

FIFTH THIRD BANCORP  
Form 8-K  
March 22, 2004

---

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

---

### FORM 8-K

---

#### CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 22, 2004

---

## FIFTH THIRD BANCORP

(Exact name of registrant as specified in its charter)

---

Ohio  
(State or other jurisdiction

of incorporation)

Fifth Third Center

38 Fountain Square Plaza,

Cincinnati, Ohio  
(Address of principal executive offices)

0-8076  
(Commission File Number)

31-0854434  
(IRS Employer

Identification No.)

45263  
(Zip Code)

**Registrant's telephone number, including area code: (513) 534-5300**

**Not Applicable**

**(Former name or address, if changed since last report)**

---

Item 5. Other Events and Regulation FD Disclosure

On March 22, 2004, Fifth Third Bancorp issued a news release. This news release is attached as Exhibit 99.1 to this Form 8-K and is incorporated herein by reference.

Item 7. Financial Statements and Exhibits

Exhibit 99.1 Fifth Third Bancorp News Release dated March 22, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

March 22, 2004

FIFTH THIRD BANCORP  
(Registrant)

/s/ Neal E. Arnold

---

Neal E. Arnold  
Executive Vice President and Chief Financial Officer