp is not subject to the requirements of Basel II.

The 19 large bank holding companies assessed under SCAP were required to demonstrate that they met the 4% Tier I common equity ratio threshold for the period evaluated in the SCAP. The Bancorp exceeded this threshold for all periods presented. The Bancorp's Tier I common equity ratio was 9.33% as of September 30, 2011, compared to 7.48% and 7.34% as of December 31, 2010 and September 30, 2010, respectively. The Bancorp manages the adequacy of its capital, including Tier I common equity, by conducting ongoing internal stress tests and ensuring the results are properly considered in capital planning. It is the intent of the Bancorp's capital planning process to ensure that the Bancorp's capital positions remain in excess of well-capitalized standards and any other regulatory requirements.

The Dodd-Frank Act requires more stringent prudential standards, including capital and liquidity requirements, for larger institutions. It addresses the quality of capital components by limiting the degree to which certain hybrid instruments can be included. The Dodd-Frank Act will phase out the inclusion of certain trust preferred securities as a component of Tier I capital beginning January 1, 2013. At September 30, 2011, the Bancorp's Tier I capital included \$2.3 billion of trust preferred securities representing approximately 221 bp of risk-weighted assets.

In December of 2010 and revised in June of 2011, the Basel Committee issued Basel III, a global regulatory framework, to enhance the international capital standards. It imposes a stricter definition of capital, with greater reliance on common equity and sets higher minimum capital requirements. It creates a new capital measure, Tier I common equity, which proposes changes to the current calculation of the Tier I common equity ratio by the Bancorp and several other financial institutions. The U.S. banking agencies are in the process of developing rules to implement the new capital standards as part of the Collins Amendment within the Dodd-Frank Act. Management believes that the Bancorp's capital levels will continue to exceed U.S. "well-capitalized" standards, including the adoption of U.S. rules that incorporate changes under Basel III, to the extent applicable.



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On November 17, 2010, the FRB issued a revised temporary addendum to Supervision and Regulation letter 09-4, Dividend Increases and Other Capital Distributions for the 19 Supervisory Capital Assessment Program Firms. This letter required 19 financial institutions, including the Bancorp, to undergo a review of their capital planning processes and plans regarding capital redistribution and absorption activity. As part of this review, the Bancorp was required to submit a comprehensive capital plan in January 2011 that demonstrated its ability to withstand losses under adverse economic conditions over the next two years. The Bancorp submitted the required documentation in accordance with the regulatory timeline. The results of this assessment process were not made public. As previously discussed, on March 18, 2011, the Bancorp announced that the FRB did not object to the Bancorp's proposed capital plan, which, in addition to the possible future redemption of certain trust preferred securities, included an increase in the quarterly dividend on its common shares in the first quarter of 2011. As a result, on March 22, 2011, the Bancorp declared a first quarter 2011 cash dividend on its common shares of \$.06, an increase of \$.05 from its fourth quarter of 2010 dividend rate.

**Table of Contents****Quantitative and Qualitative Disclosures About Market Risk (continued)****TABLE 49: Capital Ratios**

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Average equity as a percent of average assets	11.33%	12.52	12.38
Tangible equity as a percent of tangible assets <sup>(a)</sup>	8.98	10.42	10.04
Tangible common equity as a percent of tangible assets <sup>(a)</sup>	8.63	7.04	6.70
Tier I capital	\$ 12,266	13,965	13,698
Total risk-based capital	16,663	18,178	18,077
Risk-weighted assets <sup>(b)</sup>	102,562	100,561	98,904
Regulatory capital ratios:			
Tier I capital	11.96%	13.89	13.85
Total risk-based capital	16.25	18.08	18.28
Tier I leverage	11.08	12.79	12.54
Tier I common equity <sup>(a)</sup>	9.33	7.48	7.34

(a) For further information on these ratios, see the Non-GAAP Financial Measures section of the MD&A.

(b) Under the banking agencies risk-based capital guidelines, assets and credit equivalent amounts of derivatives and off-balance sheet exposures are assigned to broad risk categories. The aggregate dollar amount in each risk category is multiplied by the associated risk weight of the category. The resulting weighted values are added together resulting in the Bancorp's total risk-weighted assets.

**Dividend Policy and Stock Repurchase Program**

The Bancorp's common stock dividend policy and stock repurchase program reflect its earnings outlook, desired payout ratios, the need to maintain adequate capital levels, the ability of its subsidiaries to pay dividends, the need to comply with safe and sound banking practices as well as meet regulatory requirements and expectations. The Bancorp declared dividends per common share of \$0.08 and \$0.01 during the third quarter of 2011 and 2010, respectively, and \$0.20 and \$0.03 during the nine months ended September 30, 2011 and 2010.

Under the agreement with the U.S. Treasury, as part of the CPP, the Bancorp had agreed to limitations on dividends and restrictions on repurchases of its common stock. These limitations and restrictions were in effect until the Bancorp redeemed all \$3.4 billion of its Series F preferred stock held by the U.S. Treasury on February 2, 2011.

The Bancorp's repurchase of common stock in the third quarter of 2011 is shown in the table below.

**TABLE 50: Share Repurchases**

Period	Total Number of Shares Purchases <sup>(a)</sup>	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Number of Shares that May Yet be Purchased Under the Plans or Programs <sup>(b)</sup>
July 1, 2011 - July 31, 2011		\$		19,201,518
August 1, 2011 - August 31, 2011				19,201,518

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September 1, 2011 - September 30, 2011		19,201,518
Total	\$	19,201,518

- (a) *The Bancorp repurchased 94,503 shares during the third quarter of 2011 in connection with various employee compensation plans. These purchases are not included in the calculation for average price paid per share and do not count against the maximum number of shares that may yet be purchased under the Board of Directors' authorization.*
- (b) *In May 2007, the Bancorp announced that its Board of Directors had authorized management to purchase 30 million shares of the Bancorp's common stock through the open market or in any private transaction. The authorization does not include specific price targets or an expiration date.*

### **OFF-BALANCE SHEET ARRANGEMENTS**

In the ordinary course of business, the Bancorp enters into financial transactions to extend credit and various forms of commitments and guarantees that may be considered off-balance sheet arrangements. These transactions involve varying elements of market, credit and liquidity risk. Refer to Note 13 of the Notes to Condensed Consolidated Financial Statements for additional information. A discussion of these transactions is as follows:

#### **Residential Mortgage Loan Sales**

Conforming residential mortgage loans sold to unrelated third parties are generally sold with representation and warranty recourse provisions. Such provisions include the loan's compliance with applicable loan criteria, including certain documentation standards per agreements with unrelated third parties. Additional reasons for the Bancorp having to repurchase the loans include appraisal standards with the collateral, fraud related to the loan application and the rescission of mortgage insurance. Under these provisions, the Bancorp is required to repurchase any previously sold loan for which the representation or warranty of the Bancorp proves to be inaccurate, incomplete or misleading. As of September 30, 2011, December 31, 2010 and September 30, 2010, the Bancorp maintained reserves related to these loans sold with the representation and warranty recourse provisions totalling \$52 million, \$85 million and \$86 million, respectively. For further information on

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**Quantitative and Qualitative Disclosures About Market Risk (continued)**

residential mortgage loans sold with representation and warranty recourse provisions, see Note 13 of the Notes to Condensed Consolidated Financial Statements.

For the three months ended September 30, 2011 and 2010, the Bancorp paid \$23 million and \$20 million, respectively, in the form of make whole payments and repurchased \$37 million and \$18 million, respectively, of loans to satisfy investor demands. For the nine months ended September 30, 2011 and 2010, the Bancorp paid \$52 million and \$32 million, respectively, in the form of make whole payments and repurchased \$88 million and \$50 million, respectively, of loans to satisfy investor demands. Total repurchase demand requests during the three months ended September 30, 2011 and 2010 were \$84 million and \$132 million, respectively. Total repurchase demand requests during the nine months ended September 30, 2011 and 2010 were \$256 million and \$282 million, respectively. Total outstanding repurchase demand inventory was \$84 million at September 30, 2011, compared to \$162 million at December 31, 2010 and \$184 million at September 30, 2010.

The Bancorp sold certain residential mortgage loans in the secondary market with credit recourse. In the event of any customer default, pursuant to the credit recourse provided, the Bancorp is required to reimburse the third party. The maximum amount of credit risk in the event of non-performance by the underlying borrowers is equivalent to the total outstanding balance. In the event of non-performance, the Bancorp has rights to the underlying collateral value securing the loan. At September 30, 2011 the outstanding balances on these loans sold with credit recourse were \$828 million, compared to \$916 million at December 31, 2010 and \$971 million at September 30, 2010. The Bancorp maintained an estimated credit loss reserve on these loans sold with credit recourse of \$17 million at September 30, 2011 and 2010 and \$16 million at December 31, 2010; recorded in other liabilities in the Condensed Consolidated Balance Sheets. To determine the credit loss reserve, the Bancorp used an approach that is consistent with its overall approach in estimating credit losses for various categories of residential mortgage loans held in its loan portfolio. For further information on residential mortgage loans sold with credit recourse, see Note 13 of the Notes to Condensed Consolidated Financial Statements.

**Private Mortgage Insurance**

For certain mortgage loans originated by the Bancorp, borrowers may be required to obtain PMI provided by third-party insurers. In some instances, these insurers cede a portion of the PMI premiums to the Bancorp, and the Bancorp provides reinsurance coverage within a specified range of the total PMI coverage. The Bancorp's reinsurance coverage typically ranges from 5% to 10% of the total PMI coverage.

The Bancorp's maximum exposure in the event of nonperformance by the underlying borrowers is equivalent to the Bancorp's total outstanding reinsurance coverage, which was \$92 million at September 30, 2011 and \$122 million at December 31, 2010 and September 30, 2010. The Bancorp maintained a reserve related to exposures within the reinsurance portfolio of \$28 million as of September 30, 2011, \$42 million as of December 31, 2010 and \$37 million as of September 30, 2010. During the second quarter of 2010, the Bancorp suspended the practice of providing reinsurance of private mortgage insurance for newly originated mortgage loans. In the second quarter of 2011, the Bancorp allowed one of its third-party insurers to terminate its reinsurance agreement with the Bancorp, resulting in the Bancorp releasing collateral to the insurer in the form of investment securities and other assets with a carrying value of \$5 million, and the insurer assuming the Bancorp's obligations under the reinsurance agreement, resulting in a decrease to the Bancorp's reserve liability of \$11 million and a decrease to the Bancorp's maximum exposure of \$27 million.

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**Controls and Procedures (Item 4)**

The Bancorp conducted an evaluation, under the supervision and with the participation of the Bancorp's management, including the Bancorp's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Bancorp's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act). Based on the foregoing, as of the end of the period covered by this report, the Bancorp's Chief Executive Officer and Chief Financial Officer concluded that the Bancorp's disclosure controls and procedures were effective, at the reasonable assurance level, to ensure that information required to be disclosed in the reports the Bancorp files and submits under the Exchange Act is recorded, processed, summarized and reported as and when required and to provide reasonable assurance that information required to be disclosed by the Bancorp in such reports is accumulated and communicated to the Bancorp's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

The Bancorp's management also conducted an evaluation of internal control over financial reporting to determine whether any changes occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Bancorp's internal control over financial reporting. Based on this evaluation, there has been no such change during the period covered by this report.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Condensed Consolidated Financial Statements and Notes (Item 1)****CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited)**

(\$ in millions, except share data)	September 30, 2011	As of December 31, 2010	September 30, 2010
<b>Assets</b>			
Cash and due from banks <sup>(a)</sup>	\$ 2,348	2,159	2,215
Available-for-sale and other securities <sup>(b)</sup>	16,227	15,414	15,975
Held-to-maturity securities <sup>(c)</sup>	337	353	354
Trading securities	189	294	320
Other short-term investments <sup>(a)</sup>	2,028	1,515	3,271
Loans held for sale <sup>(d)</sup>	1,840	2,216	2,733
Portfolio loans and leases:			
Commercial and industrial loans	29,258	27,191	26,302
Commercial mortgage loans <sup>(a)</sup>	10,330	10,845	10,985
Commercial construction loans	1,213	2,048	2,349
Commercial leases	3,368	3,378	3,304
Residential mortgage loans <sup>(e)</sup>	10,249	8,956	7,975
Home equity <sup>(a)</sup>	10,920	11,513	11,774
Automobile loans <sup>(a)</sup>	11,593	10,983	10,738
Credit card	1,878	1,896	1,832
Other consumer loans and leases	407	681	750
Portfolio loans and leases	79,216	77,491	76,009
Allowance for loan and lease losses <sup>(a)</sup>	(2,439)	(3,004)	(3,194)
Portfolio loans and leases, net	76,777	74,487	72,815
Bank premises and equipment	2,410	2,389	2,377
Operating lease equipment	462	479	470
Goodwill	2,417	2,417	2,417
Intangible assets	45	62	72
Servicing rights	662	822	599
Other assets <sup>(a)</sup>	9,163	8,400	8,704
<b>Total Assets</b>	<b>\$ 114,905</b>	<b>111,007</b>	<b>112,322</b>
<b>Liabilities</b>			
Deposits:			
Demand	\$ 24,547	21,413	20,109
Interest checking	18,616	18,560	17,225
Savings	21,673	20,903	20,260
Money market	5,448	5,035	5,064
Other time	5,439	7,728	9,379
Certificates \$100,000 and over	3,092	4,287	5,515
Foreign office and other	3,232	3,722	3,810

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Total deposits	82,047	81,648	81,362
Federal funds purchased	427	279	368
Other short-term borrowings	4,894	1,574	1,775
Accrued taxes, interest and expenses	1,307	889	869
Other liabilities <sup>(a)</sup>	3,372	2,979	3,082
Long-term debt <sup>(a)</sup>	9,800	9,558	10,953
<b>Total Liabilities</b>	<b>101,847</b>	<b>96,927</b>	<b>98,409</b>
<b>Equity</b>			
Common stock <sup>(f)</sup>	2,051	1,779	1,779
Preferred stock <sup>(g)</sup>	398	3,654	3,642
Capital surplus <sup>(h)</sup>	2,780	1,715	1,707
Retained earnings	7,323	6,719	6,456
Accumulated other comprehensive income	542	314	432
Treasury stock	(65)	(130)	(132)
Total Bancorp shareholders' equity	13,029	14,051	13,884
Noncontrolling interest	29	29	29
<b>Total Equity</b>	<b>13,058</b>	<b>14,080</b>	<b>13,913</b>
<b>Total Liabilities and Equity</b>	<b>\$ 114,905</b>	<b>111,007</b>	<b>112,322</b>

- (a) Includes \$35, \$52, and \$56 of cash, \$7, \$7 and \$7 of other short-term investments, \$29, \$29 and \$29 of commercial mortgage loans, \$228, \$241 and \$248 of home equity loans, \$334, \$648 and \$771 of automobile loans, (\$10), (\$14) and (\$15) of ALLL, \$3, \$7 and \$7 of other assets, \$5, \$12 and \$17 of other liabilities and \$270, \$692 and \$834 of long-term debt from consolidated VIEs that are included in their respective captions above at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively. See Note 9.
- (b) Amortized cost of \$15,427, \$14,919 and \$15,308 at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively.
- (c) Fair value of \$337, \$353 and \$354 at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively.
- (d) Includes \$1,593, \$1,892 and \$1,879 of residential mortgage loans held for sale measured at fair value at **September 30, 2011**, December 31, 2010, and September 30, 2010, respectively.
- (e) Includes \$62, \$46 and \$42 of residential mortgage loans measured at fair value at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively.
- (f) Common shares: Stated value \$2.22 per share; authorized 2,000,000,000; outstanding at **September 30, 2011** 919,778,512 (excludes 4,114,068 treasury shares), December 31, 2010 796,272,522 (excludes 5,231,666 treasury shares) and September 30, 2010 796,283,198 shares (excludes 5,220,989 treasury shares).
- (g) 317,680 shares of undesignated no par value preferred stock are authorized of which none had been issued; 5.0% cumulative Series F perpetual preferred stock with a \$25,000 liquidation preference: 136,320 issued and outstanding at December 31, 2010 and September 30, 2010, which were redeemed on February 2, 2011; 8.5% non-cumulative Series G convertible (into 2,159,8272 common shares) perpetual preferred stock with a \$25,000 liquidation preference: 46,000 authorized, 16,450 issued and outstanding at **September 30, 2011**, 16,451 issued and outstanding at December 31, 2010 and September 30, 2010.
- (h) Includes a ten-year warrant initially valued at \$239 to purchase up to 43,617,747 shares of common stock, no par value, related to Series F preferred stock, at an initial exercise price of \$11.72 per share at December 31, 2010 and September 30, 2010, which was repurchased for \$280 on March 16, 2011.

