#### NU SKIN ENTERPRISES INC

Form 4 May 23, 2005

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

3235-0287 Number:

Expires:

January 31, 2005

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if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* **GARN EJ JAKE** 

5. Relationship of Reporting Person(s) to

Issuer

Symbol

NU SKIN ENTERPRISES INC

[NUS]

2. Issuer Name and Ticker or Trading

(Check all applicable)

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

X\_ Director Officer (give title below)

10% Owner Other (specify

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

> (Street) 4. If Amendment, Date Original

> > (Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

05/23/2005

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

PROVO, UT 84601

(State) (Zip) (City) 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if

3. 4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially (D) or Owned **Following** (Instr. 4)

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Indirect (I) Ownership (Instr. 4)

Reported (A) Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Class A

Stock

(Instr. 3)

Common

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 $2,500^{(1)}$ 

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of nsactiorDerivative de Securities str. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (right to buy) (2)	\$ 20.875						05/04/1998(4)	10/20/2007	Class A Common Stock	10,000
Stock Option (right to buy) (2)	\$ 28.5						05/05/1999(4)	05/05/2008	Class A Common Stock	2,500
Stock Option (right to buy) (2)	\$ 19.4375						05/04/2000(4)	05/04/2009	Class A Common Stock	2,500
Stock Option (right to buy) (2)	\$ 7.44						05/11/2001(4)	05/11/2010	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 6.9						05/10/2002(4)	05/10/2011	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 13						05/09/2003(4)	05/09/2012	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 9.96						05/20/2004(4)	05/20/2013	Class A Common Stock	10,000
Stock Option (right to buy) (2)	\$ 23.28						05/17/2005(4)	05/17/2014	Class A Common Stock	10,000
Stock Option (right to buy)	\$ 22.25	05/23/2005		A	10,00	0	05/09/2006(4)	05/23/2015	Class A Common Stock	10,000

### **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GARN EJ JAKE C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601



### **Signatures**

D. Matthew Dorny as Attorney-in-Fact for EJ Jake Garn

05/23/2005

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of May 23, 2005.
- (2) Previously reported.
- (3) Not applicable.
- (4) Options become exercisable one day prior to the next annual meeting of stockholders following the date of grant. Dates listed are estimated vesting dates based on the date of the previous annual meeting of stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3