

HARTE HANKS INC  
Form 8-K  
March 07, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**March 7, 2008**

**Date of Report (Date of earliest event reported)**

**HARTE-HANKS, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State or other jurisdiction**  
  
**of incorporation)**

**1-7120**  
**(Commission File Number)**

**200 Concord Plaza Drive, Suite 800**

**74-1677284**  
**(IRS Employer**

**Identification No.)**

Edgar Filing: HARTE HANKS INC - Form 8-K

San Antonio, Texas 78216

(210) 829-9000

(Address of principal executive offices and Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

---

**Item 1.01 Entry into a Material Definitive Agreement**

On March 7, 2008, Harte-Hanks, Inc. ( "Harte-Hanks" ) entered into a term loan agreement (the "Term Loan Facility" ) with Wells Fargo Bank, National Association, as Administrative Agent (the "Agent" ), Bank of America, as Syndication Agent, and U.S. Bank National Association, as Documentation Agent, that provides for a commitment to loan Harte-Hanks up to \$100 million, subject to the terms and conditions in the Term Loan Facility. Harte-Hanks may request the loans in one or more borrowings until the commitment expires on June 5, 2008. The Term Loan Facility matures on the fourth anniversary of the Effective Date (as defined in the Term Loan Facility). Under the Term Loan Facility, Harte-Hanks is required to repay all outstanding obligations under the \$50 million Revolving Credit Agreement (the "Bridge Loan" ) dated as of January 18, 2008, among the Borrower, certain lenders party thereto, and Wells Fargo, as administrative agent thereunder. In addition to repaying all obligations under the Bridge Loan, Harte-Hanks intends to utilize the availability under the Term Loan Facility for general corporate purposes, including repurchasing shares of Harte-Hanks' stock. The Term Loan Facility will not replace, and is in addition to, the five-year \$125 million revolving credit facility which Harte-Hanks entered into on August 12, 2005 and the \$200 million term loan facility which Harte-Hanks entered into on September 6, 2006. As of March 6, 2008, Harte-Hanks had outstanding approximately \$299 million in long-term debt.

For each borrowing under the Term Loan Facility, Harte-Hanks can generally choose to have the interest rate for that borrowing calculated based on either:

the LIBO rate for the applicable interest period, multiplied by the statutory reserve rate for such interest period, plus a spread which is determined based on Harte-Hanks' total debt-to-EBITDA ratio then in effect, which spread ranges from .4% to .75% per annum; or

the higher of the Agent's prime rate in effect on such date or the Federal Funds rate in effect on such date plus .50% per annum. There is a facility fee that Harte-Hanks is also required to pay under the Term Loan Facility. Prior to termination of the commitment under the Term Loan Facility, the facility rate is applied to the total commitment amount under the Term Loan Facility, regardless of how much of that commitment Harte-Hanks has actually drawn upon. Commencing upon termination of the commitment under the Term Loan Facility, the facility rate is applied to the outstanding principal balance owed under the Term Loan Facility. The facility fee rate ranges from .1% to .25% per annum, depending on Harte-Hanks' total debt-to-EBITDA ratio then in effect. Harte-Hanks may elect to prepay the Term Loan Facility at any time, subject to certain breakage costs. Once an amount has been prepaid, it may not be reborrowed.

Under the Term Loan Facility, Harte-Hanks is required to maintain an interest coverage ratio of not less than 2.75 to 1 and a total debt-to-EBITDA ratio of not more than 3.0 to 1. The Term Loan Facility also contains covenants restricting Harte-Hanks' and its subsidiaries ability to:

grant liens;

enter into certain merger or liquidation transactions:

enter into certain sale and leaseback transactions;

enter into certain transactions with affiliates; and

allow the total amount of indebtedness of Harte-Hanks subsidiaries to exceed \$20.0 million.

The Term Loan Facility also includes customary covenants regarding reporting obligations, delivery of notices regarding certain events, maintaining Harte-Hanks corporate existence, payment of obligations, maintenance of Harte-Hanks properties and insurance thereon at customary levels with financially sound and reputable insurance companies, maintaining books and records and compliance with applicable laws.

The Term Loan Facility provides for customary events of default including nonpayment of principal or interest, breach of representations and warranties, violations of covenants, failure to pay certain other indebtedness, bankruptcy and material judgments and liabilities, certain violations of environmental laws or ERISA or the occurrence of a change of control. Upon the occurrence of any such event of default, the Agent may terminate the commitment and declare the loans made under the Term Loan Facility immediately due and payable.

The above description of the material terms of the Term Loan Facility is not a complete statement of the parties rights and obligations with respect to such transactions. The above statements are qualified in their entirety by reference to the Term Loan Agreement executed in connection with the Term Loan Facility, a copy of which is attached to this Current Report on Form 8-K as Exhibit 10.1 and is incorporated by reference in this Form 8-K.

#### **Cautionary Note Regarding Forward-Looking Statements**

This Form 8-K contains forward-looking statements within the meaning of the U.S. federal securities laws. All such statements are qualified by this cautionary note, which is provided pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements other than historical facts are forward-looking. Examples include statements regarding our use of proceeds from the Term Loan Facility, our stock repurchase program and other statements regarding future events, conditions or outcomes. We cannot assure you whether, or when, we will repurchase additional shares under our stock repurchase program. These forward-looking statements involve risks, uncertainties, assumptions and other factors that are difficult to predict and that could cause actual results to differ materially from what is expressed in or indicated by the forward-looking statements. These risks, uncertainties, assumptions and other factors include, without limitation, satisfaction of the terms and conditions under the Term Loan Facility in connection with borrowings thereunder, economic and business conditions, financial and market conditions, availability and competing uses of proceeds for any stock repurchases, limitations on our stock repurchases imposed by applicable regulations, and other factors discussed under Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2007, and any updates thereto in our Forms 10-Q. The

forward-looking statements in this Form 8-K are made only as of the date hereof and we undertake no obligation to update publicly any forward-looking statement, even if new information becomes available or other events occur in the future.

**Item 2.03 Creation of a Direct Financial Obligation or an Obligation Under an Off- Balance Sheet Arrangement of a Registrant**

See Item 1.01 above for a description of a Term Loan Agreement between Harte-Hanks and the other parties thereto.

**Item 9.01 Final Statements and Exhibits**

(d) Exhibits

- 10.1 Term Loan Agreement dated as of March 7, 2008 between Harte-Hanks, Inc., each lender from time to time party hereto, Wells Fargo Bank, National Association, as Administrative Agent, Bank of America, as Syndication Agent, and U.S. Bank National Association, as Documentation Agent.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Harte-Hanks, Inc.

Dated: March 7, 2008

By: /s/ Bryan J. Pechersky  
Senior Vice President, General Counsel and  
Secretary

Edgar Filing: HARTE HANKS INC - Form 8-K

---

<b>Exhibit No.</b>	<b>Description</b>
10.1	Term Loan Agreement dated as of March 7, 2008 between Harte-Hanks, Inc., the Lenders Party Thereto, and Wells Fargo Bank, National Association, as Administrative Agent, Sole Lead Arranger and Sole Book Runner.