

NexCen Brands, Inc.  
Form DEFA14A  
November 10, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

NexCen Brands, Inc.  
(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous

Edgar Filing: NexCen Brands, Inc. - Form DEFA14A

filing by registration statement number, or the form or schedule and the date of its filing.

- (1) Amount previously paid:
  - (2) Form, schedule or registration statement no.:
  - (3) Filing party:
  - (4) Date filed:
-

1330 Avenue of the Americas  
New York, NY 10019  
Contact:  
Leigh Parrish/Stephanie Rich  
FD  
(212)850-5600

NexCen Brands, Inc. to Hold Annual Shareholder Meeting on December 1, 2009  
at the Company's Franchise Facilities in Norcross, Georgia

NEW YORK – November 10, 2009 – NexCen Brands, Inc., today announced that it will hold its Annual Shareholder Meeting on Tuesday, December 1, 2009 at 10:30 a.m. EST. The Annual Shareholder Meeting will be held at NexCen Franchise Management's offices located at 1346 Oakbrook Drive, Suite 170, Norcross, Georgia.

This is the Company's first Annual Shareholder Meeting since September 5, 2007 as the Company did not hold an Annual Shareholder Meeting in 2008 due to a number of extraordinary events that occurred throughout the 2008 calendar year.

Shareholders as of October 6, 2009, the record date for the Annual Shareholder Meeting, have been mailed a "Notice of Internet Availability of Proxy Materials," starting on or about October 22, 2009. Shareholders can access the Company's proxy materials and vote their shares by following the instructions provided on the "Notice of Internet Availability of Proxy Materials." Shareholders may also request printed copies of the Company's proxy materials be sent to them free of charge by following the instructions provided in the notice.

About NexCen Brands, Inc.

NexCen Brands, Inc. is a strategic brand management company with a focus on franchising. It owns a portfolio of franchise brands that includes two retail franchise concepts: TAF<sup>TM</sup> and Shoebox New York®, as well as five quick service restaurant (QSR) franchise concepts: Great American Cookies®, MaggieMoo's®, Marble Slab Creamery®, Pretzelmaker® and Pretzel Time®. The brands are managed by NexCen Franchise Management, Inc., a subsidiary of NexCen Brands.

###

---