NRG ENERGY, INC. Form DFAN14A July 02, 2009

Filed by the Registrant "

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

(RULE 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a)

of the Securities Exchange Act of 1934

Filed by a Party other than the Registrant x					
Check the appropriate box:					
	Preliminary Proxy Statement.				
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).				
	Definitive Proxy Statement.				
x	Definitive Additional Materials.				
	Soliciting Material Pursuant to §240.14a-12.				

NRG ENERGY, INC.

(Name of Registrant as Specified in its Charter)

EXELON CORPORATION

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payı	Payment of Filing Fee (Check the appropriate box):							
X	No f	ee required.						
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.							
	(1)	Title of each class of securities to which the transaction applies:						
	(2)	Aggregate number of securities to which the transaction applies:						
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which						
		the filing fee is calculated and state how it was determined):						
	(4)	Proposed maximum aggregate value of the transaction:						

(5)	Total fee paid:
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Fee	paid previously with preliminary materials.
Che	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

On July 2, 2009, Exelon Corporation used the following presentation in meetings with RiskMetrics Group and PROXY Governance, Inc.:

Exelon s Offer Is About Value
Today and Tomorrow
Are EXC and NRG Together, or Is NRG Stand Alone, Better Built to
Add
Value in a Complex and Carbon-Constrained World?
RiskMetrics
Group
PROXY Governance, Inc.
July 2, 2009

Important Information

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This presentation relates, in part, to the offer (the Offer) by Exelon Corporation (Exelon) through its direct wholly-owner subsidiary, Exelon Xchange Corporation (Xchange), to exchange each issued and outstanding share of common stock (the shares) of NRG Energy, Inc. (NRG) for 0.545 of a share of Exelon common stock. This presentation is for informational purposes only and does not constitute an offer to exchange, or a solicitation of an offer to exchange, NRG shares, nor is it a substitute for the Tender Offer Statement on Schedule TO or the Prospectus/Offer to Exchange included in the Registration Statement on Form S-4 (Reg. No. 333-155278) (including the Letter of Transmittal and related documents and as amended fro time to time, the Exchange Offer Documents) previously filed by Exelon and Xchange with the Securities and Exchange Commission (the SEC). The Offer is made only through the Exchange Offer Documents. **Investors and security holders a** urged to read these documents and other relevant materials as they become available, because they will contain important information.

Exelon filed a proxy statement on Schedule 14A with the SEC on June 17, 2009 in connection with the solicitation of proxies of NRG Meeting Proxy Statement) for the 2009 annual meeting of NRG stockholders (the NRG Meeting). Exelon will also proxy statement on Schedule 14A and other relevant documents with the SEC in connection with its solicitation of proxies for meeting of Exelon shareholders (the Exelon Meeting) to be called in order to approve the issuance of shares of Exelon commutators to the Offer (the Exelon Meeting Proxy Statement). **Investors and security holders are urged to read the** Meeting Proxy Statement and other relevant materials as they become available, because they will contain important information.

Investors and security holders can obtain copies of the materials described above (and all other related documents filed with the SEC) at no charge on the SEC is website: www.sec.gov. Copies can also be obtained at no charge by directing a request for su materials to Innisfree M&A Incorporated, 501 Madison Avenue, 20th Floor, New York, New York 10022, toll free at 1-877-75. Investors and security holders may also read and copy any reports, statements and other information filed by Exelon, Xchange or NRG with the SEC, at the SEC public reference room at 100 F Street, N.E., Washington, D.C. 20549. Please call that 1-800-SEC-0330 or visit the SEC is website for further information on its public reference room.

Exelon, Xchange and the individuals to be nominated by Exelon for election to NRG s Board of Directors will be participants solicitation of proxies from NRG stockholders for the NRG Meeting or any adjournment or postponement thereof. Exelon and Xchange will be participants in the solicitation of proxies from Exelon shareholders for the Exelon Meeting or any adjournment postponement thereof. In addition, certain directors and executive officers of Exelon and Xchange may solicit proxies for the Exelon Meeting and the NRG Meeting. Information about Exelon and Exelon s directors and executive officers is available in Exelon s proxy statement, dated March 19, 2009, filed with the SEC in connection with Exelon s 2009 annual meeting of shareholders. Information about Xchange and Xchange s directors and executive officers is available in Schedule II to the Prospectus/Offer to Exchange. Information about any other participants is included in the NRG Meeting Proxy Statement or the Exelon Meeting Proxy Statement, as applicable.

Forward-Looking Statements

This presentation includes forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements made herein. The factors that could cause actual results to differ materially from these forward-looking statements include Exelon s ability to achieve the synergies contemplated by the proposed transaction, Exelon s ability to promptly and effectively integrate the businesses of NRG and Exelon, and the timing to consummate the proposed transaction and obtain required regulatory approvals as well as those discussed in (1) the Exchange Offer Documents; (2) Exelon s 2008 Annual Report on Form 10-K in (a) ITEM 1A. Risk Factors, (b) ITEM 7. Management s Discussion and Analysis of Financial Condition and Results of Operations and (c) ITEM 8. Financial Statements and Supplementary Data: Note 18; (3) Exelon s first quarter 2009 Quarterly Report on Form 10-Q filed on April 23, 2009 in (a) Part II, Other Information, ITEM 1A. Risk Factors and (b) Part I, Financial Information, ITEM 1. Financial Statements: Note 13 and (4) other factors discussed in Exelon s filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which apply only as of the date of this communication. Exelon does not

undertake

any

obligation

to

publicly

release

any

revision

to

its

forward-looking

statements

to

reflect events or circumstances after the date of this communication, except as required by law. Statements made in connection with the exchange offer are not subject to the safe harbor protections provided to forward-looking statements under the Private Securities Litigation Reform Act of 1995.

All information in this presentation concerning NRG, including its business, operations, and financial results, was obtained from public sources. While Exelon has no knowledge that any such information is inaccurate or incomplete, Exelon has not had the opportunity to verify any of that information.

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Background

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4

On October 19, 2008 Exelon announced its proposal to acquire NRG and create the largest, most diverse generation company in the U.S.

