NRG ENERGY, INC. Form DFAN14A July 02, 2009

Filed by the Registrant "

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

(RULE 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a)

of the Securities Exchange Act of 1934

Filed by a Party other than the Registrant x					
Check the appropriate box:					
	Preliminary Proxy Statement.				
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).				
	Definitive Proxy Statement.				
x	Definitive Additional Materials.				
	Soliciting Material Pursuant to §240.14a-12.				

NRG ENERGY, INC.

(Name of Registrant as Specified in its Charter)

EXELON CORPORATION

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payı	Payment of Filing Fee (Check the appropriate box):						
X	No f	ee required.					
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.						
	(1)	Title of each class of securities to which the transaction applies:					
	(2)	Aggregate number of securities to which the transaction applies:					
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which					
		the filing fee is calculated and state how it was determined):					
	(4)	Proposed maximum aggregate value of the transaction:					

(5)	Total fee paid:
(3)	Total lee pard.
Fee	paid previously with preliminary materials.
Che	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

On July 2, 2009, Exelon Corporation used the following presentation in meetings with RiskMetrics Group and PROXY Governance, Inc.:

Exelon s Offer Is About Value
Today and Tomorrow
Are EXC and NRG Together, or Is NRG Stand Alone, Better Built to
Add
Value in a Complex and Carbon-Constrained World?
RiskMetrics
Group
PROXY Governance, Inc.
July 2, 2009

Important Information

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This presentation relates, in part, to the offer (the Offer) by Exelon Corporation (Exelon) through its direct wholly-owner subsidiary, Exelon Xchange Corporation (Xchange), to exchange each issued and outstanding share of common stock (the shares) of NRG Energy, Inc. (NRG) for 0.545 of a share of Exelon common stock. This presentation is for informational purposes only and does not constitute an offer to exchange, or a solicitation of an offer to exchange, NRG shares, nor is it a substitute for the Tender Offer Statement on Schedule TO or the Prospectus/Offer to Exchange included in the Registration Statement on Form S-4 (Reg. No. 333-155278) (including the Letter of Transmittal and related documents and as amended fro time to time, the Exchange Offer Documents) previously filed by Exelon and Xchange with the Securities and Exchange Commission (the SEC). The Offer is made only through the Exchange Offer Documents. **Investors and security holders a** urged to read these documents and other relevant materials as they become available, because they will contain important information.

Exelon filed a proxy statement on Schedule 14A with the SEC on June 17, 2009 in connection with the solicitation of proxies of NRG Meeting Proxy Statement) for the 2009 annual meeting of NRG stockholders (the NRG Meeting). Exelon will also proxy statement on Schedule 14A and other relevant documents with the SEC in connection with its solicitation of proxies for meeting of Exelon shareholders (the Exelon Meeting) to be called in order to approve the issuance of shares of Exelon commutators to the Offer (the Exelon Meeting Proxy Statement). **Investors and security holders are urged to read the** Meeting Proxy Statement and other relevant materials as they become available, because they will contain important information.

Investors and security holders can obtain copies of the materials described above (and all other related documents filed with the SEC) at no charge on the SEC is website: www.sec.gov. Copies can also be obtained at no charge by directing a request for su materials to Innisfree M&A Incorporated, 501 Madison Avenue, 20th Floor, New York, New York 10022, toll free at 1-877-75. Investors and security holders may also read and copy any reports, statements and other information filed by Exelon, Xchange or NRG with the SEC, at the SEC public reference room at 100 F Street, N.E., Washington, D.C. 20549. Please call that 1-800-SEC-0330 or visit the SEC is website for further information on its public reference room.

Exelon, Xchange and the individuals to be nominated by Exelon for election to NRG s Board of Directors will be participants solicitation of proxies from NRG stockholders for the NRG Meeting or any adjournment or postponement thereof. Exelon and Xchange will be participants in the solicitation of proxies from Exelon shareholders for the Exelon Meeting or any adjournment postponement thereof. In addition, certain directors and executive officers of Exelon and Xchange may solicit proxies for the Exelon Meeting and the NRG Meeting. Information about Exelon and Exelon s directors and executive officers is available in Exelon s proxy statement, dated March 19, 2009, filed with the SEC in connection with Exelon s 2009 annual meeting of shareholders. Information about Xchange and Xchange s directors and executive officers is available in Schedule II to the Prospectus/Offer to Exchange. Information about any other participants is included in the NRG Meeting Proxy Statement or the Exelon Meeting Proxy Statement, as applicable.