See Notes to Condensed Consolidated Financial Statements.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Condensed Consolidated Financial Statements and Notes (continued)****CONDENSED CONSOLIDATED STATEMENTS OF INCOME (unaudited)**

(\$ in millions, except per share data)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
<b>Interest Income</b>				
Interest and fees on loans and leases	\$ 899	962	2,701	2,872
Interest on securities	155	161	455	506
Interest on other short-term investments	1	3	4	7
<b>Total interest income</b>	<b>1,055</b>	<b>1,126</b>	<b>3,160</b>	<b>3,385</b>
<b>Interest Expense</b>				
Interest on deposits	84	141	287	473
Interest on other short-term borrowings	1	1	3	3
Interest on long-term debt	72	72	229	219
<b>Total interest expense</b>	<b>157</b>	<b>214</b>	<b>519</b>	<b>695</b>
<b>Net Interest Income</b>	<b>898</b>	<b>912</b>	<b>2,641</b>	<b>2,690</b>
Provision for loan and lease losses	87	457	368	1,372
<b>Net Interest Income After Provision for Loan and Lease Losses</b>	<b>811</b>	<b>455</b>	<b>2,273</b>	<b>1,318</b>
<b>Noninterest Income</b>				
Mortgage banking net revenue	178	232	442	498
Service charges on deposits	134	143	384	435
Investment advisory revenue	92	90	285	267
Corporate banking revenue	87	86	268	260
Card and processing revenue	78	77	248	235
Other noninterest income	64	195	226	354
Securities gains, net	26	4	40	25
Securities gains, net non-qualifying hedges on mortgage servicing rights	6		12	
<b>Total noninterest income</b>	<b>665</b>	<b>827</b>	<b>1,905</b>	<b>2,074</b>
<b>Noninterest Expense</b>				
Salaries, wages and incentives	369	360	1,085	1,046
Employee benefits	70	82	246	241
Net occupancy expense	75	72	226	222
Technology and communications	48	48	140	138
Card and processing expense	34	26	92	82
Equipment expense	28	30	85	91
Other noninterest expense	322	361	891	1,049



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Total noninterest expense	<b>946</b>	979	<b>2,765</b>	2,869
<b>Income Before Income Taxes</b>	<b>530</b>	303	<b>1,413</b>	523
Applicable income tax expense	<b>149</b>	65	<b>429</b>	103
<b>Net Income</b>	<b>381</b>	238	<b>984</b>	420
Less: Net income attributable to noncontrolling interest			<b>1</b>	
<b>Net Income Attributable To Bancorp</b>	<b>381</b>	238	<b>983</b>	420
Dividends on preferred stock	<b>8</b>	63	<b>194</b>	187
<b>Net Income Available to Common Shareholders</b>	<b>\$ 373</b>	175	<b>789</b>	233
<b>Earnings Per Share</b>	<b>\$ 0.41</b>	0.22	<b>0.87</b>	0.29
<b>Earnings Per Diluted Share</b>	<b>\$ 0.40</b>	0.22	<b>0.86</b>	0.29

*See Notes to Condensed Consolidated Financial Statements.*

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Condensed Consolidated Financial Statements and Notes (continued)****CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (unaudited)**

(\$ in millions, except per share data)	Bancorp Shareholders' Equity						Total Bancorp Shareholders' Equity	Non-Controlling Interest	Total Equity
	Common Stock	Preferred Stock	Capital Surplus	Retained Earnings	Accumulated Other Comprehensive Income	Treasury Stock			
<b>Balance at December 31, 2009</b>	\$ 1,779	3,609	1,743	6,326	241	(201)	13,497		13,497
Net income				420			420		420
Other comprehensive income					191		191		191
Comprehensive income							611		611
Cash dividends declared:									
Common stock at \$0.03 per share				(24)			(24)		(24)
Preferred stock				(154)			(154)		(154)
Accretion of preferred dividends, Series F		33		(33)					
Stock-based compensation expense			33				33		33
Stock-based awards issued or exercised, including treasury shares issued			(10)			6	(4)		(4)
Restricted stock grants			(61)			61			
Noncontrolling Interest								29	29
Impact of cumulative effect of change in accounting principle				(77)			(77)		(77)
Other			2	(2)		2	2		2
<b>Balance at September 30, 2010</b>	\$ 1,779	3,642	1,707	6,456	432	(132)	13,884	29	13,913
<b>Balance at December 31, 2010</b>	\$ 1,779	3,654	1,715	6,719	314	(130)	14,051	29	14,080
Net income				983			983	1	984
Other comprehensive income					228		228		228
Comprehensive income							1,211	1	1,212
Cash dividends declared:									
Common stock at <b>\$0.20 per share</b>				(184)			(184)		(184)
Preferred stock				(41)			(41)		(41)
Issuance of common stock	272		1,376				1,648		1,648
Redemption of preferred shares, Series F		(3,408)					(3,408)		(3,408)
Redemption of stock warrant			(280)				(280)		(280)
Accretion of preferred dividends, Series F		153		(153)					
Stock-based compensation expense			39				39		39
Stock-based awards issued or exercised, including treasury shares issued			(13)			6	(7)		(7)
Restricted stock grants			(58)			58			
			1				1		1

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Loans repaid related to the exercise of  
stock based awards, net

Other		(1)		(1)		1	(1)	(1)	(2)
<b>Balance at September 30, 2011</b>	<b>\$ 2,051</b>	<b>398</b>	<b>2,780</b>	<b>7,323</b>	<b>542</b>	<b>(65)</b>	<b>13,029</b>	<b>29</b>	<b>13,058</b>

*See Notes to Condensed Consolidated Financial Statements.*

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Condensed Consolidated Financial Statements and Notes (continued)****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)**

(\$ in millions)	For the nine months ended September 30,	
	2011	2010
<b>Operating Activities</b>		
Net income	\$ 984	420
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for loan and lease losses	368	1,372
Depreciation, amortization and accretion	326	327
Stock-based compensation expense	39	33
Provision for deferred income taxes	363	134
Realized securities gains	(45)	(32)
Realized securities gains non-qualifying hedges on mortgage servicing rights	(21)	
Realized securities losses	5	7
Realized securities losses non-qualifying hedges on mortgage servicing rights	9	
Provision for mortgage servicing rights	228	189
Net (gains) losses on sales of loans and fair value adjustments on loans held for sale	(109)	80
Capitalized mortgage servicing rights	(155)	(180)
Proceeds from sales of loans held for sale	9,991	12,495
Loans originated for sale, net of repayments	(9,389)	(12,485)
Dividends representing return on equity method investments	10	19
Excess tax benefit related to stock-based compensation	(1)	(4)
Net change in:		
Trading securities	102	37
Other assets	(148)	(93)
Accrued taxes, interest and expenses	(11)	(105)
Other liabilities	113	77
<b>Net Cash Provided by Operating Activities</b>	<b>2,659</b>	<b>2,291</b>
<b>Investing Activities</b>		
Sales:		
Available-for-sale securities	1,722	2,039
Loans	263	224
Disposal of bank premises and equipment	30	6
Repayments / maturities:		
Available-for-sale securities	2,581	3,350
Held-to-maturity securities	14	1
Purchases:		
Available-for-sale securities	(4,819)	(3,808)
Held-to-maturity securities		(1)
Bank premises and equipment	(218)	(151)
Restricted cash from the initial consolidation of variable interest entities		63

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Dividends representing return of equity method investments	17	9
Net change in:		
Other short-term investments	(513)	105
Loans and leases	(3,192)	(274)
Operating lease equipment	(14)	(2)
<b>Net Cash (Used in) Provided by Investing Activities</b>	<b>(4,129)</b>	<b>1,561</b>
<b>Financing Activities</b>		
Net change in:		
Core deposits	1,501	(733)
Certificates - \$100,000 and over, including other foreign office	(1,102)	(2,197)
Federal funds purchased	148	186
Other short-term borrowings	3,320	239
Dividends paid on common shares	(118)	(24)
Dividends paid on preferred shares	(41)	(154)
Proceeds from issuance of long-term debt	1,494	13
Repayment of long-term debt	(1,497)	(1,320)
Issuance of common shares	1,648	
Redemption of preferred shares, Series F	(3,408)	
Redemption of stock warrant	(280)	
Excess tax benefit related to stock-based compensation	1	4
Capital contribution from noncontrolling interest		30
Other	(7)	1
<b>Net Cash Provided By (Used In) Financing Activities</b>	<b>1,659</b>	<b>(3,955)</b>
<b>Increase (Decrease) in Cash and Due from Banks</b>	<b>189</b>	<b>(103)</b>
<b>Cash and Due from Banks at Beginning of Period</b>	<b>2,159</b>	<b>2,318</b>
<b>Cash and Due from Banks at End of Period</b>	<b>\$ 2,348</b>	<b>2,215</b>

See Notes to Condensed Consolidated Financial Statements. Note 2 contains cash payments related to interest and income taxes in addition to noncash investing and financing activities.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (unaudited)****1. Basis of Presentation**

The Condensed Consolidated Financial Statements include the accounts of the Bancorp and its majority-owned subsidiaries and VIEs in which the Bancorp has been determined to be the primary beneficiary. Other entities, including certain joint ventures, in which the Bancorp has the ability to exercise significant influence over operating and financial policies of the investee, but upon which the Bancorp does not possess control, are accounted for by the equity method and not consolidated. Those entities in which the Bancorp does not have the ability to exercise significant influence are generally carried at the lower of cost or fair value. Intercompany transactions and balances have been eliminated.

In the opinion of management, the unaudited Condensed Consolidated Financial Statements include all adjustments, which consist of normal recurring accruals, necessary to present fairly the financial position as of September 30, 2011 and 2010, the results of operations for the three and nine months ended September 30, 2011 and 2010, the cash flows for the nine months ended September 30, 2011 and 2010 and the changes in equity for the nine months ended September 30, 2011 and 2010. In accordance with U.S. GAAP and the rules and regulations of the SEC for interim financial information, these statements do not include certain information and footnote disclosures required for complete annual financial statements and it is suggested that these Condensed Consolidated Financial Statements be read in conjunction with the latest annual financial statements. The results of operations for the three and nine months ended September 30, 2011 and 2010 and the cash flows and changes in equity for the nine months ended September 30, 2011 and 2010 are not necessarily indicative of the results to be expected for the full year. Financial information as of December 31, 2010 has been derived from the annual audited Consolidated Financial Statements of the Bancorp.

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates. Certain reclassifications have been made to prior periods Condensed Consolidated Financial Statements and related notes to conform to the current period presentation.

**2. Supplemental Cash Flow Information**

Cash payments related to interest and income taxes in addition to noncash investing and financing activities are presented in the following table for the nine months ended September 30:

(\$ in millions)	2011	2010
<b>Cash payments:</b>		
Interest	\$ 525	726
Income taxes	45	76
<b>Transfers:</b>		
Portfolio loans to held for sale loans	115	650
Held for sale loans to portfolio loans	24	152
Portfolio loans to OREO	262	532
Held for sale loans to OREO	38	50
<b>Impact of change in accounting principle:</b>		
Decrease in available-for-sale securities, net		941
Increase in portfolio loans		2,217
Decrease in demand deposits		18
Increase in other short-term borrowings		122
Increase in long-term debt		1,344

**3. Accounting and Reporting Developments****Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses**

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In July 2010, the FASB issued guidance that requires the Bancorp to disclose a greater level of disaggregated information about the credit quality of its loans and leases and the ALLL. The new guidance defines two levels of disaggregation – portfolio segment and class. A portfolio segment is defined as the level at which the Bancorp develops and documents a systematic method for determining its ALLL. Classes generally represent a further disaggregation of a portfolio segment based on certain risk characteristics. The disclosures relating to information as of the end of a reporting period were effective for interim and annual reporting periods ending on or after December 15, 2010 and the disclosure requirements were adopted by the Bancorp as of December 31, 2010. The disclosures about activity that occurs during a reporting period were effective for interim and annual reporting periods beginning on or after December 15, 2010 and the disclosure requirements were adopted by the Bancorp as of January 1, 2011. These disclosures are included in Note 6.

### **When to Perform Step 2 of the Goodwill Impairment Test for Reporting Units with Zero or Negative Carrying Amounts**

In December 2010, the FASB issued amended guidance to address questions about entities with reporting units with zero or negative carrying amounts. For those reporting units, the amended guidance requires the entity to perform Step 2 of the goodwill impairment test if it is more

## **Table of Contents**

### **Fifth Third Bancorp and Subsidiaries**

#### **Notes to Condensed Consolidated Financial Statements (continued)**

likely than not that a goodwill impairment exists. In determining whether it is more likely than not that a goodwill impairment exists, an entity should consider whether there are any adverse qualitative factors indicating that an impairment may exist. The Bancorp does not currently have any reporting units with zero or negative carrying amounts, and therefore the adoption of this guidance on January 1, 2011 did not have a material impact on the Bancorp's Condensed Consolidated Financial Statements.

#### **Disclosure of Supplementary Pro Forma Information for Business Combinations**

In December 2010, the FASB issued amended guidance to address the diversity in practice about the interpretation of the pro forma revenue and earnings disclosure requirements for business combinations. The amended guidance clarifies that for business combination(s) that occur during the year, the Bancorp is required to disclose revenue and earnings of the combined entity as though the business combination(s) occurred as of the beginning of the comparable prior annual reporting period. The amended guidance is effective for business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2010 and will be effective for business combinations consummated by the Bancorp on or after January 1, 2011. The Bancorp has not consummated a business combination since such guidance became effective.

#### **A Creditor's Determination of Whether a Restructuring is a Troubled Debt Restructuring**

In April 2011, the FASB issued amended guidance clarifying whether a creditor has granted a concession, and whether a debtor is experiencing financial difficulties, for purposes of determining whether a restructuring constitutes a TDR. The amended guidance also requires the Bancorp to disclose new information about TDRs, including qualitative and quantitative information by portfolio segment and class. The amended guidance is effective for the first interim or annual reporting period beginning on or after June 15, 2011, and for purposes of identifying TDRs under the amended guidance, has been applied retrospectively to January 1, 2011. The amended guidance for identifying TDRs did not have a material impact on the Bancorp's Condensed Consolidated Financial Statements. The new disclosures required under the amended guidance are included in Note 6.