100% stock consideration, fixed exchange ratio of 0.485 shares of EXC

```
every
share
of
NRG
representing
initial
premium
of
37%
The EXC/NRG combination would be the premier power company in a
complex, dynamic industry
Largest
U.S.
power
company
(\sim 48,000
MW
)
with
market
cap
of
~$40
billion and investment grade balance sheet
Significant presence in five major competitive markets (Illinois,
Pennsylvania, Texas, California and the Northeast) rather than two or
three
Second lowest carbon emitting intensity in the industry
Exelon has increased its offer 12%
to 0.545, representing a 44%
premium today
We are seeking your support to elect nine new, independent NRG directors
who will not
constitute a majority of the NRG Board and who will act in the
best interest of NRG shareholders
1.
Premium of 37% based on EXC and NRG closing stock prices on October 17, 2008.
Includes owned and contracted capacity after giving effect to planned asset divestitures.
3.
Exelon and NRG market capitalization as of 6/26/09.
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for

1 3

4.
44% premium assumes that Exelon and NRG stand-alone stock prices are halfway between the implied stock price based on company indices and the current stock price as of 6/26/09.

For NRG Shareholders, a Combination Means: 5

Scope, scale and strength to build on Exelon s proven capacity to

Execute strategic objectives from a solid financial foundation, with ready access to low-cost capital

Realize significant value creation through operational and financial synergies

Diversify across power markets, fuel types and regulatory jurisdictions

Respond to universally recognized need for industry consolidation

Be a significant voice in industry, policy and regulatory discussions

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

Multi-Regional Diverse Company

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Note: Owned megawatts based on Generation s ownership at December 31, 2008, using annual mean ratings for nuclear units (excluding Salem) and summer ratings for Salem and the fossil and hydro units.

Midwest Capacity

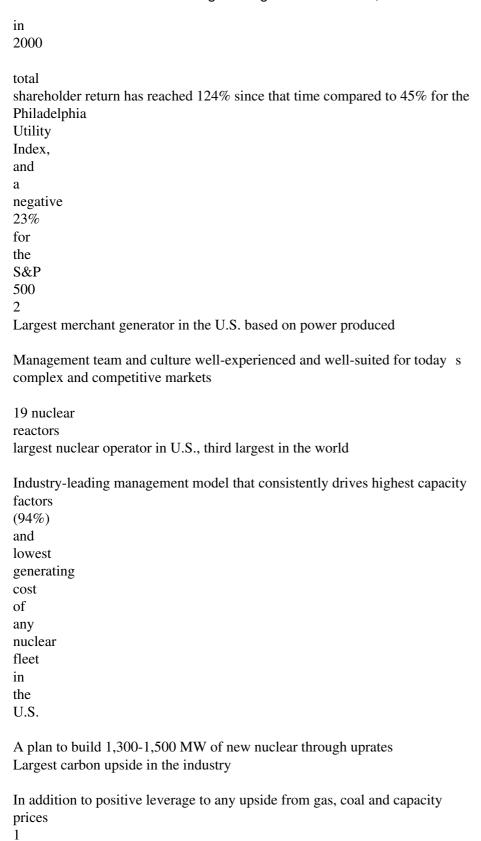
Owned:

11,388 MW

Contracted: 3,230 MW Total: 14,618 MW ERCOT/South Capacity Owned: 2,222 MW Contracted: 2,917 MW Total: 5,139 MW New England Capacity Owned: 182 MW Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total: 11,353 MW	
Total: 14,618 MW ERCOT/South Capacity Owned: 2,222 MW Contracted: 2,917 MW Total: 5,139 MW New England Capacity Owned: 182 MW Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Contracted:
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Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Owned:
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Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Gas Customers:
Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	0.5M
Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Electricity Customers: 3.8M
Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Generating Plants
Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Nuclear
Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Hydro
Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Coal/Oil/Gas Base-load
Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Intermediate
Owned: 11,017 MW Contracted: 336 MW Total:	Peaker
11,017 MW Contracted: 336 MW Total:	Mid-Atlantic Capacity
Contracted: 336 MW Total:	Owned:
336 MW Total:	11,017 MW
Total:	Contracted:
	336 MW
11,353 MW	
	11,353 MW

EXC market capitalization as of 6/26/09. Shareholder return from Exelon inception (10/20/00) through 6/26/09. Total return after reinvesting all dividends back into the security at the closing price on the day following the relevant ex-dividend date. Includes stock price appreciation with dividen reinvestment. Excludes taxes and fees. Exelon s Sustainable Advantage Largest market capitalization in the sector \$33B and an investment grade balance sheet Investment grade balance sheet that enables consistent access capital lower cost Experienced management team with track record of creating and returning shareholder value Exelon formed through combination of ComEd and

PECO



Exelon Is Built to Last and Consistently

Creates Value

Operational Prowess

Solid Balance Sheet

Consistent Dividends

\$10.00

\$12.00

\$14.00

\$16.00

\$18.00

\$20.00

2003

2005 2006 2007 2008 Exelon Industry Nuclear Annual Avg. Production Cost (\$/MWh) \$1.26 \$1.60 \$1.60 \$1.76 \$2.03 \$0 \$0.50 \$1.00 \$1.50 \$2.00 2004 2005 2006 2007 2008 2009E \$2.50 \$2.10 Investment Grade Rating (BBB/A3/BBB+)Broad Access To The Deepest Capital Markets: \$4.3 trillion High Grade Bond market \$1.2 trillion Commercial Paper market Lower Cost of Capital: Offers \$250 M in aggregate interest savings over the next five years relative to non-investment grade debt pricing Financial and Operational Flexibility: Ability to negotiate hedging transactions with better margining terms or avoid incremental credit charges

1.

Exelon Generation Senior Unsecured credit ratings.

2.
Based on internal analysis. Changes in market conditions could impact results.
65%
70%
75%
80%
85%
90%
95%
100%
Operator (# of Reactors)
Range
5-Year Average
1

Exelon s Long-Term Value Drivers Generate Post-

Transaction Value for All Shareholders

Carbon

Nuclear

Uprates

PA

Procurement

Cost

Reductions

Long-term fundamentals create value beyond what is currently reflected in Exelon s stock price \$1.1 billion and growing annual upside to Exelon **EBITDA** from Waxman-Markey legislation 1,300 MW -1,500 MW in Exelon nuclear uprates by 2017 increases the value of the existing fleet \$2,200-2,500/kW overnight cost for uprates vs. \$4,000-4,500/kW for new build and additional ~\$110/kW in annual savings from lower incremental operating costs from uprates \$100-102/MWh result in June PECO power procurement suggests robust pricing and higher margins at Exelon Generation in 2011 and beyond \$350 million in announced O&M reductions for 2010, more than half of which is sustainable 10 1. Assumes \$15/tonne carbon pricing. Reflects retail price including line losses and gross receipts tax. 1

11

Incremental 1,300 1,500 MWs of Exelon uprates over 2009-2017 exceeds NRG s expected ownership of STP 3&4

Exelon has substantial experience managing 1,100 MWs

of uprate

projects over the past 10 years

Less Risk: less risk of cost overruns and delays; uprates can also be phased in based on market conditions which

adds value

Lower Cost: Uprates

do not materially increase the O&M of existing plants, saving ~\$110/kW in annual costs vs. a

new nuclear plant

Exelon s Nuclear Uprate

Plan Delivers More MWs

Than NRG New Build -

With Less Risk At Half The Cost

1,170 MW

(44% Equity

Ownership)

Average Overnight Cost

Estimate of U.S.

New Build: \$4,000-4,500/kW

Year Uprates

Become Operational

0

200

400

600 800

1000

1200

1400

1600

1999-

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2009-

2017

MWs

1,100 MWs

1,300

1,500 MW

Average Overnight Cost

Estimate: \$2,200 -

2,500/kW

Exelon s Uprate

Plan

NRG s New Nuclear Plan

at

Max

Equity

Position

1. Exelon expects that NRG s planned equity selldown would further reduce NRG's net equity interest to approximately 35%, or 936 MW, and possibly even less

We are impressed with Exelon's optimistic plans to add up to 1,500 MW from nuclear uprates over the next eight

years The returns on these investments should be very attractive, as the company does not anticipate a higher runrate of O&M expenses (i.e., O&M/MWh should decrease).

Angie Storozynski, Macquarie Securities, June 12, 2009

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

Combination Will Result in Scope, Scale and Financial Strength

13
Pro Forma
Exelon
Pro Forma Quick Stats
(\$s in millions)
Combined assets

1
\$73,000
LTM EBITDA

2
\$10,000
Market cap (as of 6/26/2009)
\$40,000
Enterprise value

3 \$58,000

Generating capacity

Form 10-Q.

4.

~48,000 MWs Enterprise Value Market Cap \$0 Exelon **FPL** Duke Dominion First Energy Entergy \$10 \$20 \$30 \$40 \$50 \$60 \$58 BILLION NRG Southern 1. Reflects total assets (under GAAP) with no adjustments. Based upon 3/31/09 10-Q. Reflects Last Twelve Months EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization) as of 3/31/09 Calculation of Enterprise Value = Market Capitalization (as of 6/26/09) + Total Debt (as of 3/31/09) + Preferred Securities (as (as of 3/31/09) Cash & Cash Equivalents (as of 3/31/09). Debt, Preferred Securities, Minority Interest and Cash & Cash Equivalents

Includes owned and contracted capacity after giving effect to planned divestitures.

14

Geographically complementary generation asset base

Predominantly located in competitive markets

Strong presence in PJM (Mid-Atlantic and Midwest) and ERCOT By RTO Combined PJM 22,830

ERCOT 13,232 MISO 1,065 ISO NE 2,202 **NYISO** 3,960 **CAL ISO** 2,085 Contracted 6,483 51,857 **SERC** 2,295 WECC 45 Total 54,297 By Fuel Type Combined Nuclear 18,158 Coal 9,001 Gas/Oil 18,818 Other 1,837 Contracted 6,483 Excludes international assets. Before any divestitures. 1. Contracted in various RTOs, mainly in PJM and ERCOT. Exelon NRG Combination Will Operate in Most Attractive Markets 1

2003 2004 2005 2006 2007 2008 <1% <1% Exelon ~150,000 GWh Pro Forma Exelon ~221,000 GWh Historical Forward Coal Prices Combined Entity Will Continue to Benefit from Low Cost Fuel Sources Powder River Basin and lignite coal supply (90% of NRG s coal) provides low-sulfur at a relatively stable price as compared to northern and central Appalachian coal mines. 0.00 1.00 2.00 3.00 4.00 5.00 6.00 Northern Appalachian **Production Costs** Combined fleet will continue to be predominantly low-cost fuel. 6% Other Coal Q1 2007 Q2 2007 Q3 2007 Q4 2007 Q1 2008 Q2 2008 Q3 2008 \$/mmbtu 15 Powder River Basin Central Appalachian

Hydro/Other

	J	· ·	,	
Gas/Oil				
Other Coal				
PRB & Lignite Coal				
Nuclear				
3%				
<1%				
Q4 2008				
Q1 2009				
Nuclear				
Coal				
Gas				
Petroleum				
6%				
Coal				
93%				
Nuclear				
67%				
Nuclear				
23%				
PRB &				
Lignite Coal				
2				
1				
1				
1.				
Based				
on				
2008				
data,				
does				
not				
include				
~26,000				
GWh				
of				
Exelon				
Purchased				
Power				

Historically, Ligntite Coal prices have had similar volatility as Powder River Basin Coal.

Largest Fleet, 2
nd
Lowest Carbon Intensity
Source: Ventyx
Velocity Suite Database
CO2 Emissions of 15 Largest U.S. Electricity Generators
Bubble size represents **carbon intensity**,
expressed in terms of metric tons of CO2
per MWh generated
Note: Does not consider effects of
proposed or unplanned divestitures.

0 50 100 150 50 100 150 200 2008 Gross Generation (TWh) Exelon Exelon + NRG **AEP** Southern Duke TVA **FPL** Entergy Dominion Berkshire Hathaway Calpine NRG First Energy Xcel Ameren **Progress** 250 Top 15 Generators by CO2 Intensity 15 Berkshire Hathaway 0.84 14 Ameren Corp 0.81 13 NRG Energy 0.78 12 **AEP** 0.77 11 Xcel Energy 0.74 10 Southern 0.69 **Duke Energy**

0.63

Progress Energy 0.61 TVA 0.60 FirstEnergy 0.55 5 Dominion 0.49 Calpine 0.39 FPL Group 0.33 Exelon + NRG 0.31 Entergy 0.27 1 Exelon 0.06 1. Exelon 2020 is Exelon s comprehensive plan to reduce, displace or offset 15 million metric tons of greenhouse gas emissions year by 2020. Exelon 2020

principles will be adapted to the combined fleet



Exelon s EBITDA would increase by about \$1.5 billion and NRG s EBITDA would increase by about \$150M in Year 1

While Exelon has supported merchant coal allocations as part of an overall industry compromise, if no allocations are granted, Exelon s EBITDA would increase by \$1.5 billion and NRG s EBITDA will decrease by \$150M in Year 1 Note: Dollar values reflect illustrative results based on potential outcomes of climate legislation and should not be interpreted at the carbon benefit to be realized by Exelon s nuclear fleet will significantly exceed the carbon costs faced by NRG s coal-dominated generation fleet

\$1,100

Exelon

NRG

(\$M)

Year 1 EBITDA Impact of \$15/tonne Carbon With

Waxman-Markey Merchant Coal Allocations

There is no case

where carbon

legislation is

better for NRG

than for Exelon

17

\$0

On

June

26

th

, the

U.S.

House passed the

Waxman-Markey Bill

by a vote of 219-212

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

18

an
Offer Represents Significant Value to NRG
Shareholders

Our original offer provided a 37% premium to NRG's stock price on 10/17/08

When compared

to

all

\$1B+

stock

deals

since

12/2003,

that

was

almost

double

the 1-day average of 19%

NRG has responded with obstruction

Refusing to negotiate with Exelon management; excluding us from their

market

discovery

process,

that

has

produced

no

alternatives

Refusing to allow limited two-week due diligence process

Intervening with obstructionist tactics in regulatory proceedings

Pursuing

a

frivolous

and

expensive

lawsuit

Falsely claiming that the election of Exelon s nine nominees could trigger

the poison puts

in their debt

Our

new

offer

to

NRG

shareholders

1S

even

better

now

implied

premium of 44%

Higher exchange ratio = 0.545

Greater growth opportunities than NRG stand-alone, at lower risk and relative cost

~\$3.1B transaction value

Now is the time for a new, independent and open-minded NRG board to come to the table

19

1.

NRG s lawsuit against Exelon in U.S. District Court, Southern District of New York, was dismissed on June 22, 2009.

20
The Value of the Offer to NRG Shareholders
Has Increased
THEN
NOW
Exchange Ratio
Est. NPV of Synergies
0.485
0.545

