SERVICEMASTER CO

Form 5

February 14, 2005

FORM 5 UNITED STATES SECURITIES AND EVOLANCE COMMISSION OMB

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: 2005
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Number:

3235-0362

January 31,

See Instruction
1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
Reported
Form 4
30(h) of the Investment Company Act of 1940

Form 4 Transactions

Transactions Reported

1. Name and Ad SCHEIHING		-	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	SERVICEMASTER CO [SVM] (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended		(Check all applicable)			
2250 1 4 CEX	/ DO / D . C	LUTE COO	(Month/Day/Year) 12/31/2004	X Director 10% Owner Officer (give title Other (specify below) below)			
3250 LACEY	ROAD, S	UITE 600		ociow)			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Reporting			
				(check applicable line)			

DOWNERS GROVE, ILÂ 60515-1700

X Form Filed by One Reporting Person ___ Form Filed by More than One Reporting Person

(City)	(State) ((Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit (A) or Di (D) (Instr. 3,	sposed 4 and 3 (A) or	l of	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	10,393	D	Â	
Common stock \$.01 par value	11/01/2004	Â	G	14,000	D	\$0	147,785	I	by spouse	
Common stock \$.01 par value	12/02/2004	Â	G	11,500	D	\$0	136,285	I	by spouse	

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Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	35,000	I	by spouse as sole trustee of CRT
Common stock \$.01 par value	Â	Â	Â	Â	Â	Â	86,299 (1)	I	by spouse through Dir. Def. Fee Trust
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.		Persons w contained the form di	SEC 2270 (9-02)						

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
2001					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2001 Dir. Stock Option (Right to Buy)	\$ 9.96	Â	Â	Â	Â	05/21/2004	05/20/2013	Common Stock	7,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting owner runner runners	Director	10% Owner	Officer	Other			
SCHEIHING BETTY JANE 3250 LACEY ROAD, SUITE 600 DOWNERS GROVE, IL 60515-1700	ÂΧ	Â	Â	Â			

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Signatures

Sandra L. Groman by power of attorney 02/14/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 1,519 shares acquired through the dividend reinvestment feature of the plan from August through December 2004.
- (2) The option is exercisable in five equal annual installments beginning on the first anniversary of the date of the grant.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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