Edgar Filing: OLIVER THOMAS R - Form 4

OLIVER TH										
March 04, 20									OMB A	PPROVAL
FORM	14 UNITED	STATES		ITIES A hington,			NGE (COMMISSION		3235-0287
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction Section 17(a) of the 30(h)			F CHAN	GES IN I SECUR	Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5					
l(b).	Deemongaag)									
(Print or Type I	(xesponses)									
OLIVER THOMAS R Symbol			r Name and Ticker or Trading FACE INC [IFSIA]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Chec					ck all applicable)		
2859 PACES FERRY ROAD, OVERLOOK III, SUITE 2000				Day/Year)				_X_Director10% Owner Officer (give titleOther (specify below)below)		
ATLANTA	(Street) , GA 30339			ndment, Dat th/Day/Year)	-			6. Individual or Jo Applicable Line) _X_ Form filed by 0 Form filed by N Person		erson
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Aco		f. or Beneficial	llv Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year) Execution any	ation Date, if Transaction(A) or Disposed of Securities Forr Code (D) Beneficially (D)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of				
Class B Common Stock	03/03/2011			C	3,000 (1)	(D) D	Price \$ 0	4,500 <u>(2)</u>	D	
Class A Common Stock	03/03/2011			С	3,000 (1)	A	\$ 0	194,500	D	
Class A Common Stock	03/03/2011			М	5,000 (3)	A	\$ 4.31	199,500	D	
Class A	03/03/2011			М	5,000	А	\$	204,500	D	

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Common Stock	(3)	4.75		
Class A Common Stock		5,600	Ι	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 4.31	03/03/2011		M <u>(3)</u>	5,000	01/12/2010 <u>(5)</u>	01/12/2019	Class A or Class B Common Stock	5,000
Stock Option (Right to Buy)	\$ 4.75	03/03/2011		M <u>(3)</u>	5,000	11/26/2002 <u>(6)</u>	11/26/2011	Class A or Class B Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
OLIVER THOMAS R						
2859 PACES FERRY ROAD	х					
OVERLOOK III, SUITE 2000	Λ					
ATLANTA, GA 30339						

Signatures

/s/ Raymond S. Willoch, Attorney in Fact

**Signature of Reporting Person

03/03/2011 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of a security exempted pursuant to Rule 16b-6(b). The reporting person exchanged Class B shares for Class A shares on a one-for-one basis.
- (2) A substantial number of such shares are restricted shares subject to a risk of forfeiture under certan circumstances.
- (3) Exercise of a derivative security exempted pursuant to Rule 16b-6(b).
- (4) The reporting person disclaims beneficial ownership of the shares held by his spouse.
- (5) 50% of the option vested and became exercisable on the first anniversary of the grant date, and the remaining 50% of the option became exercisable on January 12, 2011.
- (6) The option vested and became exercisable at the rate of 20% per year. The first increment became exercisable on November 26, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.