

NEW YORK TIMES CO
Form 4
August 24, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
INMOBILIARIA CARSO S A DE C
V

2. Issuer Name and Ticker or Trading Symbol
NEW YORK TIMES CO [NYT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
LAGO ZURICH 245, PRESA
FALCON, PISO 20, GRANADA
AMPLIACION

3. Date of Earliest Transaction
(Month/Day/Year)
08/19/2011

___ Director ___X___ 10% Owner
___ Officer (give title below) ___X___ Other (specify below)
Affiliates - see Exhibit 99-1.

(Street)
D.F., O5 1152

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(D)	Price		
Class A Common Shares (as defined in Exhibit 99.1 hereto)	08/19/2011		P		16,500	A	\$ 6.6	10,619,500	D
Class A Common Shares	08/19/2011		P		3,300	A	\$ 6.61	10,622,800	D
Class A Common	08/19/2011		P		2,400	A	\$ 6.62	10,625,200	D

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Shares							
Class A Common Shares	08/19/2011	P	6,000	A	\$ 6.63	10,631,200	D
Class A Common Shares	08/19/2011	P	7,700	A	\$ 6.64	10,638,900	D
Class A Common Shares	08/19/2011	P	11,700	A	\$ 6.66	10,650,600	D
Class A Common Shares	08/19/2011	P	83,524	A	\$ 6.67	10,734,124	D
Class A Common Shares	08/19/2011	P	23,876	A	\$ 6.68	10,758,000	D
Class A Common Shares	08/19/2011	P	200	A	\$ 6.6896	10,758,200	D
Class A Common Shares	08/19/2011	P	100	A	\$ 6.6897	10,758,300	D
Class A Common Shares	08/19/2011	P	100	A	\$ 6.6898	10,758,400	D
Class A Common Shares	08/19/2011	P	15,000	A	\$ 6.69	10,773,400	D
Class A Common Shares	08/19/2011	P	100	A	\$ 6.6992	10,773,500	D
Class A Common Shares	08/19/2011	P	300	A	\$ 6.6993	10,773,800	D
Class A Common Shares	08/19/2011	P	300	A	\$ 6.6994	10,774,100	D
Class A Common Shares	08/19/2011	P	100	A	\$ 6.6995	10,774,200	D
Class A Common Shares	08/19/2011	P	600	A	\$ 6.6997	10,774,800	D

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Class A Common Shares	08/19/2011	P	400	A	\$ 6.6999	10,775,200	D
Class A Common Shares	08/19/2011	P	54,900	A	\$ 6.7	10,830,100	D
Class A Common Shares	08/19/2011	P	50,000	A	\$ 6.72	10,880,100	D
Class A Common Shares	08/19/2011	P	25,000	A	\$ 6.73	10,905,100	D
Class A Common Shares	08/19/2011	P	37,948	A	\$ 6.76	10,943,048	D
Class A Common Shares	08/19/2011	P	24,412	A	\$ 6.77	10,967,460	D
Class A Common Shares	08/19/2011	P	300	A	\$ 6.775	10,967,760	D
Class A Common Shares	08/19/2011	P	38,740	A	\$ 6.78	11,006,500	D
Class A Common Shares	08/19/2011	P	19,500	A	\$ 6.79	11,026,000	D
Class A Common Shares	08/19/2011	P	25,000	A	\$ 6.8	11,051,000	D
Class A Common Shares	08/19/2011	P	2,000	A	\$ 6.81	11,053,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. D	S
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Warrants	\$ 6.3572								01/21/2009	01/15/2015	Class A Common Shares	7,950,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
INMOBILIARIA CARSO S A DE C V LAGO ZURICH 245, PRESA FALCON, PISO 20 GRANADA AMPLIACION D.F., 05 1152		X		Affiliates - see Exhibit 99-1.

Signatures

Eduardo Valdes Acra,
Attorney-in-Fact

08/23/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

See attached Exhibit 99-1 to Form 4, which is hereby incorporated herein by reference.

Exhibits

99.1 Explanation of Responses.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.