

AMAZON COM INC  
Form 4  
August 04, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Blackburn Jeffrey M

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/02/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock, par value \$0.01 per share	08/02/2016		S <sup>(1)</sup>		1,200	D	\$ 757.9351 (2)
Common Stock, par value \$0.01 per share	08/02/2016		S <sup>(1)</sup>		2,059	D	\$ 758.9228 (3)
Common Stock, par value \$0.01 per share	08/02/2016		S <sup>(1)</sup>		1,300	D	\$ 760.0865

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value					(4)			
\$.01 per share								
Common Stock, par value	08/02/2016	S <sup>(1)</sup>	2,023	D	\$ 761.406 <sup>(5)</sup>	50,505	D	
\$.01 per share								
Common Stock, par value	08/02/2016	S <sup>(1)</sup>	1,386	D	\$ 762.4944 <sup>(6)</sup>	49,119	D	
\$.01 per share								
Common Stock, par value	08/02/2016	S <sup>(1)</sup>	1,832	D	\$ 763.8875 <sup>(7)</sup>	47,287	D	
\$.01 per share								
Common Stock, par value	08/02/2016	S <sup>(1)</sup>	200	D	\$ 764.62 <sup>(8)</sup>	47,087	D	
\$.01 per share								
Common Stock, par value						20,000	I	In trust
\$.01 per share								
Common Stock, par value						472.477	I	Held by the reporting person's Amazon.com 401(k) plan account
\$.01 per share								

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities	8. Price of Derivative Security (Instr. 5)	9. Nature of Derivative Security Beneficially Owned
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Derivative Security	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	(Instr. 3 and 4)
										Owned

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Blackburn Jeffrey M P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	

## Signatures

/s/ by Michael D. Deal as attorney-in-fact for Jeffrey M. Blackburn, Senior Vice President 08/04/2016

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$758.50 and the lowest price at which shares were sold was \$757.55.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$759.52 and the lowest price at which shares were sold was \$758.55.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was \$760.66 and the lowest price at which shares were sold was \$759.67.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was \$761.80 and the lowest price at which shares were sold was \$760.88.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$762.92 and the lowest price at which shares were sold was \$762.00.
- (7) Represents the weighted average sale price. The highest price at which shares were sold was \$764.53 and the lowest price at which shares were sold was \$763.55.
- (8) Represents the weighted average sale price. The highest price at which shares were sold was \$764.69 and the lowest price at which shares were sold was \$764.55.

### Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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