NRG ENERGY, INC. Form DFAN14A February 02, 2009

Filed by the Registrant "

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A

(RULE 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a)

of the Securities Exchange Act of 1934

Filed by a Party other than the Registrant x		
Check the appropriate box:		
	Preliminary Proxy Statement.	
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).	
	Definitive Proxy Statement.	
	Definitive Additional Materials.	
x	Soliciting Material Pursuant to §240.14a-12.	

NRG ENERGY, INC.

(Name of Registrant as Specified in its Charter)

EXELON CORPORATION

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payı	Payment of Filing Fee (Check the appropriate box):		
X	No f	ee required.	
	Fee o	computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
	(1)	Title of each class of securities to which the transaction applies:	
	(2)	Aggregate number of securities to which the transaction applies:	
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which	
		the filing fee is calculated and state how it was determined):	
	(4)	Proposed maximum aggregate value of the transaction:	

(5)	Total fee paid:
(3)	Total lee pard.
Fee	paid previously with preliminary materials.
Che	ck box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

On February 2, 2009, Exelon began using the following slides at the Credit Suisse 2009 Energy Summit in discussions with investors:

Exelon

+

NRG:

Committed,

Moving

Forward

William A. Von Hoene, Jr.

Executive Vice President and General Counsel Credit Suisse 2009 Energy Summit February 2-3, 2009

Important Information

This presentation relates to the offer (the Offer) by Exelon Corporation (Exelon) through its direct wholly-owned subsidi Exelon

Xchange

Corporation

(Xchange),

to

exchange each issued and outstanding share of common stock (the NRG shares) of NRG Energy, Inc. (NRG) for 0.485 of a share of Exelon common stock. This presentation is for informational purposes only and does constitute an offer to exchange, or a solicitation of an offer to exchange, NRG shares, nor is it a substitute for the Tender Offer Statement on Schedule TO or the Prospectus/Offer Exchange

included in the

Registration

Edgar Filing: NRG ENERGY, INC Form DFAN14A
Statement
on
Form
S-4
(Reg.
No.
333-
155278) (including the Letter of Transmittal and related documents and as amended from time to time, the Exchange Offer
Documents)
previously
filed
by
Exelon
and
Xchange
with
the
Securities
and
Exchange
Commission
(the
SEC).
The
Offer
is
made
only
through
the
Exchange
Offer
Documents.
Investors
and
security
holders
are
urged
to
read
these
documents
and
other
relevant
materials as they become available, because they will contain important information.
Explan appears to file a group statement on Sale dule 14A and alternative value of the CEC in compaction with the

Exelon expects to file a proxy statement on Schedule 14A and other relevant documents with the SEC in connection with the solicitation of proxies (the NRG Meeting Proxy Statement) for the 2009 annual meeting of NRG stockholders (the NRG Meeting Proxy Statement) Exelon will also file a proxy statement on Schedule 14A and other relevant documents with the SEC in connection with its

solicitation of proxies for a meeting of Exelon shareholders (the Exelon Meeting) to be called in order to approve the issuant shares of Exelon common stock pursuant to the Offer (the Exelon Meeting Proxy Statement Investors and security holders are urged to read the NRG Meeting Proxy Statement and the Exelon Meeting Proxy Statement and other relevant materials as they become available, because they will contain important information.

Investors and security holders can obtain copies of the materials described above (and all other related documents filed with the SEC) at no charge on the SEC is website: www.sec.gov. Copies can also be obtained at no charge by directing a request for su materials to Innisfree M&A Incorporated, 501 Madison Avenue, 20th Floor, New York, New York 10022, toll free at 1-877-75.

Investors

and

security

holders

may

also

read

and

copy

any

reports,

statements

and

other

information

filed

by

Exelon,

Xchange

or

NRG with the SEC, at the SEC public reference room at 100 F Street, N.E., Washington, D.C. 20549. Please call the SEC at 1-0330 or visit the SEC s website for further information on its public reference room.

