#### MARGOLIS MICHAEL C

Form 4

January 05, 2007

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

2. Issuer Name and Ticker or Trading

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

response...

**OMB APPROVAL** 

burden hours per

subject to Section 16. Form 4 or Form 5 obligations

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* MARGOLIS MICHAEL C

Symbol Crocs, Inc. [CROX] 5. Relationship of Reporting Person(s) to Issuer

(Last) (First)

(Middle)

(Check all applicable)

C/O CROCS, INC., 6328 MONARCH PARK PLACE (Month/Day/Year) 01/03/2007

Director 10% Owner X\_ Officer (give title \_ Other (specify below) below)

(Street)

4. If Amendment, Date Original

3. Date of Earliest Transaction

VP - Sales & Marketing 6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

NIWOT, CO 80503

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secur	ities Acqu	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			5. Amount of 6. Securities Ownership Beneficially Form: Direct Owned (D) or Following Indirect (I) Reported (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(2115)211 1)	
Common Stock	01/03/2007		S(1)	215	D	\$ 43	77,814	D	
Common Stock	01/03/2007		S <u>(1)</u>	193	D	\$ 43.01	77,621	D	
Common Stock	01/03/2007		S <u>(1)</u>	215	D	\$ 43.02	77,406	D	
Common Stock	01/03/2007		S <u>(1)</u>	451	D	\$ 43.03	76,955	D	
Common Stock	01/03/2007		S <u>(1)</u>	342	D	\$ 43.04	76,613	D	

Edgar Filing: MARGOLIS MICHAEL C - Form 4

Common Stock	01/03/2007	S <u>(1)</u>	644	D	\$ 43.05	75,969	D	
Common Stock	01/03/2007	S(1)	215	D	\$ 43.06	75,754	D	
Common Stock	01/03/2007	S(1)	215	D	\$ 43.07	75,539	D	
Common Stock	01/03/2007	S <u>(1)</u>	215	D	\$ 43.1	75,324	D	
Common Stock	01/03/2007	S <u>(1)</u>	300	D	\$ 43.23	75,024	D	
Common Stock	01/03/2007	S <u>(1)</u>	344	D	\$ 43.29	74,680	D	
Common Stock	01/03/2007	S(1)	537	D	\$ 43.5	74,143	D	
Common Stock	01/03/2007	S(1)	215	D	\$ 43.52	73,928	D	
Common Stock	01/03/2007	S(1)	215	D	\$ 43.67	73,713	D	
Common Stock	01/03/2007	S(1)	107	D	\$ 44.13	73,606	D	
Common Stock	01/03/2007	S(1)	644	D	\$ 44.37	72,962	D	
Common Stock	01/03/2007	S(1)	333	D	\$ 44.56	72,629	D	
Common Stock	01/03/2007	S(1)	16,300	D	\$ 44.67	56,329	D	
Common Stock	01/03/2007	S(1)	1,600	D	\$ 44.69	54,729	D	
Common Stock	01/03/2007	S(1)	9,346	D	\$ 44.71	45,383	D	
Common Stock	01/03/2007	S(1)	3,000	D	\$ 44.75	42,383	D	
Common Stock	01/03/2007	S(1)	14,354	D	\$ 44.76	28,029	D	
Common Stock						200	I	By daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

SEC 1474 (9-02)

### Edgar Filing: MARGOLIS MICHAEL C - Form 4

#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	rlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	·				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						`
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Lacroisdoic	Dute		of		
				Code V	(A) (D)				Shares		

Relationships

## **Reporting Owners**

Reporting Owner Name / Address			•	
	Director	10% Owner	Officer	Other

MARGOLIS MICHAEL C
C/O CROCS, INC.
VP - Sales
6328 MONARCH PARK PLACE
NIWOT, CO 80503
We have ting

## **Signatures**

/s/ John Gaddis, Attorney-in-Fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These sales were executed under the terms of a sales plan adopted by the reporting person on November 29, 2006 and intended to comply with Rule 10b5-1 under the Securities Exchange Act of 1934, as amended.
- The reporting person disclaims beneficial ownership of these securities except to the extent that the reporting person is deemed to have a pecuniary interest in the securities, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3