#### **Reconsideration of Effective Control for Repurchase Agreements**

In April 2011, the FASB issued amended guidance clarifying when the Bancorp can recognize a sale upon the transfer of financial assets subject to a repurchase agreement. That determination is based, in part, on whether the Bancorp has maintained effective control over the transferred financial assets. Under the amended guidance, the FASB concluded that the assessment of effective control should focus on a transferor's contractual rights and obligations with respect to transferred financial assets, not on whether the transferor has the practical ability to perform in accordance with those rights or obligations. The amended guidance is effective for transactions that occur in interim and annual periods beginning on or after December 15, 2011. The Bancorp accounts for all of its existing repurchase agreements as secured borrowings. Therefore, this amended guidance is not expected to have a material impact on the Bancorp's accounting for repurchase agreements upon adoption on January 1, 2012.

#### **Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS**

In May 2011, the FASB issued amended guidance that will result in common fair value measurement and disclosure requirements between U.S. GAAP and IFRS. Under the amended guidance, the Bancorp will be required to expand its disclosure for fair value instruments categorized within Level 3 of the fair value hierarchy to include (1) the valuation processes used by the Bancorp; and (2) a narrative description of the sensitivity of the fair value measurement to changes in unobservable inputs for recurring fair value measurements and the interrelationships between those unobservable inputs, if any. The Bancorp will also be required to disclose the categorization by level of the fair value hierarchy for items that are not measured at fair value in the statement of financial position but for which the fair value is required to be disclosed (e.g. portfolio loans). The amended guidance is to be applied prospectively and is effective during interim and annual periods beginning after December 15, 2011.



**Presentation of Comprehensive Income**

In June 2011, the FASB issued amended guidance on the presentation requirements for comprehensive income. The amended guidance requires the Bancorp to present total comprehensive income, the components of net income and the components of other comprehensive income on the face of the financial statements, either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The amended guidance does not change the items that must be reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. This amended guidance will be applied retrospectively and is effective for fiscal years, and interim periods within those years, beginning after December 15, 2011.

**Testing Goodwill for Impairment**

In September 2011, the FASB issued amended guidance on testing goodwill for impairment. The amended guidance simplifies how the Bancorp is required to test goodwill for impairment and permits the Bancorp to first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If, after assessing the totality of events or circumstances, the Bancorp determines it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the two-step impairment test would be unnecessary. However, if the Bancorp concludes otherwise, it would then be required to perform step 1 of the goodwill impairment test, and continue to step 2, if necessary. The amended guidance is effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****4. Securities**

The following table provides the amortized cost, fair value and unrealized gains and losses for the major categories of the available-for-sale and held-to-maturity securities portfolios as of:

September 30, 2011 (\$ in millions)	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value
<b>Available-for-sale and other:</b>				
U.S. Treasury and government agencies	\$ 201	1		202
U.S. Government sponsored agencies	1,808	182		1,990
Obligations of states and political subdivisions	101	4		105
Agency mortgage-backed securities	10,413	605	(1)	11,017
Other bonds, notes and debentures	1,567	17	(11)	1,573
Other securities <sup>(a)</sup>	1,337	3		1,340
<b>Total</b>	<b>\$ 15,427</b>	<b>812</b>	<b>(12)</b>	<b>16,227</b>
<b>Held-to-maturity:</b>				
Obligations of states and political subdivisions	\$ 335			335
Other debt securities	2			2
<b>Total</b>	<b>\$ 337</b>			<b>337</b>
<b>December 31, 2010 (\$ in millions)</b>				
<b>Available-for-sale and other:</b>				
U.S. Treasury and government agencies	\$ 225	5		230
U.S. Government sponsored agencies	1,564	81		1,645
Obligations of states and political subdivisions	170	2		172
Agency mortgage-backed securities	10,570	435	(32)	10,973
Other bonds, notes and debentures	1,338	19	(15)	1,342
Other securities <sup>(a)</sup>	1,052			1,052
<b>Total</b>	<b>\$ 14,919</b>	<b>542</b>	<b>(47)</b>	<b>15,414</b>
<b>Held-to-maturity:</b>				
Obligations of states and political subdivisions	\$ 348			348
Other debt securities	5			5
<b>Total</b>	<b>\$ 353</b>			<b>353</b>
<b>September 30, 2010 (\$ in millions)</b>				
	Amortized Cost	Unrealized Gains	Unrealized Losses	Fair Value

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Available-for-sale and other:				
U.S. Treasury and government agencies	\$ 300	11		311
U.S. Government sponsored agencies	1,691	160		1,851
Obligations of states and political subdivisions	191	4		195
Agency mortgage-backed securities	10,878	473	(4)	11,347
Other bonds, notes and debentures	995	28	(5)	1,018
Other securities <sup>(a)</sup>	1,253			1,253
Total	\$ 15,308	676	(9)	15,975
Held-to-maturity:				
Obligations of states and political subdivisions	\$ 349			349
Other debt securities	5			5
Total	\$ 354			354

(a) Other securities consist of FHLB and FRB restricted stock holdings of \$497 and \$345, respectively, at **September 30, 2011**, \$524 and \$344, respectively, at December 31, 2010, and \$551 and \$343, respectively, at September 30, 2010, that are carried at cost, and certain mutual fund and equity security holdings.

The following table presents realized gains and losses that were recognized in income from available-for-sale securities:

(\$ in millions)	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2011	2010	2011	2010
Realized gains	\$ 48	3	65	31
Realized losses	(9)	(3)	(9)	(7)
Net realized gains	\$ 39		56	24

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

Trading securities totaled \$189 million as of September 30, 2011, compared to \$294 million at December 31, 2010 and \$320 million at September 30, 2010. Gross realized gains on trading securities were immaterial for the three months ended September 30, 2011 and September 30, 2010, \$1 million for the nine months ended September 30, 2011, and immaterial for the nine months ended September 30, 2010. Gross realized losses were immaterial for the three months ended September 30, 2011 and September 30, 2010, \$1 million for the nine months ended September 30, 2011 and immaterial for the nine months ended September 30, 2010. Gross unrealized gains on trading securities were immaterial at September 30, 2011 and September 30, 2010 and were \$8 million at December 31, 2010. Gross unrealized losses on trading securities were \$8 million at September 30, 2011 and December 31, 2010, and \$10 million at September 30, 2010.

At September 30, 2011, December 31, 2010, and September 30, 2010, securities with a fair value of \$11.6 billion, \$11.3 billion, and \$12.0 billion, respectively, were pledged to secure borrowings, public deposits, trust funds, derivative contracts and for other purposes as required or permitted by law.

The amortized cost and fair value of available-for-sale and held-to-maturity securities at September 30, 2011, by contractual maturity, are shown in the following table:

(\$ in millions)	Available-for-Sale & Other		Held-to-Maturity	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
Debt securities: <sup>(a)</sup>				
Under 1 year	\$ 898	918	59	59
1-5 years	11,387	11,999	244	244
5-10 years	1,768	1,935	18	18
Over 10 years	37	35	16	16
Other securities	1,337	1,340		
<b>Total</b>	<b>\$ 15,427</b>	<b>16,227</b>	<b>337</b>	<b>337</b>

(a) Actual maturities may differ from contractual maturities when there exists a right to call or prepay obligations with or without call or prepayment penalties.

The following table provides the fair value and gross unrealized losses on available-for-sale securities in an unrealized loss position, aggregated by investment category and length of time the individual securities have been in a continuous unrealized loss position as of:

(\$ in millions)	Less than 12 months		12 months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
<b>September 30, 2011</b>						
U.S. Treasury and government agencies	\$ 100				100	
U.S. Government sponsored agencies						
Obligations of states and political subdivisions			3		3	
Agency mortgage-backed securities	27		11	(1)	38	(1)
Other bonds, notes and debentures	622	(6)	45	(5)	667	(11)
Other securities						

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Total	\$ 749	(6)	59	(6)	808	(12)
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December 31, 2010

U.S. Treasury and government agencies	\$		1		1	
U.S. Government sponsored agencies						
Obligations of states and political subdivisions		11	4		15	
Agency mortgage-backed securities		1,555	(32)		1,555	(32)
Other bonds, notes and debentures		563	(10)	47	(5)	610
Other securities						

Total	\$ 2,129	(42)	52	(5)	2,181	(47)
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September 30, 2010

U.S. Treasury and government agencies	\$ 75		1		76	
U.S. Government sponsored agencies						
Obligations of states and political subdivisions		1	3		4	
Agency mortgage-backed securities		995	(4)		995	(4)
Other bonds, notes and debentures		1	50	(5)	51	(5)
Other securities						

Total	\$ 1,072	(4)	54	(5)	1,126	(9)
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**Fifth Third Bancorp and Subsidiaries**

**Notes to Condensed Consolidated Financial Statements (continued)**

**Other-Than-Temporary Impairments**

If the fair value of an available-for-sale or held-to-maturity security is less than its amortized cost basis, the Bancorp must determine whether an OTTI has occurred. Under U.S. GAAP, the recognition and measurement requirements related to OTTI differ for debt and equity securities.

For debt securities, if the Bancorp intends to sell the debt security or will more likely than not be required to sell the debt security before recovery of the entire amortized cost basis, then an OTTI has occurred and the Bancorp must recognize through earnings the entire OTTI, which is calculated as the difference between the fair value of the debt security and its amortized cost basis. However, even if the Bancorp does not intend to sell the debt security and will not likely be required to sell the debt security before recovery of its entire amortized cost basis, the Bancorp must evaluate expected cash flows to be received and determine if a credit loss has occurred. In the event of a credit loss, the credit component of the impairment is recognized within noninterest income and the non-credit component is recognized through accumulated other comprehensive income. The Bancorp recognized \$9 million of OTTI on its available-for-sale securities during the three and nine months ended September 30, 2011 and no OTTI was recognized on held-to-maturity debt securities. The Bancorp recognized \$3 million of OTTI on its available-for-sale debt securities during the three and nine months ended September 30, 2010 and no OTTI was recognized on held-to-maturity debt securities. Additionally, at September 30, 2011 an immaterial percent of unrealized losses in the available-for-sale securities portfolio were represented by non-rated securities, compared to approximately one percent at December 31, 2010 and three percent at September 30, 2010.

For equity securities, the Bancorp's management evaluates the securities in an unrealized loss position in the available-for-sale portfolio for OTTI on the basis of the duration of the decline in value of the security and severity of that decline as well as the Bancorp's intent and ability to hold these securities for a period of time sufficient to allow for any anticipated recovery in the fair value. If it is determined that the impairment on an equity security is other than temporary, an impairment loss equal to the difference between the carrying value of the security and its fair value is recognized within noninterest income in the Condensed Consolidated Statements of Income. During the three and nine months ended September 30, 2011 and 2010, the Bancorp did not recognize OTTI on any of its available-for-sale equity securities.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****5. Loans and Leases**

The Bancorp diversifies its loan and lease portfolio by offering a variety of loan and lease products with various payment terms and rate structures. Lending activities are concentrated within those states in which the Bancorp has banking centers and are primarily located in the Midwestern and Southeastern regions of the United States. The Bancorp's commercial loan portfolio consists of lending to various industry types. Management periodically reviews the performance of its loan and lease products to evaluate whether they are performing within acceptable interest rate and credit risk levels and changes are made to underwriting policies and procedures as needed. The Bancorp maintains an allowance to absorb loan and lease losses inherent in the portfolio. For further information on credit quality and the ALLL, see Note 6.

The following table provides a summary of the total loans and leases classified by primary purpose as of:

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
<b>Loans and leases held for sale:</b>			
Commercial and industrial loans	\$ 66	83	200
Commercial mortgage loans	105	147	348
Commercial construction loans	26	63	151
Residential mortgage loans	1,629	1,901	2,014
Other consumer loans and leases	14	22	20
<b>Total loans and leases held for sale</b>	<b>\$ 1,840</b>	<b>2,216</b>	<b>2,733</b>
<b>Portfolio loans and leases:</b>			
Commercial and industrial loans	\$ 29,258	27,191	26,302
Commercial mortgage loans	10,330	10,845	10,985
Commercial construction loans	1,213	2,048	2,349
Commercial leases	3,368	3,378	3,304
<b>Total commercial loans and leases</b>	<b>44,169</b>	<b>43,462</b>	<b>42,940</b>
Residential mortgage loans	10,249	8,956	7,975
Home equity	10,920	11,513	11,774
Automobile loans	11,593	10,983	10,738
Credit card	1,878	1,896	1,832
Other consumer loans and leases	407	681	750
<b>Total consumer loans and leases</b>	<b>35,047</b>	<b>34,029</b>	<b>33,069</b>
<b>Total portfolio loans and leases</b>	<b>\$ 79,216</b>	<b>77,491</b>	<b>76,009</b>

Total portfolio loans and leases are recorded net of unearned income, which totaled \$944 million as of September 30, 2011, and \$1.0 billion as of December 31, 2010 and September 30, 2010. Additionally, portfolio loans and leases are recorded net of unamortized premiums and discounts, deferred loan fees and costs, and fair value adjustments (associated with acquired loans or loans designated as fair value upon origination) which totaled a net premium of \$35 million as of September 30, 2011 and net discounts of \$19 million and \$21 million as of December 31, 2010 and September 30, 2010 respectively.

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The following table presents a summary of the total loans and leases owned by the Bancorp as of and for the nine months ended September 30:

(\$ in millions)	Balance		Balance of Loans 90 Days or More Past Due		Net Charge-Offs	
	2011	2010	2011	2010	2011	2010
Commercial and industrial loans	<b>\$ 29,324</b>	26,502	<b>\$ 9</b>	29	<b>\$ 215</b>	502
Commercial mortgage loans	<b>10,435</b>	11,333	<b>9</b>	29	<b>148</b>	445
Commercial construction loans	<b>1,239</b>	2,500	<b>44</b>	5	<b>80</b>	242
Commercial leases	<b>3,368</b>	3,304	<b>1</b>	1	<b>(2)</b>	5
Residential mortgage loans	<b>11,878</b>	9,989	<b>91</b>	111	<b>137</b>	377
Home equity loans	<b>10,920</b>	11,774	<b>83</b>	87	<b>168</b>	199
Automobile loans	<b>11,593</b>	10,738	<b>9</b>	13	<b>40</b>	69
Other consumer loans and leases	<b>2,299</b>	2,602	<b>28</b>	42	<b>147</b>	133
<b>Total loans and leases</b>	<b>\$ 81,056</b>	78,742	<b>\$ 274</b>	317	<b>\$ 933</b>	1,972
Less: Loans held for sale	<b>\$ 1,840</b>	2,733				
<b>Total portfolio loans and leases</b>	<b>\$ 79,216</b>	76,009				



**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****6. Credit Quality and the Allowance for Loan and Lease Losses**

The Bancorp disaggregates ALLL balances and transactions in the ALLL by portfolio segment. Credit quality related disclosures for loans and leases are further disaggregated by class. The disaggregated disclosure requirements relating to information as of the end of a reporting period do not apply to periods ending before December 31, 2010. The disaggregated disclosure requirements relating to activity that occurs during a reporting period do not apply to periods beginning before December 15, 2010.