```
(12.4% increase)
$1.5
$3.0 B
$3.6
$4.0 B
Exelon s best and final offer
20
1.
Implied ownership as of 2012 assuming the conversion of $1.1 billion of mandatory convertibles. Immediate ownership perce
Includes estimated transaction costs of $654M (pre-tax).
Includes estimated transaction costs of $550M (pre-tax).
Transaction Value to NRG
$2.3 B
$3.1 B
Implied Ownership
16.8%
18.2%
2
1
```

3

Exelon s offer has increased NRG s stock price and decreased Exelon s stock price relative to each company s peer indices

Assuming that each company s stand-alone stock price is halfway between the comparable company index and current stock price, the premium offered is still 44% 21

Stock Price

(\$50.70)

Current

2

Halfway Between Index and Current (\$54.03) Based on Competitive Integrated Index (\$57.35) 3 Current Stock Price (\$23.80) 2 16% 24% 31% Halfway Between Index and Current (\$20.50)35% 44% 52% Based on IPP Index (\$17.21) 61% 71% 82% Exelon Stand-Alone Stock Price **NRG** Stand-Alone Stock Price **Indicative Premium** The world has changed for **IPPs** lower gas prices, a weak economy and likely carbon legislation will translate into lower IPP valuations Best Indicators Suggest Current Exelon Offer

Represents an Implied Premium of 44%

1.

Premium based on 10/17/08 stock prices (last observable stand-alone stock value) is 54% at current offer.

2

Closing stock prices as of 6/26/09.

3.

EXC implied stock price based on the Competitive Integrateds (AYE, ETR, FPL, PPL, PEG, CEG, EIX, FE) performance from

NRG implied stock price based on the IPP Index (MIR, CPN, DYN, RRI) performance from 10/17/08 to 6/26/09.

Based on These Indicators, Transaction Provides NRG
Shareholders Immediate Value of \$3.1 Billion
Share of
Synergies
\$0.6B
Plus: EXC Upside
Carbon
Uprates
PECO PPA rolloff

1.

Based upon implied premium of 44% from previous slide and assumes 277 million NRG fully-diluted shares outstanding.

Share of synergies reflects 18.2% NRG share of synergies (based upon midpoint of \$3.6-\$4.0B synergies), less NRG share of stransaction costs.

Implied

Transaction

Value to NRG

Shareholders

of \$3.1B

Implied

Premium to

NRG

Shareholders

of \$2.5 B

22

Even at June 26

closing prices, NRG

shareholders will

realize immediate

transaction value of

\$1.7 billion

If Exelon s offer

is withdrawn,

NRG

shareholders

face downside

risk in their share

price

1

2

th

Then

Assumed a traditional **integrate** model

Reflected preliminary top-down internal estimate without assistance from 3 parties

Notable assumptions included: 40% reduction in NRG s A&G expense 10% reduction in NRG s O&M expense Now Assumes an absorb-integrate-transform model Reflects bottom-up functional estimate with assistance from Booz & Company Assesses discrete operating areas, updates assumptions and defines desired outcomes Reflects enhanced view of NRG s operating profile (plant benchmarking) Recognizes impact of Reliant Retail business to NRG (A&G) 23 Upon Detailed Investigation, Exelon Has **Identified Greater Synergies** Exelon will realize these synergies, just as we have in the past Based on analysis of publicly available information. 2. Primarily reflects severance, systems integration, retention and relocation costs. Est. Annual Cost Savings: \$180 \$300 M % of Combined Expenses: ~3%-5% Costs to Achieve: ~\$100

NPV of Est. Synergies: \$1,500

Est. Annual Cost Savings:

\$3,000 M

\$410

49

