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MASTERC	ARD INC									
Form 4 May 29, 200)8									
FORM	ЛЛ							OMB AF	PROVAL	
	UNITED S	TATES SECU Wa	RITIES A ashington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check this box if no longer								Expires:	January 31,	
subject t Section Form 4 o Form 5	16. Filed pursu		CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES ction 16(a) of the Securities Exchange Act of 1934,						2005 verage 's per 0.5	
obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17(a)) of the Public U 30(h) of the I	•	•	-	•	1935 or Section	l		
(Print or Type	Responses)									
	Address of Reporting Pe R ROBERT W	Symbol	er Name and CERCARD				5. Relationship of l Issuer	Reporting Pers	on(s) to	
			Date of Earliest Transaction				(Check all applicable)			
			/Day/Year) /2008				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Chief Executive Officer			
	(Street)		nendment, Da onth/Day/Year	-	ıl		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by Mo	ne Reporting Per	rson	
PURCHAS	E, NY 105772509						Person	ore than One Rej	porung	
(City)	(State) (Z	Zip) Ta	ble I - Non-E	Derivative	Secu	rities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)		2A. Deemed Execution Date, if any (Month/Day/Year)	Code	(Instr. 3,	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	05/27/2008		S	100 <u>(1)</u>		\$ 273.12	213,376 <u>(2)</u>	D		
Class A Common Stock	05/27/2008		S	100 <u>(1)</u>	D	\$ 273.23	213,276	D		
Class A Common Stock	05/27/2008		S	100 <u>(1)</u>	D	\$ 273.29	213,176	D		
Class A Common	05/27/2008		S	100 (1)	D	\$ 273.3	213,076	D		

Stock

Brock					
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.37 212,876	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.38 212,676	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.39 212,576	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.48 212,376	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.49 212,276	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.5 212,176	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.54 211,976	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.56 211,876	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.62 211,776	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.64 211,576	D
Class A Common Stock	05/27/2008	S	300 <u>(1)</u> D	\$ 273.74 211,276	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.8 211,176	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.86 210,976	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.89 210,876	D

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Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 273.95	210,776	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 273.99	210,576	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274	210,476	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 274.06	210,276	D
Class A Common Stock	05/27/2008	S	50 <u>(1)</u> D	\$ 274.11	210,226	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.12	210,126	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.15	210,026	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 274.23	209,826	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 274.24	209,626	D
Class A Common Stock	05/27/2008	S	200 <u>(1)</u> D	\$ 274.26	209,426	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.29	209,326	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.47	209,226 <u>(3)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exerc		7. Titl		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						Ì
					4, and 5)						
					· · ·						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Excicisable	Dute		of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
SELANDER ROBERT W 2000 PURCHASE STREET PURCHASE, NY 105772509	Х		Chief Executive Officer				

Signatures

/s/Bart S. Goldstein attorney in fact for Robert W. Selander pursuant to power of attorney dated July 25, 2006

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The sale reported in this Form 4 was effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1 of the (1) Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.

On May 16, 2008 a Grantor Retained Annuity Trust (GRAT) of which the reporting person is a trustee, transferred 30,000 shares of Class (2) A common stock to the reporting person. Prior to the transfer of shares to the reporting person from the GRAT, the reporting person held 183,476 shares of Class A common stock.

This Form 4 contains 30 of 122 price increments relating to a transaction that was executed on May 27, 2008. This is the first of five (3) Form 4s relating to such transaction. Four additional Form 4s containing the balance of the price increments related to such transaction are being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

05/29/2008

Date