**Allowance for Loan and Lease Losses**

The following table summarizes transactions in the ALLL:

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Balance, beginning of period	\$ 2,614	3,693	3,004	3,749
Impact of change in accounting principle				45
Losses charged off	(294)	(992)	(1,034)	(2,086)
Recoveries of losses previously charged off	32	36	101	114
Provision for loan and lease losses	87	457	368	1,372
Balance, end of period	\$ 2,439	3,194	2,439	3,194

The following tables summarize transactions in the ALLL by portfolio segment:

For the three months ended September 30, 2011

(\$ in millions)	Commercial	Residential		Consumer	Unallocated	Total
		Mortgage				
<b>Transactions in the ALLL:</b>						
Balance, beginning of period	\$ 1,764	268		452	130	2,614
Losses charged off	(146)	(38)		(110)		(294)
Recoveries of losses previously charged off	10	2		20		32
Provision for loan and lease losses	21	1		46	19	87
Balance, end of period	\$ 1,649	233		408	149	2,439

For the nine months ended September 30, 2011

(\$ in millions)	Commercial	Residential		Consumer	Unallocated	Total
		Mortgage				
<b>Transactions in the ALLL:</b>						
Balance, beginning of period	\$ 1,989	310		555	150	3,004
Losses charged off	(480)	(142)		(412)		(1,034)
Recoveries of losses previously charged off	39	5		57		101

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Provision for loan and lease losses	101	60	208	(1)	368
Balance, end of period	\$ 1,649	233	408	149	2,439

The following tables provide a summary of the ALLL and related loans and leases classified by portfolio segment:

As of September 30, 2011 (\$ in millions)	Commercial	Residential Mortgage	Consumer	Unallocated	Total
<b>ALLL:<sup>(a)</sup></b>					
Individually evaluated for impairment	\$ 221	130	65		416
Collectively evaluated for impairment	1,427	102	343		1,872
Loans acquired with deteriorated credit quality	1	1			2
Unallocated				149	149
<b>Total ALLL</b>	<b>\$ 1,649</b>	<b>233</b>	<b>408</b>	<b>149</b>	<b>2,439</b>
<b>Loans and leases:<sup>(b)</sup></b>					
Individually evaluated for impairment	\$ 1,225	1,237	581		3,043
Collectively evaluated for impairment	42,941	8,940	24,217		76,098
Loans acquired with deteriorated credit quality	3	10			13
<b>Total portfolio loans and leases</b>	<b>\$ 44,169</b>	<b>10,187</b>	<b>24,798</b>		<b>79,154</b>

(a) Includes \$14 related to leveraged leases.

(b) Excludes \$62 of residential mortgage loans measured at fair value, and includes \$1,018 of leveraged leases, net of unearned income.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

As of December 31, 2010 (\$ in millions)	Commercial	Residential Mortgage	Consumer	Unallocated	Total
<b>ALLL:<sup>(a)</sup></b>					
Individually evaluated for impairment	\$ 209	119	107		435
Collectively evaluated for impairment	1,779	189	448		2,416
Loans acquired with deteriorated credit quality	1	2			3
Unallocated				150	150
<b>Total ALLL</b>	<b>\$ 1,989</b>	<b>310</b>	<b>555</b>	<b>150</b>	<b>3,004</b>
<b>Loans and leases:<sup>(b)</sup></b>					
Individually evaluated for impairment	\$ 1,076	1,180	651		2,907
Collectively evaluated for impairment	42,382	7,718	24,414		74,514
Loans acquired with deteriorated credit quality	4	12	8		24
<b>Total portfolio loans and leases</b>	<b>\$ 43,462</b>	<b>8,910</b>	<b>25,073</b>		<b>77,445</b>

(a) Includes \$15 related to leveraged leases.

(b) Excludes \$46 of residential mortgage loans measured at fair value, and includes \$1,039 of leveraged leases, net of unearned income.

**Credit Risk Profile**

For purposes of monitoring the credit quality and risk characteristics of its commercial portfolio segment, the Bancorp disaggregates the segment into the following classes: commercial and industrial, commercial mortgage owner-occupied, commercial mortgage nonowner-occupied, commercial construction and commercial leasing.

To facilitate the monitoring of credit quality within the commercial portfolio segment, and for purposes of analyzing historical loss rates used in the determination of the ALLL for the commercial portfolio segment, the Bancorp utilizes the following categories of credit grades: pass, special mention, substandard, doubtful or loss. The five categories, which are derived from standard regulatory rating definitions, are assigned upon initial approval of credit to borrowers and updated periodically thereafter. Pass ratings, which are assigned to those borrowers that do not have identified potential or well defined weaknesses and for which there is a high likelihood of orderly repayment, are updated periodically based on the size and credit characteristics of the borrower. All other categories are updated on a quarterly basis during the month preceding the end of the calendar quarter.

The Bancorp assigns a special mention rating to loans and leases that have potential weaknesses that deserve management's close attention. If left uncorrected, these potential weaknesses may, at some future date, result in the deterioration of the repayment prospects for the loan or lease or the Bancorp's credit position.

The Bancorp assigns a substandard rating to loans and leases that are inadequately protected by the current sound worth and paying capacity of the borrower or of the collateral pledged. Substandard loans and leases have well defined weaknesses or weaknesses that could jeopardize the orderly repayment of the debt. Loans and leases in this grade also are characterized by the distinct possibility that the Bancorp will sustain some loss if the deficiencies noted are not addressed and corrected.

The Bancorp assigns a doubtful rating to loans and leases that have all the attributes of a substandard rating with the added characteristic that the weaknesses make collection or liquidation in full, on the basis of currently existing facts, conditions, and values, highly questionable and improbable. The possibility of loss is extremely high, but because of certain important and reasonable specific pending factors that may work to

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the advantage of and strengthen the credit quality of the loan or lease, its classification as an estimated loss is deferred until its more exact status may be determined. Pending factors may include a proposed merger or acquisition, liquidation proceeding, capital injection, perfecting liens on additional collateral or refinancing plans.

Loans and leases classified as loss are considered uncollectible and are charged off in the period in which they are determined to be uncollectible. Because loans and leases in this category are fully charged down, they are not included in the following tables.

The following table summarizes the credit risk profile of the Bancorp's commercial portfolio segment, by class:

As of September 30, 2011 (\$ in millions)	Pass	Special Mention	Substandard	Doubtful	Total
Commercial and industrial loans	<b>\$ 25,510</b>	<b>1,598</b>	<b>2,023</b>	<b>127</b>	<b>29,258</b>
Commercial mortgage loans owner-occupied	<b>4,080</b>	<b>562</b>	<b>785</b>	<b>19</b>	<b>5,446</b>
Commercial mortgage loans nonowner-occupied	<b>3,293</b>	<b>550</b>	<b>1,013</b>	<b>28</b>	<b>4,884</b>
Commercial construction loans	<b>418</b>	<b>258</b>	<b>511</b>	<b>26</b>	<b>1,213</b>
Commercial leases	<b>3,298</b>	<b>42</b>	<b>27</b>	<b>1</b>	<b>3,368</b>
<b>Total</b>	<b>\$ 36,599</b>	<b>3,010</b>	<b>4,359</b>	<b>201</b>	<b>44,169</b>

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

December 31, 2010 (\$ in millions)	Pass	Special Mention	Substandard	Doubtful	Total
Commercial and industrial loans	\$ 23,147	1,406	2,541	97	27,191
Commercial mortgage loans owner-occupied	4,034	430	854	22	5,340
Commercial mortgage loans nonowner-occupied	3,620	647	1,174	64	5,505
Commercial construction loans	1,034	416	540	58	2,048
Commercial leases	3,269	60	48	1	3,378
Total	\$ 35,104	2,959	5,157	242	43,462

For purposes of monitoring the credit quality and risk characteristics of its consumer portfolio segment, the Bancorp disaggregates the segment into the following classes: home equity, automobile loans, credit card, and other consumer loans and leases. The Bancorp's residential mortgage portfolio segment is also a separate class.

The Bancorp considers repayment performance as the best indicator of credit quality for residential mortgage and consumer loans. Residential mortgage loans that have principal and interest payments that have become past due 150 days are classified as nonperforming unless such loans are both well secured and in the process of collection. Home equity loans with principal and interest payments that have become past due 180 days are classified as nonperforming unless such loans are both well secured and in the process of collection. Automobile and other consumer loans and leases that have principal and interest payments that have become past due 120 days are classified as nonperforming unless the loan is both well secured and in the process of collection. Credit card loans that have been modified in a TDR are classified as nonperforming unless such loans have a sustained repayment performance of six months or greater and are reasonably assured of repayment in accordance with the restructured terms. Well secured loans are collateralized by perfected security interests in real and/or personal property for which the Bancorp estimates proceeds from sale would be sufficient to recover the outstanding principal and accrued interest balance of the loan and pay all costs to sell the collateral. The Bancorp considers a loan in the process of collection if collection efforts or legal action is proceeding and the Bancorp expects to collect funds sufficient to bring the loan current or recover the entire outstanding principal and accrued interest balance. The following table summarizes the credit risk profile of the Bancorp's residential mortgage and consumer portfolio segments, by class:

(\$ in millions)	September 30, 2011		December 31, 2010	
	Performing	Nonperforming	Performing	Nonperforming
Residential mortgage loans <sup>(a)</sup>	\$ 9,911	276	8,642	268
Home equity	10,862	58	11,457	56
Automobile loans	11,591	2	10,980	3
Credit card	1,832	46	1,841	55
Other consumer loans and leases	406	1	597	84
Total	\$ 34,602	383	33,517	466

(a) Excludes \$62 and \$46 of loans measured at fair value at September 30, 2011 and December 31, 2010, respectively.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****Age Analysis of Past Due Loans and Leases**

The following tables summarize the Bancorp's recorded investment in portfolio loans and leases by age and class:

As of September 30, 2011	Current Loans and Leases	30-89 Days	Past Due	Total Past Due	Total Loans and Leases	90 Days Past Due and Still Accruing
			90 Days and Greater <sup>(c)</sup>			
(\$ in millions)						
<b>Commercial:</b>						
Commercial and industrial loans	\$ 28,949	57	252	309	29,258	9
Commercial mortgage owner-occupied loans	5,291	35	120	155	5,446	2
Commercial mortgage nonowner-occupied loans	4,629	73	182	255	4,884	7
Commercial construction loans	1,024	11	178	189	1,213	44
Commercial leases	3,355	3	10	13	3,368	1
Residential mortgage loans <sup>(a)(b)</sup>	9,721	107	359	466	10,187	91
<b>Consumer:</b>						
Home equity	10,651	128	141	269	10,920	83
Automobile loans	11,514	67	12	79	11,593	9
Credit card	1,777	32	69	101	1,878	28
Other consumer loans and leases	405	1	1	2	407	
<b>Total portfolio loans and leases<sup>(a)</sup></b>	<b>\$ 77,316</b>	<b>514</b>	<b>1,324</b>	<b>1,838</b>	<b>79,154</b>	<b>274</b>

(a) Excludes \$62 of loans measured at fair value.

(b) Information for current residential mortgage loans includes advances made pursuant to servicing agreements for GNMA mortgage pools whose repayments are insured by the Federal Housing Administration or guaranteed by the Department of Veterans Affairs. As of September 30, 2011, \$33 of these loans were 30-89 days past due and \$291 were 90 days or more past due. The Bancorp recognized an immaterial amount of losses for the three and nine months ended September 30, 2011 due to claim denials and curtailments associated with these advances.

(c) Includes accrual and nonaccrual loans and leases.

As of December 31, 2010	Current Loans and Leases	30-89 Days	Past Due	Total Past Due	Total Loans and Leases	90 Days Past Due and Still Accruing
			90 Days and Greater <sup>(c)</sup>			
(\$ in millions)						
<b>Commercial:</b>						
Commercial and industrial loans	\$ 26,687	201	303	504	27,191	16
Commercial mortgage owner-occupied loans	5,151	50	139	189	5,340	8
Commercial mortgage nonowner-occupied loans	5,252	38	215	253	5,505	3
Commercial construction loans	1,831	72	145	217	2,048	3
Commercial leases	3,361	10	7	17	3,378	
Residential mortgage loans <sup>(a)(b)</sup>	8,404	138	368	506	8,910	100

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Consumer:

Home equity	11,220	148	145	293	11,513	89
Automobile loans	10,872	96	15	111	10,983	13
Credit card	1,771	35	90	125	1,896	42
Other consumer loans and leases	672	3	6	9	681	
<b>Total portfolio loans and leases<sup>(a)</sup></b>	<b>\$ 75,221</b>	<b>791</b>	<b>1,433</b>	<b>2,224</b>	<b>77,445</b>	<b>274</b>

(a) Excludes \$46 of loans measured at fair value.

(b) Information for current residential mortgage loans includes advances made pursuant to servicing agreements for GNMA mortgage pools whose repayments are insured by the Federal Housing Administration or guaranteed by the Department of Veterans Affairs. As of December 31, 2010, \$55 of these loans were 30-89 days past due and \$284 were 90 days or more past due.

(c) Includes accrual and nonaccrual loans and leases.

**Impaired Loans and Leases**

Larger commercial loans included within aggregate borrower relationship balances exceeding \$1 million that exhibit probable or observed credit weaknesses are subject to individual review for impairment. The Bancorp also performs an individual review on loans that are restructured in a troubled debt restructuring. The Bancorp considers the current value of collateral, credit quality of any guarantees, the loan structure, and other factors when evaluating whether an individual loan is impaired. Other factors may include the geography and industry of the borrower, size and financial condition of the borrower, cash flow and leverage of the borrower, and the Bancorp's evaluation of the borrower's management. Smaller-balance homogenous loans that are collectively evaluated for impairment are not included in the following tables.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following table summarizes the Bancorp's impaired loans and leases (by class) that were subject to individual review:

As of September 30, 2011 (\$ in millions)	Unpaid Principal Balance	Recorded Investment	Allowance
With a related allowance recorded:			
Commercial:			
Commercial and industrial loans	\$ 490	375	169
Commercial mortgage owner-occupied loans	49	36	5
Commercial mortgage nonowner-occupied loans	192	128	24
Commercial construction loans	155	102	19
Commercial leases	14	14	5
Restructured residential mortgage loans	1,106	1,055	131
Restructured consumer:			
Home equity	399	395	46
Automobile loans	37	37	5
Credit card	101	90	14
Other consumer loans and leases	3	3	
<b>Total impaired loans with a related allowance</b>	<b>\$ 2,546</b>	<b>2,235</b>	<b>418</b>
With no related allowance recorded:			
Commercial:			
Commercial and industrial loans	\$ 296	233	
Commercial mortgage owner-occupied loans	100	86	
Commercial mortgage nonowner-occupied loans	166	142	
Commercial construction loans	171	106	
Commercial leases	6	6	
Restructured residential mortgage loans	237	192	
Restructured consumer:			
Home equity	54	51	
Automobile loans	5	5	
<b>Total impaired loans with no related allowance</b>	<b>1,035</b>	<b>821</b>	
<b>Total impaired loans</b>	<b>\$ 3,581</b>	<b>3,056<sup>(a)</sup></b>	<b>418</b>

(a) Includes \$347, \$1,103 and \$500, respectively, of commercial, residential mortgage and consumer TDRs on accrual status; \$189, \$134 and \$81, respectively, of commercial, residential mortgage and consumer TDRs on nonaccrual status.