```
$475
M
% of Combined Expenses:
~6%-7%
Costs
to
Achieve
2
:
~$200
M
NPV of Est. Synergies: $3,600
-
$4,000 M
rd
1
2
1
```

Synergies reflect a 30% reduction in NRG s O&M expense,

which
is
consistent
with
prior
power
sector
transactions
and
reflects
Exelon s
track
record
and
commitment
to
delivering
strong results
additional synergies possible
24
Category
Amount (\$M)
Commentary
Key Sources of Synergies
Corporate / IT
\$225 -
\$245
Includes
enhanced
corporate
synergies
from
initial
case
based
on Activity
detailed
assessment and prior transaction experience, minimizing duplicative corporate
support Fossil
\$75 -
\$75 - \$85
\$63
Based on ~350 employee reduction from Exelon/NRG fleet optimization due to implementation of Exelon s management model Trading \$65 - \$75

Absorption of NRG trade book into existing Exelon Power Team operations

EXC Power Team is an experienced, multi-state power marketer, enabling

smooth integration and significant labor synergies
Development
\$20 -
\$30
Significant
reduction
in
redundant
staffing,
without
sacrificing
continuing
growth
and development opportunities
Nuclear
\$10 -
\$20
Integration of STP 1 & 2 into the largest nuclear fleet in the industry (not
assumed until 2011, contingent upon agreement with co-owners)
Retail
\$15 -
\$20

Reflects assumed NRG synergies (since Reliant acquisition was not incorporated into our initial analysis)

Total

\$410 -

\$475

25 243 170 117 Cost Savings Estimate (\$M) \$ 100

Actual Post Merger Integration Savings (\$M) % Realized of Estimate 106% \$ 160 \$ 180 135% Targeted headcount reduction of ~1,200; actual ~1,600 Disciplined integration planning process Effective use of pre-close period for integration planning purposes to accelerate synergy capture Reduction in overall staffing levels through centralization/leverage of scale Elimination of duplicate corporate and administrative positions Common company-wide management processes Year 2001 2002 2003 \$67 \$210 \$200 2004 \$410 2003 \$230 \$163 **Cumulative Cost Savings** Estimate (\$M) Actual Results (Pre Tax -\$M) (O&M + Capital = Total)% Realized of Estimate 100% 129% \$163 + \$67 = \$230\$339 + \$188 = \$527O&M

Capital

Exelon has the experience and management commitment to deliver on its synergy targets
Exelon Has a Proven Track Record of
Delivering Targeted Synergies

Improved capacity factor from 77% in 2004 to 96% in 2006

Reduced average refueling days from 80 in

2004 to 26 in 2006

50

60

70

80

90

100

1998

2000

2002

2004

2006

2008

PECO Unicom

PSEG

Exelon

AmerGen

PSEG with NOSC

NRG Touts Numerous Growth Opportunities, But A Closer Look Reveals Minimal Value New Nuclear (NINA)

NRG significantly underestimates both costs and risks

Any value estimate is speculative at this point

Reliant

Purchase appears accretive, but NRG s EBITDA projections are extremely aggressive and suggested EBITDA multiple is unrealistic

Net value of ~ \$1/share Padoma Wind

150 MW net ownership (0.7% of NRG existing capacity) of new wind in Texas scheduled to come on-line by the end of 2009

Potential

net

value

in

the

\$0.00-0.10/share

range

eSolar

184 MW net ownership (0.8% of NRG existing capacity) of new solar in Southwest scheduled to come on-line in 2011/2012

Potential

net

value

in

the

\$0.00-0.25/share

range

GenConn Energy

200 MW net ownership (0.9% of NRG existing capacity) of new peaking in Connecticut scheduled to come on-line in 2010/2011

Estimated

net

value

of

~\$0.10/share

NRG s only real growth opportunity is the gas and heat rate upside in its existing 23,000

MW

domestic

fleet

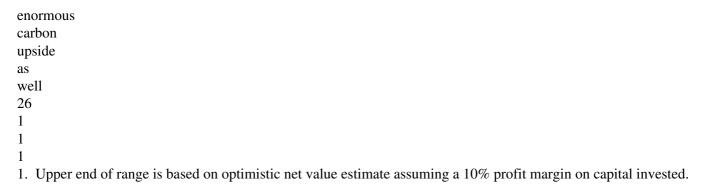
Exelon

has

similar

upside

plus



1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

27

