BROUSSARD WALTER M

Form 4 June 20, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or

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Form 5
obligations
may continue.
See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

	Address of Repo	-	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			CONNS INC [CONN]				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction				
			(Month/Day/Year)	Director 10% Owner			
3295 COLLEGE STREET			06/18/2012	_X_ Officer (give title Other (specify below)			
				Senior VP - Store Operations			
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line)			
				X Form filed by One Reporting Person			
BEAUMO	NT, TX 7770	1		Form filed by More than One Reporting Person			
(6":	(0)	(Z:)					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Ac	quired, Disposed of, or Beneficially Owned			
1 Title of	2 Transaction	Data 2A Daar	med 3 A Securities Acquired (A) 5 Amount of 6 7 Notice			

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secur	ities Acqui	red, Disposed of	or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired (A) iomr Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	06/18/2012		Code V S	Amount 13,000	(D)	Price \$ 16.085	52,000	D	
Common Stock	06/19/2012		M	8,000	A	\$ 14	60,000	D	
Common Stock	06/19/2012		S	8,000	D	\$ 16.587	52,000	D	
Common Stock	06/20/2012		M	3,996	A	\$ 6.33	3,996	D	
Common Stock	06/20/2012		S	3,996	D	\$ 16.504	52,000	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)			6. Date Exer Expiration D (Month/Day)	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Options	\$ 14	06/19/2012		M		8,000	<u>(1)</u>	11/25/2013	Common Stock	8,000
Common Stock Options	\$ 6.33	06/20/2012		M		3,996	(3)	11/25/2018	Common Stock	3,996

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BROUSSARD WALTER M 3295 COLLEGE STREET BEAUMONT, TX 77701

Senior VP - Store Operations

Signatures

/s/ Walter M. 06/20/2012 Broussard

**Signature of Reporting Date
Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Original stock options granted November 25, 2003, and vested in five equal installments. Options expire fully on November 25, 2013.

(2) Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

Reporting Owners 2

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(3) Original stock options granted November 25, 2008, and vested in five equal installments. Options expire fully on November 25, 2018. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, <i>see</i> Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.