The following table summarizes the Bancorp's average impaired loans and leases and interest income by class for the three and nine months ended September 30, 2011:



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(\$ in millions)	For the three months ended September 30, 2011		For the nine months ended September 30, 2011	
	Average Recorded Investment	Interest Income Recognized	Average Recorded Investment	Interest Income Recognized
<b>Commercial:</b>				
Commercial and industrial loans	\$ 540	15	524	40
Commercial mortgage owner-occupied loans	116	5	121	15
Commercial mortgage nonowner-occupied loans	287	9	294	25
Commercial construction loans	190	8	185	19
Commercial leases	18		22	
Restructured residential mortgage loans	1,243	13	1,219	34
<b>Restructured consumer:</b>				
Home equity	446	17	445	34
Automobile loans	42	1	40	2
Credit card	95	1	97	3
Other consumer loans and leases	28		43	
<b>Total impaired loans</b>	<b>\$ 3,005</b>	<b>69</b>	<b>2,990</b>	<b>172</b>

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following table summarizes the Bancorp's impaired loans and leases (by class) that were subject to individual review:

As of December 31, 2010 (\$ in millions)	Unpaid Principal Balance	Recorded Investment	Allowance
<b>With a related allowance recorded:</b>			
<b>Commercial:</b>			
Commercial and industrial loans	\$ 404	291	128
Commercial mortgage owner-occupied loans	49	37	4
Commercial mortgage nonowner-occupied loans	386	202	40
Commercial construction loans	240	150	31
Commercial leases	15	15	7
Restructured residential mortgage loans	1,126	1,071	121
<b>Restructured consumer:</b>			
Home equity	400	397	53
Automobile loans	33	32	5
Credit card	100	100	18
Other consumer loans and leases	78	78	31
<b>Total impaired loans with a related allowance</b>	<b>\$ 2,831</b>	<b>2,373</b>	<b>438</b>
<b>With no related allowance recorded:</b>			
<b>Commercial:</b>			
Commercial and industrial loans	\$ 194	153	
Commercial mortgage owner-occupied loans	113	99	
Commercial mortgage nonowner-occupied loans	126	108	
Commercial construction loans	24	8	
Commercial leases	17	17	
Restructured residential mortgage loans	146	121	
<b>Restructured consumer:</b>			
Home equity	48	46	
Automobile loans	6	6	
<b>Total impaired loans with no related allowance</b>	<b>674</b>	<b>558</b>	
<b>Total impaired loans</b>	<b>\$ 3,505</b>	<b>2,931<sup>(a)</sup></b>	<b>438</b>

(a) Includes \$228, \$1,066 and \$492, respectively, of commercial, residential mortgage and consumer TDRs on accrual status; \$141, \$116 and \$90, respectively, of commercial, residential mortgage and consumer TDRs on nonaccrual status.

During the three and nine months ended September 30, 2010, interest income of \$53 million and \$164 million, respectively, was recognized on impaired loans that had an average balance of \$3.1 billion for both periods.

**Nonperforming Assets**

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The following table summarizes the Bancorp's nonperforming assets as of:

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Nonaccrual loans and leases	\$ 1,134	1,333	1,378
Restructured nonaccrual loans and leases	404	347	206
<b>Total nonperforming loans and leases</b>	<b>1,538</b>	<b>1,680</b>	<b>1,584</b>
OREO and other repossessed property <sup>(a)</sup>	406	494	498
<b>Total nonperforming assets<sup>(b)</sup></b>	<b>1,944</b>	<b>2,174</b>	<b>2,082</b>
Total loans and leases 90 days past due and still accruing	\$ 274	274	317

(a) Excludes \$58, \$38 and \$35 of OREO related to government insured loans at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively.

(b) Excludes \$197, \$294 and \$699 of nonaccrual loans held for sale at **September 30, 2011**, December 31, 2010 and September 30, 2010, respectively.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following table summarizes the Bancorp's nonperforming loans and leases, by class, as of:

(\$ in millions)	September 30, 2011	December 31, 2010
<b>Commercial:</b>		
Commercial and industrial loans	\$ 562	568
Commercial mortgage owner-occupied loans	168	168
Commercial mortgage nonowner-occupied loans	239	267
Commercial construction loans	168	192
Commercial leases	18	19
<b>Total commercial loans and leases</b>	<b>1,155</b>	<b>1,214</b>
Residential mortgage loans	276	268
<b>Consumer:</b>		
Home equity	58	56
Automobile loans	2	3
Credit card	46	55
Other consumer loans and leases	1	84
<b>Total consumer loans and leases</b>	<b>107</b>	<b>198</b>
<b>Total nonperforming loans and leases<sup>(a)</sup></b>	<b>\$ 1,538</b>	<b>1,680</b>

(a) Excludes \$197 and \$294 of nonaccrual loans held for sale at **September 30, 2011** and **December 31, 2010**, respectively.

**Troubled Debt Restructurings**

If a borrower is experiencing financial difficulty, the Bancorp may consider, in certain circumstances, modifying the terms of their loan to maximize collection of amounts due. Typically, these modifications reduce the loan interest rate, extend the loan term, or in limited circumstances, reduce their principal balance of the loan. These modifications are classified as TDRs.

Within each of the Bancorp's loan classes, TDRs typically involve either a reduction of the stated interest rate of the loan, an extension of the loan's maturity date(s) at a stated rate lower than the current market rate for a new loan with similar risk, or in limited circumstances, a reduction of the face amount of the loan or the loan's accrued interest. Upon modification, an impairment loss is recognized as an increase to the ALLL and is measured as the difference between the original loan's carrying amount and the present value of expected future cash flows discounted at the original, effective yield of the loan. If a portion of the original loan's face amount is determined to be uncollectible at the time of modification, or if the TDR involves a reduction of the face amount of the loan or the loan's accrued interest, that amount is charged off to the ALLL.

The following table provides a summary of loans modified in a TDR by the Bancorp during the three months ended September 30, 2011:

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(\$ in millions) <sup>(a)</sup>	Number of loans modified in a TDR during the period <sup>(b)</sup>	Recorded investment in loans modified in a TDR during the period	Increase (Decrease) to ALLL upon modification	Charge-offs recognized upon modification
<b>Commercial:</b>				
Commercial and industrial loans	7	\$ 33	(2)	
Commercial mortgage owner-occupied loans	7	5	(4)	
Commercial mortgage nonowner-occupied loans	15	44	(4)	
Commercial construction loans	4	22		
Residential mortgage loans	384	79	8	
<b>Consumer:</b>				
Home equity	347	21	1	
Automobile loans	371	7	1	
Credit card	2,781	17	2	
<b>Total portfolio loans and leases</b>	<b>3,916</b>	<b>\$ 228</b>	<b>2</b>	

(a) Excludes all loans and leases held for sale and loans acquired with deteriorated credit quality.

(b) Represents number of loans post-modification.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following table provides a summary of loans modified in a TDR by the Bancorp during the nine months ended September 30, 2011:

(\$ in millions) <sup>(a)</sup>	Number of loans modified in a TDR during the period <sup>(b)</sup>	Recorded investment in loans modified in a TDR during the period	Increase (Decrease) to ALLL upon modification	Charge-offs recognized upon modification
<b>Commercial:</b>				
Commercial and industrial loans	35	\$ 113	2	1
Commercial mortgage owner-occupied loans	15	20	(6)	7
Commercial mortgage nonowner-occupied loans	28	77	(17)	3
Commercial construction loans	9	43	(4)	
Commercial leases	2			
Residential mortgage loans	1,273	255	26	
<b>Consumer:</b>				
Home equity	999	61	1	
Automobile loans	1,135	21	2	
Credit card	9,188	61	9	
<b>Total portfolio loans and leases</b>	<b>12,684</b>	<b>\$651</b>	<b>13</b>	<b>11</b>

(a) Excludes all loans and leases held for sale and loans acquired with deteriorated credit quality.

(b) Represents number of loans post-modification.

The Bancorp considers TDRs that become 90 days or more past due under the modified terms as subsequently defaulted. The following table provides a summary of subsequent defaults that occurred during the three months ended September 30, 2011 and within 12 months of the restructuring date:

(\$ in millions) <sup>(a)</sup>	Number of Contracts	Recorded Investment
<b>Commercial:</b>		
Commercial and industrial loans	1	\$ 13
Commercial mortgage nonowner-occupied loans	2	1
Commercial construction loans	1	1
Residential mortgage loans	75	12
<b>Consumer:</b>		
Home equity	49	3
Automobile loans	8	
Credit card	14	
<b>Total portfolio loans and leases</b>	<b>150</b>	<b>\$ 30</b>

(a) Excludes all loans and leases held for sale and loans acquired with deteriorated credit quality.

The following table provides a summary of subsequent defaults that occurred during the nine months ended September 30, 2011 and within 12 months of the restructuring date:

(\$ in millions) <sup>(a)</sup>	Number of Contracts	Recorded Investment
<b>Commercial:</b>		
Commercial and industrial loans	7	\$ 20
Commercial mortgage owner-occupied loans	3	1
Commercial mortgage nonowner-occupied loans	7	5
Commercial construction loans	5	7
Commercial leases	5	3
Residential mortgage loans	235	39
<b>Consumer:</b>		
Home equity	172	11
Automobile loans	20	1
Credit card	60	1
 Total portfolio loans and leases	 514	 \$ 88

(a) Excludes all loans and leases held for sale and loans acquired with deteriorated credit quality.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****7. Goodwill**

Business combinations entered into by the Bancorp typically include the acquisition of goodwill. Acquisition activity includes acquisitions in the respective period, in addition to purchase accounting adjustments related to previous acquisitions. During the fourth quarter of 2008, the Bancorp determined that the Commercial Banking and Consumer Lending segments' goodwill carrying amounts exceeded their associated implied fair values by \$750 million and \$215 million, respectively. The resulting \$965 million goodwill impairment charge was recorded in the fourth quarter of 2008 and represents the total amount of accumulated impairment losses as of September 30, 2011. Changes in the net carrying amount of goodwill, by reporting unit, for the nine months ended September 30, 2011 and 2010 were as follows:

(\$ in millions)	Commercial Banking	Branch Banking	Consumer Lending	Investment Advisors	Total
Net carrying value as of December 31, 2010:	\$ 613	1,656		148	2,417
Acquisition activity					
<b>Net carrying value as of September 30, 2011:</b>	<b>\$ 613</b>	<b>1,656</b>		<b>148</b>	<b>2,417</b>
Net carrying value as of December 31, 2009:	\$ 613	1,656		148	2,417
Acquisition activity					
Net carrying value as of September 30, 2010:	\$ 613	1,656		148	2,417

The Bancorp evaluates goodwill at the business segment level for impairment as the Bancorp's segments have been determined to be reporting units under U.S. GAAP. The Bancorp conducts its evaluation of goodwill impairment as of September 30<sup>th</sup> each year, and more frequently if events or circumstances indicate that there may be impairment. The Bancorp completed its annual goodwill impairment test as of September 30, 2011 and determined that no impairment existed. In Step 1 of the goodwill impairment test, the Bancorp compared the fair value of each reporting unit to its carrying amount, including goodwill. To determine the fair value of a reporting unit, the Bancorp employed an income-based approach utilizing the reporting unit's forecasted cash flows (including a terminal value approach to estimate cash flows beyond the final year of the forecast) and the reporting unit's estimated cost of equity as the discount rate. The Bancorp believes that this DCF method, using management projections for the respective reporting units and an appropriate risk adjusted discount rate, is most reflective of a market participant's view of fair values given current market conditions. Under the DCF method, the forecasted cash flows were developed for each reporting unit by considering several key business drivers such as new business initiatives, client retention standards, market share changes, anticipated loan and deposit growth, forward interest rates, historical performance, and industry and economic trends, among other considerations.

The long-term growth rate used in determining the terminal value of each reporting unit was estimated at three percent based on the Bancorp's assessment of the minimum expected terminal growth rate of each reporting unit, as well as broader economic considerations such as gross domestic product and inflation. Discount rates were estimated based on a Capital Asset Pricing Model, which considers the risk-free interest rate, market risk premium, beta, and in some cases, unsystematic risk and size premium adjustments specific to a particular reporting unit. The discount rates used to develop the estimated fair value of the reporting units were as follows:

	Discount Rate
Commercial Banking	16.9 %
Branch Banking	15.9 %
Investment Advisors	18.7 %



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Based on the results of the Step 1 test, the Bancorp determined that the fair value of the Commercial Banking, Branch Banking, and Investment Advisors segments exceeded their respective carrying values, and consequently, no further testing was required.

The Step 1 analysis prepared for the Bancorp's segments resulted in the fair values of the Commercial Banking and Branch Banking segments exceeding their carrying values, including goodwill, by 9% and 4% respectively, while the fair value of the Investment Advisors segment substantially exceeded its carrying value, including goodwill.

The long-term growth rate required to avoid failing Step 1 for the Commercial Banking reporting unit, with all other assumptions held constant, was 0.3%. Other key assumptions used in forecasting cash flows for the Commercial Banking reporting unit include commercial loan portfolio growth as well as long-term credit loss rates, which are based on long-term historical loss rates and management's expectation of long-term credit quality within the portfolio.

The long-term growth rate required to avoid failing Step 1 for the Branch Banking reporting unit, with all other assumptions held constant, was 1.4%. Other key assumptions used in forecasting cash flows for the Branch Banking reporting unit include deposit growth assumptions, forecasted spreads earned on the unit's deposits, and the impact of recent and anticipated regulatory changes affecting retail banking.

The Bancorp forecasts its deposit growth based on expected growth in loan demand as well as availability and expected use of alternative funding sources over that period. The earnings spread assumption on deposits is based on forward LIBOR rates and the sensitivity of the Bancorp's deposit rates to changes in LIBOR. The Bancorp also considered the potential impact of recent and anticipated regulatory changes

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

that will impact overdraft revenue, debit interchange revenue and credit card revenue for the remainder of 2011 and beyond. Changes in these key assumptions and inputs to these key assumptions could negatively impact the fair value of the Commercial Banking and Branch Banking reporting units in future periods. These changes would include unanticipated regulatory changes, movement in interest rates and economic trends affecting the segments' profitability.

**8. Intangible Assets**

Intangible assets consist of servicing rights, core deposit intangibles, customer lists, non-compete agreements and cardholder relationships. Intangible assets, excluding servicing rights, are amortized on either a straight-line or an accelerated basis over their estimated useful lives and have an estimated weighted-average life at September 30, 2011 of 3.8 years. The Bancorp reviews intangible assets for possible impairment whenever events or changes in circumstances indicate that carrying amounts may not be recoverable. For more information on servicing rights, see Note 10. The details of the Bancorp's intangible assets are shown in the following table.