```
1
2
3
Investment grade metrics
We have modeled varying combinations of debt refinancing, asset divestitures, equity
equity-linked
issuance
and
accelerated
debt
paydown
maintain
our
investment
grade
credit
ratings
with
view
long-term
shareholder
```

value

Our optimal financing plan includes:

61

Divesting assets of ~\$1.6 billion Issuing ~\$1.1 billion of mandatory convertible equity or common equity Deploying cash on hand of ~\$1.7 billion Financing \$4.2 billion in the debt capital markets The plan is executable and provides We have incorporated cost of issuing equity or equity-linked securities into our model as we believe EXC s

long-term value is greater than its current stock price

The strategic benefits, long-term value and synergies created by the combination are more valuable than the cost of an equity or equity-linked issuance 28 28 Exelon Has a Financing Plan That Is Executable, Provides Investment Grade Metrics and Creates Long-Term Value I think Exelon has the capability to refinance and close the exchange offer Jonathan Baliff, NRG **Executive Vice** President, Strategy

- 1. Based on relative economics of the two securities and market conditions.
- 2. Estimated excess cash balance at NRG reflects Exelon internal projections as of FYE 2009.
- 3. Either at or about the time of the transaction or thereafter.
- 4. Former investment banker at Credit Suisse testifying under oath in Federal Court on June 1, 2009. NRG Energy. Inc. v. Ex No. 09 Civ. 2448 (S.D.N.Y.).

We Have A Plan To Meet Our Financing Needs

The Plan is Flexible and Executable

Exelon has many options to address its financing needs

Capital markets

Bank financing

TopCo structure

Asset sales / Equity issuance

Bond waivers

Excess NRG cash

Capital markets remain strong

700

3.625% Preferred Stock