Forward-Looking Statements

This presentation includes forward-looking statements. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements made herein. The factors that could cause actual results to differ materially from these forward-looking statements include Exelon s ability to achieve the synergies contemplated by the proposed transaction, Exelon s ability to promptly and effectively integrate the businesses of NRG and Exelon, and the timing to consummate the proposed transaction and obtain required regulatory approvals as well as those discussed in (1) the Exchange Offer Documents; (2) Exelon s 2008 Annual Report on Form 10-K in (a) ITEM 1A. Risk Factors, (b) ITEM 7. Management s Discussion and Analysis of Financial Condition and Results of Operations and (c) ITEM 8. Financial Statements and Supplementary Data: Note 18; (3) Exelon s first quarter 2009 Quarterly Report on Form 10-Q filed on April 23, 2009 in (a) Part II, Other Information, ITEM 1A. Risk Factors and (b) Part I, Financial Information, ITEM 1. Financial Statements: Note 13 and (4) other factors discussed in Exelon s filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which apply only as of the date of this communication. Exelon does not

undertake

any

obligation

to

publicly

release

any

revision

to

its

forward-looking

statements

to

reflect events or circumstances after the date of this communication, except as required by law. Statements made in connection with the exchange offer are not subject to the safe harbor protections provided to forward-looking statements under the Private Securities Litigation Reform Act of 1995.

All information in this presentation concerning NRG, including its business, operations, and financial results, was obtained from public sources. While Exelon has no knowledge that any such information is inaccurate or incomplete, Exelon has not had the opportunity to verify any of that information.

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Background

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4

On October 19, 2008 Exelon announced its proposal to acquire NRG and create the largest, most diverse generation company in the U.S.