(\$ in millions)	Gross Carrying Amount	Accumulated Amortization	Valuation Allowance	Net Carrying Amount
<b>As of September 30, 2011:</b>				
Mortgage servicing rights	\$ 2,440	(1,234)	(544)	662
Core deposit intangibles	439	(404)		35
Other	44	(34)		10
<b>Total intangible assets</b>	<b>\$ 2,923</b>	<b>(1,672)</b>	<b>(544)</b>	<b>707</b>
As of December 31, 2010:				
Mortgage servicing rights	\$ 2,284	(1,146)	(316)	822
Core deposit intangibles	439	(389)		50
Other	44	(32)		12
<b>Total intangible assets</b>	<b>\$ 2,767</b>	<b>(1,567)</b>	<b>(316)</b>	<b>884</b>
As of September 30, 2010:				
Mortgage servicing rights	\$ 2,167	(1,099)	(469)	599
Core deposit intangibles	487	(428)		59
Other	53	(40)		13
<b>Total intangible assets</b>	<b>\$ 2,707</b>	<b>(1,567)</b>	<b>(469)</b>	<b>671</b>

As of September 30, 2011, all of the Bancorp's intangible assets were being amortized. Amortization expense recognized on intangible assets, including servicing rights, for the three months ending September 30, 2011 and 2010 was \$39 million and \$53 million, respectively. For the nine months ended September 30, 2011 and 2010, amortization expense was \$105 million and \$124 million, respectively. Estimated amortization expense for the years ending December 31, 2011 through 2015 is as follows:

Mortgage                      Other

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(\$ in millions)	Servicing Rights	Intangible Assets	Total
Remainder of 2011	\$ 70	4	74
2012	235	13	248
2013	181	8	189
2014	142	4	146
2015	112	2	114

### 9. Variable Interest Entities

The Bancorp, in the normal course of business, engages in a variety of activities that involve VIEs, which are legal entities that lack sufficient equity to finance their activities, or the equity investors of the entities as a group lack any of the characteristics of a controlling interest. The primary beneficiary of a VIE is the enterprise that has both the power to direct the activities most significant to the economic performance of the VIE and the obligation to absorb losses or receive benefits that could potentially be significant to the VIE. The Bancorp evaluates its interest in certain entities to determine if these entities meet the definition of a VIE and whether the Bancorp is the primary beneficiary and should consolidate the entity based on the variable interests it held both at inception and when there is a change in circumstances that require a reconsideration. If the Bancorp is determined to be the primary beneficiary of a VIE, it must account for the VIE as a consolidated subsidiary. If the Bancorp is determined not to be the primary beneficiary of a VIE but holds a variable interest in the entity, such variable interests are accounted for under the equity method of accounting or other accounting standards as appropriate.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****Consolidated VIEs**

The following table provides a summary of the classifications of consolidated VIE assets, liabilities and noncontrolling interest included in the Bancorp's Condensed Consolidated Balance Sheets as of:

<b>September 30, 2011 (\$ in millions)</b>	Home Equity Securitization	Automobile Loan Securitizations	CDC Investment	Total
<b>Assets:</b>				
Cash and due from banks	\$ 5	30		35
Other short-term investments		7		7
Commercial mortgage loans			29	29
Home equity	228			228
Automobile loans		334		334
ALLL	(5)	(4)	(1)	(10)
Other assets	1	1	1	3
<b>Total assets</b>	<b>229</b>	<b>368</b>	<b>29</b>	<b>626</b>
<b>Liabilities:</b>				
Other liabilities	\$	5		5
Long-term debt	26	244		270
<b>Total liabilities</b>	<b>\$ 26</b>	<b>249</b>		<b>275</b>
Noncontrolling interest			29	29
<b>December 31, 2010 (\$ in millions)</b>				
<b>Assets:</b>				
Cash and due from banks	\$ 7	45		52
Other short-term investments		7		7
Commercial mortgage loans			29	29
Home equity	241			241
Automobile loans		648		648
ALLL	(5)	(8)	(1)	(14)
Other assets	1	5	1	7
<b>Total assets</b>	<b>244</b>	<b>697</b>	<b>29</b>	<b>970</b>
<b>Liabilities:</b>				
Other liabilities	\$	12		12
Long-term debt	133	559		692

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Total liabilities	\$	133	571	704
Noncontrolling interest				29

September 30, 2010 (\$ in millions)	Home Equity Securitization	Automobile Loan Securitizations	CDC Investment	Total
<b>Assets:</b>				
Cash and due from banks	\$	5	51	56
Other short-term investments			7	7
Commercial mortgage loans			29	29
Home equity	248			248
Automobile loans		771		771
ALLL	(5)	(9)	(1)	(15)
Other assets	1	5	1	7
<b>Total assets</b>	<b>249</b>	<b>825</b>	<b>29</b>	<b>1,103</b>
<b>Liabilities:</b>				
Other liabilities	\$		17	17
Long-term debt	147	687		834
<b>Total liabilities</b>	<b>\$</b>	<b>147</b>	<b>704</b>	<b>851</b>
Noncontrolling interest			29	29

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)***Home Equity and Automobile Loan Securitizations*

The Bancorp previously sold \$903 million of home equity lines of credit to an isolated trust. Additionally, the Bancorp previously sold \$2.7 billion of automobile loans to an isolated trust and conduits in three separate transactions. Each of these transactions isolated the related loans through the use of a VIE that, under accounting guidance effective prior to January 1, 2010, was not consolidated by the Bancorp. The VIEs were funded through loans from large multi-seller asset-backed commercial paper conduits sponsored by third party agents, asset-backed securities issued with varying levels of credit subordination and payment priority, and residual interests. The Bancorp retained residual interests in these entities and, therefore, has an obligation to absorb losses and a right to receive benefits from the VIEs that could potentially be significant to the VIEs. In addition, the Bancorp retained servicing rights for the underlying loans and, therefore, holds the power to direct the activities of the VIEs that most significantly impact the economic performance of the VIEs. As a result, the Bancorp determined it is the primary beneficiary of these VIEs and, effective January 1, 2010, these VIEs have been consolidated in the Bancorp's Condensed Consolidated Financial Statements. The assets of each VIE are restricted to the settlement of the long-term debt and other liabilities of the respective entity. Third-party holders of this debt do not have recourse to the general assets of the Bancorp.

The economic performance of the VIEs is most significantly impacted by the performance of the underlying loans. The principal risks to which the entities are exposed include credit risk and interest rate risk. Credit risk is managed through credit enhancement in the form of reserve accounts, overcollateralization, excess interest on the loans, the subordination of certain classes of asset-backed securities to other classes, and in the case of the home equity transaction, an insurance policy with a third party guaranteeing payment of accrued and unpaid interest and principal on the securities. Interest rate risk is managed by interest rate swaps between the VIEs and third parties.

*CDC Investment*

CDC, a wholly owned subsidiary of the Bancorp, was created to invest in projects to create affordable housing, revitalize business and residential areas, and preserve historic landmarks. CDC generally co-invests with other unrelated companies and/or individuals and typically makes investments in a separate legal entity that owns the property under development. The entities are usually formed as limited partnerships and LLCs, and CDC typically invests as a limited partner/investor member in the form of equity contributions. The economic performance of the VIEs is driven by the performance of their underlying investment projects as well as the VIEs' ability to operate in compliance with the rules and regulations necessary for the qualification of tax credits generated by equity investments. Typically, the general partner or managing member will be the party that has the right to make decisions that will most significantly impact the economic performance of the entity. The Bancorp serves as the managing member of one LLC invested in a business revitalization project. The Bancorp has provided an indemnification guarantee to the investor member of this LLC related to the qualification of tax credits generated by investor member's investment. Accordingly, the Bancorp concluded that it is the primary beneficiary and, therefore, has consolidated this VIE. As a result, the VIE is presented as a noncontrolling interest in the Bancorp's Condensed Consolidated Financial Statements. This presentation includes reporting separately the equity attributable to the noncontrolling interest in the Condensed Consolidated Balance Sheets and Condensed Consolidated Statements of Changes in Equity. Additionally, the net income attributable to the noncontrolling interest is reported separately in the Condensed Consolidated Statements of Income. The Bancorp's maximum exposure related to this indemnification at September 30, 2011 is \$8 million, which is based on an amount required to meet the investor member's defined target rate of return.

**Non-consolidated VIEs**

The following tables provide a summary of assets and liabilities carried on the Bancorp's Condensed Consolidated Balance Sheets related to non-consolidated VIEs for which the Bancorp holds a variable interest, but is not the primary beneficiary to the VIE, as well as the Bancorp's maximum exposure to losses associated with its interests in the entities:

As of September 30, 2011 (\$ in millions)

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	Total Assets	Total Liabilities	Maximum Exposure
CDC investments	<b>\$ 1,270</b>	<b>278</b>	<b>1,270</b>
Private equity investments	<b>117</b>		<b>295</b>
Money market funds	<b>61</b>		<b>70</b>
Loans provided to VIEs	<b>1,220</b>		<b>2,001</b>
Restructured loans	<b>11</b>		<b>13</b>

As of December 31, 2010 (\$ in millions)	Total Assets	Total Liabilities	Maximum Exposure
CDC investments	\$ 1,241	286	1,241
Private equity investments	129	3	322
Money market funds	148		158
Loans provided to VIEs	1,175		1,908
Restructured loans	12		13

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

As of September 30, 2010 (\$ in millions)	Total Assets	Total Liabilities	Maximum Exposure
CDC investments	\$ 1,140	240	1,140
Private equity investments	117		293
Loans provided to VIEs	1,135		1,684
Restructured loans	26		27

*CDC Investments*

As noted previously, CDC typically invests in VIEs as a limited partner or investor member in the form of equity contributions. The Bancorp has determined that it is not the primary beneficiary of these VIEs because it lacks the power to direct the activities that most significantly impact the economic performance of the underlying project or the VIEs' ability to operate in compliance with the rules and regulations necessary for the qualification of tax credits generated by equity investments. This power is held by the general partners/managing members who exercise full and exclusive control of the operations of the VIEs. Accordingly, the Bancorp accounts for these investments under the equity method of accounting.

The Bancorp's funding requirements are limited to its invested capital and any additional unfunded commitments for future equity contributions. The Bancorp's maximum exposure to loss as a result of its involvement with the VIEs is limited to the carrying amounts of the investments, including the unfunded commitments. The carrying amounts of these investments, which are included in other assets in the Condensed Consolidated Balance Sheets, and the liabilities related to the unfunded commitments, which are included in other liabilities in the Condensed Consolidated Balance Sheets, are included in the previous tables for all periods presented. The Bancorp has no other liquidity arrangements or obligations to purchase assets of the VIEs that would expose the Bancorp to a loss. In certain arrangements, the general partner/managing member of the VIE has guaranteed a level of projected tax credits to be received by the limited partners/investor members, thereby minimizing a portion of the Bancorp's risk.

*Private Equity Investments*

The Bancorp invests as a limited partner in private equity funds which provide the Bancorp an opportunity to obtain higher rates of return on invested capital, while also creating cross-selling opportunities for the Bancorp's commercial products. Each of the limited partnerships has an unrelated third-party general partner responsible for appointing the fund manager. The Bancorp has not been appointed fund manager for any of these private equity funds. The funds finance primarily all of their activities from the partners' capital contributions and investment returns. The private equity funds qualify for the deferral of the amended VIE consolidation guidance. However, under the VIE consolidation guidance still applicable to the funds, the Bancorp has determined that it is not the primary beneficiary of the funds because it does not absorb a majority of the funds' expected losses or receive a majority of the funds' expected residual returns. Therefore, the Bancorp accounts for its investments in these limited partnerships under the equity method of accounting.

The Bancorp is exposed to losses arising from negative performance of the underlying investments in the private equity funds. As a limited partner, the Bancorp's maximum exposure to loss is limited to the carrying amounts of the investments plus unfunded commitments. The carrying amounts of these investments, which are included in other assets in the Condensed Consolidated Balance Sheets, are included in the above tables. Also, as of September 30, 2011, December 31, 2010 and September 30, 2010, the unfunded commitment amounts to the funds were \$178 million, \$193 million and \$176 million, respectively. The Bancorp made capital contributions of \$14 million and \$3 million, respectively, to private equity funds during the three months ended September 30, 2011 and 2010. The Bancorp made capital contributions of \$29 million and \$22 million, respectively, to private equity funds during the nine months ended September 30, 2011 and 2010.

*Money Market Funds*

Under U.S. GAAP, money market funds are generally not considered VIEs because they are generally deemed to have sufficient equity at risk to finance their activities without additional subordinated financial support, and the fund shareholders do not lack the characteristics of a controlling interest. However, when a situation arises where an investment manager provides credit support to a fund, even when not contractually required to do so, the investment manager is deemed under U.S. GAAP to have provided an implicit guarantee of the fund's



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performance to the fund's shareholders. Such an implicit guarantee would require the investment manager and other variable interest holders to reconsider the VIE status of the fund, as well as all other similar funds where such an implicit guarantee is now deemed to exist.

In the fourth quarter of 2010, the Bancorp voluntarily provided credit support of less than \$1 million to a money market fund managed by FTAM. Accordingly, the Bancorp was required to analyze the money market funds and similar funds managed by FTAM under the VIE consolidation guidance still applicable to these funds to determine the primary beneficiary of each fund. In analyzing these funds, the Bancorp determined that interest rate risk and credit risk are the two main risks to which the funds are exposed. After analyzing the interest rate risk variability and credit risk variability associated with these funds, the Bancorp determined that it is not the primary beneficiary of these funds because it does not absorb a majority of the funds' expected losses or receive a majority of the funds' expected residual returns. Therefore, the Bancorp's investments in these funds are included as other securities in the Bancorp's Condensed Consolidated Balance Sheets.

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**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)***Loans Provided to VIEs*

The Bancorp has provided funding to certain unconsolidated VIEs sponsored by third parties. These VIEs are generally established to finance certain consumer and small business loans originated by third parties. The entities are primarily funded through the issuance of a loan from the Bancorp or syndication through which the Bancorp is involved. The sponsor/administrator of the entities is responsible for servicing the underlying assets in the VIEs. Because the sponsor/administrator, not the Bancorp, holds the servicing responsibilities, which include the establishment and employment of default mitigation policies and procedures, the Bancorp does not hold the power to direct the activities most significant to the economic performance of the entity and, therefore, is not the primary beneficiary.

The principal risk to which these entities are exposed is credit risk related to the underlying assets. The Bancorp's maximum exposure to loss is equal to the carrying amounts of the loans and unfunded commitments to the VIEs. The Bancorp's outstanding loans to these VIEs, included in commercial loans in the Condensed Consolidated Balance Sheets, are included in the previous tables for all periods presented. Also, as of September 30, 2011, December 31, 2010 and September 30, 2010, the Bancorp's unfunded commitments to these entities were \$781 million, \$733 million and \$549 million, respectively. The loans and unfunded commitments to these VIEs are included in the Bancorp's overall analysis of the ALLL and reserve for unfunded commitments, respectively. The Bancorp does not provide any implicit or explicit liquidity guarantees or principal value guarantees to these VIEs.

*Restructured Loans*

As part of loan restructuring efforts, the Bancorp received equity capital from certain borrowers to facilitate the restructuring of the borrower's debt. These borrowers meet the definition of a VIE because the Bancorp was involved in their refinancing and because their equity capital is insufficient to fund ongoing operations. These restructurings were intended to provide the VIEs with serviceable debt levels while providing the Bancorp an opportunity to maximize the recovery of the loans. The VIEs finance their operations from earned income, capital contributions, and through restructured debt agreements. Assets of the VIEs are used to settle their specific obligations, including loan payments due to the Bancorp. The Bancorp continues to maintain its relationship with these VIEs as a lender and minority shareholder, however, it is not involved in management decisions and does not have sufficient voting rights to control the membership of the respective boards. Therefore, the Bancorp accounts for its equity investments in these VIEs under the equity method or cost method based on its percentage of ownership and ability to exercise significant influence.

The Bancorp's maximum exposure to loss as a result of its involvement with these VIEs is limited to the equity investments, the principal and accrued interest on the outstanding loans, and any unfunded commitments. Due to the VIEs' short-term cash deficit projections at the restructuring dates, the Bancorp determined that the fair value of its equity investments in these VIEs was zero. As of September 30, 2011, the Bancorp's carrying value of these equity investments was immaterial. Additionally, the Bancorp had outstanding loans to these VIEs, included in commercial loans in the Condensed Consolidated Balance Sheets, which are included in the above tables for all periods presented. The Bancorp's unfunded loan commitments to these VIEs were \$2 million as of September 30, 2011 and \$1 million at December 31, 2010 and September 30, 2010. The loans and unfunded commitments to these VIEs are included in the Bancorp's overall analysis of the ALLL and reserve for unfunded commitments, respectively. The Bancorp does not provide any implicit or explicit liquidity guarantees or principal value guarantees to these VIEs.

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****10. Sales of Receivables and Servicing Rights****Residential Mortgage Loan Sales**

The Bancorp sold fixed and adjustable rate residential mortgage loans during the three and nine months ended September 30, 2011 and 2010. In those sales, the Bancorp obtained servicing responsibilities and the investors have no recourse to the Bancorp's other assets for failure of debtors to pay when due. The Bancorp receives annual servicing fees based on a percentage of the outstanding balance. The Bancorp identifies classes of servicing assets based on financial asset type and interest rates.