Exelon, Xchange and the individuals to be nominated by Exelon for election to NRG s Board of Directors will be participants solicitation of proxies from NRG stockholders for the NRG Meeting or any adjournment or postponement thereof. Exelon and Xchange

will

be

participants

in

the

solicitation

of

proxies

from

Exelon

shareholders

for

the

Exelon

Meeting

or

any

adjournment

or
postponement
thereof.
In
addition,
certain
directors
and
executive
officers
of
Exelon
and
Xchange
may
solicit
proxies
for
the
Exelon
Meeting and the NRG Meeting. Information about Exelon and Exelon s directors and executive officers is available in Exelon
statement, dated March 20, 2008, filed with the SEC in connection with Exelon s 2008 annual meeting of shareholders. Information
about
Xchange and
Xchange s
directors
and
executive
officers
is
available
in Sahadula
Schedule
to the
Prospectus/Offer
to Evelones
Exchange. Information
about
any
other
participants
will
be
included
in .
the control of the co

NRG

Meeting

Proxy

Statement

or

the

Exelon

Meeting

Proxy

Statement, as applicable.

2

Forward-Looking Statements

This presentation includes forward-looking statements. These forward-looking statements include, for example, statements regarding benefits of the proposed merger, integration plans and expected synergies. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements made herein. The factors that could cause actual results to differ materially from these forward-looking statements include Exelon s ability to achieve the synergies contemplated by the proposed transaction, Exelon s ability to

promptly and effectively integrate the businesses of NRG and Exelon, and the timing to consummate the proposed transaction and obtain required regulatory approvals as well as those discussed in (1) Exelon s 2007 Annual Report on Form 10-K in (a) ITEM 1A. Risk Factors, (b) ITEM 7. Management s Discussion and Analysis of Financial Condition and Results of Operations and (c) ITEM 8. Financial Statements and Supplementary Data: Note 19; (2) Exelon s Third Quarter 2008 Quarterly Report on Form 10-Q in (a) Part II, Other Information, ITEM 1A. Risk Factors and (b) Part I.

Financial

Information.

ITEM

1.

Financial

Statements:

Note

12;

(3)

Exelon s

preliminary

prospectus/offer to exchange that is contained in the Registration Statement on Form S-4 (Reg. No. 333-155278) that Exelon has filed with the SEC in connection with the offer; and (4) other factors discussed in Exelon s filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which apply only as of the date of this filing. Exelon does not undertake any obligation to publicly release any revision to its forward-looking statements to reflect events or circumstances after the date of this filing, except as required by law.

Statements made in connection with the exchange offer are not subject to the safe harbor protections provided to forward-looking statements under the Private Securities Litigation Reform Act of 1995.

All information in this presentation concerning NRG, including its business, operations, and financial results, was obtained from public sources. While Exelon has no knowledge that any such information is inaccurate or incomplete, Exelon has not had the opportunity to verify any of that information.

3

Full and Fair Offer

On November 12° , Exelon launched an exchange offer for all of the outstanding shares of NRG common stock

Filed Form S-4 with the SEC

Fixed exchange ratio of 0.485 Exelon share for each NRG common share

Represents

a

37%

premium

to

the

October

17

NRG

closing

price

4

th

th

5

Committed to Execution

* Notice filing only

Q4 2008

Q2 2009

Q4 2009

Q3 2009

2/25: Exchange

Offer Expires

10/19:

Announce Offer

11/12:

Exchange Offer

Filed

Proxy Solicitation

NRG and Exelon

Shareholder

Meetings

Make Filings and Work to Secure Regulatory Approvals

(FERC, NRC, DOJ/FTC, PUCT, NYPSC, PAPUC, CPUC, ICC*)

Expected

Transaction Close

Q1 2009

Receive Regulatory

Approvals

Strong Initial Exchange Offer Results 6

As of January 6 $\,$, 45.6% of NRG shares had been tendered into the exchange offer

Many NRG shareholders have informed Exelon they want to

see meaningful discussions, and due diligence, sooner rather than later

NRG board and management appear not to have heard the message sent by the very large contingent of shareholders that have already tendered into our exchange offer

Exchange offer extended until February 25

Seeking highest possible level of NRG shareholder support to facilitate a negotiated transaction between Exelon and NRG Initial tender results demonstrate strong support for an EXC / NRG combination

We remain committed to and are moving forward with the transaction th

Moving Forward with Proxy Solicitation

Pursuing, and soliciting proxies for, two shareholder actions at NRG annual meeting

Proposed an expansion of the NRG board from 12 to 19 directors

Nominated nine well-qualified, independent candidates who we believe will act in the best interest of NRG and the NRG shareholders