```
Over $200 billion in bank
commitments (over $1 billion) in
the last twelve months
Over $88 billion in investment
grade bond issues (over $1 billion)
year to date
7
$130 billion in U.S. equity
issuances year to date, of which
over $19 billion is convertible
equity
0
7
We can finance the transaction at
an ~8% interest rate given current
market conditions
Note: Estimated balances based on internal estimates, reported data in NRG s Form 10-Q as of 3/31/09 and
10-K dated 12/31/08.
1.
Synthetic LOCs
require drawn bridge loan.
Credit Suisse has the option to keep the security outstanding and make fair value adjustments.
Includes estimated fees, net of taxes and other non-recourse obligations.
4.
Assumes divestiture of various assets including Big Cajun and other Louisiana Plants.
Excludes CS Notes and preferred interest.
6.
Either at or about the time of the transaction or thereafter.
UBS market data.
Summary Financing Needs ($ M)
Principal
Bank Debt (Includes TLB and Synthetic LOCs)
1
$3,114
Senior Notes due '14, '16, and '17 (in aggregate)
4,700
8.500% Senior Notes due 2019
```

250 Other 3 908 Potential Financing Needs \$9,672 Preliminary Financing Plan Estimated Excess NRG Cash and Equivalents (as of FYE '09) \$1,700 Equity / Mandatory Convert Issuance 1,100 **Asset Sales** 1,600 Assumption of 2019 Bonds Assumption of Select Non-Recourse Obligations 5 379 Debt Capital Markets Financing 4,193 **Total Sources**

\$9,672

Q2 2009 Q3 2009 Q4 2009 Receive Regulatory Approvals 10/19: Announce Offer

Annual NRG and **Exelon Special** Shareholder Meetings 11/12: Exchange Offer Filed Make Filings and Work to Secure Regulatory Approvals (NRC, DOJ/FTC, PUCT, NYPSC, PAPUC, CPUC) Shareholder Proposal and Proxy Solicitation 8/21: Exchange Offer Expires 2/25: Over 51% of NRG Shares Tendered Regulatory approvals are manageable and we expect the transaction to close in 2009 5/21: FERC Approval Expected **Transaction Close** Exelon is Committed to the Combination Q4 2008 Q1 2009 30 Discussing regulatory concerns of an NRG/Exelon tie-up, Crane said he did not expect the bidder to have any regulatory problems. David Crane Interview with Peter Semler Mergermarket, March 10, 2009

1 31 Jurisdiction

Status

FERC

Acquisition approved on May 21, 2009

Hart-Scott-Rodino

Statutory waiting period expired April 30, 2009

NRC

Application under review without further information

requests

Texas

Commission ruled application is

sufficient

hearing

to

be held on

October 15, 2009

New York

To be decided without evidentiary hearing

Pennsylvania

Hearings scheduled for July 15-17, 2009

California

CPUC accepted application; will be decided without

evidentiary hearing

Regulatory Approvals Are Advancing As

Expected

Completed

In Process

1. As of June 26, 2009

Note: It is also worth noting that NRG s lawsuit against Exelon in U.S. District Court, Southern District of New York, was di June 22, 2009 and will not be an obstacle to closing.

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

32

Elect each of the four independent candidates

nominated to run in
opposition to the incumbent directors up for re-election
Expand the size of the
NRG board to 19
directors
Elect
of
the
five
independent candidates
to serve
on
the
expanded board NRG Shareholders can secure the best transaction possible by taking the following actions: This approach will allow NRG shareholders to share in the significant value to be generated from creating the largest, most diversified power company in the U.S. 33
This will not
result in Exelon s slate constituting a majority of the NRG Board
NRG s Board has been entrenched in its steadfast opposition to a transaction with Exelon by:
Supporting an entrenched CEO and Senior Management who have sought to obstruct Exelon s attempts to obtain regulatory approvals for the transaction
Consistently ignoring the spoken will of a majority of NRG s shareholders

and refusing to negotiate with Exelon or allow due diligence

We are committed to this transaction but will continue our efforts only as long as we have shareholder support. The election of only four new directors would raise a significant question about the level of that support Voting For Only Four Directors Will Reduce the Likelihood of a Value-Enhancing Transaction It s Time to Capture This Value

34

Exelon s Slate of Experienced

Independent Nominees

Nominees have extensive business and management experience and experience serving on boards of public companies. Slate comprised of a broad range of financial, legal and industry expertise Four independent, highly qualified candidates to replace directors of NRG whose terms expire at the 2009 Annual Meeting

Betsy S. Atkins, Ralph E. FaisonColeman Peterson and Thomas C. Wajnert

Five independent, highly qualified candidates to fill the newly created

seats upon an approved board expansion

John MAlbertine, Marjorie L. Bowen, Donald DeFosset

Jr., Richard

Koppes

and Ralph G. Wellington

Exelon s

proposed

slate

of

directors

is

highly

qualified

and

independent

and

will

not

constitute

a

majority

of

the

Board

35 This Transaction Is Unique

Substantial synergies

fairly shared

Compelling value

Catalyst for consolidation
The time is now the parties are NRG and Exelon
the price is fair

Appendix 36

NRG Will Benefit from Exelon s Carbon Upside 37 Assumptions:

\$10/tonne carbon

50% of requirement in free allowances from government

80% recovery through power prices

Yields \$4/MWh increase in wholesale power prices (\$10*.5*80%) Among the principal beneficiaries of the Waxman bill, therefore, will be utilities with a large proportion of unregulated nuclear generation, such as Exelon, Entergy and Constellation . Most adversely affected will be RRI Energy (RRI). Allegheny Energy (AYE), NRG Energy (NRG), PNM Resources (PNM), Westar Energy (WR), Ameren (AEE), Great Plains Energy (GXP), Mirant (MIR) and Dynegy (DYN).

Hugh Wynne,

Bernstein Commodities and Power: What Are the Consequences of the Waxman-Markey Climate Change Bill for the Power Sector? (June 29, 2009) Based on the table to the left, EXC EBITDA estimated to increase 8% (~\$600M) in 2012 while NRG loses 2% (\$62 M) by 2012. The negative impact to NRG becomes even more pronounced as allowance grants are phased out, while Exelon s benefits continue to grow.

Exelon has the liquidity, market access and financial flexibility to manage risk and pursue sizeable growth initiatives when appropriate Exelon s Balance Sheet Can Weather Volatile Commodity Markets

Lower interest rates and lower cost of capital

Lower cost of equity capital

source capital
from
multiple
markets
(e.g.
commercial
paper)
reduces
risk
of
liquidity crunch
Investment grade market more likely to be accessible during challenging business cycles
Banks in this environment more willing to lend to large, diversified, highly-rated companies
Over 20 banks committed to Exelon s facilities providing over \$7B in aggregate commitments
Broad
Access to
Capital
38
Lower
Cost of
Cost of Capital

Lower margin and collateral needs

Ability to bid competitively on PPAs and long-term deals since counterparties prefer investment grade companies

Reduced working capital requirements, no prepayments on long-term contracts

Financial

Ability

and

Business

Flexibility

Risks Inherent In A Non-investment Grade Balance Sheet

Though currently re-opened, the non-investment grade market has closed on several occasions in recent memory, while the high-grade market has been consistently accessible regardless of economic cycles Erratic access to such a critical source of funding would have significant liquidity implications for non-investment grade issuers like NRG 39

High Yield

Market High Grade Market 4% 5% 6% 7% 8% 9% 10% 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 0 20,000 40,000 60,000 80,000 100,000 120,000 140,000 \$160,000 Source: SDC, J.P. Morgan JULI Yield (%) Monthly new issuance volume (\$mm) 6% 7% 8% 9% 10% 11% 12% 13% 14% 15% 16% 17% 18% 19%

20% 1998 1999

2000 2001 2002 2003 2004 2005 2006 2007 2008 0 5,000 10,000 15,000 20,000 25,000 30,000 \$35,000 JPMorgan Global HY Index Yield to Worst

Monthly new issuance volume (\$mm)

40