Information related to residential mortgage loan sales and the Bancorp's mortgage banking activity, which is included in mortgage banking net revenue in the Condensed Consolidated Statements of Income, is as follows:

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Residential mortgage loan sales	\$ 3,259	4,958	9,962	11,785
Origination fees and gains on loan sales	119	173	245	332
Servicing fees	59	56	175	163

**Servicing Assets**

The following table presents changes in the servicing assets related to residential mortgage loans for the nine months ended September 30:

(\$ in millions)	2011	2010
Carrying amount as of the beginning of the period	\$ 1,138	979
Servicing obligations that result from the transfer of residential mortgage loans	155	180
Amortization	(87)	(91)
Carrying amount before valuation allowance	1,206	1,068
Valuation allowance for servicing assets:		
Beginning balance	(316)	(280)
Servicing impairment	(228)	(189)
Ending balance	(544)	(469)
Carrying amount as of the end of the period	\$ 662	599

Temporary impairment or impairment recovery, affected through a change in the MSR valuation allowance, is captured as a component of mortgage banking net revenue in the Condensed Consolidated Statements of Income. The Bancorp maintains a non-qualifying hedging strategy to manage a portion of the risk associated with changes in the value of the MSR portfolio. This strategy includes the purchase of free-standing derivatives and various available-for-sale securities. The interest income, mark-to-market adjustments and gain or loss from sale activities associated with these portfolios are expected to economically hedge a portion of the change in value of the MSR portfolio caused by fluctuating

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discount rates, earnings rates and prepayment speeds.

The fair value of the servicing asset is based on the present value of expected future cash flows. The following table displays the beginning and ending fair value for the nine months ended September 30:

(\$ in millions)	2011	2010
<b>Fixed rate residential mortgage loans:</b>		
Beginning balance	<b>\$ 791</b>	667
Ending balance	<b>630</b>	572
<b>Adjustable rate residential mortgage loans:</b>		
Beginning balance	<b>31</b>	32
Ending balance	<b>32</b>	27

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following table presents activity related to valuations of the MSR portfolio and the impact of the non-qualifying hedging strategy, which is included in the Condensed Consolidated Statements of Income:

(\$ in millions)	For the three months ended September 30,		For the nine months ended September 30,	
	2011	2010	2011	2010
Securities gains, net non-qualifying hedges on MSRs	\$ 6		12	
Changes in fair value and settlement of free-standing derivatives purchased to economically hedge the MSR portfolio (Mortgage banking net revenue)	235	129	338	283
Provision for MSR impairment (Mortgage banking net revenue)	(201)	(83)	(228)	(189)

As of September 30, 2011 and 2010, the key economic assumptions used in measuring the interests that continued to be held by the Bancorp at the date of sale or securitization resulting from transactions completed during the three months ended:

	September 30, 2011					September 30, 2010				
	Rate	Weighted-Average Life (in years)	Prepayment Speed (annual)	Discount Rate (annual)	Weighted-Average Default rate	Weighted-Average Life (in years)	Prepayment Speed (annual)	Discount Rate (annual)	Weighted-Average Default rate	
Residential mortgage loans:										
Servicing assets	Fixed	6.3	11.1 %	10.5 %	N/A	6.0	12.7 %	10.7 %	N/A	
Servicing assets	Adjustable	3.7	22.3	11.4	N/A	3.4	24.4	11.6	N/A	

Based on historical credit experience, expected credit losses for residential mortgage loan servicing assets have been deemed immaterial, as the Bancorp sold the majority of the underlying loans without recourse. At September 30, 2011, December 31, 2010 and September 30, 2010, the Bancorp serviced \$56.5 billion, \$54.2 billion and \$52.4 billion, respectively, of residential mortgage loans for other investors. The value of interests that continue to be held by the Bancorp is subject to credit, prepayment and interest rate risks on the sold financial assets. At September 30, 2011, the sensitivity of the current fair value of residual cash flows to immediate 10% and 20% adverse changes in those assumptions are as follows:

(\$ in millions)	Rate	Fair Value	Weighted-Average Life (in years)	Rate	Prepayment Speed Assumption		Residual Servicing Cash Flows			Weighted-Average Default		
					Impact of Adverse Change on Fair Value	Impact of Adverse Change on Fair Value	Discount Rate	Impact of Adverse Change on Fair Value	Impact of Adverse Change on Fair Value	Impact of Adverse Change on Fair Value		
					10%	20%	Rate	10%	20%	Rate	10%	20%
Residential mortgage loans:												
Servicing assets	Fixed	\$ 630	4.7	16.7 %	(37)	(71)	10.6 %	(21)	(41)	%		
Servicing assets	Adjustable	32	3.0	27.2	(2)	(3)	11.9	(1)	(2)			

These sensitivities are hypothetical and should be used with caution. As the figures indicate, changes in fair value based on a 10% and 20% variation in the assumptions typically cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. Also, in the previous table, the effect of a variation in a particular assumption on the fair value of the interests that continue to be held by the Bancorp is calculated without changing any other assumption; in reality, changes in one factor may result in changes in another (for example, increases in market interest rates may result in lower prepayments and increased credit losses), which might magnify or counteract these sensitivities.



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**Fifth Third Bancorp and Subsidiaries**

**Notes to Condensed Consolidated Financial Statements (continued)**

**11. Derivative Financial Instruments**

The Bancorp maintains an overall risk management strategy that incorporates the use of derivative instruments to reduce certain risks related to interest rate, prepayment and foreign currency volatility. Additionally, the Bancorp holds derivative instruments for the benefit of its commercial customers and for other business purposes. The Bancorp does not enter into unhedged speculative derivative positions.

The Bancorp's interest rate risk management strategy involves modifying the repricing characteristics of certain financial instruments so that changes in interest rates do not adversely affect the Bancorp's net interest margin and cash flows. Derivative instruments that the Bancorp may use as part of its interest rate risk management strategy include interest rate swaps, interest rate floors, interest rate caps, forward contracts, options and swaptions. Interest rate swap contracts are exchanges of interest payments, such as fixed-rate payments for floating-rate payments, based on a stated notional amount and maturity date. Interest rate floors protect against declining rates, while interest rate caps protect against rising interest rates. Forward contracts are contracts in which the buyer agrees to purchase, and the seller agrees to make delivery of, a specific financial instrument at a predetermined price or yield. Options provide the purchaser with the right, but not the obligation, to purchase or sell a contracted item during a specified period at an agreed upon price. Swaptions are financial instruments granting the owner the right, but not the obligation, to enter into or cancel a swap.

Prepayment volatility arises mostly from changes in fair value of the largely fixed-rate MSR portfolio, mortgage loans and mortgage-backed securities. The Bancorp may enter into various free-standing derivatives (principal-only swaps, interest rate swaptions, interest rate floors, mortgage options, TBAs and interest rate swaps) to economically hedge prepayment volatility. Principal-only swaps are total return swaps based on changes in the value of the underlying mortgage principal-only trust. TBAs are a forward purchase agreement for a mortgage-backed securities trade whereby the terms of the security are undefined at the time the trade is made.

Foreign currency volatility occurs as the Bancorp enters into certain loans denominated in foreign currencies. Derivative instruments that the Bancorp may use to economically hedge these foreign denominated loans include foreign exchange swaps and forward contracts.

The Bancorp also enters into derivative contracts (including foreign exchange contracts, commodity contracts and interest rate contracts) for the benefit of commercial customers and other business purposes. The Bancorp may economically hedge significant exposures related to these free-standing derivatives by entering into offsetting third-party contracts with approved, reputable counterparties with substantially matching terms and currencies. Credit risk arises from the possible inability of counterparties to meet the terms of their contracts. The Bancorp's exposure is limited to the replacement value of the contracts rather than the notional, principal or contract amounts. Credit risk is minimized through credit approvals, limits, counterparty collateral and monitoring procedures.

The Bancorp's derivative assets contain certain contracts in which the Bancorp requires the counterparties to provide collateral in the form of cash and securities to offset changes in the fair value of the derivatives, including changes in the fair value due to credit risk of the counterparty. As of September 30, 2011, December 31, 2010 and September 30, 2010, the balance of collateral held by the Bancorp for derivative assets was \$1.2 billion, \$903 million and \$1.1 billion, respectively. The credit component negatively impacting the fair value of derivative assets associated with customer accommodation contracts as of September 30, 2011, December 31, 2010 and September 30, 2010, was \$33 million, \$41 million and \$51 million, respectively.

In measuring the fair value of derivative liabilities, the Bancorp considers its own credit risk, taking into consideration collateral maintenance requirements of certain derivative counterparties and the duration of instruments with counterparties that do not require collateral maintenance. When necessary, the Bancorp primarily posts collateral in the form of cash and securities to offset changes in fair value of the derivatives, including changes in fair value due to the Bancorp's credit risk. As of September 30, 2011, December 31, 2010 and September 30, 2010, the balance of collateral posted by the Bancorp for derivative liabilities was \$758 million, \$680 million and \$943 million, respectively. Certain of the Bancorp's derivative liabilities contain credit-risk related contingent features that could result in the requirement to post additional collateral upon the occurrence of specified events. As of September 30, 2011, the fair value of the additional collateral that could be required to be posted as a result of the credit-risk related contingent features being triggered was not material to the Bancorp's Condensed Consolidated Financial Statements. The posting of collateral has been determined to remove the need for consideration of credit risk. As a result, the Bancorp

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determined that the impact of the Bancorp's credit risk to the valuation of its derivative liabilities was immaterial to the Bancorp's Condensed Consolidated Financial Statements.

The Bancorp holds certain derivative instruments that qualify for hedge accounting treatment and are designated as either fair value hedges or cash flow hedges. Derivative instruments that do not qualify for hedge accounting treatment, or for which hedge accounting is not established, are held as free-standing derivatives. All customer accommodation derivatives are held as free-standing derivatives.

The fair value of derivative instruments is presented on a gross basis, even when the derivative instruments are subject to master netting arrangements. Derivative instruments with a positive fair value are reported in other assets in the Condensed Consolidated Balance Sheets while derivative instruments with a negative fair value are reported in other liabilities in the Condensed Consolidated Balance Sheets. Cash collateral payables and receivables associated with the derivative instruments are not added to or netted against the fair value amounts.



**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

The following tables reflect the notional amounts and fair values for all derivative instruments included in the Condensed Consolidated Balance Sheets as of:

September 30, 2011 (\$ in millions)	Notional Amount	Fair Value Derivative Assets	Derivative Liabilities
<b>Qualifying hedging instruments</b>			
Fair value hedges:			
Interest rate swaps related to long-term debt	\$ 4,080	679	
Interest rate swaps related to time deposits			
<b>Total fair value hedges</b>		<b>679</b>	
Cash flow hedges:			
Interest rate floors related to C&I loans	1,500	112	
Interest rate swaps related to C&I loans	1,500	60	
Interest rate caps related to long-term debt	500		
Interest rate swaps related to long-term debt	250		7
<b>Total cash flow hedges</b>		<b>172</b>	<b>7</b>
<b>Total derivatives designated as qualifying hedging instruments</b>		<b>851</b>	<b>7</b>
<b>Derivatives not designated as qualifying hedging instruments</b>			
Free-standing derivatives risk management and other business purposes			
Interest rate contracts related to MSR	3,577	193	2
Forward contracts and options related to held for sale mortgage loans	5,062	4	59
Interest rate swaps related to long-term debt	360	1	3
Foreign exchange contracts for trading purposes	1,696	12	12
Put options associated with Processing Business Sale	901		1
Stock warrants associated with Processing Business Sale	205	101	
Swap associated with the sale of Visa, Inc. Class B shares	423		27
<b>Total free-standing derivatives risk management and other business purposes</b>		<b>311</b>	<b>104</b>
Free-standing derivatives customer accommodation:			
Interest rate contracts for customers	29,433	827	851
Interest rate lock commitments	4,772	38	1
Commodity contracts	2,102	112	105
Foreign exchange contracts	19,243	459	435
Derivative instruments related to equity linked CDs	34	2	2
<b>Total free-standing derivatives customer accommodation</b>		<b>1,438</b>	<b>1,394</b>

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Total derivatives not designated as qualifying hedging instruments	1,749	1,498
<b>Total</b>	<b>\$ 2,600</b>	<b>1,505</b>

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

December 31, 2010 (\$ in millions)	Notional Amount	Fair Value Derivative Assets	Derivative Liabilities
<b>Qualifying hedging instruments</b>			
Fair value hedges:			
Interest rate swaps related to long-term debt	\$ 4,355	442	
Interest rate swaps related to time deposits			
<b>Total fair value hedges</b>		<b>442</b>	
Cash flow hedges:			
Interest rate floors related to C&I loans	1,500	153	
Interest rate swaps related to C&I loans	3,000	8	
Interest rate caps related to long-term debt	1,500	4	
Interest rate swaps related to long-term debt	1,190		31
<b>Total cash flow hedges</b>		<b>165</b>	<b>31</b>
<b>Total derivatives designated as qualifying hedging instruments</b>		<b>607</b>	<b>31</b>
<b>Derivatives not designated as qualifying hedging instruments</b>			
Free-standing derivatives risk management and other business purposes			
Interest rate contracts related to MSRs	12,477	141	81
Forward contracts related to held for sale mortgage loans	6,389	90	14
Interest rate swaps related to long-term debt	173	3	1
Foreign exchange contracts for trading purposes	2,494	4	4
Put options associated with Processing Business Sale	769		8
Stock warrants associated with Processing Business Sale	175	79	
Swap associated with the sale of Visa, Inc. Class B shares	363		18
<b>Total free-standing derivatives risk management and other business purposes</b>		<b>317</b>	<b>126</b>
Free-standing derivatives customer accommodation:			
Interest rate contracts for customers	26,817	701	735
Interest rate lock commitments	1,772	9	9
Commodity contracts	1,878	99	92
Foreign exchange contracts	17,998	339	319
Derivative instruments related to equity linked CDs	70	2	2
<b>Total free-standing derivatives customer accommodation</b>		<b>1,150</b>	<b>1,157</b>
<b>Total derivatives not designated as qualifying hedging instruments</b>		<b>1,467</b>	<b>1,283</b>
<b>Total</b>		<b>\$ 2,074</b>	<b>1,314</b>



**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

September 30, 2010 (\$ in millions)	Notional Amount	Fair Value Derivative Assets	Derivative Liabilities
<b>Qualifying hedging instruments</b>			
Fair value hedges:			
Interest rate swaps related to long-term debt	\$ 4,355	683	
Interest rate swaps related to time deposits	230		
<b>Total fair value hedges</b>		<b>683</b>	
Cash flow hedges:			
Interest rate floors related to C&I loans	1,500	176	
Interest rate swaps related to C&I loans	3,500	19	16
Interest rate caps related to long-term debt	2,500	2	
Interest rate swaps related to long-term debt	804		22
<b>Total cash flow hedges</b>		<b>197</b>	<b>38</b>
<b>Total derivatives designated as qualifying hedging instruments</b>		<b>880</b>	<b>38</b>
<b>Derivatives not designated as qualifying hedging instruments</b>			
Free-standing derivatives risk management and other business purposes			
Interest rate contracts related to MSRs	6,717	248	11
Forward contracts related to held for sale mortgage loans	7,037	2	32
Interest rate swaps related to long-term debt	247	4	1
Foreign exchange contracts for trading purposes	2,671	14	14
Put options associated with Processing Business Sale	759		8
Stock warrants associated with Processing Business Sale	173	76	
Swap associated with the sale of Visa, Inc. Class B shares	384		48
<b>Total free-standing derivatives risk management and other business purposes</b>		<b>344</b>	<b>114</b>
Free-standing derivatives customer accommodation:			
Interest rate contracts for customers	27,376	918	963
Interest rate lock commitments	4,264	35	
Commodity contracts	1,561	105	97
Foreign exchange contracts	15,643	259	235
Derivative instruments related to equity linked CDs	106	1	1
<b>Total free-standing derivatives customer accommodation</b>		<b>1,318</b>	<b>1,296</b>
<b>Total derivatives not designated as qualifying hedging instruments</b>		<b>1,662</b>	<b>1,410</b>
<b>Total</b>		<b>\$ 2,542</b>	<b>1,448</b>

**Fair Value Hedges**

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The Bancorp may enter into interest rate swaps to convert its fixed-rate funding to floating-rate. Decisions to convert fixed-rate funding to floating are made primarily through consideration of the asset/liability mix of the Bancorp, the desired asset/liability sensitivity and interest rate levels. As of September 30, 2011, December 31, 2010 and September 30, 2010, certain interest rate swaps met the criteria required to qualify for the shortcut method of accounting. Based on this shortcut method of accounting treatment, no ineffectiveness is assumed. For interest rate swaps that do not meet the shortcut requirements, an assessment of hedge effectiveness using regression analysis was performed and such swaps were accounted for using the long-haul method. The long-haul method requires a quarterly assessment of hedge effectiveness and measurement of ineffectiveness. For interest rate swaps accounted for as a fair value hedge using the long-haul method, ineffectiveness is the difference between the changes in the fair value of the interest rate swap and changes in fair value of the related hedged item attributable to the risk being hedged. The ineffectiveness on interest rate swaps hedging fixed-rate funding is reported within interest expense in the Condensed Consolidated Statements of Income.