Encouraging NRG shareholders to support the proposed slate

Materials will be sent to NRG shareholders, including a proxy and instructions on how to vote for the slate of new directors

Vote will take place at the NRG annual shareholder meeting, likely to occur in May or June NRG shareholders deserve independent, well-qualified NRG directors to act in their best interest 7

Making Progress on Regulatory Approvals

Initial filings have been made with the following (1)

FERC (Docket #EC09-32-000)

Hart-Scott-Rodino (DOJ/FTC)

Request for additional information was issued by the DOJ on January 16, extending HSR waiting period

State regulatory commissions, including

Texas (Docket #36555)

New York (Docket #08 E 1486)

Filings will also be made with the following:

NRC

Pennsylvania and California state regulatory commissions

Various state siting commissions

Notice filing in Illinois

1.

As of January 29, 2009

Regulatory hurdles are manageable

8

th

Financing Is Not an Obstacle

Believe we can obtain committed financing for the entire ~\$8 billion of NRG debt, if needed, at the appropriate time

Decision to defer commitments allows us to take advantage of

improving credit markets

Exelon s relationships with many of NRG s banks should facilitate arrangements for new credit facilities when current conflicts are eliminated

Believe a negotiated combination can be structured in a way to reduce refinancing requirements to \$4B or less

We believe that the contemplated structure would not trigger the change of control provision for NRG s \$4.7B of Senior Notes, and would substantially improve credit metrics for those bondholders of

Reflecting our confidence that we can obtain committed financing at the appropriate time, our offer is not subject to a financing condition

Appendix 10

Full and generous price upfront premium of 37%

Tax-free opportunity to participate in the future growth of the largest and most diversified US power company, with a substantially improved credit profile and access

to liquidity

Requisite scope, scale and financial strength

Stronger credit metrics and investment grade balance sheet

Best-in-class nuclear and fossil operations

Low-cost generator, operating in the most attractive markets

Exelon 2020 principles will be adapted to the combined fleet

Potential for substantial synergies

Manageable regulatory hurdles to close Compelling Value for NRG Shareholders 11

Without

Premium

0

1,000

3,000 2,000

With

Premium
Conservative
DCF Estimate
Replacement
Costs

NRG Stock Value

NRG Long-Term Value

975

1,350

2,050

3,000+

Price per Kilowatt Comparison for Texas Baseload Generation

Even with premium, purchase

price is 66% of conservative

long-term DCF value

\$/kW values are for 5,325 MW of Texas baseload which includes Parish coal, Limestone and STP; values implied by NRG sto are determined by subtracting value of other NRG assets from NRG

enterprise value based on October 17th close.

Exelon Unlocks NRG Value

Price

(\$/kilowatt)

12

Less than 45% of

replacement value

Combination Expected to Create Substantial Synergies Exelon Operations & Maintenance: \$4,289 Maintenance & Other Opex: \$950

General & Admin Expenses:
\$309
Other COGS:
\$454
Pro Forma
Combined Non-fuel Expenses:
\$6,002
Estimated Annual Cost Savings:
\$180 -
\$300
% of Combined Expenses:
3%-5%
Costs to Achieve
\$100
NPV of Estimated Synergies:
\$1,500-\$3,000
13
(\$ in Millions)
Transaction
expected
to
create
\$1.5
φ1.5
\$3
billion
of
value
through
-
synergies
with
opportunity for
more
Reflects no revenue or fuel cost synergies. Excludes transaction and other costs of \$654 million and excludes increased intere
expense related to refinancing of NRG debt.
1. Company 10-K for 2007 and investor presentations. 2. Record on a preliminary analysis of publishy available information. Subject to due diligence investigation.
2. Based on a preliminary analysis of publicly available information. Subject to due diligence investigation.
1
2 NDC
NRG
1

Market capitalization as of 10/17/2008 \$5.3 billion \$0.4 Value to NRG Shareholders

\$2.4 billion
\$5.1
\$2.0
Market cap as of
10/17/08
Premium to NRG
Value of estimated
synergies
Market cap as of
10/17/08
+ premium
+ synergies
Additional upside to
NRG shareholders
Market
capitalization as
of 10/17/2008
\$5.3 billion
(1)
(2)
\$7.7 billion
(3)
(4)
\$12.8 billion
NRG Shareholders Capture Value
14
Value Creation
to NRG
Shareholders
(\$ billions)
Creates compelling value for NRG shareholders today and allows them to
share in growth of Exelon stock.
Value to NRG
shareholders
44% of market cap
\$12.8 billion

= \$46.50 per NRG share > NRG s 52-week high

Percent Contribution of Free Cash Flow

- 1. NRG s 12/1/2008 NRG s Path to Shareholder Value presentation, slide 4. Implied ownership based on a 0.485x exchange ratio
- 2. PECO PPA assumes market prices as of 11/30/2008. Assumes carbon at \$10-20 per tonne. Not necessarily representative of either company s internal forecast or indicative of results for any other year.