Exelon Generation s full requirements power purchase agreement with PECO Energy expires on December 31, 2010

Recent PJM prices for full requirements products: Procurement Date

Delivery Period

\$/MWh PSE&G (NJ BGS) February 2009 June 1, 2009 -

May 31, 2012
\$103.72 Residential and Small
C&I¹
PPL
April 2009
January 1, 2010 -
December 31, 2010
\$86.74 Residential
\$87.59 Small C&I
Allegheny
June 2009
Residential: 17-month and 29-month
contracts, both beginning January 1,
2011
Non-residential: 17-month contracts
beginning January 1, 2011
\$71.64 Residential
\$75.40 Non-residential
PECO
June 2009
17-month and 29-month contracts
beginning January 1, 2011
\$100-102 Residential
(approximate)
Pennsylvania Procurement Provides Strong
Evidence of the Value of Exelon s Mid-Atlantic Fleet
2
2
2
2
3
1.
Wholesale level pricing (excludes adjustments for taxes and transmission and distribution losses); includes cost of Network Tr
Service (NTS).
2.
Retail level pricing but excluding NTS. Retail price includes cost of Gross Receipts Tax and adjustment for transmission and (T&D) losses. Retail prices based on distribution company press releases.
3.
Estimated retail price (i.e., inclusive of Gross Receipts Tax and adjustment for T&D losses but not NTS) converted from ExGe offers using Residential Retail Generation Rate Conversion Model at PECO Procurement website (http://www.pecoprocurement.com/index.cfm?s=supplierInformation&p=rates).
(map.ii w w w.pecoprocurement.com/macx.cmm.s-supplierimormation&p-rates).

41

RPM Capacity Auctions in PJM

The results of the recent RPM capacity auction are not anticipated to reflect a new norm

due to an anticipated market response to low clearing prices and rule changes for demand response bidding

The RTO clearing price for 2012/2013 was \$16.46 MW-day. The clearing price

for MAAC and Eastern MAAC resources was \$133.37 MW-day and \$139.73 MW-day respectively. Exelon offered 12,200 MWs capacity in the RTO region; 1,500 MWs in the MAAC region; and 9,600 MWs of capacity in Eastern MAAC region A market response to the low clearing prices in the RTO region is anticipated Modified resource bidding behavior Retirement of costly and less efficient generation Cancellation of new generation projects Less Cleared Demand Response (DR) The RPM capacity auction prices for 2012/2013 are the result of increased generation supply and demand response resources, decreased load PJM wide, and locational reliability requirements The 2012/2013 capacity auction was the first time in which Interruptible Load Resources (ILR) were required to offer into RPM as a capacity resource The PJM tariff was interpreted require existing **ILR** Resources to bid at \$0

On June 8, 2009, PJM and its stakeholders began considering changes that would eliminate offer caps on DR

Tariff changes could result in future auctions that better reflect the true market value of capacity (i.e. the value to end use customers who sell firm power rights)

ERCOT Wind:

18 GW of Transmission Approved, Can Sell RECs Nationally Under Federal RES, and Price Depression Will Be Absorbed By Texas Alone Upper Midwest Wind: Dependent on Not-Yet-Approved Multi-State Transmission Buildout and Price Depression Will be Spread Over A Broad Area Mid-Atlantic Wind:

Limited Wind Resources, So Will Purchase RECs From Other Areas

42

Federal RES will result in incremental wind build in Texas to support REC purchases

in

other

markets

depressing power prices in ERCOT

42

Federal RES Will Reduce Prices More in ERCOT

than in Midwest or Mid-Atlantic

43
Historical projected and actual costs of nuclear construction (\$/kW)
1974/75
\$1,156
\$4,410
1976/77
\$1,493
\$4,008

\$560 \$1,170 1966/67 % Over Original Estimate +381% +269% +209% No success with planned equity selldown Insufficient DOE loan guarantee funds to support all identified projects Even with DOE loan guarantee of \$4.6B and \$3B in loan guarantees from Japan (which we see as aggressive), there is a financing gap of \$2.5B -\$5B that NRG has not secured No disclosed details on risk mitigation plan for Toshiba s first U.S. nuclear construction project No signed **PPAs** because current market fundamentals not support pricing needed to cover construction costs Significant Risks Make It Impossible To Ascribe Value At This Early Stage Nuclear new build estimates Overnight \$/kW **FPL** \$3,170-\$4,630/kW

Progress (Levy County)
\$4,345/kW
Brattle Group
\$4,038/kW
Exelon (Victoria County)
\$4,148/kW
U.S. Consensus
\$4,000-4,500/kW
NRG
\$3,200/kW
VS.
Sources:
NEI
Whitepaper
The
Cost
of
New
Generating
Capacity
in
Perspective
February
2009,
Brattle
Group
IRP
for
Connecticut -
January 2008
, NRG 6/4/09 Presentation at Macquarie Global Infrastructure Conference
1.
Amounts shown
in
2008\$,
assuming
2%
inflation
over
2007\$
for
FPL
and
Progress.
Exelon
estimate
includes
initial
fuel load cost.
2.

NRG Investor Presentation, June 17, 2009 Overnight Cost Growth (1966-1977) Est:

+167%

Actual:

+243%

NRG Underestimates the Risks of Being a First Mover STP 3&4 Is Subject To Project Execution And Cost Escalation Risks That NRG Shareholders Cannot Ignore

U.S. Supply chain and labor force must be re-established

Japanese modular construction practices have not been applied in the U.S.

NRG has not announced completion of construction contract

U.S. labor productivity vs. Japanese is unknown

Construction proximity to an operating nuclear plant poses significant risk to construction execution, schedule, and cost

Owner s costs and site development risks are material, despite the brownfield site

2 1

Scale and Complexity of Nuclear New Build
Introduces a Unique Set of Challenges for NRG
44
New nuclear build is a high risk proposition for NRG and represents a substantial portion of the company s market cap

Even with financing support by the U.S. and Japanese governments, NRG is placing a significant portion of the company s market cap at risk

Edgar Filing: NRG ENERGY, INC. - Form DFAN14A Exelon s size and investment grade balance sheet significantly lessens the impact of this mega-project on the company s operating and financial risk profile Total nuclear new build equity financing as a percentage of market capitalization NRG EXC/NRG +25%+50% +75% +100% +125% +150% \$8.9 billion \$11.2 billion \$13.4 billion \$15.7 billion \$17.9 billion \$20.1 billion \$22.4 billion 12% 16% 19% 22% 25% 28% 31% 2% 2% 3% 3% 4% 4%

5% 0% 5% 10% 15% 20% 25%

30% 35% 40%\$4,142 /kW \$ 5,178 /kW \$ 6,213 /kW \$ 7,249 /kW \$ 8,284 /kW \$ 9,320 /kW \$ 10,355 /kW 2 1 1.

New build equity financing percentages are presented for various levels of total nominal project costs per kW, assuming 80% of market capitalization as of 6/26/09. The equity financing percentages reflect NINA ownership of STP units 3 and 4 at 40%, an NINA at 88%.

2.

Estimate of the total nominal project cost per kW based on the midpoint of the NRG price range for the nominal EPC and own NRG s 6/4/09 presentation at Macquarie Global Infrastructure Conference, plus estimated interest during construction, initial guaranteed loan fees and debt service reserve.

NRG Is Overvaluing Reliant Retail s Financial Impact
Valuation Considerations
Even when assuming a \$250 million run rate EBITDA for Reliant Retail, the financial impact to NRG is less than \$1.00 per share

Exelon fully supports the retail business model, and the Reliant

acquisition appears value-accretive

However,

the

suggestion

that

over

\$1

billion

in

equity

value

(or

~\$4.50

per

share)

has

been

created

1S

an overstatement

Valuation of 4-6x EBITDA is not achievable

NRG paid 1.9x to 2.6x EBITDA in an auction

Public markets have not imputed attractive multiples to retail businesses in the past

No allocation of debt in NRG s valuation either in the form of collateral or increased working capital

NRG seems to ignore the **higher level of risk** for retail; implies higher cost of capital Potential Price Per Share Impact (\$ M)

\$250 million run rate EBITDA appears aggressive

Gross margins (\$670 M) assume steady mass market and Commercial & Industrial margins which **have been** volatile

Aggressive pricing from large competitors (e.g., Centrica, FPL, CEG) will

likely compress margins