The following table reflects the change in fair value of interest rate contracts, designated as fair value hedges, as well as the change in fair value of the related hedged items attributable to the risk being hedged, included in the Condensed Consolidated Statements of Income:

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(\$ in millions)	Condensed Consolidated Statements of Income Caption	For the three months ended September 30,		For the nine months ended September 30,	
		<b>2011</b>	2010	<b>2011</b>	2010
<b>Interest rate contracts:</b>					
Change in fair value of interest rate swaps hedging long-term debt	Interest on long-term debt	<b>\$ 258</b>	123	<b>238</b>	408
Change in fair value of hedged long-term debt	Interest on long-term debt	<b>(255)</b>	(122)	<b>(242)</b>	(409)
Change in fair value of interest rate swaps hedging time deposits	Interest on deposits		1		6
Change in fair value of hedged time deposits	Interest on deposits		(1)		(6)

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****Cash Flow Hedges**

The Bancorp may enter into interest rate swaps to convert floating-rate assets and liabilities to fixed rates or to hedge certain forecasted transactions. The assets or liabilities may be grouped in circumstances where they share the same risk exposure for which the Bancorp desired to hedge. The Bancorp may also enter into interest rate caps and floors to limit cash flow variability of floating rate assets and liabilities. As of September 30, 2011, all hedges designated as cash flow hedges are assessed for effectiveness using regression analysis. Ineffectiveness is generally measured as the amount by which the cumulative change in the fair value of the hedging instrument exceeds the present value of the cumulative change in the hedged item's expected cash flows attributable to the risk being hedged. Ineffectiveness is reported within other noninterest income in the Condensed Consolidated Statements of Income. The effective portion of the cumulative gains or losses on cash flow hedges are reported within accumulated other comprehensive income and are reclassified from accumulated other comprehensive income to current period earnings when the forecasted transaction affects earnings.

Reclassified gains and losses on interest rate contracts related to commercial and industrial loans are recorded within interest income while reclassified gains and losses on interest rate contracts related to debt are recorded within interest expense in the Condensed Consolidated Statements of Income. As of September 30, 2011, December 31, 2010 and September 30, 2010, \$92 million, \$67 million and \$74 million, respectively, of deferred gains, net of tax, on cash flow hedges were recorded in accumulated other comprehensive income in the Condensed Consolidated Balance Sheets. As of September 30, 2011, \$61 million in net deferred gains, net of tax, recorded in accumulated other comprehensive income are expected to be reclassified into earnings during the next twelve months. During the third quarter of 2011, \$11 million of losses were reclassified from accumulated other comprehensive income into noninterest expense as it was determined that the original forecasted transaction was no longer probable of occurring by the end of the originally specified time period or within the additional period of time as defined by U.S. GAAP. During the three and nine months ended 2010, there were no gains or losses reclassified into earnings associated with the discontinuance of cash flow hedges because it was probable that the original forecasted transaction would not occur.

The following table presents the net gains (losses) recorded in the Condensed Consolidated Statements of Income and accumulated other comprehensive income in the Condensed Consolidated Statements of Changes in Equity relating to derivative instruments designated as cash flow hedges.

(\$ in millions)	For the three months ended		For the nine months ended	
	September 30, 2011	September 30, 2010	September 30, 2011	September 30, 2010
Amount of net gain (loss) recognized in OCI	\$ 27		59	(2)
Amount of net gain (loss) reclassified from OCI into net income	(10)	17	21	46
Amount of ineffectiveness recognized in other noninterest income		2	2	2

**Free-Standing Derivative Instruments Risk Management and Other Business Purposes**

As part of its overall risk management strategy relative to its mortgage banking activity, the Bancorp may enter into various free-standing derivatives (principal-only swaps, interest rate swaptions, interest rate floors, mortgage options, TBAs and interest rate swaps) to economically hedge changes in fair value of its largely fixed-rate MSR portfolio. Principal-only swaps hedge the mortgage-LIBOR spread because these swaps appreciate in value as a result of tightening spreads. Principal-only swaps also provide prepayment protection by increasing in value when prepayment speeds increase, as opposed to MSRs that lose value in a faster prepayment environment. Receive fixed/pay floating interest rate swaps and swaptions increase in value when interest rates do not increase as quickly as expected.



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The Bancorp enters into forward contracts and mortgage options to economically hedge the change in fair value of certain residential mortgage loans held for sale due to changes in interest rates. The Bancorp may also enter into forward swaps to economically hedge the change in fair value of certain commercial mortgage loans held for sale due to changes in interest rates. Interest rate lock commitments issued on residential mortgage loan commitments that will be held for sale are also considered free-standing derivative instruments and the interest rate exposure on these commitments is economically hedged primarily with forward contracts. Revaluation gains and losses from free-standing derivatives related to mortgage banking activity are recorded as a component of mortgage banking net revenue in the Condensed Consolidated Statements of Income.

Additionally, the Bancorp may enter into free-standing derivative instruments (options, swaptions and interest rate swaps) in order to minimize significant fluctuations in earnings and cash flows caused by interest rate and prepayment volatility. The gains and losses on these derivative contracts are recorded within other noninterest income in the Condensed Consolidated Statements of Income.

In conjunction with the Processing Business Sale in 2009, the Bancorp received warrants and issued put options, which are accounted for as free-standing derivatives. Refer to Note 20 for further discussion of significant inputs and assumptions used in the valuation of these instruments.

In conjunction with the sale of Visa, Inc. Class B shares in 2009, the Bancorp entered into a total return swap in which the Bancorp will make or receive payments based on subsequent changes in the conversion rate of the Class B shares into Class A shares. This total return swap is

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)**

accounted for as a free-standing derivative. See Note 20 for further discussion of significant inputs and assumptions used in the valuation of this instrument.

The Bancorp enters into certain derivatives (forwards, futures and options) related to its foreign exchange business. These derivative contracts are not designated against specific assets or liabilities or to forecasted transactions. Therefore, these instruments do not qualify for hedge accounting. The Bancorp economically hedges the exposures related to these derivative contracts by entering into offsetting contracts with approved, reputable, independent counterparties with substantially similar terms. Revaluation gains and losses on these foreign currency derivative contracts are recorded within other noninterest income in the Condensed Consolidated Statements of Income.

The net gains (losses) recorded in the Condensed Consolidated Statements of Income relating to free-standing derivative instruments used for risk management and other business purposes are summarized in the following table:

(\$ in millions)	Condensed Consolidated Statements of Income Caption	For the three months ended September 30,		For the nine months ended September 30,	
		2011	2010	2011	2010
<b>Interest rate contracts:</b>					
Forward contracts related to residential mortgage loans held for sale	Mortgage banking net revenue	\$ (57)	18	(136)	(63)
Interest rate swaps and swaptions related to MSR portfolio	Mortgage banking net revenue	235	129	337	283
Interest rate swaps related to long-term debt	Other noninterest income	2		6	2
<b>Foreign exchange contracts:</b>					
Foreign exchange contracts for trading purposes	Other noninterest income		(1)		1
<b>Equity contracts:</b>					
Warrants associated with Processing Business Sale	Other noninterest income	(3)	(6)	22	1
Put options associated with Processing Business Sale	Other noninterest income	6	1	8	1
Swap associated with sale of Visa, Inc. Class B shares	Other noninterest income	(17)	(5)	(30)	(14)

**Free-Standing Derivative Instruments Customer Accommodation**

The majority of the free-standing derivative instruments the Bancorp enters into are for the benefit of its commercial customers. These derivative contracts are not designated against specific assets or liabilities on the Bancorp's Condensed Consolidated Balance Sheets or to forecasted transactions and, therefore, do not qualify for hedge accounting. These instruments include foreign exchange derivative contracts entered into for the benefit of commercial customers involved in international trade to hedge their exposure to foreign currency fluctuations and commodity contracts to hedge such items as natural gas and various other derivative contracts. The Bancorp may economically hedge significant exposures related to these derivative contracts entered into for the benefit of customers by entering into offsetting contracts with approved, reputable, independent counterparties with substantially matching terms. The Bancorp hedges its interest rate exposure on commercial customer transactions by executing offsetting swap agreements with primary dealers. Revaluation gains and losses on interest rate, foreign exchange, commodity and other commercial customer derivative contracts are recorded as a component of corporate banking revenue in the Condensed Consolidated Statements of Income.

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The Bancorp enters into risk participation agreements, under which the Bancorp assumes credit exposure relating to certain underlying interest rate derivative contracts. The Bancorp only enters into these risk participation agreements in instances in which the Bancorp has participated in the loan that the underlying interest rate derivative contract was designed to hedge. The Bancorp will make payments under these agreements if a customer defaults on its obligation to perform under the terms of the underlying interest rate derivative contract. As of September 30, 2011, December 31, 2010 and September 30, 2010, the total notional amount of the risk participation agreements was \$722 million, \$851 million and \$776 million, respectively, and the fair value was a liability of \$2 million at September 30, 2011 and \$1 million at December 31, 2010 and September 30, 2010, which is included in interest rate contracts for customers. As of September 30, 2011, the risk participation agreements had an average life of 2.6 years.

The Bancorp's maximum exposure in the risk participation agreements is contingent on the fair value of the underlying interest rate derivative contracts in an asset position at the time of default. The Bancorp monitors the credit risk associated with the underlying customers in the risk participation agreements through the same risk grading system currently utilized for establishing loss reserves in its loan and lease portfolio.

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Risk ratings of the notional amount of risk participation agreements under this risk rating system are summarized in the following table:

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Pass	\$ 654	744	516
Special mention	9	37	192
Substandard	54	69	11
Doubtful	4	1	7
Loss	1		50
Total	\$ 722	851	776

The net gains (losses) recorded in the Condensed Consolidated Statements of Income relating to free-standing derivative instruments used for customer accommodation are summarized in the following table:

(\$ in millions)	Condensed Consolidated Statements of Income Caption	For the three months ended September 30,		For the nine months ended September 30,	
		2011	2010	2011	2010
<b>Interest rate contracts:</b>					
Interest rate contracts for customers (contract revenue)	Corporate banking revenue	\$ 7	7	22	18
Interest rate contracts for customers (credit losses)	Other noninterest expense		(6)	(12)	(13)
Interest rate contracts for customers (credit portion of fair value adjustment)	Other noninterest expense		(3)	10	(11)
Interest rate lock commitments	Mortgage banking net revenue	100	101	156	210
<b>Commodity contracts:</b>					
Commodity contracts for customers (contract revenue)	Corporate banking revenue	3	2	6	6
Commodity contracts for customers (credit portion of fair value adjustment)	Other noninterest expense	(1)			(1)
<b>Foreign exchange contracts:</b>					
Foreign exchange contracts customers (contract revenue)	Corporate banking revenue	17	14	48	46
Foreign exchange contracts customers (credit portion of fair value adjustment)	Other noninterest expense	(3)	1	(2)	1

**12. Long-Term Debt**

On January 25, 2011, the Bancorp issued \$1.0 billion of senior notes to third party investors, and entered into a Supplemental Indenture dated January 25, 2011 with Wilmington Trust Company, as Trustee, which modified the existing Indenture for Senior Debt Securities dated April 30, 2008 between the Bancorp and the Trustee. The Supplemental Indenture and the Indenture define the rights of the Senior Notes, which Senior Notes are represented by Global Securities dated as of January 25, 2011. The Senior Notes bear a fixed rate of interest of 3.625% per annum.

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The notes are unsecured, senior obligations of the Bancorp. Payment of the full principal amounts of the notes is due upon maturity on January 25, 2016. The notes are not subject to redemption at the Bancorp's option at any time prior to maturity.

In the second quarter of 2011, the Bancorp redeemed \$452 million of certain trust preferred securities, at par, classified as long-term debt. The trust preferred securities redeemed related to the Fifth Third Capital Trust VII, First National Bankshares Statutory Trust I and R&G Capital Trust II, LLT. As a result of these redemptions the Bancorp recorded a \$6 million gain on the extinguishment within other noninterest expense in the Condensed Consolidated Statements of Income.

In the third quarter of 2011, the Bancorp redeemed \$40 million of certain trust preferred securities, at par, classified as long-term debt. The trust preferred securities redeemed related to the R&G Crown Cap Trust IV and First National Bankshares Statutory Trust II. As a result of these redemptions the Bancorp recorded a \$1 million gain on the extinguishment within other noninterest expense in the Condensed Consolidated Statements of Income. Additionally, during the third quarter of 2011, the Bancorp terminated a \$500 million FHLB advance and incurred a termination fee of \$2 million within other noninterest expense in the Condensed Consolidated Statements of Income.

### **13. Commitments, Contingent Liabilities and Guarantees**

The Bancorp, in the normal course of business, enters into financial instruments and various agreements to meet the financing needs of its customers. The Bancorp also enters into certain transactions and agreements to manage its interest rate and prepayment risks, provide funding, equipment and locations for its operations and invest in its communities. These instruments and agreements involve, to varying degrees, elements of credit risk, counterparty risk and market risk in excess of the amounts recognized in the Bancorp's Condensed Consolidated Balance Sheets. The creditworthiness of counterparties for all instruments and agreements is evaluated on a case-by-case basis in accordance with the Bancorp's credit policies. The Bancorp's significant commitments, contingent liabilities and guarantees in excess of the amounts recognized in the Condensed Consolidated Balance Sheets are discussed in further detail below:

**Table of Contents****Fifth Third Bancorp and Subsidiaries****Notes to Condensed Consolidated Financial Statements (continued)****Commitments**

The Bancorp has certain commitments to make future payments under contracts. The following table reflects a summary of significant commitments as of:

(\$ in millions)	September 30, 2011	December 31, 2010	September 30, 2010
Commitments to extend credit	\$ 46,019	43,677	43,003
Letters of credit	4,949	5,516	5,847
Forward contracts to sell mortgage loans	4,602	6,389	7,637
Noncancelable lease obligations	856	869	874
Capital commitments for private equity investments	178	193	176
Purchase obligations	117	64	42
Capital expenditures	42	48	44
Capital lease obligations	25	32	