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Form 4 March 20,	2012								
FOR	И 4						-	MB APPROVAL	
. 010	•• • UNITED) STATES		VRITIES AND E ashington, D.C. 2		COMMISSIO	ON OMB Numb	er: 3235-0287	
Check if no lo	this box			0 /			Expire	January 31,	
subject Sectior Form 4	to SIAIE.	MENT OI)F Estima burde	Estimated average burden hours per response 0.5					
Form 5 obligat may co <i>See</i> Ins 1(b).	ions Section 17	(a) of the I	Public I	16(a) of the Secu Utility Holding Co Investment Comp	ompany Act	of 1935 or Sec			
(Print or Type	e Responses)								
	Address of Reporting G FRANK B	g Person <u>*</u>	Symbol		-	5. Relationshi Issuer	p of Reportin	g Person(s) to	
				T CITIZENS BAN DE/ [FCNCA]	NCSHARES	(Check all applicable)			
(Last)	(First) FICE BOX 1377	(Middle)		of Earliest Transactic /Day/Year) /2012	on	X_ Director X_ Officer (below)	give title	w)	
1001011							cutive Vice C		
	(Street)			nendment, Date Origi Ionth/Day/Year)	nal	6. Individual of Applicable Line _X_ Form filed	e) by One Repor		
SMITHFI	ELD, NC 27577					Person	oy 11010 ului (one reporting	
(City)	(State)	(Zip)	Та	ble I - Non-Derivativ	ve Securities A	cquired, Dispose	d of, or Ben	eficially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	Date, if	3. 4. Securi Transaction(A) or D Code (Instr. 3, (Instr. 8)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock				Code V Amount	(D) Price	635,990	D		
Class A Common Stock						539,258 <u>(1)</u>	Ι	By spouse	
Class A Common Stock						144,408 <u>(1)</u>	Ι	By Ella Ann 2010 GRAT	
Class A Common						703,018 <u>(1)</u>	Ι	By adult children and their spouses	

and children

Stock								and children
Class A Common Stock						26,430 <u>(1)</u>	I	By trust for adult children
Class A Common Stock						8,214 <u>(2)</u>	Ι	By Twin States Farming, Inc.
Class A Common Stock						167,600 <u>(2)</u>	Ι	By First Citizens Bancorporation, Inc.
Class A Common Stock						28,628 <u>(2)</u>	Ι	By Heritage BancShares, Inc. and subsidiary
Class A Common Stock						100,000 (2)	Ι	By Fidelity BancShares, Inc.
Class A Common Stock						46,699 <u>(2)</u>	Ι	By Southern BancShares(N.C.), Inc.
Class A Common Stock						46,000 <u>(2)</u>	Ι	By Southern Bank and Trust Company
Class A Common Stock						54,000 <u>(2)</u>	Ι	By Goshen, Inc.
Class A Common Stock						627 <u>(2)</u>	Ι	By E&F Properties, Inc.
Class B Common Stock	03/19/2012	Р	285	A	\$ 180.5	461	D	
Class B Common Stock						639 <u>(1)</u>	Ι	By spouse
Class B Common Stock						700 (1)	Ι	By Ella Ann 2010 GRAT
Class B Common Stock						630,557 <u>(1)</u>	Ι	By adult children and their spouses and children
Class B Common Stock						6,175 <u>(1)</u>	Ι	By trust for adult children

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Class B Common Stock	45,900 <u>(2)</u>	I	By First Citizens Bancorporation, Inc.
Class B Common Stock	22,619 <u>(2)</u>	Ι	By Southern BancShares (N.C.), Inc.
Class B Common Stock	1,355 <u>(2)</u>	Ι	By Twin States Farming, Inc.
Class B Common Stock	200 (2)	I	By E&F Properties, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
I B	Director	10% Owner	Officer	Other				
HOLDING FRANK B POST OFFICE BOX 1377 SMITHFIELD, NC 27577	Х	Х	Executive Vice Chairman					

Signatures

Frank B. Holding, By:William R. Lathan, Jr., Attorney-in-Fact

03/20/2012

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the(1) reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934 or for any other purpose.
- (2) The reporting person is a director, officer and/or principal shareholder of the companies that own these shares, but he disclaims beneficial ownership of the listed shares except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.