NRG states they contribute 30% of the free cash flow while getting 17% ownership of the pro-forma company based on offer

NRG s position is only a 2008 calculation

Ignores PECO PPA roll-off in 2011 and Exelon carbon uplift

Factoring in these two omitted pieces for 2008, NRG s free cash flow contribution of the pro-forma company would be 15-17% for 2008

1

2

Pro Forma
Exelon
16
Combined company expected to
have requisite scope, scale and
financial strength to succeed in an
increasingly volatile energy market

Pro Forma Quick Stats (\$s in millions) Combined assets \$68,900 LTM EBITDA \$9,400 Market cap (as of 1/27/2009) \$41,800 Enterprise value 3 \$62,500 Generating capacity ~51,000 MWs Combination Will Result in Scope, Scale and Financial Strength Enterprise Value Market Cap \$0 \$30 \$50 \$60 \$40 \$20 \$70 \$10 Southern Dominion Duke **FPL** First

Energy Entergy

0.0

2.0

4.0

6.0

8.0

10.0

12.0

14.0 **EXC** D **PEG PPL** EIX NRG **MIR** DYN RRI 10/17/2007 10/17/2008 17 Credit Ratings Are a Valuation Differentiator 1-year Forward EV/EBITDA Investment Grade Non-Investment Grade Investment grade credit ratings provide access to capital markets for growth capital and minimize collateral requirements which maximizes liquidity and contributes to superior valuations in difficult markets Multiples of non-investment grade peers have fallen approximately 40%, whereas multiples of EXC and its investment grade peers have fallen less than 15% 5.6 9.6 Non-Investment Grade 6.8 7.7 **Investment Grade** 2008 2007 Average Multiples (x) Source: Bloomberg, FactSet as of 10/17/2008

6.0%

8.0%

8.80%

12.10%

Exelon Generation1

NRG

4.0

6.0 8.0 10.0 12.0 10/18/2007 12/30/2007 3/12/2008 5/24/2008 8/5/2008 10/17/2008 NRG Exelon 18 Stable, Predictable Cash Flow Is Awarded Premium Valuation Exelon s strong, diversified cash flow streams have provided for a more stable valuation during periods of depressed commodity valuations and/or market turbulence. 4.6x7.5xAverage EV / LTM EBITDA for last: Current 1 month 6 months 1 year NRG 4.6 5.8 8.2 8.3 Exelon 7.5 7.8 9.7 9.8 2 BBB+ B+ 7/1/08 10/17/08 7/1/08

10/17/08

We believe the market will likely discount NRG s standalone growth prospects given the potential cost to finance its development projects.

Credit

Rating

Exelon Debt (YTM)

NRG Debt (YTM)

Enterprise Value / LTM EBITDA

Cost of Debt

6.7%

1/27/09

BBB

8.4%

1/27/09

BBB+

Source: Per NRG December 1, 2008 investor presentations, Company filings, Bloomberg

1. Yield to maturity of weighted average of Exelon Generation outstanding publicly traded debt

2. Yield to maturity of weighted average of NRG outstanding publicly traded debt

Source: FactSet as of 10/17/2008

World Class Nuclear & Fossil Operations 19 NRG: High performing nuclear plant

Top quartile capacity factor: 94.9%

Large, well-maintained, relatively young units Fossil fleet

Half of >500 MW coal units are top quartile capacity factor

90% of coal fleet lower-cost PRB and lignite Combined Company:

Largest U.S. power company in terms of generating capacity: ~51,000 MW fleet (18,000 MW nuclear)

Best-in-class nuclear and fossil operations

Second lowest carbon emitting intensity in the industry

Geographic and fuel diversification with an improved dispatch profile Exelon:

Premier U.S. nuclear fleet

Best fleet capacity factor: ~ 94%

Lowest fleet production costs: ~ \$15 / MWh

Shortest fleet average refueling outage duration: 24 days

Strong reputation for performance and safety

100 Operator (# of Reactors) Range 5-Year Average Note: Exelon data prior to 2000 represent ComEd-only nuclear fleet. Sources: Platt s, Nuclear News, Nuclear Energy Institute and Energy Information Administration (Department of Energy). Sustained production excellence EXC: World-Class Nuclear Fleet Operator Average Capacity Factor Range of Fleet 2-Yr Avg Capacity Factor (2003-2007) EXC 93.5% 40% 50% 60% 70% 80% 90%

100% Exelon Industry 20

- 1 Quartile
- 2 Quartile
- 3 Quartile
- 4 Quartile

2006-2007 Average Production Cost for

Major Nuclear Operators

(1)

Average Among major nuclear plant fleet operators, Exelon is consistently the lowest-cost producer of electricity in the nation EXC: Lowest Cost Nuclear Fleet Operator 1. Source: 2007 Electric Utility Cost Group (EUCG) survey. Includes Fuel Cost plus Direct O&M divided by net generation. 21 st

nd rd th

22

Operating in Most Attractive Markets

Geographically complementary generation asset base

Predominantly located in competitive markets

Edgar Filing: NRG ENERGY, INC
Strong presence in PJM (Mid-Atlantic and Midwest) and ERCOT 6,280
Contracted*
51,403
2,085
CAL ISO
13,027
ERCOT
By RTO
Combined ¹
PJM
22,812
MISO
1,065
ISO NE
2,174
NYISO
3,960
SERC
2,405
WECC
45
Total
53,853
By Fuel Type
Combined ¹
Nuclear
18,144
Coal
8,986
Gas/Oil
18,801
Other
1,642
Contracted
6,280
*Contracted in various RTOs mainly in PIM and ERCOT

1. Excludes international assets. Before any divestitures.

Exelon NRG

<1%

<1%

6%

Coal

Exelon

~150,000 GWh1

Pro Forma

Exelon ~198,000 GWh1 Nuclear PRB & Lignite Coal Other Coal Gas/Oil Hydro/Other 2009 Historical Forward Coal Prices Combined Entity Will Continue to Benefit from Low Cost, Low Volatility Fuel Sources Powder River Basin and lignite coal supply (90% of NRG s coal) provides low-sulfur at a relatively stable price as compared to northern and central Appalachian coal mines. 0.00 1.00 2.00 3.00 4.00 5.00 6.00 Powder River Basin Northern Appalachian Central Appalachian **Production Costs** 0 2 4 6 8 10 12 2000 2001 2002 2003 2004 2005 2006 2007 Nuclear Gas Coal Petroleum Combined fleet will continue to be predominantly low-cost fuel. 93% Nuclear 1%

3%

75% Nuclear 15% PRB & Lignite Coal 6% Other Coal 1. Based on 2007 data, does not include ~38,000 GWh of Exelon Purchased Power. Q1 2007 Q2 2007 Q3 2007 Q4 2007 Q1 2008 Q2 2008 Q3 2008 cents/Kwh

\$/mmbtu 23

200 250 2006 Electricity Generated (GWh, in thousands) NRG TVA **AEP** Duke **FPL** Southern Exelon + NRG Entergy Exelon Dominion **Progress** FirstEnergy Bubble size represents carbon intensity, expressed in terms of metric tons of CO2 per MWh generated SOURCE: EIA and EPA data as compiled by NRDC Exelon 2020 principles will be adapted to the combined fleet CO2 Emissions of Largest US Electricity Generators 2006 CO2 Emissions from Electricity Generation (in million metric tons) Largest Fleet, 2 Lowest Carbon Intensity Top Generators by CO2 Intensity 10 9 8 7 6 5 4 3 2 1 **AEP** NRG Southern Duke FirstEnergy TVA **Progress** Dominion **FPL** Exelon + NRG Entergy Exelon

0.83

0.80

0.74

0.66

0.64

0.64

0.57

0.50 0.35

0.31

0.26

0.07

24

nd

Exelon 2020 and NRG Offer more low carbon electricity in the marketplace Reduce emissions from coal/oil fired generation Help our customers

and the communities we serve reduce their GHG emissions Reduce or offset our footprint by greening our operations Adapt Elements of Exelon 2020 to NRG Expand the 2020 Plan