100% stock consideration, fixed exchange ratio of 0.485 shares of EXC

```
every
share
of
NRG
representing
initial
premium
of
37%
The EXC/NRG combination would be the premier power company in a
complex, dynamic industry
Largest
U.S.
power
company
(\sim 48,000
MW
)
with
market
cap
of
~$40
billion and investment grade balance sheet
Significant presence in five major competitive markets (Illinois,
Pennsylvania, Texas, California and the Northeast) rather than two or
three
Second lowest carbon emitting intensity in the industry
Exelon has increased its offer 12%
to 0.545, representing a 44%
premium today
We are seeking your support to elect nine new, independent NRG directors
who will not
constitute a majority of the NRG Board and who will act in the
best interest of NRG shareholders
1.
Premium of 37% based on EXC and NRG closing stock prices on October 17, 2008.
Includes owned and contracted capacity after giving effect to planned asset divestitures.
3.
Exelon and NRG market capitalization as of 6/26/09.
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for

1 3

4.
44% premium assumes that Exelon and NRG stand-alone stock prices are halfway between the implied stock price based on company indices and the current stock price as of 6/26/09.

For NRG Shareholders, a Combination Means: 5

Scope, scale and strength to build on Exelon s proven capacity to

Execute strategic objectives from a solid financial foundation, with ready access to low-cost capital

Realize significant value creation through operational and financial synergies

Diversify across power markets, fuel types and regulatory jurisdictions

Respond to universally recognized need for industry consolidation

Be a significant voice in industry, policy and regulatory discussions

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

Multi-Regional Diverse Company

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Note: Owned megawatts based on Generation s ownership at December 31, 2008, using annual mean ratings for nuclear units (excluding Salem) and summer ratings for Salem and the fossil and hydro units.

Midwest Capacity

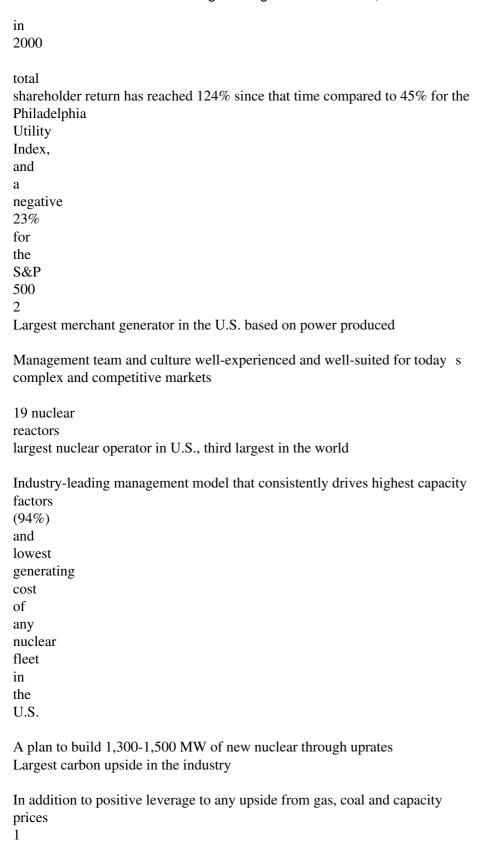
Owned:

11,388 MW

Contracted: 3,230 MW Total: 14,618 MW ERCOT/South Capacity Owned: 2,222 MW Contracted: 2,917 MW Total: 5,139 MW New England Capacity Owned: 182 MW Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total: 11,353 MW	
Total: 14,618 MW ERCOT/South Capacity Owned: 2,222 MW Contracted: 2,917 MW Total: 5,139 MW New England Capacity Owned: 182 MW Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Contracted:
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Total Capacity Owned: 24,809 MW Contracted: 6,483 MW Total: 31,292 MW Electricity Customers: 1.6M Gas Customers: 0.5M Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Owned:
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Electricity Customers: 3.8M Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Gas Customers:
Generating Plants Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	0.5M
Nuclear Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Electricity Customers: 3.8M
Hydro Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Generating Plants
Coal/Oil/Gas Base-load Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Nuclear
Intermediate Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Hydro
Peaker Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Coal/Oil/Gas Base-load
Mid-Atlantic Capacity Owned: 11,017 MW Contracted: 336 MW Total:	Intermediate
Owned: 11,017 MW Contracted: 336 MW Total:	Peaker
11,017 MW Contracted: 336 MW Total:	Mid-Atlantic Capacity
Contracted: 336 MW Total:	Owned:
336 MW Total:	11,017 MW
Total:	Contracted:
	336 MW
11,353 MW	
	11,353 MW

EXC market capitalization as of 6/26/09. Shareholder return from Exelon inception (10/20/00) through 6/26/09. Total return after reinvesting all dividends back into the security at the closing price on the day following the relevant ex-dividend date. Includes stock price appreciation with dividen reinvestment. Excludes taxes and fees. Exelon s Sustainable Advantage Largest market capitalization in the sector \$33B and an investment grade balance sheet Investment grade balance sheet that enables consistent access capital lower cost Experienced management team with track record of creating and returning shareholder value Exelon formed through combination of ComEd and

PECO



Exelon Is Built to Last and Consistently

Creates Value

Operational Prowess

Solid Balance Sheet

Consistent Dividends

\$10.00

\$12.00

\$14.00

\$16.00

\$18.00

\$20.00

2003

