#### HARTE HANKS INC

Form 4

November 13, 2006

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

3235-0287 Number: January 31, Expires: 2005

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FRANKLIN LARRY			2. Issuer Name <b>and</b> Ticker or Trading Symbol HARTE HANKS INC [HHS]	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)			
200 CONCOL SUITE 800	RD PLAZA	DR.,	(Month/Day/Year) 11/08/2006	XDirector10% OwnerOfficer (give title below) Other (specify below)			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
			Filed(Month/Day/Year)				

Person

#### SAN ANTONIO, TX 78216

(State)

(City)

(Zip)

(City)	(State)	(Zip) Tab	le I - N	on-I	Derivative	Securi	ities Acqu	iired, Disposed o	f, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)			8)	on(A) or Die (Instr. 3,	A. Securities Acquired A) or Disposed of (D) Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/07/2006		Code	V V	Amount 10,000	(D)	Price \$ 0	1,952,859	D	
Common Stock	11/08/2006		S		100	D	\$ 26.3	1,952,759	D	
Common Stock	11/08/2006		S		4,900	D	\$ 26.23	1,947,859	D	
Common Stock	11/09/2006		G	V	5,000	D	\$ 0	1,942,859	D	
Common Stock	11/09/2006		S		500	D	\$ 26.35	1,942,359	D	

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Common Stock	11/09/2006	S	600	D	\$ 26.33	1,941,759	D	
Common Stock	11/09/2006	S	5,000	D	\$ 26.25	1,936,759	D	
Common Stock	11/09/2006	S	4,400	D	\$ 26.19	1,932,359	D	
Common Stock	11/09/2006	S	1,600	D	\$ 26.24	1,930,759	D	
Common Stock	11/09/2006	S	2,900	D	\$ 26.18	1,927,859	D	
Common Stock						150,000	I	By 6/06 GRAT
Common Stock						150,000	I	By Wife's 6/06 GRAT
Common Stock						190,000	I	By 4/06 GRAT
Common Stock						190,000	I	By Wife's 4/06 GRAT
Common Stock						54,000	I	By Children's Trust #1
Common Stock						54,000	I	By Children's Trust #2
Common Stock						200	I	By Moreno Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title o	of 2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivativ	ve Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	re	Securities	(Instr. 5)	Bene
	Derivative				Securities	S	(Instr. 3 and 4)		Owne
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans

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of (D) (Instr. 3, 4, and 5)

Code V (A) (D) Date Expiration Title Amount

Exercisable Date

Number of Shares

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

FRANKLIN LARRY 200 CONCORD PLAZA DR., SUITE 800 X SAN ANTONIO, TX 78216

## **Signatures**

Dean H. Blythe, Power of Attorney 11/10/2006

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3

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