Expand internal energy efficiency, SF6, vehicle, and supply chain initiatives to NRG portfolio

Offset a portion of NRG s GHG emissions

Expand energy efficiency program offerings

Add capacity to existing nuclear units through uprates

Add new renewable generation

Add new gas-fired capacity

Continue to explore new nuclear

Address older/higher emitting coal and oil units

Invest in clean coal technology R&D 25
Taking the next step in Exelon s commitment to address climate change Options to Evaluate:

Exelon Offers Lower Risk Growth Opportunities 26
I/B/E/S 09- 11 EBITDA¹
I/B/E/S 09- 11 EPS¹
Growth Drivers
Cost to Achieve
Growth

Nuclear uprates

PA POLR roll-off

Carbon upside

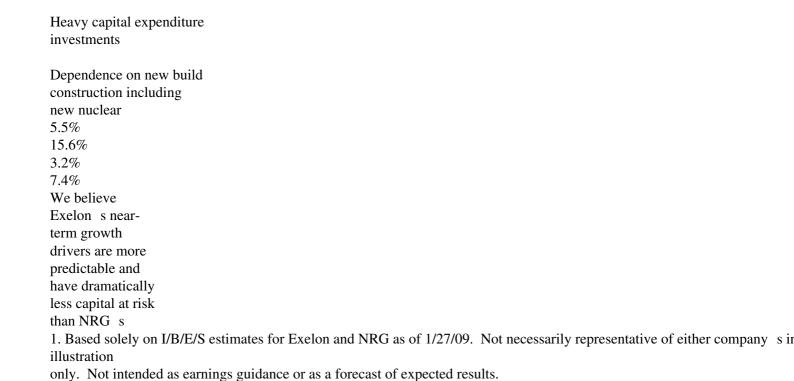
PJM capacity markets

Regular-way business operations expense

STP nuclear expansion

Other low carbon capital expenditure programs

Utility rate base growth



Clear Value under Multiple Scenarios Value Gas Prices New Build Costs Carbon Year/Price Recession \$0

\$6.50 \$1,300 Moderate 2014/\$22 \$7.30 \$1,100 Moderate 2020/\$22 \$7.10 \$1,100 Severe 2014/\$22 \$7.30 \$1,500 Moderate 2012/\$12 \$8.60 \$1,500 Moderate

We look at fundamental value creation under a wide range of future commodity price scenarios and our analysis suggests

\$1-3 billion of value, possibly more.

Gas price is long-term price in 2008 \$/MMBtu; coal price is long-term price in 2008 \$/ton for PRB8800 excluding transportati combined cycle cost in PJM in 2008 overnight \$/kW; carbon year is year in which national cap and trade starts; carbon price is escalation; moderate recession assumes conditions consistent with current forward prices; and severe recession assumes five ye **Coal Prices**

\$11.00

27

\$20.00

\$20.00

\$20.00 \$11.00

28
Exelon More Than Meets the Five Imperatives
Outlined by NRG on May 28, 2008

1.

2.

3.

4.

5.

NRG s Stated Imperatives

MUST

accumulate

generation

at

competitive

cost

This transaction accomplishes in one step what several transactions might have accomplished for NRG in these regards. Given the current difficulty in accessing capital markets, it is unclear whether NRG would have the ability to meet this objective without Exelon. Exelon provides NRG stakeholders with broad trading expertise and sound power marketing and risk management practices. Exelon s significant experience in markets with locational prices is particularly relevant since ERCOT is moving to a PJM-type structure. Exelon s breadth of operations and depth of service allows significant access to customers, retail providers, and other sales channels.

NRG stakeholders become part of the most diversified and competitive generation portfolio operating in 12 different states and 6 different regional transmission organizations.

Deal expected to provide NRG stakeholders with significant value and upside and a share of the largest unregulated generation fleet in the United States.

MUST

be geographically diversified in multiple markets

MUST

develop and expand our route to market through contracting with retail load providers, trading, direct sales, etc MUST

have sophisticated ability to trade, procure, hedge, and originate for electricity and input fuels

MUST

develop depth and breadth in key markets, particularly across fuel types, transmission constraints and merit order Exelon Combination More than Meets These Imperatives