2005 2006 2007 2008 Exelon Industry Nuclear Annual Avg. Production Cost (\$/MWh) \$1.26 \$1.60 \$1.60 \$1.76 \$2.03 \$0 \$0.50 \$1.00 \$1.50 \$2.00 2004 2005 2006 2007 2008 2009E \$2.50 \$2.10 Investment Grade Rating (BBB/A3/BBB+)Broad Access To The Deepest Capital Markets: \$4.3 trillion High Grade Bond market \$1.2 trillion Commercial Paper market Lower Cost of Capital: Offers \$250 M in aggregate interest savings over the next five years relative to non-investment grade debt pricing Financial and Operational Flexibility: Ability to negotiate hedging transactions with better margining terms or avoid incremental credit charges

1.

Exelon Generation Senior Unsecured credit ratings.

2.
Based on internal analysis. Changes in market conditions could impact results.
65%
70%
75%
80%
85%
90%
95%
100%
Operator (# of Reactors)
Range
5-Year Average
1

Exelon s Long-Term Value Drivers Generate Post-

Transaction Value for All Shareholders

Carbon

Nuclear

Uprates

PA

Procurement

Cost

Reductions

Long-term fundamentals create value beyond what is currently reflected in Exelon s stock price \$1.1 billion and growing annual upside to Exelon **EBITDA** from Waxman-Markey legislation 1,300 MW -1,500 MW in Exelon nuclear uprates by 2017 increases the value of the existing fleet \$2,200-2,500/kW overnight cost for uprates vs. \$4,000-4,500/kW for new build and additional ~\$110/kW in annual savings from lower incremental operating costs from uprates \$100-102/MWh result in June PECO power procurement suggests robust pricing and higher margins at Exelon Generation in 2011 and beyond \$350 million in announced O&M reductions for 2010, more than half of which is sustainable 10 1. Assumes \$15/tonne carbon pricing. Reflects retail price including line losses and gross receipts tax. 1

11

Incremental 1,300 1,500 MWs of Exelon uprates over 2009-2017 exceeds NRG s expected ownership of STP 3&4

Exelon has substantial experience managing 1,100 MWs

of uprate

projects over the past 10 years

Less Risk: less risk of cost overruns and delays; uprates can also be phased in based on market conditions which

adds value

Lower Cost: Uprates

do not materially increase the O&M of existing plants, saving ~\$110/kW in annual costs vs. a

new nuclear plant

Exelon s Nuclear Uprate

Plan Delivers More MWs

Than NRG New Build -

With Less Risk At Half The Cost

1,170 MW

(44% Equity

Ownership)

Average Overnight Cost

Estimate of U.S.

New Build: \$4,000-4,500/kW

Year Uprates

Become Operational

0

200

400

600 800

1000

1200

1400

1600

1999-

2008

2009

2010

2011

2012

2013

2014

2015

2016

2017

2009-

2017

MWs

1,100 MWs

1,300

1,500 MW

Average Overnight Cost

Estimate: \$2,200 -

2,500/kW

Exelon s Uprate

Plan

NRG s New Nuclear Plan

at

Max

Equity

Position

1. Exelon expects that NRG s planned equity selldown would further reduce NRG's net equity interest to approximately 35%, or 936 MW, and possibly even less

We are impressed with Exelon's optimistic plans to add up to 1,500 MW from nuclear uprates over the next eight

years The returns on these investments should be very attractive, as the company does not anticipate a higher runrate of O&M expenses (i.e., O&M/MWh should decrease).

Angie Storozynski, Macquarie Securities, June 12, 2009

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

Combination Will Result in Scope, Scale and Financial Strength

13
Pro Forma
Exelon
Pro Forma Quick Stats
(\$s in millions)
Combined assets

1
\$73,000
LTM EBITDA

2
\$10,000
Market cap (as of 6/26/2009)
\$40,000
Enterprise value

3 \$58,000

Generating capacity

Form 10-Q.

4.

~48,000 MWs Enterprise Value Market Cap \$0 Exelon **FPL** Duke Dominion First Energy Entergy \$10 \$20 \$30 \$40 \$50 \$60 \$58 BILLION NRG Southern 1. Reflects total assets (under GAAP) with no adjustments. Based upon 3/31/09 10-Q. Reflects Last Twelve Months EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization) as of 3/31/09 Calculation of Enterprise Value = Market Capitalization (as of 6/26/09) + Total Debt (as of 3/31/09) + Preferred Securities (as (as of 3/31/09) Cash & Cash Equivalents (as of 3/31/09). Debt, Preferred Securities, Minority Interest and Cash & Cash Equivalents

Includes owned and contracted capacity after giving effect to planned divestitures.

14

Geographically complementary generation asset base

Predominantly located in competitive markets

Strong presence in PJM (Mid-Atlantic and Midwest) and ERCOT By RTO Combined PJM 22,830

ERCOT 13,232 MISO 1,065 ISO NE 2,202 **NYISO** 3,960 **CAL ISO** 2,085 Contracted 6,483 51,857 **SERC** 2,295 WECC 45 Total 54,297 By Fuel Type Combined Nuclear 18,158 Coal 9,001 Gas/Oil 18,818 Other 1,837 Contracted 6,483 Excludes international assets. Before any divestitures. 1. Contracted in various RTOs, mainly in PJM and ERCOT. Exelon NRG Combination Will Operate in Most Attractive Markets 1

