

UNITED FIRE GROUP INC  
 Form 5  
 February 12, 2016

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
 Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
 Helbing Kevin W.

2. Issuer Name and Ticker or Trading Symbol  
 UNITED FIRE GROUP INC  
 [UFCS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Interim PFO/Asst VP/Controller

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
 12/31/2015

118 2ND AVE SE  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting  
 (check applicable line)

CEDAR  
 RAPIDS, IA 52401-1212

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common				(A) or (D) Price	94 (1)	I	By 401(k) Plan for Self

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to buy)	\$ 20.54	Â	Â	Â	Â Â	Date Exercisable: 02/18/2016 Expiration Date: 02/18/2021	Common Stock	500
Stock Option (right to buy)	\$ 20.93	Â	Â	Â	Â Â	Â <u>(2)</u> Expiration Date: 02/24/2022	Common Stock	1,000
Stock Option (right to buy)	\$ 23.96	Â	Â	Â	Â Â	Â <u>(3)</u> Expiration Date: 02/15/2023	Common Stock	1,500
Stock Option (right to buy)	\$ 29.12	Â	Â	Â	Â Â	Â <u>(4)</u> Expiration Date: 02/20/2025	Common Stock	2,500
Stock Option (right to buy)	\$ 29.61	Â	Â	Â	Â Â	Â <u>(5)</u> Expiration Date: 02/21/2024	Common Stock	2,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Helbing Kevin W. 118 2ND AVE SE CEDAR RAPIDS, IA 52401-1212	Â	Â	Â Interim PFO/Asst VP/Controller	Â

## Signatures

/s/ Kevin W. Helbing by Michael T. Wilkins,  
Attorney-in-Fact

02/12/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The number of securities shown as being held in or acquired by the Issuer's 401(k) account for the Reporting Person's benefit are the approximate number of shares of Issuer common stock(excluding fractionals) for which the Reporting Person has the right to direct the

- (1) vote under the Issuer's 401(k) Plan. Such shares are not directly allocated to 401(k) Plan participants, but are instead held in a unitized fund consisting primarily of Issuer common stock, together with a small percentage of short-term investments. 401(k) Plan participants acquire units of this fund.
- (2) Remaining options exercisable in equal installments on 2/24/2016 and 2/24/2017.
- (3) Remaining options exercisable in equal installments on 2/15/2016, 2/15/2017 and 2/15/2018.
- (4) Options become vested and exercisable in equal installments on 2/21/2016, 2/21/2017, 2/21/2018, 2/21/2019 and 2/21/2020, respectively.
- (5) Options exercisable in equal installments on 2/21/2016, 2/21/2017, 2/21/2018 and 2/21/2019.

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