```
Requires strong execution
across
key disciplines (e.g.,
risk management, customer service)
Earnings Considerations
Low
High
NRG
Management
(as
of
3/2/09):
Purchase Price
$388
$388
(a)
Original EBITDA Estimate
$200
$150
(b)
Implied EV / EBITDA
1.9x
2.6x
Revised
NRG
Estimates
(as
of
5/27/09):
2
(c)
Revised Run-rate EBITDA
$250
$250
(d)
Change
Implied
Synergies
(c
a)
$50
$100
(e)
NRG Purchase Multiple Range (line b)
```

1.9x

```
2.6x
1.9x
2.6x
Implied Value Created (d * e)
$95
$130
$190
$260
Est.
Price
Per
Share
Impact
3
$0.34
$0.47
$0.69
$0.94
1.
NRG Investor presentation - March 2, 2009.
NRG Investor presentation - May 27, 2009.
3.
Assumes 277 million NRG fully-diluted shares outstanding.
```

700 \$800 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 **Exelon Estimate** Incremental CapEx (High Case) Exelon Estimate Incremental CapEx (Low Case) NRG Form 10-K Disclosure \$1.3-\$2.3 billion of incremental environmental compliance costs could limit NRG s ability to fund its future growth particularly in light of its leveraged balance sheet and non-investment grade ratings Total **NRG** Estimate

\$1.15B

Incremental Cap Ex \$1.3	
\$2.3B Total \$2.45	
\$3.45B 46	
Under the new administration, we anticipate there will be more stringent environmental rules and regulations, including NOX and SO2 and particulate reductions under a revised Clean Air Interstate Rule (CAIR), an aggressive EPA/DOJ New Source Review enforcement initiative	
These regulations may result in significant compliance costs for NRG s coal-fired generation assets	
These regulations will have minimal impact on Exelon s compliance costs given our nuclear portfolio 1. In its 3/31/09 Form 10-Q, NRG states that it has prepared an environmental capital expenditure plan for numerous peregulations but does not disclose the amount of the planned expenditures. 2. Forecasted amounts shown above are included in transaction analysis. Environmental Capital Expenditures Could Severely Limit NRG s Future Growth	ending

NRG claims that its hedge program insulates it from the current commodity down-cycle looking closer:

NRG has sold about 2/3 of its baseload energy forward for 2011, but at much lower prices than for 2009 sales

As NRG s

above-market hedges roll off, we estimate that NRG s baseload energy revenues could decline by ~\$700 million based on current market prices between 2009 and 2011 At Current Forward Prices, ~\$700 Million in NRG Revenue Deterioration From 2009-2011 Between 2009 and 2011, Exelon Generation s estimated gross margin grows by ~\$500 million, largely due to the PECO PPA roll-off 47 0 1 2 3 4 2009 2010 2011 \$B NRG Baseload **Energy Revenues** 5% Sold in Short-Term Market 95% Sold Forward at an Average Price of \$61/MWh 79% Sold Forward at an Average Price of \$58/MWh \$700 Million Decline

33% Remaining Sales at an

Average Price ~\$53/MWh Assuming 5/29/09 Market 67% Sold Forward at an Average Price of \$52/MWh 1 2

Based on 2/28/09 market conditions, per Exelon Hedging Disclosures (April 2009).

2

1.

Percentages sold and average prices in blue as disclosed in NRG s 2008 Form 10-K. 2010-2011 average prices in green are b Exelon internal analysis. Average price represents weighted average of TX, NY and PJM baseload energy sales using mark conditions as of 5/29/09.

21% Remaining Sales at an Average Price ~\$46/MWh Assuming 5/29/09 Market

Premium Paid Analysis

All stock transactions with equity values greater than \$1.0 billion, announced since

12/5/2003, U.S. targets (excluding withdrawn deals and spin-offs)

Source:

SDC, Bloomberg, FactSet

Note:

Excludes Wells Fargo's acquisition of Wachovia, Bank of America's acquisition of Merrill Lynch, JP Morgan's acquisition of I Stearns and Bank of America's acquisition of Countrywide.

48

Date

Date

Equity Value

Premium Prior to Announcement (%) Announced Effective Target Acquiror (\$mm) 1 Day 1 Week 4 Weeks 04/01/09 Metavante Technologies Inc Fidelity Natl Info Svcs Inc 2,982 23.1 23.5 27.5 03/03/09 Magellan Midstream Hldg LP Magellan Midstream Partners LP 1,148 22.1 23.5 29.8 01/15/09 Terra Industries Inc CF Industries Holdings Inc 3,397 102.9 107.5 109.8 10/19/08 NRG Energy Inc **Exelon Corp** 6,261 36.7 38.0 31.1 06/23/08 12/05/08 Allied Waste Industries Inc Republic Services Inc 6,098 0.9 3.5 5.0 04/24/08 09/29/08 Wendy's International Inc Triarc Cos Inc

2,346

11.1 16.0 23.2 04/14/08 10/29/08 Northwest Airlines Corp Delta Air Lines Inc 2,918 14.1 14.9 20.2 05/04/07 10/01/07 Greater Bay Bancorp, Palo Alto Wells Fargo, San Francisco, CA 1,657 7.5 13.8 16.3 05/01/07 09/04/07 MAF Bancorp, Clarendon Hills, IL Natl City Corp, Cleveland, Ohio 1,973 39.5 39.9 38.1 03/18/07 08/30/07 InfraSource Services Inc Quanta Services Inc 1,253 17.4 18.1 16.0 02/05/07 08/20/07 Hanover Compressor Co **Universal Compression Holdings** 2,077 2.4 1.7 4.1 02/05/07 07/02/07 **Investors Financial Svcs Corp** State Street Corp 4,505 38.5 38.5

42.4 02/02/07 03/07/07 Weyerhaeuser Co Weyerhaeuser Shareholders/Domtar 2,939 0.0 0.0 0.0 12/04/06 04/02/07 Agere Systems Inc LSI Logic Corp 3,795 28.2 30.4 26.5 12/03/06 07/02/07 Mellon Financial, Pittsburgh, PA Bank of New York Co Inc,NY 16,371 (6.1)(6.2)(5.3)10/17/06 07/12/07 **CBOT Holdings Inc** Chicago Mercantile Exchange 11,025 55.3 59.8 59.4 08/31/06 11/04/06 Glamis Gold Ltd Goldcorp Inc 6,829 32.4 32.4 35.4 07/10/06 12/01/06 Harbor Florida Bancshares Inc Natl City Corp, Cleveland, Ohio 1,110 21.6 21.6 21.6

07/06/06

02/21/07 Peoples Energy Corp WPS Resources Corp 1,588 15.0 13.6 11.6 06/12/06 11/15/06 Pacific Energy Partners LP Plains All American Pipeline 1,395 10.6 12.2 14.3 05/25/06 11/04/06 AmSouth Bancorp, Alabama Regions Finl Corp 10,035 (2.0)(0.0)0.3 05/08/06 11/09/06 Fisher Scientific Intl Inc Thermo Electron Corp 10,280 7.0 8.2 7.4 01/24/06 05/05/06 Pixar Inc Walt Disney Co 7,555 2.5 4.5 4.9 12/20/05 05/22/06 Maxtor Corp Seagate Technology Inc 1,879 59.8 58.2 62.3

09/12/05 03/01/06

WFS Financial Inc

Wachovia Corp, Charlotte, NC 3,035 13.8 12.6 15.3 09/12/05 03/01/06 Westcorp, Irvine, CA Wachovia Corp, Charlotte, NC 3,419 4.7 3.8 6.3 05/09/05 04/03/06 Cinergy Corp Duke Energy Corp 8,655 13.4

13.9 12.6

Premium Paid Analysis

All stock transactions with equity values greater than \$1.0 billion, announced since 12/5/2003, U.S. targets (excluding withdrawn deals and spin-offs)

Source:

SDC, Bloomberg, FactSet

Note:

Excludes Wells Fargo's acquisition of Wachovia, Bank of America's acquisition of Merrill Lynch, JP Morgan's acquisition of I Stearns and Bank of America's acquisition of Countrywide.

Exelon s offer at

10/17/08 represented a:

1 day premium of 37%

Premium to 1-week average exchange ratio of 38%

Premium to 4-week

average exchange ratio

of 31%

49

Date

Date

Equity Value

Premium Prior to Announcement (%)

Announced

Effective

Target

Acquiror

(\$mm)

1 Day

1 Week

4 Weeks

05/04/05

08/08/05

SpectraSite Inc

American Tower Corp

3,153

9.5

9.6

9.1

04/18/05

12/03/05

Macromedia Inc

Adobe Systems Inc

3,588

25.1

26.0

33.4

03/21/05

07/19/05

Ask Jeeves Inc

IAC/InterActiveCorp

1,952

16.5

16.3

21.5

03/09/05

07/01/05

Great Lakes Chemical Corp

Crompton Corp

1,552 10.1 10.4 11.0 03/03/05 05/16/05 Siliconix Inc Vishay Intertechnology Inc 1,003 16.2 18.6 14.7 01/31/05 11/18/05 AT&T Corp SBC Communications Inc 14,732 (6.6)(0.7)3.3 01/28/05 10/01/05 Gillette Co Procter & Gamble Co 54,907 17.6 20.6 21.7 01/10/05 03/21/05 Fox Entertainment Group Inc News Corp 34,466 9.8 12.9 14.1 12/16/04 07/02/05 Veritas Software Corp Symantec Corp 13,520 9.5 28.6 47.0 08/12/04 03/11/05 Varco International Inc National-Oilwell Inc 2,551

9.2

9.6 13.4 08/02/04 01/01/05 First National Bankshares FL Fifth Third Bancorp,OH 1,253 40.5 43.4 45.2 06/21/04 11/01/04 SouthTrust Corp,Birmingham,AL Wachovia Corp, Charlotte, NC 14,157 20.2 21.5 24.1 04/07/04 06/25/04 Westport Resources Corp Kerr-McGee Corp 2,600 10.7 10.2 9.6 03/29/04 08/13/04 Tularik Inc Amgen Inc 1,796 47.1 48.5 45.7 03/17/04 08/02/04 Apogent Technologies Inc Fisher Scientific Intl Inc 2,691 5.5 6.4 7.5 02/26/04 12/21/04 **ILEX Oncology Inc** Genzyme Corp 1,051 25.0 22.6

19.9

02/17/04 07/01/04 Provident Financial Group Inc Natl City Corp, Cleveland, Ohio 2,094 15.3 15.6 15.7 02/16/04 10/01/04 GreenPoint Financial Corp,NY North Fork Bancorp, Melville, NY 6,203 14.1 15.1 19.3 02/06/04 04/16/04 NetScreen Technologies Inc Juniper Networks Inc 4,175 59.0 59.5 43.8 01/23/04 07/01/04 Union Planters Corp, Memphis, TN Regions Financial Corp 5,857 (2.5)(3.5)(3.1)01/14/04 07/01/04 Bank One Corp, Chicago, IL JPMorgan Chase & Co 58,847 15.1 14.3 8.2 12/15/03 09/30/04 Gulfterra Energy Partners LP **Enterprise Products Partners** 2,551 2.2 4.1 3.4 Mean

7,372

19.2

20.7

21.7

Median

3,035

14.1

15.1

16.0

High

58,847

102.9

107.5

109.8

Low

1,003

(6.6)

(6.2)

(5.3)