2003 2004 2005 2006 2007 2008 <1% <1% Exelon ~150,000 GWh Pro Forma Exelon ~221,000 GWh Historical Forward Coal Prices Combined Entity Will Continue to Benefit from Low Cost Fuel Sources Powder River Basin and lignite coal supply (90% of NRG s coal) provides low-sulfur at a relatively stable price as compared to northern and central Appalachian coal mines. 0.00 1.00 2.00 3.00 4.00 5.00 6.00 Northern Appalachian **Production Costs** Combined fleet will continue to be predominantly low-cost fuel. 6% Other Coal Q1 2007 Q2 2007 Q3 2007 Q4 2007 Q1 2008 Q2 2008 Q3 2008 \$/mmbtu 15 Powder River Basin Central Appalachian

Hydro/Other

	J	· ·	,	
Gas/Oil				
Other Coal				
PRB & Lignite Coal				
Nuclear				
3%				
<1%				
Q4 2008				
Q1 2009				
Nuclear				
Coal				
Gas				
Petroleum				
6%				
Coal				
93%				
Nuclear				
67%				
Nuclear				
23%				
PRB &				
Lignite Coal				
2				
1				
1				
1.				
Based				
on				
2008				
data,				
does				
not				
include				
~26,000				
GWh				
of				
Exelon				
Purchased				
Power				

Historically, Ligntite Coal prices have had similar volatility as Powder River Basin Coal.

Largest Fleet, 2
nd
Lowest Carbon Intensity
Source: Ventyx
Velocity Suite Database
CO2 Emissions of 15 Largest U.S. Electricity Generators
Bubble size represents **carbon intensity**,
expressed in terms of metric tons of CO2
per MWh generated
Note: Does not consider effects of
proposed or unplanned divestitures.

0 50 100 150 50 100 150 200 2008 Gross Generation (TWh) Exelon Exelon + NRG **AEP** Southern Duke TVA **FPL** Entergy Dominion Berkshire Hathaway Calpine NRG First Energy Xcel Ameren **Progress** 250 Top 15 Generators by CO2 Intensity 15 Berkshire Hathaway 0.84 14 Ameren Corp 0.81 13 NRG Energy 0.78 12 **AEP** 0.77 11 Xcel Energy 0.74 10 Southern 0.69 **Duke Energy**

0.63

Progress Energy 0.61 TVA 0.60 FirstEnergy 0.55 5 Dominion 0.49 Calpine 0.39 FPL Group 0.33 Exelon + NRG 0.31 Entergy 0.27 1 Exelon 0.06 1. Exelon 2020 is Exelon s comprehensive plan to reduce, displace or offset 15 million metric tons of greenhouse gas emissions year by 2020. Exelon 2020

principles will be adapted to the combined fleet



Exelon s EBITDA would increase by about \$1.5 billion and NRG s EBITDA would increase by about \$150M in Year 1

While Exelon has supported merchant coal allocations as part of an overall industry compromise, if no allocations are granted, Exelon s EBITDA would increase by \$1.5 billion and NRG s EBITDA will decrease by \$150M in Year 1 Note: Dollar values reflect illustrative results based on potential outcomes of climate legislation and should not be interpreted at the carbon benefit to be realized by Exelon s nuclear fleet will significantly exceed the carbon costs faced by NRG s coal-dominated generation fleet

\$1,100

Exelon

NRG

(\$M)

Year 1 EBITDA Impact of \$15/tonne Carbon With

Waxman-Markey Merchant Coal Allocations

There is no case

where carbon

legislation is

better for NRG

than for Exelon

17

\$0

On

June

26

th

, the

U.S.

House passed the

Waxman-Markey Bill

by a vote of 219-212

1.

Exelon: Sustainable Advantage

2.

Exelon-NRG: A Clear Strategic Fit

3.

Value for NRG Shareholders

4.

Achievable Plan to Execute Deal

5.

Action Sought

Discussion Points:

an
Offer Represents Significant Value to NRG
Shareholders

Our original offer provided a 37% premium to NRG's stock price on 10/17/08

When compared

to

all

\$1B+

stock

deals

since

12/2003,

that

was

almost

double

the 1-day average of 19%

NRG has responded with obstruction

Refusing to negotiate with Exelon management; excluding us from their

market

discovery

process,

that

has

produced

no

alternatives

Refusing to allow limited two-week due diligence process

Intervening with obstructionist tactics in regulatory proceedings

Pursuing

a

frivolous

and

expensive

lawsuit

Falsely claiming that the election of Exelon s nine nominees could trigger

the poison puts

in their debt

Our

new

offer

to

NRG

shareholders

1S

even

better

now

implied

premium of 44%

Higher exchange ratio = 0.545

Greater growth opportunities than NRG stand-alone, at lower risk and relative cost

~\$3.1B transaction value

Now is the time for a new, independent and open-minded NRG board to come to the table

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1.

NRG s lawsuit against Exelon in U.S. District Court, Southern District of New York, was dismissed on June 22, 2009.

20
The Value of the Offer to NRG Shareholders
Has Increased
THEN
NOW
Exchange Ratio
Est. NPV of Synergies
0.485
0.545

```
(12.4% increase)
$1.5
$3.0 B
$3.6
$4.0 B
Exelon s best and final offer
20
1.
Implied ownership as of 2012 assuming the conversion of $1.1 billion of mandatory convertibles. Immediate ownership perce
Includes estimated transaction costs of $654M (pre-tax).
Includes estimated transaction costs of $550M (pre-tax).
Transaction Value to NRG
$2.3 B
$3.1 B
Implied Ownership
16.8%
18.2%
2
1
```

Exelon s offer has increased NRG s stock price and decreased Exelon s stock price relative to each company s peer indices

Assuming that each company s stand-alone stock price is halfway between the comparable company index and current stock price, the premium offered is still 44% 21

Stock Price

(\$50.70)

Current

Halfway Between Index and Current (\$54.03) Based on Competitive Integrated Index (\$57.35) 3 Current Stock Price (\$23.80) 2 16% 24% 31% Halfway Between Index and Current (\$20.50)35% 44% 52% Based on IPP Index (\$17.21) 61% 71% 82% Exelon Stand-Alone Stock Price **NRG** Stand-Alone Stock Price **Indicative Premium** The world has changed for **IPPs** lower gas prices, a weak economy and likely carbon legislation will translate into lower IPP valuations Best Indicators Suggest Current Exelon Offer

Represents an Implied Premium of 44%

1.

Premium based on 10/17/08 stock prices (last observable stand-alone stock value) is 54% at current offer.

2

Closing stock prices as of 6/26/09.

3.

EXC implied stock price based on the Competitive Integrateds (AYE, ETR, FPL, PPL, PEG, CEG, EIX, FE) performance from

NRG implied stock price based on the IPP Index (MIR, CPN, DYN, RRI) performance from 10/17/08 to 6/26/09.

Based on These Indicators, Transaction Provides NRG
Shareholders Immediate Value of \$3.1 Billion
Share of
Synergies
\$0.6B
Plus: EXC Upside
Carbon
Uprates
PECO PPA rolloff

1.

Based upon implied premium of 44% from previous slide and assumes 277 million NRG fully-diluted shares outstanding.

Share of synergies reflects 18.2% NRG share of synergies (based upon midpoint of \$3.6-\$4.0B synergies), less NRG share of stransaction costs.

Implied

Transaction

Value to NRG

Shareholders

of \$3.1B

Implied

Premium to

NRG

Shareholders

of \$2.5 B

22

Even at June 26

closing prices, NRG

shareholders will

realize immediate

transaction value of

\$1.7 billion

If Exelon s offer

is withdrawn,

NRG

shareholders

face downside

risk in their share

price

1

2

th

Then

Assumed a traditional **integrate** model

Reflected preliminary top-down internal estimate without assistance from 3 parties

Notable assumptions included: 40% reduction in NRG s A&G expense 10% reduction in NRG s O&M expense Now Assumes an absorb-integrate-transform model Reflects bottom-up functional estimate with assistance from Booz & Company Assesses discrete operating areas, updates assumptions and defines desired outcomes Reflects enhanced view of NRG s operating profile (plant benchmarking) Recognizes impact of Reliant Retail business to NRG (A&G)23 Upon Detailed Investigation, Exelon Has **Identified Greater Synergies** Exelon will realize these synergies, just as we have in the past Based on analysis of publicly available information. 2. Primarily reflects severance, systems integration, retention and relocation costs. Est. Annual Cost Savings: \$180 \$300 M % of Combined Expenses: ~3%-5% Costs to Achieve: ~\$100

NPV of Est. Synergies: \$1,500

Est. Annual Cost Savings:

\$3,000 M

\$410

```
$475
M
% of Combined Expenses:
~6%-7%
Costs
to
Achieve
2
:
~$200
M
NPV of Est. Synergies: $3,600
-
$4,000 M
rd
1
2
1
```

Synergies reflect a 30% reduction in NRG s O&M expense,

is
consistent
with
prior
power
sector
transactions
and
reflects
Exelon s
track
record
and
commitment
to
delivering
strong results
additional synergies possible
24
Category
Amount (\$M)
Commentary
Key Sources of Synergies
Corporate / IT
\$225 -
\$245
$\psi \omega \tau J$
Includes
enhanced
corporate
synergies
from
initial
case
based
on detailed
assessment and prior transaction experience, minimizing duplicative corporate
support Fossil
\$75 -
\$85
Based on ~350 employee reduction from Exelon/NRG fleet optimization due to
implementation of Exelon s management model
Trading
\$65 -
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which